# LAND USE AND PROPERTY INFORMATION

# AT YOUR FINGERTIPS

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Searching for information on land use and transacted prices of private housing projects in Singapore has now been made easier with URA's Master Plan and property market mobile applications. Both were among the top noteworthy applications in the iTunes lifestyle category within a week of their releases.

### MASTER PLAN ON THE GO

Developed by URA, the Master Plan 2008 mobile application (app) allows the public to view and search the Master Plan with ease on the iPhone, iPad and iPod Touch. The Master Plan is a statutory land use plan that guides Singapore's physical development over the next 10 to 15 years. Released in December 2010, it is the first geospatial iPad app developed by a Singapore government agency.

The public can now easily access the Master Plan at the touch of their fingertips to obtain the permissible land use and density for land parcels in Singapore. Special and Detailed Controls Plans like the Activity Generating Uses Plan, Building Height Plan, Landed Housing Areas Plan, Parks & Waterbodies Plan, Street Block Plans, Urban Design Areas Plan, Conservation Areas & Monuments Plan, are also available. A 'Find Location' function enables users to search for an address by building name, house block number, road name or postal code. Users can also find their current location on the plan. There are also comprehensive map legends with colour codes and descriptions to help users interpret the plans.

Apart from the Master Plan 2008 and the Special and Detailed Controls Plans, the public can also view street directory information from the Singapore Land Authority's One Map and road data overlaid on satellite and aerial imagery of Singapore.



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### PROPERTY MARKET MOBILE APP

Hot on the heels of the Master Plan app is another one on "Property Market Information, Singapore" released on 13 April 2011. This mobile app offers home buyers ready access to property market information on the go from their iPhones and iPads and is part of URA's efforts to enhance the transparency of the property market. This new service will provide home-buyers with accurate and comprehensive information on private housing projects and encourage them to look at all available market information before making a purchase decision.

The public can access transaction prices and rentals<sup>(1)</sup> for different private housing projects by project name, street name and postal district. Users can also see and compare the prices of all private residential units transacted in a particular area or within a certain radius of a showflat on a map. To provide greater access to this property market information, there are plans to make this same application available on Android phones in the fourth quarter of 2011.

## **eSERVICES ENHANCED**

In addition to this mobile application, URA has also enhanced its Property Market Information eServices by introducing data analysis tools. Some of the key features of the enhanced eServices include a new map-based search function and new features for plotting graphs with property data. Users can also use the eServices to access different sets of information, including prices and rents, with a single search.

These latest free Master Plan and property market apps add to a slew of nine other mobile services developed by URA so far. All these mobile applications are available at http://www.ura.gov.sg/mobile/

Watch this space for more mobile apps to come.

(1) The prices of transacted private residential units are obtained from URA's monthly survey of developers and caveats lodged with the Singapore Land Authority for property sales. Rental information is obtained from the Inland Revenue Authority of Singapore. This information is currently available free of charge on URA online at http://www.ura.gov.sg/propertyinfo/#

