HackHouston

SPONSORSHIP PACKET

ABOUT HackHouston

HackHouston aims to mix and mingle students from different universities, non-traditional technical schools, and lovers of STEAM from all over America for 24-hours to create solutions to better our communities. We aim to provide an innovative and creative environment for university students and talented high school students in our area to explore innovative projects in technology . Participants will collaborate together surrounded by inspired and innovative minds. Experienced hackers and mentors offer knowledgable input to student projects. Every participant will gain new friendships, ideas, and different world views from participants of different communities
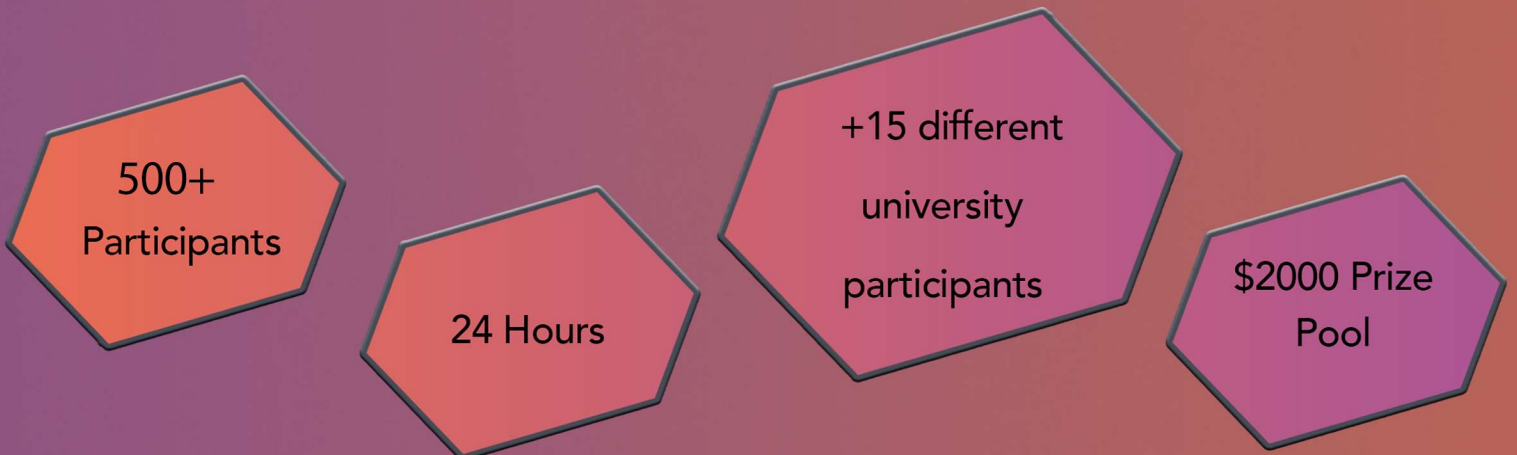
our goal for HackHouston:

- Friendly Competition & Collaborative Growth

Provide a refreshing perspective of stress and competition by allowing students to work in groups that will allow them to grow in their communication, leadership, and technical skills.

- Opening Mindsets to Initiative Ideas

Bring together students from multiple different universities, technical schools, and especially ethnic background from surrounding Houston areas and in Houston come together to learn from one another to brainstorm up solutions from problems that cross over their communities.

500+
Participants

24 Hours

+15 different university participants

$2000 Prize Pool

WHY SPONSOR

Houston is one of the most diverse cities in America with many cultures combining taste, tradition, and beliefs all of which are the melting pot of culture. We aim to bring together students from different areas of study, age, religious beliefs, traditions of study (university or technical), and ethnic backgrounds in and around Houston. It is a rapidly growing city that requires now more than ever; innovative events for students to create the future of Houston as a quickly developing city and perhaps, future tech hub. HackHouston first event started successfully with 150 attendees. This year we aim to bring in at least 500 attendees and we hope to grow exponentially over the next few iterations. For that, we need your help! Come support the 2nd largest HBCU!

SPONSOR DETAILS:

SEND COMPANY SWAG Appeal promote company brand to students and send your logo, mission statement on stickers, food packages, t-shirts, water bottles, pens, ect. Students love unique swag & stickers –the more you bring, the more successful your promotion will be.

SEND ENGINEERS/MENTORS Sending employees to engage and help students during the Hackathon will be able to create a personal relationship with students and can explain how the company product works. This engagement will allow students to think of innovative ways to redesign or make the product benefit consumers.

BRING YOUR API OR PRODUCT Get the attention of hundreds of scientists to demo and evaluate your product. It is a great way to grow your API by giving really cool demos.

SPONSORSHIP LEVELS AND BENEFITS

	TITLE SPONSOR	GOLD	SILVER	BRONZE	KIND SUPPORT
	$10,000	$5,000	$3,000	$1,000	$500
GENERAL					
Send a Mentor	●	●	●	●	●
Company Pitch/Speech at Opening	●	●	●	●	
Provide a Tech Talk/Workshop	●	●	●		
Company Rep on Judging Panel	●	●	●		
Offer a Company Challenge and Prize	●	●			
Keynote	●				
BRANDING					
Thanked at Ceremonies & Logo on Slideshow	●	●	●	●	●
Logo Size on Website and Hacker Handbook	●	●	●	●	●
SWAGGG	●	●	●	●	
Company Logo on T-Shirts	·L·	·M·	·S·		
Logo on Posters	●	●	●		
Sponsor Blurb on Website and Hacker Handbook	●	●			
Logo on Banner	●	●			
Co-Branded with HackHouston	●				
RECRUITING					
Send Emails to Participants	●	●	●	●	
On Campus Interview	●	●	●		
Access to Hackers' Resume/LinkedIn/Github	BEFORE	BEFORE	AFTER		

Have an alternative form of contribution? Customize our plan!

We are open to all types of contribution and ideas and will gladly work with you to ensure this event fits your needs as a sponsor.

Contact us at: TSUComputerSociety@gmail.com

- Other forms of sponsorship include: foods & products