

# Nicholas Fehlberg



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<https://nicholasfehlberg.com/>

## Summary

I'm a full stack web developer and project manager with experience in online marketing, ecommerce and lead generation. I have experience building APIs with Model View Controller frameworks, with two of my recent projects using Ruby On Rails. I've been working online since 2003 and developing sites since 2007. Here are some technical areas in which I have knowledge and proficiency:

### Tech Stack:

HTML5

CSS3

SASS

Javascript

Ruby

Rails

Java

PHP

PostgreSQL

Wordpress

Magento

Salesforce

SugarCRM

SpotHub

Shopify

### Tools:

Postman

Balsamiq

VS Code

Git

Github

Photoshop

Lightroom

GIMP

My side interests extend to learning new programming languages and tools, and digital ledger technology.

\* Project Manager / CTO ScentByMe - perfume company drop shipping, designed web, marketing, catalog assets (New York)

\* CTO Black Dog Books - project manager. built out an ecommerce recurring billing admin app + web and print assets (New York)

\* Lead generation platform for New York attorneys (New York)

\* Consulted to companies selling goods and services online (Las Vegas)

\* Marketing Manager of tech wholesale/retailer Lapy King. Built out and managed ecommerce + advertising + print. \$3M in sales (Sydney)

\* Manager of iWhiz - CPA Network (Sydney / Chicago)

\* Business Development Manager at Online Marketing Services Agency Magic Jupiter (Sydney)

\* Email and Landing page Design & Testing, Analytics (Sydney)

Github: <https://github.com/glenfish>

## Experience



### Freelance Developer

Various Companies

Mar 2021 - Present (1 month +)



### Student

LaTrobe University

Apr 2020 - Present (1 year +)



### Frontend Web Developer

Various Companies

Jan 2007 - Present (14 years 3 months +)



### HC Owner Operator

Various Companies

Jan 2015 - Nov 2019 (4 years 11 months)



### Oil & Gas

Halliburton

Feb 2014 - Dec 2014 (11 months)



### Transporter

Conway Transportation Services

Oct 2012 - Jan 2014 (1 year 4 months)



### Frontend Web Developer

Freelance Web Development

Sep 2011 - Sep 2012 (1 year 1 month)

Web development, lead generation, ecommerce



### **Marketing Manager**

Jan 2010 - Sep 2011 (1 year 9 months)

Computer hardware sales (online and retail). Website development and online media buying.



### **Chief Executive Officer**

Black Marketing Inc

Feb 2007 - Dec 2009 (2 years 11 months)

Digital marketing services agency



### **Digital Marketing Manager**

iMega

Feb 2003 - Jan 2007 (4 years)

Agency manager, media buyer, business development



### **Audio Engineer**

Glasshouse Studios

Jan 1999 - Jan 2003 (4 years 1 month)

Recording demos, singles, EPs and albums for various musical artists. Audio and video production work.



### **Audio Engineer**

Various Companies

Mar 1994 - Mar 1999 (5 years 1 month)

Worked studio sessions for commercial TV ads



### **Assistant Audio Engineer**

Song Zu Sydney and Singapore

Dec 1989 - Feb 1994 (4 years 3 months)

## **Education**



### **Coder Academy**

2020 - 2021



### **La Trobe University**

Bachelor of Applied Information Technology, Computer Programming

2020 - 2023



### **University of Technology Sydney**

Bachelor of Electrical Engineering

1996 - 1997



**Bankstown Grammar**

High School Diploma

1987 - 1989

## Licenses & Certifications



**HTML Essential Training** - LinkedIn



**Introduction to CSS** - LinkedIn



**CSS Essential Training** - LinkedIn



**Cybersecurity Awareness: Phishing and Whaling** - LinkedIn



**JavaScript Essential Training** - LinkedIn



**CSS Layouts: From Float to Flexbox and Grid** - LinkedIn



**Workflow Tools for Web Developers** - LinkedIn



**Git Essential Training: The Basics** - LinkedIn



**Computer Components and Peripherals for IT Technicians** - LinkedIn



**Blockchain: Beyond the Basics** - LinkedIn



**WordPress: Creating an Intranet Website** - LinkedIn



**Google Technical Support Certification** - Google

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## Skills

Online Marketing • Web Development • Front-end Development • Web Design • Digital Marketing •  
E-commerce • Advertising • Design • Marketing • HTML