

**Map My Fitness**

# Original Intention

- Manual workout tracking vs GPS workout tracking
  - Do people exaggerate self-reported data?

mapmyrun

mapmyhike    mapmyride

mapmyfitness

mapmywalk

# Alternatives

- # of private users vs # of public users
- # of inactive users
- Performance by product
- Spread of users geographically



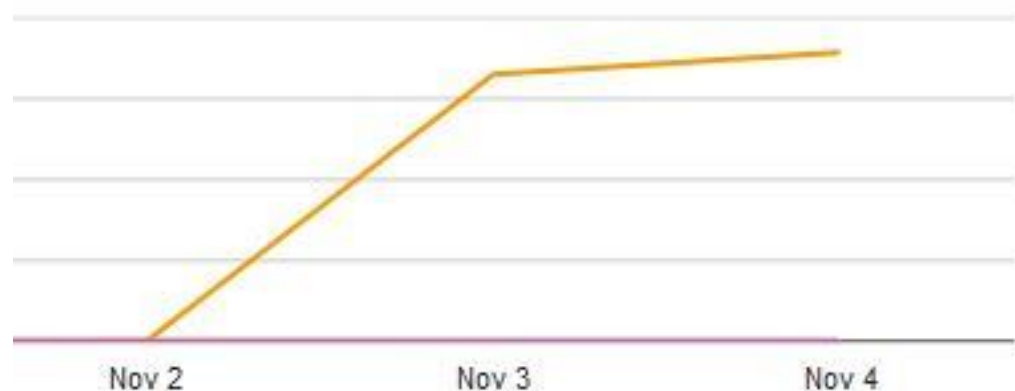
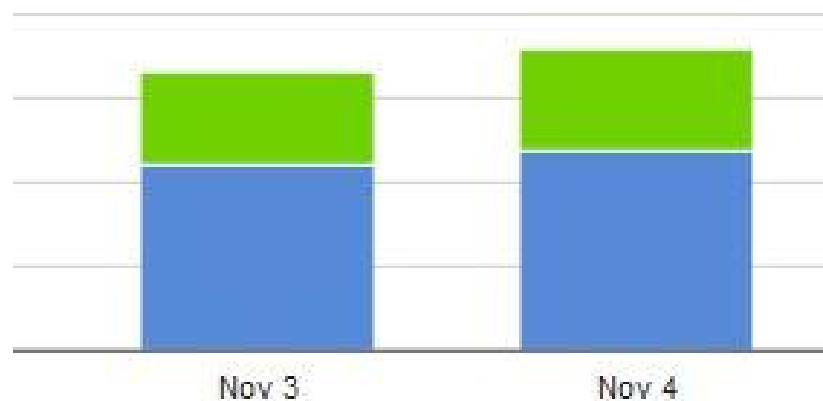
# Timeline

- Data collection by November 12th
- Analyze data by November 21st
- Final presentation / report by November 26th



# Progress

- 18166 users gathered
- 69302 more found
- 87468 found thus far

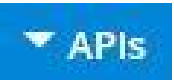



# Issues

- Authorization and access tokens
- 25000 API calls per day
  - Need 2 calls per user:
    - User information
    - User's friends
- Privacy





1. Create an account at [www.mapmyapi.com](http://www.mapmyapi.com)
2. Click  and select Standard API
3. Click  then give your “app” a name
4. Submit the form
5. Email the key and secret to  
willis2342@gmail.com