



# Sales & Supply Chain Performance Overview (2024)

End-to-end view of sales, forecast accuracy, pricing and inventory health

**\$33.43 mill.**

Total Sales

MoM Growth % 0.08



Date Range

01/01/2024 30/12/2024



**33.2%**

Profit Margin

**83.8%**

Forecast Accuracy

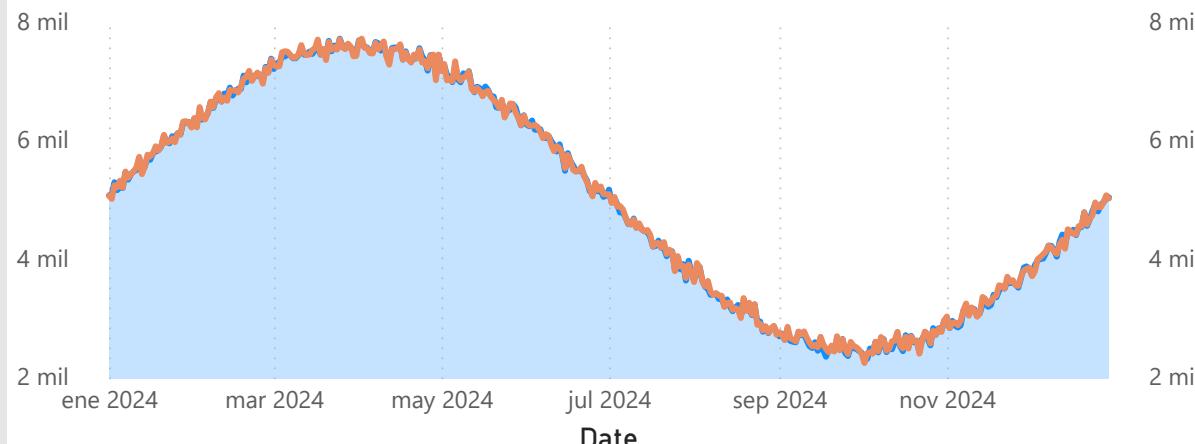
## Inventory Levels by Region and Health status

Inventory\_Health ● Critical ● Healthy ● Warning

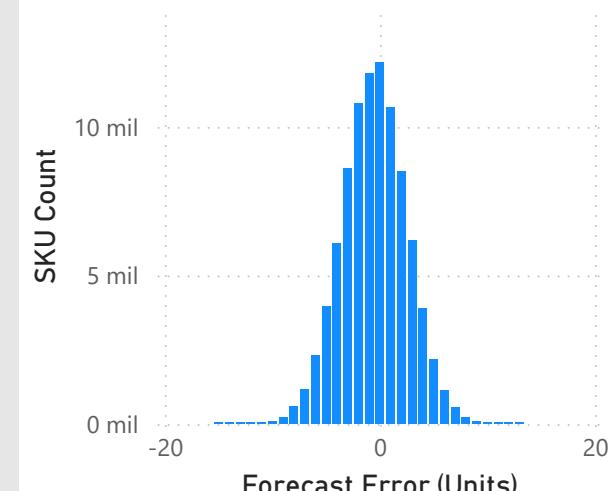


## Units Sold vs Demand Forecast (Over Time)

● Units Sold ● Demand Forecast



## Forecast Error Distribution



## Unit Cost vs Unit Price by SKU

