ELISE LIVINGSTON

UX DESIGNER

CONTACT

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EXPERIENCE

Qualtrics

JUNE 2019 - PRESENT

Accessibility: I am the accessibility expert on a team of more than 40 designers and researchers. I developed a design pattern library to help teams implement consistent, accessible experiences across the product. I also developed learning resources to educate the team about accessibility and inclusive design.

Employee Experience: Lead designer focused on helping HR teams manage their organizations' people data. I designed, validated, and launched features that improve enterprise permissioning and data import for more than 500 brands. I also delivered a northstar framework for improving people data management UX so that organizations can get employee feedback more efficiently.

Shell: I designed end-to-end features that form the basis of the Qualtrics UX platform, including delivering a northstar framework for the XM Catalog, which enables people to discover and create new projects and workflows in Qualtrics. The XM Catalog currently has 140,000 monthly active users.

SKILLS

Design & prototyping: Figma, Illustrator, Responsive design, Rapid prototyping, User flows, System architecture, Creating components, Wireframing, Python, Java, HTML/CSS

Inclusive design: WCAG standards, designing for keyboard and screen readers, accessible components and patterns for design systems

Check out an article I wrote about my work

Expertise: Systems thinking, AI & machine learning, Natural user interfaces, Enterprise design, Internet of things, Humanity-centered design, Qualitative research & analysis

Microsoft

JULY 2014 - JUNE 2019

Ink in Microsoft Office: Designer, researcher, and product owner for a range of projects that reimagine productivity through digital pen and ink. I conducted research, defined design & strategy, aligned stakeholders across the company, and oversaw implementation of key feature areas. I received five patents for my work on digital ink.

Accessibility: Drove extensive improvements to accessibility of the Microsoft Office suite. I conceived of, designed, and managed implementation of Automatic Alt Text, a feature that uses Al to add alt text to more than 2 million images every day.

EDUCATION

Human Centered Design & Engineering

MASTER OF SCIENCE

University of Washington

I grew my UX skills through advanced coursework in interaction design, behavior change design, physical prototyping, and research.

ImgBot

AUG 2018 - PRESENT

I am a founder and designer for ImgBot, a GitHub app that makes the internet run faster by automatically optimizing images. I am responsible for branding, product design, and marketing for the app. ImgBot is installed in more than 300,000 projects today.

Computational Media

BACHELOR OF SCIENCE

Georgia Tech

In this hybrid degree, I learned both computer science and UX design. I also designed a program that helps kids get excited about programming through music remixing.