Experiment 1: length and surprisal predict degree coffee maker laptop watch 7.5 syllables 6.0 -7.0 7.5 log(price) 6.5 7.0 6.0 5.0 -5.5 7.5 12.5 15.0 17.5 7.5 10.0 15.0 17.5 7.5 17.5 10.0 12.5 10.0 12.5 15.0 surprisal