

# AI Prompt Pack

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1. M: Create a detailed blog post highlighting Sweepnman's chimney and fireplace services in North Reading, emphasizing the benefits of scheduling an appointment and the availability of loan options; output as a 700-word article with subheadings and bullet points.

When to use: Develop a detailed blog post to showcase Sweepnman's chimney and fireplace services in North Reading, emphasizing appointment benefits and loan options.

2. M: Design a social media campaign promoting Sweepnman's chimney sweeping and fireplace repairs in the North Reading area, including calls to action to request an appointment and mention of credit and loan services; provide a content calendar with 10 posts and suggested hashtags.

When to use: Design a social media campaign promoting Sweepnman's services in North Reading with calls to action, credit mentions, and a content calendar with 10 posts and hashtags.

3. M: Develop an email marketing sequence targeting homeowners in Reading and surrounding areas, focusing on the importance of chimney and dryer vent cleaning, Sweepnman's trusted care, and financing options; output as 5 emails with subject lines and body text limited to 150 words each.

When to use: Create an email marketing sequence targeting homeowners in Reading, focusing on chimney care, Sweepnman's trustworthiness, and financing options, limited to 150-word emails.

4. Sa: Draft a sales script for phone agents to use when offering Sweepnman's chimney and fireplace repair services in North Reading, incorporating mentions of loan availability and appointment scheduling; output as a 2-page script with key objection handling points.

When to use: Draft a sales script for phone agents offering Sweepnman's services in North Reading with loan and appointment mentions, including key objection handling points in a 2-page script.

5. Sa: Create a sales brochure outlining Sweepnman's comprehensive chimney and dryer vent services, emphasizing clean, reliable care and easy appointment booking; format as a tri-fold PDF with images and concise text sections.

When to use: Create a sales brochure highlighting Sweepnman's chimney and dryer vent services with clean care emphasis and easy appointment booking, formatted as a tri-fold PDF.

6. Su: Write a customer success story showcasing how Sweepnman's chimney sweeping and fireplace repairs improved safety and comfort for

a North Reading homeowner, including their experience with loan financing; output as a 500-word testimonial with a headline and call to action.

When to use: Write a customer success story showcasing a North Reading homeowner's experience with Sweepnman's services, including loan financing, in a 500-word testimonial with a call to action.

7. Su: Develop a customer care checklist for Sweepnman technicians to ensure thorough chimney and dryer vent cleaning and repairs, highlighting steps to keep homes clean and protected during service; output as a printable PDF with 10 checklist items.

When to use: Develop a customer care checklist for Sweepnman technicians to ensure thorough cleaning and repairs, focusing on home protection during service, as a printable PDF with 10 checklist items.

8. P: Outline a product guide for Sweepnman's fireplace restoration and chimney relining services, detailing features, benefits, and financing options available; output as a 3-page PDF with technical specifications and customer FAQs.

When to use: Outline a product guide for Sweepnman's services detailing features, benefits, and financing options as a 3-page PDF with technical specifications and FAQs.

9. P: Compose a detailed service catalog listing all Sweepnman chimney and dryer vent services available in North Reading, including pricing ranges, appointment procedures, and loan options; format as a searchable online HTML page with clear sections.

When to use: Compose a detailed service catalog listing all Sweepnman services in North Reading, including pricing, appointment procedures, and loan options, formatted as a searchable online HTML page.

10. O: Develop an operational protocol for Sweepnman's appointment scheduling and customer credit verification process, ensuring smooth loan application and service delivery; output as a step-by-step workflow document with roles and responsibilities.

When to use: Develop an operational protocol for Sweepnman's appointment scheduling and customer credit verification process, ensuring smooth loan application and service delivery in a step-by-step workflow document.