

INTERNSHIP OPPORTUNITY

Kersner/ SMB Capital

SECTION III

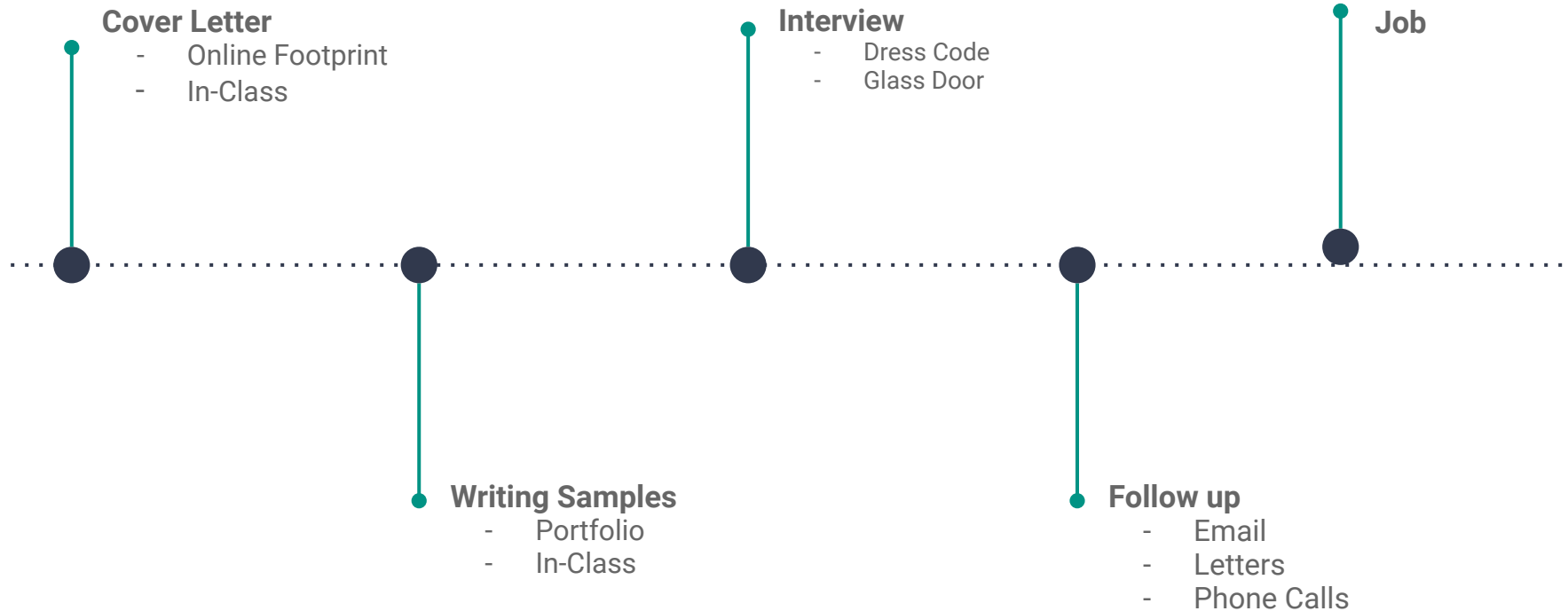
Module 10: Employment

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Skills & expertise

- Online Footprint
- Cover Letter
- Resume
- Job Interview
- Industry Analysis

Employment history



Online Footprint

You will each be reviewing your online footprint.

Keep in mind that you need to keep track of your social media account, for the most part since you are nascent in your careers.

Please also keep track of any additional web-sites which may represent yourselves.

You have two hours to find and list all web pages that represent yourself, which your future employers may also come to discover while casing yourself as a potential job match.

Make a list of all URLs (facebook, LinkedIn, etc...)

- Create a file in your repository with the list.

Should include this in your Resume and Cover Letter.

Industry Analysis

I'm passionate about building great products that make people's lives easier. I have over 10 years strategizing innovative digital experiences for small startups to the world's biggest brands.

I grew up in Anytown, am an avid kayaker, and am excited to partner with you!

Cover Letter

You will each be writing a cover letter to your resume using the tips we reviewed in class.

You have two hours to complete this assignment.

- **300 POINTS**

Resume

You will each be revising the resume you previously uploaded to your GitHub repositories.

You have two hours to complete this assignment.

- **300 POINTS.**

Job Interview

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