Experiment 3: length of novel intensifier predicts degree coffee maker laptop watch log of estimated price 7.5 -7.5 length 5.0 5.0 "long" "short" 2.5 -2.5 -N=14 N=14 N=14 N=14 N=14 N=14 0 -0.0 0.0 -"long" "short" "long" "short" "long" "short" length of nonce word