# VLADYSLAV KARPENIUK

# WordPress/Shopify/Bubble.io/Wix Developer

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Ukraine

#### SUMMARY

Dynamic and detail-oriented web developer with over 5 years of experience in creating and managing websites on platforms such as WordPress, Shopify, Bubble.io, and Wix. Proven ability to deliver high-quality web solutions that enhance user experience and drive business growth. Adept at collaborating with clients to understand their needs and translating them into functional and aesthetically pleasing websites. Available to collaborate across most time zones

### **EXPERIENCE**

#### Web Developer

Date period

# Perspective

Location

#### Company Description

- Developed and maintained over 30 WordPress and Shopify websites, focusing on responsive design and user experience.
- Collaborated with clients to design custom themes and plugins for WordPress, enhancing functionality and aesthetics.
- Managed e-commerce sites on Shopify, including product uploads, inventory management, and payment gateway setup.
- Utilized Bubble.io to create no-code web applications, enabling clients to manage their own data and workflows.
- Conducted SEO audits and implemented strategies that increased organic traffic by an average of 30%.

### Freelance Web Designer

Date period

### Upwork

Location

# Company Description

- Designed and launched multiple websites using Wix and Bubble.io for small businesses and startups.
- Provided ongoing support and maintenance for client websites, ensuring optimal performance and security.
- Created engaging landing pages and marketing materials that improved conversion rates.
- Trained clients on using CMS platforms effectively, empowering them to manage their own content.

### **EDUCATION**

Bachelor's degree

2015 - 2020

Lviv Polytechnic National University

### **LANGUAGES**

**English** 

Proficient





### **SKILLS**

Web Development: HTML, CSS, JavaScript, PHP

CMS Platforms: WordPress, Shopify, Wix, Bubble.io

E-commerce Solutions: Shopify Store Setup, WooCommerce, Payment **Gateway Integration** 

Design Tools: Adobe Photoshop, Figma, Sketch

SEO & Analytics: Google Analytics, SEO best practices

Version Control: Git, GitHub

Project Management: Agile methodologies, Trello, Asana

#### **HOBBIES**



Cooking, Fishing, Chess