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## Slide 1 — Title / Introduction

"Hello everyone! My name is [Your Name], and I'm preparing to start my role as a recruitment ambassador at WeThinkCode\_. Even though I haven't begun yet, I'm excited about the impact ambassadors make. We don't only teach coding — we help young learners build confidence, life skills, and curiosity about tech. Today, I'll share how professionalism and personal branding shape the way we influence learners."

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## Slide 2 — My Role as Ambassador

"As I get ready to begin this role, I know my work will go beyond Python. Ambassadors prepare by reviewing material, practicing delivery, and setting the right tone. We use body language, eye contact, and warm energy to help learners feel comfortable. The goal isn't perfection — it's connection. We show up to encourage, guide, and make learning feel possible."

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## Slide 3 — Representing WeThinkCode\_

"When we enter a school, we represent our campus and the Work Readiness Series. That means being punctual, prepared, and respectful. The way we speak and carry ourselves reflects our organisation. Some learners may become future coders, so the impression we leave really matters. Our presence alone can spark interest and hope."

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## Slide 4 — What is Professionalism?

"Professionalism is shown through how we speak, listen, and treat learners. It means staying patient when someone struggles and staying calm when things get noisy. It's about creating a space where learners feel safe to try and ask questions. When they trust us, they engage more — and that trust builds stronger sessions."

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## Slide 5 — Professionalism in Action

"Professionalism looks different for each age group. Primary school learners need fun, visuals, and energy. High school learners need conversation, respect, and real-life examples they relate to. No matter the age, being adaptable ensures everyone feels included and engaged."

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## **Slide 6 — Small Actions, Big Impact**

"Small moments make a big difference — a friendly icebreaker, an open-ended question, or a calm response when the class gets loud. Hands-on activities keep energy high. And if we forget something, we pause, breathe, and continue. These small actions help learners feel supported."

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## **Slide 7 — Personal Branding**

"Personal branding is what learners remember about us. It's shaped by our tone, our preparation, and how we make them feel. When we're kind, confident, and authentic, we model the professionalism we want them to grow into. It shows them that being professional doesn't mean being perfect — just being consistent and genuine."

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## **Slide 8 — Stories that Build Brand**

"Every interaction adds to our brand. A moment of encouragement, a smile, or celebrating a learner's small win can stay with them for years. These moments help them feel seen and capable. That's where real impact happens — in the quiet, meaningful interactions."

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## **Slide 9 — The Outcome**

"When professionalism and personal branding work together, learners become more confident, curious, and willing to try. They build communication, teamwork, and problem-solving skills. Most importantly, they start imagining themselves in tech — maybe for the first time."

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## **Slide 10 — Closing / Takeaway**

"In closing: preparation builds confidence, connection matters more than perfection, and how we show up shapes how learners see themselves. As ambassadors, we plant seeds of possibility, curiosity, and confidence. And sometimes, that's all a young person needs to dream a little bigger."