

University of Cincinnati College of Law Center for Practice

Lawyers Present, So Present Well!

At Stratford Heights Complex
2634 Stratford Avenue
Cincinnati, OH 45220
(across the street from UC Maingate on Clifton Ave.)

December 11, 2008

1:30 – 5:15 p.m.

(3.5 hrs. general CLE credit, approval pending)
(Lunch and check-in beginning at 12:45)

Program Description

Strong presentation skills are essential for all lawyers, not just litigators. Inside and outside the courtroom, in mediation, town meetings, board and law firm meetings, and during client counseling, adeptness at formal presentations can be critical. Even when thoroughly prepared on the content, our presentations often fall short. This seminar is designed to enhance the effectiveness of professionals' presentations to internal and external audiences.

Participants will learn to:

- present with confidence and authority
- use gestures effectively and avoid distracting mannerisms
- exercise a variety of delivery styles
- engage and establish connection with different audiences
- communicate using principles of adult learning
- conduct an effective Q & A

Faculty: Shelley Bamberger Bailey, i-Cue Communications

Ms. Bailey is the President of the i-Cue Communications, providing presentation skills coaching for corporate executives. A graduate of the University of Cincinnati's College Conservatory of Music with a BFA in Musical Theatre and a MA in Theatre Arts, Ms. Bailey was a radio and TV announcer for WKRC, WCKY, and WLWT, and has performed in major roles for Ensemble Theatre of Cincinnati, Aronoff Center, Playhouse in the Park, and Chanhassen Dinner Theater as well as film, radio/TV commercials. Prior to launching i-Cue Communications, Ms. Bailey was a presentation skills coach as well as an events producer and account manager at BRIDGE Worldwide, and interactive marketing agency. Current clients include: Johnson and Johnson, Procter and Gamble, Cintas Corporation, Thomson Consumer Electronics (RCA), American Financial, eLynx.com, and Interverz.com