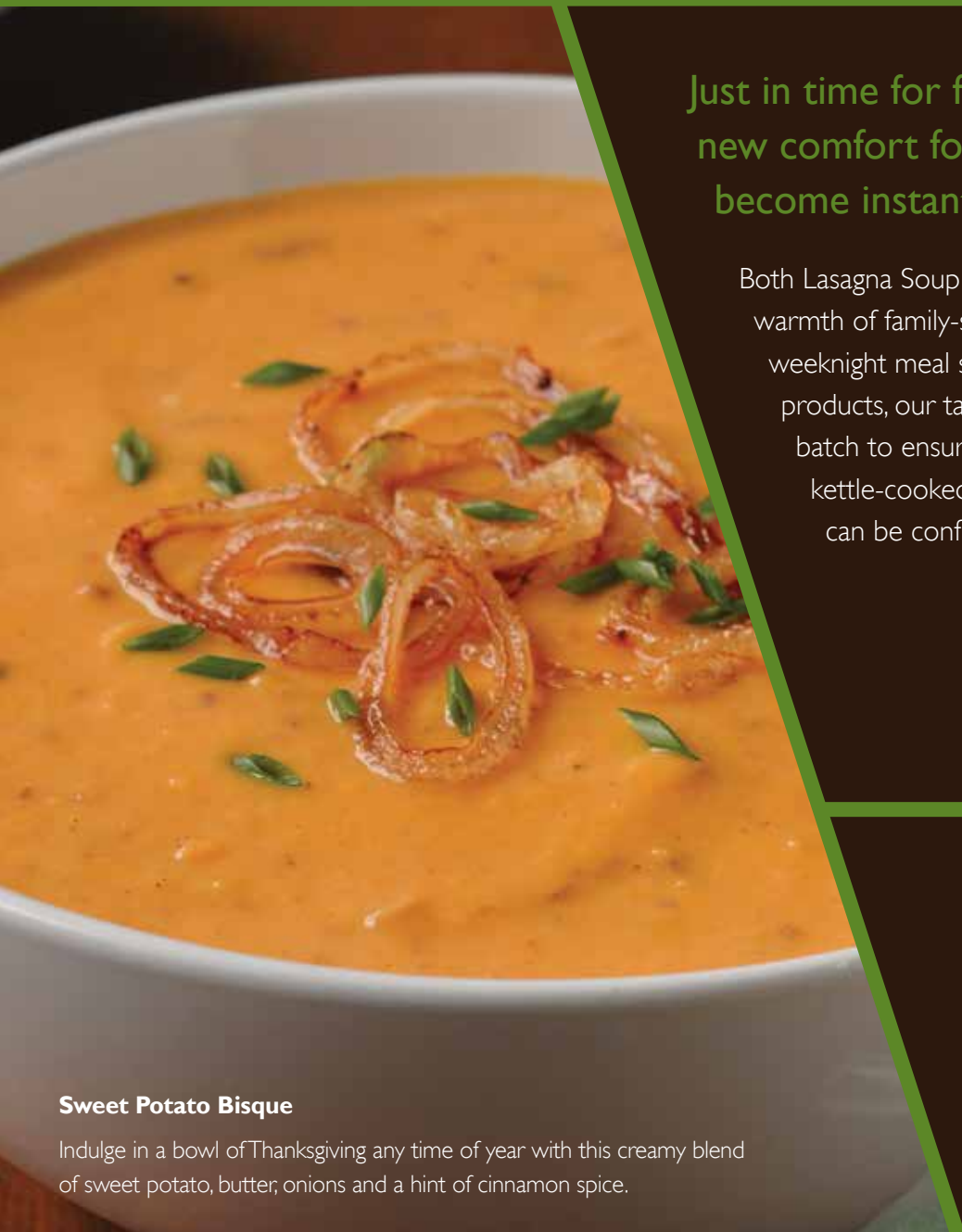


MUST-HAVE SOUPS

New Comfort Flavors

BROUGHT TO YOU BY HARRY'S



Just in time for fall, Harry's introduces two new comfort food flavors that are sure to become instant classics.

Both Lasagna Soup and Sweet Potato Bisque evoke the warmth of family-style dinners and fit the bill when a quick, weeknight meal solution is needed. As with all Harry's products, our talented chefs have overseen each small batch to ensure it achieves simple, artisan-quality, kettle-cooked perfection so that your customers can be confident in the quality they serve.



WE PUT OUR HEARTS
INTO EVERY BOWL

Sweet Potato Bisque

Indulge in a bowl of Thanksgiving any time of year with this creamy blend of sweet potato, butter, onions and a hint of cinnamon spice.

17711 NE Riverside Pkwy, Portland, OR 97230

www.harrysfresh.com

Phone: 503-257-SOUP • 800-307-SOUP



Sweet Potato Bisque
2/8 lb bags –
Ready to Serve



Sweet Potato Bisque
8/22 oz tubs –
Ready to Serve



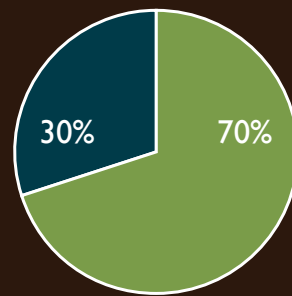
Nutrition Facts

Soups	Pack Size	HFF No.	Serving Size	Calories	Cal/Fat	Fat	Sat. Fat	Trans Fat	Cholest.	Sodium	Carb	Fiber	Sugars	Protein
Sweet Potato Bisque	2-8lb. Bags	702702	1 Cup	290	160	17g	11g	0.5g	55mg	760mg	31g	3g	11g	4g
	8-22oz Tubs	702693	1 Cup	290	160	17g	11g	0.5g	55mg	760mg	31g	3g	11g	4g

Did you know? Comfort Food is still #1

50% of restaurants surveyed indicate comfort food flavors will be the #1 consideration for new menu items this year.

And 85% plan to add new menu items.



Lasagna Soup

Brand B

In a third party panel, Harry's Lasagna Soup outperformed the competition on quality, taste and flavor.*

*Quality was defined as overall liking and purchase intent

Oregon State University consumer blind taste test panel; 120 participants – July 2013



Lasagna Soup

Every family's favorite now comes in a bowl! Hearty tomato sauce with pasta, Italian sausage, ricotta cheese and spices.



Lasagna Soup
4/4 lb bags –
Concentrate



Lasagna Soup
2/8 lb bags –
Ready to Serve



Lasagna Soup
8/16 oz tubs –
Ready to Serve



Lasagna Soup
8/22 oz tubs –
Ready to Serve



Nutrition Facts

Soups	Pack Size	HFF No.	Serving Size	Calories	Cal/Fat	Fat	Sat. Fat	Trans Fat	Cholest.	Sodium	Carb	Fiber	Sugars	Protein
Lasagna Soup	4-4 lb. Bags (1:1 Water CONC.)	702698	1 Cup	170	70	8g	3g	0g	15mg	870mg	18g	2g	6g	7g
	2-8 lb. Bags	702694	1 Cup	200	80	9g	3g	0g	20mg	840mg	21g	2g	6g	8g
	8-16oz Tub	702685	1 Cup	200	80	9g	3g	0g	20mg	840mg	21g	2g	6g	8g
	8-22oz Tub	702689	1 Cup	200	80	9g	3g	0g	20mg	840mg	21g	2g	6g	8g