

MONTCLAIR STATE UNIVERSITY
PRESENTS...



1 NORMAL AVE

MONTCLAIR, NJ 07043

HAWKHACK.IO

TEAM@HAWKHACK.IO

NOVEMBER 23 - NOVEMBER 24

SPONSORSHIP PACKET



ABOUT

WHAT IS HAWKHACK?

HawkHack is an intense Hackathon that unites many different students like software developers, graphic designers and more at all skill levels. It's a learning event for students who will be working alongside industry experts and professionals hosting seminars during the event. Students will work in groups and compete to win a prize and further their computer knowledge while having fun doing it! We expect more than **double** the 2018 attendance for this upcoming HawkHack.

WHEN & WHERE IS HAWKHACK?

HawkHack will take place Saturday, November 23 at 12pm to Sunday, November 24 at 12pm. It will be hosted in the Student Center at Montclair State University in Montclair, New Jersey.

HAWKHACK IS DIVERSE!

Here at Montclair State University we have thousands of students representing different backgrounds, ethnicities, and genders. We believe in promoting inclusiveness in the technology field and encouraging everyone to work together to achieve a goal.

BENEFITS



CORPORATE BRANDING

RECRUITMENT OPPORTUNITIES

PROMOTE INNOVATION

TALENT ACQUISITION

PRODUCT DEVELOPMENT

COMMUNITY OUTREACH

OUR HISTORY



1ST HACKATHON

150 PARTICIPANTS

DIVERSE ARRAY OF STUDENTS

10+ UNIQUE EVENTS/WORKSHOPS



1ST HAWKHACK



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PAST SPONSORS



Google



BNY MELLON





SPONSORSHIP TIERS

RECRUITMENT

\$1,000 \$3,000 \$5,000 \$10,000

Send Recruiters	✓	✓	✓	✓
LinkedIn & Github Access	✓	✓	✓	✓
Distribute Recruiting Materials	✓	✓	✓	✓
Resume Booklet	✓	✓	✓	✓
Interview Rooms Access				✓

EVENT

Sponsor a Snack or Meal	✓	✓	✓	✓
Booth at Sponsor	✓	✓	✓	✓
Present a Challenge and Prize		✓	✓	✓
Present a Session or Workshop		✓	✓	✓
Bring Mentors to the Event		✓	✓	✓
Speak at Opening Ceremony		✓	✓	✓
Lounge Area for your Company			✓	✓
Co-Host			✓	✓

BRANDING

Logo on Site and Presentation	✓	✓	✓	✓
Promo Items Inside Event Bags	✓	✓	✓	✓
Distribute Swag		✓	✓	✓
Logo on T-shirts		✓	✓	✓
Social Media Promotion		✓	✓	✓
Logo on Name Tag, Lanyard, Banner			✓	✓

CUSTOM PACKAGES ARE AVAILABLE

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DONATIONS ARE ACCEPTED

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