

WHY CHOOSE GCSE DIGITAL MEDIA AND FILM?

The media is not just for entertainment; it helps shape the society we live in. All social media posts, video games and film trailers communicate a message to audiences around the world. By studying GCSE Digital Media and Film, you will be given the tools to understand these messages and investigate how the media industry works. The course is designed to allow you to explore rich and engaging media texts as well as opportunities to develop creative and technical skills.

WHAT WILL I STUDY?

The GCSE Digital Media and Film qualification is made up of one exam unit and two Non-Examination Assessment (NEA) units.

UNIT 1 – Unit 1 is titled Exploring Key Concepts and Issues. In this unit, you will study a pair of films (one Welsh film and one global film). You will look at the relationship between films and their audiences and analyse film language. You will also study key concepts and how meaning is created in video games, online news and social media.

UNIT 2 – Unit 2 is titled Distribution and Exhibition Strategies of Digital Media and Film Industries in Wales. In this unit, you will have the opportunity to investigate how media products in Wales are produced, distributed and exhibited to target audiences. You will be tasked with designing your own distribution and exhibition strategies for a new digital media and film product.

UNIT 3 – Unit 3 is titled Creating Digital Media and Film Content. This unit allows you to showcase your creativity. You will be given a brief to create your own digital media and film content. This unit encourages you to develop and apply your skills and reflect on your creative process.

HOW WILL I BE ASSESSED?

UNIT 1 – Unit 1 is assessed through an on-screen digital examination. The exam makes up 30% of the overall qualification and is worth 60 marks.

UNIT 2 – Unit 2 is a non-examination assessment (NEA). It makes up 30% of the overall qualification and is worth 72 marks.

UNIT 3 – Unit 3 is also a non-examination assessment (NEA). It makes up 40% of the overall qualification and is worth 96 marks.

WHAT SKILLS WILL I DEVELOP?

As well as gaining insightful knowledge about the way media industries work, the GCSE Digital Media and Film qualification allows you to develop a range of transferrable skills, including:

- Analytical skills
- Creativity
- Critical thinking
- Media literacy
- Planning and organisation
- Research
- Technical skills

CAREERS IN DIGITAL MEDIA AND FILM

This qualification provides an excellent foundation for further study of Media or Film at A Level. Whether you're planning on going to university or heading straight into the workplace, the skills developed on this course open doors to a wide range of career pathways.

With new platforms and technologies developing all the time, the media industry is constantly evolving which can make it a very exciting and dynamic place to work. The list of job roles in the media industry are extensive, but some options may include:

Animator, broadcaster, camera operator, content creator, director, editor, game designer, journalist, music producer, producer, screenwriter, sound technician, social media manager, visual effects artist.

FIND OUT MORE -TALK TO YOUR TEACHER TODAY!