Opening Government Data through Mediation:

Exploring Roles, Practices and Strategies of (Potential) Data Intermediary Organisations in India

What is a 'Data Intermediary Organisation'? We identify a 'data intermediary organisation' as an organisation that shares data for its access, consumption and re-usage (including re-sharing) by other organisations and individuals.

Why is it important? We promote the idea of 'Data Intermediary Organisations' as agencies playing two crucial roles in an open data ecosystem: #1 facilitating data access for smaller and/or local organisations that may not have the capacity to work with large data sets; #2 augment and amplify the circulation of open data by sanitising and curating data coming from both government and non-government sources.

Are there 'Data Intermediary Organisations' in India? Not really, except a few great exceptions, such as India Biodiversity Portal and India Water Portal. However, the objective of this study is not to find existing Data Intermediary Organisations in India, but to understand: #1 what all prevent them from existing; #2 what the implications of their absence are; #3 how they can be created.

A Study by HasGeek Media LLP <hasgeek.com>, authored by Sumandro Chattapadhyay <ajantriks.net>, with the project team of Zainab Bawa and Radha Rao, and Michael Gurstein as the mentor.

Policy Context 2008 Right to Information (RTI) Act; 2012 National Data Sharing and Accessibility Policy (NDSAP); 2013 Implementation of Suo Motu Disclosure under Section 4 of RTI Act.

Method #1 Semi-structured interviews with (non-government) organisations working with national-scale data and (non-commercially) sharing data and data products; #2 Semi-structured interviews with the government agency managing Open Government Data Platform of India <data.gov.in>.

How is Government Data Accessed in India?

Typically collected either from government agency websites, or physically collected from government offices (with and without fees). Downloaded data is either in spreadsheet, HTML table, or PDF formats. Physically collected data is either in paper form or in digital form (spreadsheets or database). RTI request responses usually come in paper form, and rarely in digital form. <data.gov.in> is not yet commonly used (by organisations interacted with) as they are used to downloading data directly from websites of government agencies concerned.

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How is Government Data Shared in India?

Almost all organisations interacted with in the study share government data in the form of various data products – analytical briefs, detailed reports, infographics (print and online), and materials shared with various user groups (media, policy makers, activist groups etc.). However, very few organisations re-share the sanitised and reorganised versions of the data. The reasons for not re-sharing are usually: #1 no or little demand for raw data from potential re-users of data; #2 lack of confidence in re-users' capability to 'correctly' and 'objectively' interpret and use the data; #3 lack of organisational culture of re-sharing data, and systemic difficulties in creating that culture.

Key Challenges of Opening up Data in India

The critical task is organising user communities of (raw) data sets for both government data and data created and re-shared by non-government organisations. The challenge of building a culture of contributing to open data ecosystem exist both within and outside government.

Visit the study website at http://hasgeek.github.io/oddc. This poster and all findings of the study are shared under the Creative Commons Attribution-ShareAlike 2.5 India license.









