

# Matthew Vernick

## IT Director/Manager Looking for New Challenges

Billerica, MA - Email me on Indeed: [indeed.com/r/Matthew-Vernick/4461bdbfcc5e82ed](https://www.indeed.com/r/Matthew-Vernick/4461bdbfcc5e82ed)

I am searching for a company that leaves the world a better place. I enjoy working with intelligent folks who seek to collaborate to solve problems and innovate.

Authorized to work in the US for any employer

### WORK EXPERIENCE

#### IT Director

Boston Research Technologies, LLC - Woburn, MA -

January 2001 to Present

- Program and manage online surveys
- Integrate ACA, CBC and Max Differential conjoint exercises into online studies
- Design and program customized reporting solutions to meet an assortment of client needs
- Process survey data using SQL and Excel
- Help clients implement their own unique online research initiatives
- Researched, negotiated and collaborated with vendors to find and implement the appropriate cloud solution for our production systems that reduced costs and advanced our capabilities and resilience
- Implemented multiple cloud based security solutions that allowed us to remain compliant and profitable
- Worked with multiple financial institutions to ensure our security and compliance met or exceeded requirements
- Transferred all our static content to AWS Cloudfront to improve load times and increase resilience.
- Researched and implemented strategies to improve SEO
- Researched and implemented strategies to improve email deliverability using ReturnPath's SenderScore, ISP feedback loops, DNS modifications and list maintenance procedures
- Researched and implemented a more cost effective and secure back-up system
- Revamped corporate policies and BC/DR to meet the needs of the company and satisfy security requirements
- Co-ordinated the merger of systems from two companies
- Migrated our file system and email exchange server to an Office 365 cloud solution.
- Produced stored procedures in SQL to stack and segment data
- Programmed applications using C# to build, encrypt and send data
- Helped build a web application to assist Recordkeepers in their sales process
- Collaborated with systems vendors to design and build production systems including virtualization, blades and SAN solutions

### EDUCATION

#### BA in Economics

University of Massachusetts - Amherst, MA

1995 to 2000

## SKILLS

Microsoft Office (10+ years), HTML (10+ years), CSS (10+ years), Javascript (7 years), SQL (10+ years), Bootstrap (2 years), C# (1 year), Market Research (10+ years), Management (10+ years), Sharepoint (3 years), Office 365 (3 years), Vmware (3 years), Confirmit (10+ years), Windows Server 2003 (8 years), Windows Server 2012 (3 years), Sawtooth Software (5 years), Qualtrics (2 years), Webex Event Center (3 years), Cisco ASA Firewall (10+ years), AlertLogic (3 years), Cisco Umbrella (1 year), DNS (10+ years), SSL Certificate Management (10+ years)