

## **TRADEMARK AND UNFAIR COMPETITION**

**Course Number: 24 PROP 716 001**

**Call Number: 000072**

**Semester:** Spring 2011

**Professor:** Krafte

**Credits:** 3 Classroom

**Primary Basis for the Grade:** TBA

**Prerequisites:** None

**Enrollment:** Open

**Meets Seminar Requirement?** No

**Meets Writing Requirement?** No

**Meets Client Counseling Requirement?** No

**Meeting Times:** T&H 3:05-4:30

**Location:** 208

### **COURSE DESCRIPTION:**

This course examines the law governing trademarks and other means of identifying products and services in the minds of consumers. Instruction primarily will focus on the federal statute governing trademarks and unfair competition, the Lanham Trademark Act of 1946, but students will learn about state laws and state law doctrines in the field as well. Topics include the protectibility of marks, including words, symbols, and "trade dress"; federal registration of marks; causes of action for infringement, dilution, and "cybersquatting;" and defenses, including parodies protected by the First Amendment.

Last updated: 11-07-10 no