Map My Fitness

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Data Collection and Storage

- MapMyApi: the MapMyFitness API
 - Client Credentials
 - Users
 - Authorization Grant
 - Workouts
- Stored in MongoDB
 - User IDs stored with every document for user uniqueness
- Written to a CSV for analysis
 - Excluded fields with Unicode
 - Ex. workout names and notes

Data Collection Issues

- Redirection
 - Redirects caused calls to be counted twice
- API call limits
 - Extra API keys
 - Thanks to everyone who sent us keys!
- Poor API documentation
 - Missing information
 - Misplaced information
 - Undocumented features
- MapMyApi server errors
 - The resiliency of our code caused it not to crash, which was actually bad

Data Collection and Storage Strategy

Users

- Start from a single user
- For every user
 - Get user info from MapMyApi
 - Store the user into a MongoDB collection
 - Get user's friends from MapMyApi
 - Add friends to a list of users

Workouts

- For every user
 - Get the user's list of workouts from MapMyApi
 - Store every individual workout into a MongoDB collection

Proposed Analysis

- Is there a difference between verified and unverified workouts in the Map My Fitness data?
- Verified workouts are recorded with a device (e.g. Garmin watch)
- Unverified are manually input
 - Distance
 - Time
 - Calories

Data Quality Issues

Large Outliers:

- max max_speed = 2.062*10¹⁰ m/s
 - ~2.998*10⁸ m/s...

Negative average speeds

Negative energy use

Logistic Regression

```
Call:
glm(formula = is_verified ~ distance_total + speed_avg + metabolic_energy_total,
    family = binomial, data = num.data.complete)
Deviance Residuals:
   Min
             10
                  Median
                              30
                                      Max
-2.8389 0.2171
                  0.2298 0.2455 0.5230
Coefficients:
                        Estimate Std. Error z value Pr(>|z|)
(Intercept)
                     4.031e+00 2.940e-02 137.112 < 2e-16 ***
distance total
                   -8.777e-06 2.226e-06 -3.943 8.06e-05 ***
               -9.144e-02 1.005e-02 -9.100 < 2e-16 ***
speed_ava
metabolic_energy_total -7.092e-08 9.510e-09 -7.457 8.84e-14 ***
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
(Dispersion parameter for binomial family taken to be 1)
   Null deviance: 70304 on 269021 degrees of freedom
Residual deviance: 69554 on 269018 degrees of freedom
AIC: 69562
Number of Fisher Scoring iterations: 6
```

Logistic Regression

Transform coefficients to odds:

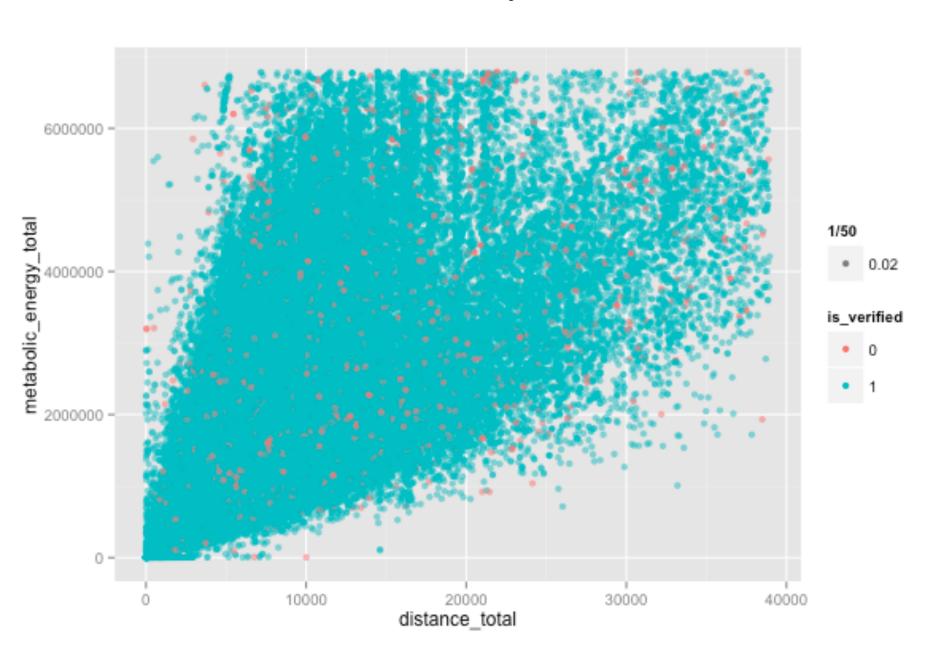
- distance_total = 0.99
- speed_avg = 0.91
- metabolic_energy_total = 0.99

Significance Tests are less than 0.05 due to large samples sizes.

Linear Model Predicting Energy Burned

```
Call:
lm(formula = metabolic_energy_total ~ distance_total + speed_avg +
   factor(is_verified), data = num.data.complete)
Residuals:
    Min
             10 Median 30
                                    Max
-5792561 -560141 -139344 436358 5135423
Coefficients:
                      Estimate Std. Error t value
(Intercept) 1230717.8039 11786.3145 104.419
distance_total
                      196.2186 0.4324 453.837
                -217582.5683 1863.8315 -116.739
speed_avg
factor(is_verified)1 -38482.4773 11166.7591 -3.446
                             Pr(>ltl)
(Intercept) < 0.00000000000000000002 ***
distance_total < 0.0000000000000000 ***
speed_avg < 0.000000000000000 ***
factor(is_verified)1
                             0.000569 ***
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Residual standard error: 882500 on 250827 degrees of freedom
Multiple R-squared: 0.5028, Adjusted R-squared: 0.5027
F-statistic: 8.453e+04 on 3 and 250827 DF, p-value: < 0.00000000000000022
```

Visual Analysis



Questions?