

TRADEMARK AND UNFAIR COMPETITION

Course Number: 24 PROP 716 001

Call Number: 000072

Semester: Spring 2011

Professor: Krafte

Credits: 3 Classroom

Primary Basis for the Grade: TBA

Prerequisites: None

Enrollment: Open

Meets Seminar Requirement? No

Meets Writing Requirement? No

Meets Client Counseling Requirement? No

Meeting Times: T&H 3:05-4:30

Location: 100A

COURSE DESCRIPTION:

This course examines the law governing trademarks and other means of identifying products and services in the minds of consumers. Instruction primarily will focus on the federal statute governing trademarks and unfair competition, the Lanham Trademark Act of 1946, but students will learn about state laws and state law doctrines in the field as well. Topics include the protectibility of marks, including words, symbols, and "trade dress"; federal registration of marks; causes of action for infringement, dilution, and "cybersquatting;" and defenses, including parodies protected by the First Amendment.

Last updated: 1-14-11 cd