

# IBM Code

## *Accelerate your IoT product development*

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# 170++ Cloud Services

Cloud / Platform  
Blockchain  
AI and Watson  
Security  
Data and Analytics  
IoT

The screenshot displays the IBM Cloud Catalog interface. At the top, there is a navigation bar with the IBM Cloud logo and links for Catalog, Docs, Support, and Manage. Below the navigation bar, a sidebar on the left lists various categories under 'All Categories', including Infrastructure, Platform, and Storage. The main content area is divided into sections for Infrastructure, Compute, and Storage. Under Infrastructure, there are two cards: 'Bare Metal Server' and 'Virtual Server'. Under Compute, there is a card for 'Object Storage'. Under Storage, there are two cards: 'Block Storage' and 'File Storage'. Each card includes an icon, a title, a description, and an 'IBM' logo.

**Infrastructure**

- Compute
- Storage
- Network
- Security
- Containers
- VMware

**Platform**

- Boilerplates
- APIs
- Application Services
- Blockchain
- Cloud Foundry Apps
- Data & Analytics
- DevOps
- Finance
- Functions
- Integrate
- Internet of Things
- Mobile
- Network
- Security
- Watson

**Infrastructure**

**Compute**

Build your virtual environments.

- Bare Metal Server**  
Bare metal servers provide the raw horsepower you demand.  
IBM
- Virtual Server**  
Our virtual servers deliver a higher degree of transparency.  
IBM

**Storage**

Order storage.

- Block Storage**  
Persistent iSCSI based storage with high-powered.  
IBM
- File Storage**  
Fast and flexible NFS-based file storage with capacity.  
IBM
- Object Storage**  
Provides flexible, cost-effective, and scalable cloud.  
Lite IBM

# Built in price calculator

Many services can be used for free in the 'lite' plan

Easily switch to a pay-as-you-go plan to control costs

Contract and volume pricing also available

The screenshot shows the IBM Cloud Pricing Calculator interface. At the top, the title "Pricing Calculator" is displayed in blue, with a link "Switch to Classic Calculator" on the right. Below the title is a blue button labeled "Add Products". The interface is divided into three main sections. On the left is a sidebar with a list of categories: "All Categories", "Infrastructure" (with a sub-menu showing "Compute" and "Containers"), "Platform" (with a sub-menu showing "APIs", "Application Services", "Blockchain", "Cloud Foundry Apps", "Data & Analytics", "DevOps", "Finance", and "Integrate"), and "APIs". The middle section is titled "Compute" and contains two product cards. The first card is for "Bare Metal Server", featuring an icon of a server rack and a description: "Bare metal servers provide the raw horsepower you demand for your processor-intensive and disk I/O-intensive workloads. These servers come with the most complete package of standard features and services." Below the description is a blue button labeled "IBM". The second card is for "Virtual Server", featuring an icon of a cloud with an upward arrow and a description: "Our virtual servers deliver a higher degree of transparency, predictability, and automation for all workload types. Virtual". On the right side of the interface is a section titled "Estimate" which contains a table with two rows: "Bare Metal Server" with "Intel Xeon E3-1270 v3" and a price of "\$", and "Virtual Server" with "B1.1x2x25" and a price of "\$". Below the table is a section titled "Estimated total per month" with a price of "\$". At the bottom of the "Estimate" section is a blue button labeled "Clear calculation" and a link labeled "How to provision ?".

More and more (and more) businesses will be going public and/or profiting on the creative leadership of innovative developers.

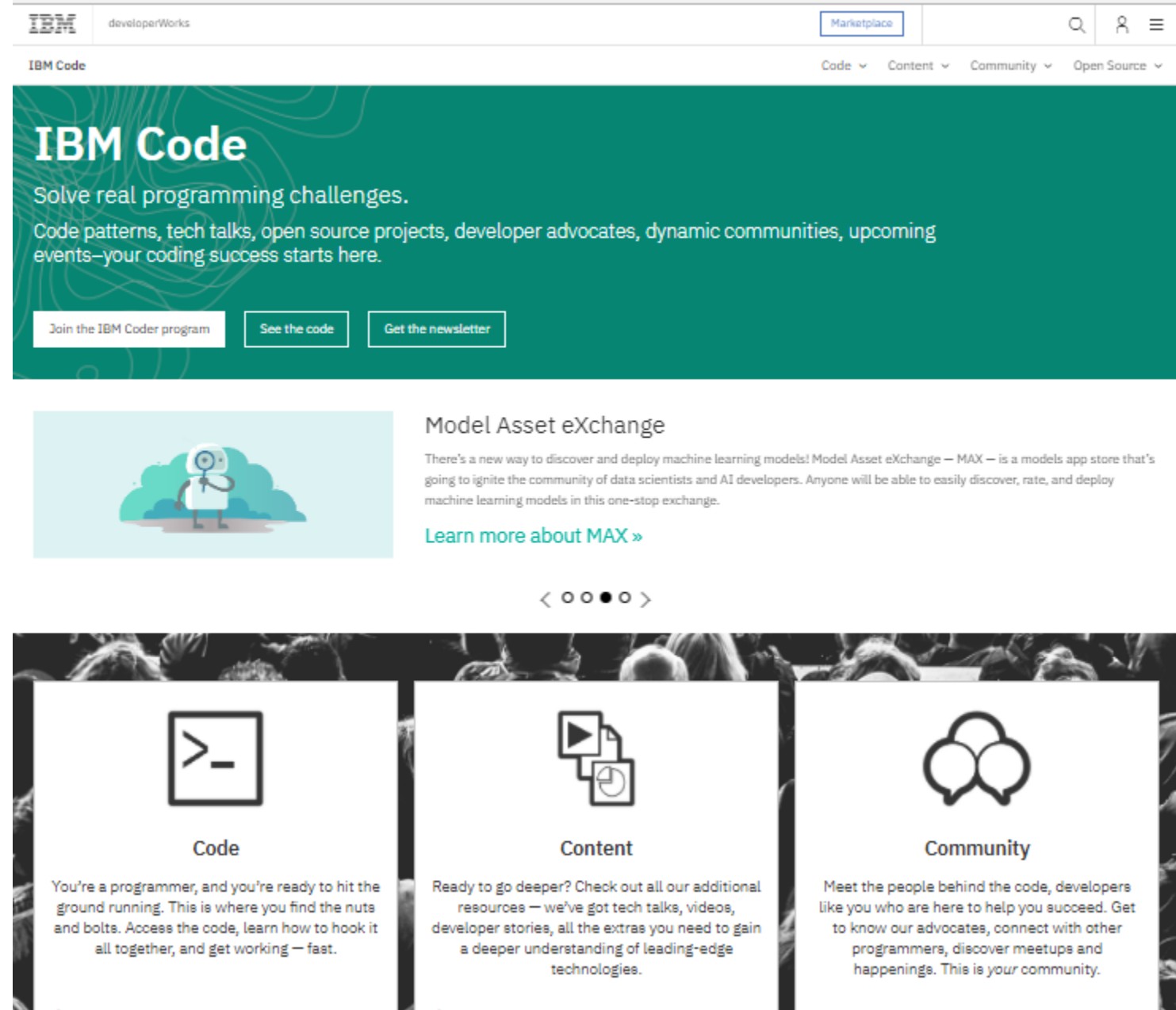
-- Patrick Moran, Salesforce.com

# IBM's Developer Program

Code – Information and useful code patterns you can use immediately

Detailed content – blogs, videos, how-to's

Community – find face-to-face events and advocates in your area





# Working with IBM

(according to Greg, NOT policy!)

## You Need

- Patience
- Perseverance
- Persistence
- Follow the connections that IBMers give you
- It's always "I know a guy who knows a guy", they are not blowing you off they are trying to help you find the right person

## IBM is (from 2017 annual report)

- \$79B annual revenue
- \$17B Cloud revenue
- 58 Cloud data centers world-wide
- Runs worlds largest Quantum computer (50-qbits)
- And has more than 10 running now, free for anyone to use
- Over 9,000 patents obtained in 2017
- 6 major divisions with multiple businesses in each
- Over 400,000 employees in 175 countries
- 6 Nobel laureates

# Thank you

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