HackHouston

SPONSORSHIP
PACKET
2019

ABOUT HackHouston

HackHouston aims to mix and mingle students from over +15 different universities and non-traditional technical schools and all majors of STEM for 24-hours to create solutions to better our community's future. We aim to provide an innovative and creative environment for university students and talented high school students in our area to explore innovative projects in technology . Participants will collaborated together surrounded by inspired and innovative minds. Experienced hackers and mentors offer knowledgable input to student projects. Every participant will gain new friendships, ideas, and different world views from participants of different commiunities
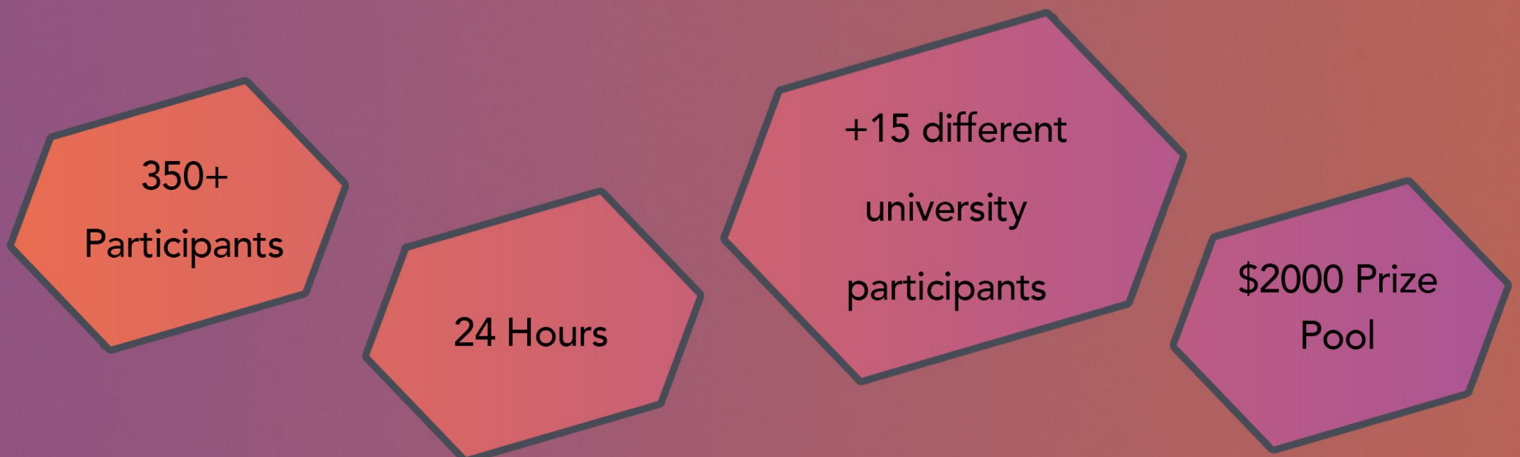
OUR PRINCIPAL GOAL FOR THE EVENT:

- Friendly Competition & Collaborative Growth

Provide a refreshing perspective of stress and competition by allowing students to work in groups that would allow them to grow in their communication, leadership, and technical skills.

- Opening Mindsets to Initiative Ideas

Bring together students from multiple different universities, technical schools, and especially ethnic background from surrounding Houston areas and in Houston come together to learn from one another to brainstorm up solutions from problems that cross over their communities.

350+
Participants

24 Hours

+15 different university participants

$2000 Prize Pool

WHY SPONSOR

Houston is an amazingly diverse city with many cultures combining taste, tradition, and beliefs and can be balled a fusion hub of culture and diversity. We aim to bring together students from different areas of study, traditions of study (university or technical), and ethnic background in and around Houston. It is a rapidly growing city that needs more than ever innovative events for students to create the future.

HackHouston first event started successfully with 150 attendees. This year we aim to bring in at least 350 attendees and we aim to grow past 500 attendees in our next event.

SPONSOR DETAILS:

SEND COMPANY SWAG Appeal promote company brand to students and send your logo, mission statement on stickers, food packages, t-shirts, water bottles, pens, ect. Students love unique swag & stickers –the more you bring, the more successful your promotion will be.

SEND ENGINEERS/MENTORS Sending employees to engage and help students during the Hackathon will be able to create a personal relationship with students and can explain how the company product works. This engagement will allow students to think of innovative ways to redesign or make the product benefit consumers.

BRING YOUR API OR PRODUCT Get the attention of hundreds of scientists to demo and evaluate your product. It is a great way to grow your API by giving really cool demos.

SPONSHORSHIP LEVELS AND BENEFITS

	TITLE SPONSOR (LIMIT 1)	GOLD	SILVER	BRONZE	KIND SUPPORT
	$10,000	**$5,000**	**$3,000**	**$1,000**	**$500**
GENERAL					
Send a Mentor	●	●	●	●	●
Company Pitch/ Speech at Opening	●	●	●	●	
Provide a Tech Talk/ Workshop	●	●	●		
Company Rep on Judging Panel	●	●	●		
Offer a Company Challenge and Prize	●	●			
Keynote	●				
BRANDING					
Thanked at Ceremonies & Logo on Slideshow	●	●	●	●	●
Logo Size on Website and Hacker Handbook	●	●	●	●	●
SWAGGG	●	●	●	●	
Company Logo on T-Shirts*	·L·	·M·	·S·		
Logo on Posters*	●	●	●		
Sponsor Blurb on Website and Hacker Handbook	●	●			
Logo on Banner*	●	●			
Co-Branded with HackHouston	●				
RECRUITING					
Booth at Job Fair	●	●	●	●	
Send Emails to Participants	●	●	●		
Access to Hackers' Resume/LinkedIn/Github	BEFORE	BEFORE	AFTER		

*Subject to Availability