

# Cory Malnarick

## UX Designer

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# Skills & Expertise

## UX Design

Skilled in directing and implementing powerful human-centered experience solutions that empathize with the end user and succeed in reaching business goals while appreciating technical constraints.

## Visual Design

Adept in creating interface and branding elements and systems such as design libraries, style guides, brand identities, and UI elements.

## Prototyping

Skilled with industry leading prototyping software to demonstrate complex experience interactions, animations, and workflows.

## User Research

Skilled in designing and moderating user research exercises, writing discussion guides, moderating research sessions, designing and directing data synthesis, and presenting findings and insights.

## Front-End Development

Working knowledge and literacy of front end HTML, CSS, and Javascript from designing and coding a few Jekyll websites and working with developer partners.

## Content & Experience Strategy

Skilled in developing content and experience strategies for product narratives, designing and moderating strategic cross-functional interactive workshops, and establishing strategic pillars to guide product direction.

# Experience

## Apple Inc.

UX Designer  
Feb. 2019 – Present

## Critical Mass

Senior UX Designer  
June 2018 – Jan. 2019

UX Architect  
Feb. 2017 – June 2018

## VSA Partners

Senior UX Architect  
Nov. 2016 – Feb 2017

## Torque Digital

UX Designer  
Oct. 2016

## World Bicycle Relief

UX & Visual Designer  
August 2016

# Education

## General Assembly

User Experience Design Immersive  
Chicago IL  
March-June 2016

## Dominican University

BFA • Philosophy  
BFA • Writing  
River Forest IL

## Volunteer

General Assembly • Mentor  
Comfort Station Logan Square • Photography  
Logansquarist • Photography