

175th Anniversary Sponsorships

The University of Cincinnati College of Law's 175th Anniversary year promises to be memorable. We look forward to having you join us in celebrating the first College of Law west of the Allegheny Mountains and the fourth oldest in the country – behind Harvard, Yale and, the University of Virginia.

We're excited that John Grisham, renowned author, will speak at our 175th Anniversary Gala and we have associated our sponsorship levels with his books. Please consider partnering with the College of Law by selecting one of the following sponsorship opportunities:

Platinum Sponsor: The Rainmaker

\$50,000

- **Recognition:**
 - Logo recognition on materials, invitations and on-site signage for many planned 175th Anniversary events throughout 2007 and 2008 (see attached)
 - Leading recognition, including name, logo and link, on front page of the College of Law's website (which gets 2.6M unique visitors and 11.5M page views per year)
 - Leading acknowledgement in the College of Law *Counselor* magazine sent three times a year to over 6,000 prominent alums and local, regional and national community leaders
 - Center two-page advertisement in Anniversary Gala event program or full page ad on outside back cover of event program
 - Inclusion in the post-event thank you advertisement placed in the *American Bar Association Journal*, *Ohio Lawyer*, *Cincinnati Bar Association Report*, *Cincinnati Enquirer*, *Business Courier*, *Cincinnati Herald*, and *Express Cincinnati*
- **Gala:**
 - Prominent logo recognition on the invitation sent to over 7,500 individuals
 - Recognition on all event media
 - Recognition on all guest tables
 - Announced as a sponsor during the event program – 1,000 prominent guests attending
 - Preferred seating for 20 guests (2 tables) to the Anniversary Gala dinner featuring John Grisham
 - 10 guests to the Ohio Innocence Project Reception to meet John Grisham

Gold Sponsor: The Firm**\$25,000**

- Recognition:
 - Logo recognition on all signage at the three major events throughout the year: 175th Kick-off Event, All-class Alumni Reunion Weekend, and the 175th Anniversary Gala
 - Recognition on the front page of the College of Law's website (which gets 2.6M unique visitors and 11.5M page views per year)
 - Acknowledged in the College of Law *Counselor* magazine sent three times a year to over 6,000 prominent alums and local, regional and national community leaders
 - Full page advertisement in Anniversary Gala event program
 - Inclusion in the post-event thank you advertisement placed in the *Cincinnati Enquirer*, *Business Courier*, *Cincinnati Herald*, and *Express Cincinnati*
- Gala:
 - Recognition on the invitation sent to over 7,500 individuals
 - Recognition on all event media
 - Announced as a sponsor during the event program – 1,000 prominent guests attending
 - 20 guests (2 tables) to the Anniversary Gala dinner featuring John Grisham
 - 6 guests to the Ohio Innocence Project Reception to meet John Grisham

Silver Sponsor: The Partner**\$10,000**

- Recognition:
 - Name listed on College of Law's website (which gets 2.6M unique visitors and 11.5M page views per year)
 - Acknowledged in the College of Law's *Counselor* magazine sent three times a year to over 6,000 prominent alums and local, regional and national community leaders
 - ½ page advertisement in Anniversary Gala event program
 - Inclusion in the post-event thank you advertisement placed in the *Cincinnati Enquirer*, *Business Courier*, *Cincinnati Herald*, and *Express Cincinnati*
- Gala:
 - Announced as a sponsor during the event program – 1,000 prominent guests attending
 - 10 guests (1 table) to the Anniversary Gala dinner featuring John Grisham
 - 4 guests to the Ohio Innocence Project Reception to meet John Grisham

Bronze Sponsor: The Client**\$2,500**

- Gala:
 - Listed in the Anniversary Gala program – 1,000 prominent guests attending
 - 10 guests (1 table) to the Anniversary Gala dinner featuring John Grisham

*Any unused Gala tickets can be donated to UC College of Law students to attend.
Your generosity will be recognized at the Gala Dinner.*

Sponsorship Commitment Form

We are proud to support the University of Cincinnati College of Law! Please reserve:

Platinum Sponsor: The Rainmaker	\$50,000
Gold Sponsor: The Firm	\$25,000
Silver Sponsor : The Partner	\$10,000
Bronze Sponsor: The Client	\$2,500

Please make checks payable to University of Cincinnati Foundation
with a memo for the College of Law

Name as you would like it to appear in printed materials:

Contact Person

Address

City, State, Zip

Telephone

Email address

Contact for Logo/Ad

Please mail your check to:

Karen Sieber
Senior Director of Development
UC College of Law
Clifton and Calhoun Streets
PO Box 210040
Cincinnati, OH 45221

For additional information
please contact Karen at
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