

Operations Briefing

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This briefing combines revenue, supply, and people signals across the portfolio. Use it to align stakeholders ahead of the weekly cadence.

Demand mix trend



Sales Summary

Region	Units Sold	Revenue
North	1,480	\$45,891
South	1,205	\$41,234
East	980	\$38,670
West	1,560	\$50,912

Regional KPIs

Region	Conversion	Active Deals	Priority
North	34.0 %	42	Maintain momentum
South	27.0 %	36	Boost references
East	25.0 %	31	Upskill partners
West	38.0 %	48	Expand coverage

Field feedback notes that northern conversion strength is tied to bundled proposals, whereas southern plays require refreshed references.

Supply Chain Review

The hardware backlog is gradually clearing; highlight shortages early to preserve customer launch dates.

Fulfillment velocity



Inventory Snapshot

Item	On Hand	Target	Transit	Status
Laptops	42	60	18	Reorder
Monitors	88	95	7	Stable
Docking Stations	30	75	45	Critical
Keyboards	150	180	30	Stable