RESUMÉ

# **Skills & Expertise**

## **UX Design**

Skilled in directing and implementing powerful human-centered experience solutions that empathize with the end user and succeed in reaching business goals while appreciating technical constraints.

## Visual Design

Adept in creating interface and branding elements and systems such as design libraries, style guides, brand identities, and UI elements.

## Prototyping

Skilled with industry leading prototyping software to demonstrate complex experience interactions, animations, and workflows.

#### **User Research**

Skilled in designing and moderating user research exercises, writing discussion guides, moderating research sessions, designing and directing data synthesis, and presenting findings and insights.

#### **Front-End Development**

Working knowledge and literacy of front end HTML, CSS, and Javascript from designing and coding a few Jekyll websites and working with developer partners.

### **Content & Experience Strategy**

Skilled in developing content and experience strategies for product narratives, designing and moderating strategic cross-functional interactive workshops, and establishing strategic pillars to guide product direction.

# Experience

### Apple Inc.

UX Designer Feb. 2019 – Present

#### **Critical Mass**

Senior UX Designer June 2018 – Jan. 2019

UX Architect Feb. 2017 – June 2018

#### **VSA Partners**

Senior UX Architect Nov. 2016 – Feb 2017

## **Torque Digital**

UX Designer Oct. 2016

#### **World Bicycle Relief**

UX & Visual Designer August 2016

## Education

### **General Assembly**

User Experience Design Immersive Chicago IL March-June 2016

## **Dominican University**

BFA • Philosophy BFA • Writing River Forest IL

#### Volunteer

General Assembly • Mentor
Comfort Station Logan Square • Photography
Logansquarist • Photography