Experiment 3: length and surprisal of existing intensifiers predict degree coffee maker laptop watch 8.1 log of price estimate adverb length in syllables 7.5 -7.8 -7.0 -7.5 -6.5 -7.2 -6.0 -6.9 -4.8 -10 12 14 16 16 10 12 18 14 16 negative log frequency of adverb