Experiment 3: length and surprisal of existing intensifiers predict degree coffee maker laptop watch estimate - 0.0 8.0 adverb length in syllables 7.5 -7.0 -7.6 log of price 6 6.5 -7.2 -6.0 -4.8 -6.8 10 14 16 16 10 12 18 14 16 18 negative log frequency of adverb