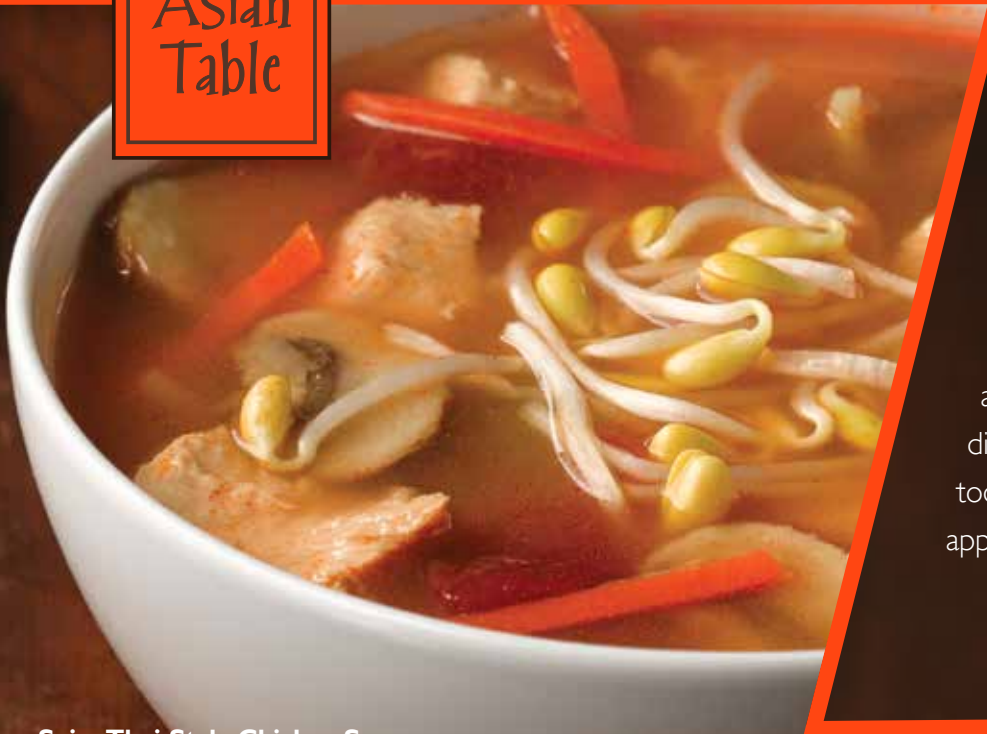


INTRODUCING A FRESH NEW LINE OF SOUP

Asian Table

BROUGHT TO YOU BY HARRY'S



Spicy Thai-Style Chicken Soup

Inspired by the fragrant winds of Southeast Asia, customers will inhale this spicy blend of white meat chicken, sliced mushrooms, bamboo shoots, and savory broth.



WE PUT OUR HEARTS
INTO EVERY BOWL

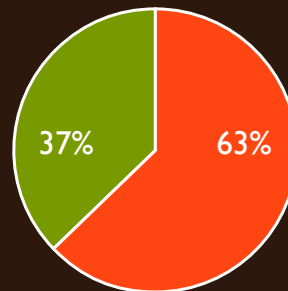
17711 NE Riverside Pkwy, Portland, OR 97230

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Excitement is Building.

As consumers become more exposed to Far Eastern flavors, an exotic trend is emerging: **Asian Comfort Food**. Our new Asian Table line of soups gives new context to the "Asian Bowl" trend. Delicious and delicate flavors evoke popular Pan-Asian dishes with a twist. Delight your customers today, as Harry's makes it easy to offer these approachable flavor combinations to their tables.



Spicy Thai-Style
Chicken Soup

Brand B

In a third party panel, Harry's **Spicy Thai-Style Chicken Soup** outperformed the competition on quality, taste and flavor.*

*Quality was defined as overall liking and purchase intent

Oregon State University consumer blind taste test panel; 120 participants – July 2013



Spicy Thai-Style
Chicken Soup
4/4 lb bags –
Concentrate



Spicy Thai-Style
Chicken Soup
2/8 lb bags –
Ready to Serve

Nutrition Facts

Soups	Pack Size	HFF No.	Serving Size	Calories	Cal/Fat	Fat	Sat. Fat	Trans Fat	Cholest.	Sodium	Carb	Fiber	Sugars	Protein
Spicy Thai-Style Chicken Soup	2-8lb. Bags	702697	1 Cup	110	25	2.5g	0g	0g	20mg	960mg	11g	1g	4g	10g
	4-4lb. Bags (1:1 Water CONC.)	702701	1 Cup	100	20	2.5g	0g	0g	20mg	850mg	10g	1g	4g	9g

Udon Noodle Soup with Chicken

A Far East version of a classic pairing with hearty Udon noodles, tender chicken, carrots, and mushrooms in a spicy ginger broth.



Korean BBQ Soup

Tantalize your tastebuds with tender strips of beef, sliced onions, carrots, and a hint of sweet, smoky soy sauce.



Udon Noodle Soup
with Chicken
4/4 lb bags –
Concentrate



Udon Noodle Soup
with Chicken
2/8 lb bags –
Ready to Serve



Korean BBQ Soup
4/4 lb bags –
Concentrate



Korean BBQ Soup
2/8 lb bags –
Ready to Serve

Nutrition Facts

Soups	Pack Size	HFF No.	Serving Size	Calories	Cal/Fat	Fat	Sat. Fat	Trans Fat	Cholest.	Sodium	Carb	Fiber	Sugars	Protein
Korean BBQ Soup	2-8lb. Bags	702696	1 Cup	150	45	5g	1.5g	0g	20mg	870mg	17g	<1g	8g	9g
	4-4lb. Bags (1:1 Water CONC.)	702700	1 Cup	150	45	5g	1.5g	0g	20mg	840mg	17g	<1g	8g	9g
Udon Noodle Soup with Chicken	2-8lb. Bags	702695	1 Cup	120	25	3g	0.5g	0g	15mg	750mg	17g	2g	3g	7g
	4-4lb. Bags (1:1 Water CONC.)	702699	1 Cup	120	25	3g	0.5g	0g	15mg	900mg	14g	2g	2g	8g