

Project Proposal Week

April 24, 2023

Module 11

Weekly Plan

Proposal

Select a Sector & Project

- Project Structure
- Create Groups

Creating a Budget

Competitive Analysis

- Review prior success
- Create a plan

Presentations

Powerpoint

- Google Slides
- Other Methods

Business Proposal Objectives:

Part 1: Written

Part 2: Group Presentations

Group Project Deliverables

Item 1

- Written Proposal

Item 2

- Powerpoint/ Presentation Slides

Item 3

- Decide who will be presenting

Item 4

- Group Grade
- Individual Grade

<https://sam.gov/search/>

Step 1

Select a Sector

- Use Keywords.
- Select a Federal Organization.

Filter By

—

Keyword Search

For more information on how to use our keyword search, visit our [help guide](#)

☐ Any Words ⓘ

☒ All Words ⓘ

☐ Exact Phrase ⓘ

e.g. 1606N020Q02

Federal Organizations

Enter Code or Name ▼

...

Status

^

☒ Active

☐ Inactive

Reset ↺


<https://sam.gov/search/>

Step 1


Select a Sector

- Use Keywords to find a project.
- Select a Federal Organization and it will list all available options.

Federal Organizations

Enter Code or Name  

339 - COMMODITY FUTURES TRADING COMMISSION	Dept / Ind. Agency	×
362 - FEDERAL FINANCIAL INSTITUTIONS EXAMINATION COUNCIL	Dept / Ind. Agency	×
537 - FEDERAL HOUSING FINANCE AGENCY	Dept / Ind. Agency	×
362 - FEDERAL FINANCIAL INSTITUTIONS EXAMINATION COUNCIL APPRAISAL SUBCOMMITTEE	Dept / Ind. Agency	×

Status 

☒ Active

☐ Inactive

Step 2

Select a Project

Real Estate Data

Notice ID: FHF-23-Q-0057

This is a combined synopsis/solicitation and request for quotes (RFQ) FHF-23-Q-0057 for commercial items in accordance with the procedures of Feder
...

Department/Ind.Agency
FEDERAL HOUSING
FINANCE AGENCY

Subtier
FEDERAL HOUSING
FINANCE AGENCY

Office
FEDERAL HOUSING
FINANCE AGENCY, OBFM

Contract Opportunities

Current Date Offers Due
May 05, 2023 at 02:00 PM
EDT

Notice Type
Original Combined
Synopsis/Solicitation

Updated Date
Apr 19, 2023

Published Date
Apr 19, 2023

<https://sam.gov/opp/3221efd1b6044575abb5b1885fbb82fe/view>

Step 2

Select a Project: Example

Description

This is a combined synopsis/solicitation and request for quotes (RFQ) FHF-23-Q-0057 for commercial items in accordance with the procedures of Federal Acquisition Regulation (FAR) part 12 - Acquisition of Commercial Items and FAR part 13 - Simplified Acquisition Procedures, with FAR part 12 taking precedence per FAR 13.500(b)'s reference to FAR 12.102(c). This announcement constitutes the only solicitation with quotes requested.

FHFA is seeking to obtain historical, current, and ongoing property data to evaluate real estate market price and volume trends for homes with alternative types of financing. Specifically, FHFA is seeking data that may be used to improve the existing and future house price indexing methodology, evaluating home price trends in different market segments, analyzing transactional issues related to home equity, and conducting research related to housing or mortgage finance.

Please see the attached documents for complete details.

<https://sam.gov/opp/3221efd1b6044575abb5b1885fbb82fe/view>

Award

Example

Department/Ind. Agency
FEDERAL HOUSING FINANCE AGENCY
Sub-tier
FEDERAL HOUSING FINANCE AGENCY
Office
FEDERAL HOUSING FINANCE AGENCY, OBFM

Awards Summary

1	\$1,700,000.00	1
Total Number of Awards	Total Amount Awarded	Total Number of Recipients

Award Notices

<https://sam.gov/opp/e8fb8ea246684746874862e46a125500/view>

Grant Proposal

Audience/ Gain Exposure

- Among Class Participants
- Showcase GitHub Portfolio
- Demonstrate your ability

Step 2

Example

Attachments/Links

[Download All Attachments/Links](#)

Attachments

Document	File Size	Access	Updated Date
 Request for Quotation.pdf	305 KB	 Public	Apr 19, 2023
 Attachment A - Statement of Work.pdf	241 KB	 Public	Apr 19, 2023
 Attachment B- FAR and FHFA Clauses and Provisions.pdf	518 KB	 Public	Apr 19, 2023
 Attachment C- Pricing Worksheet.xlsx	67 KB	 Public	Apr 19, 2023

<https://sam.gov/api/prod/opps/v3/opportunities/resources/files/1a78175faf5b420a8df181b5c3aeafb1/download?&token=>

Step 3

Questions

Contact Information

Contracting Office Address

400 7TH STREET, SW
WASHINGTON , DC 20219
USA

Primary Point of Contact

Jennifer Sellers

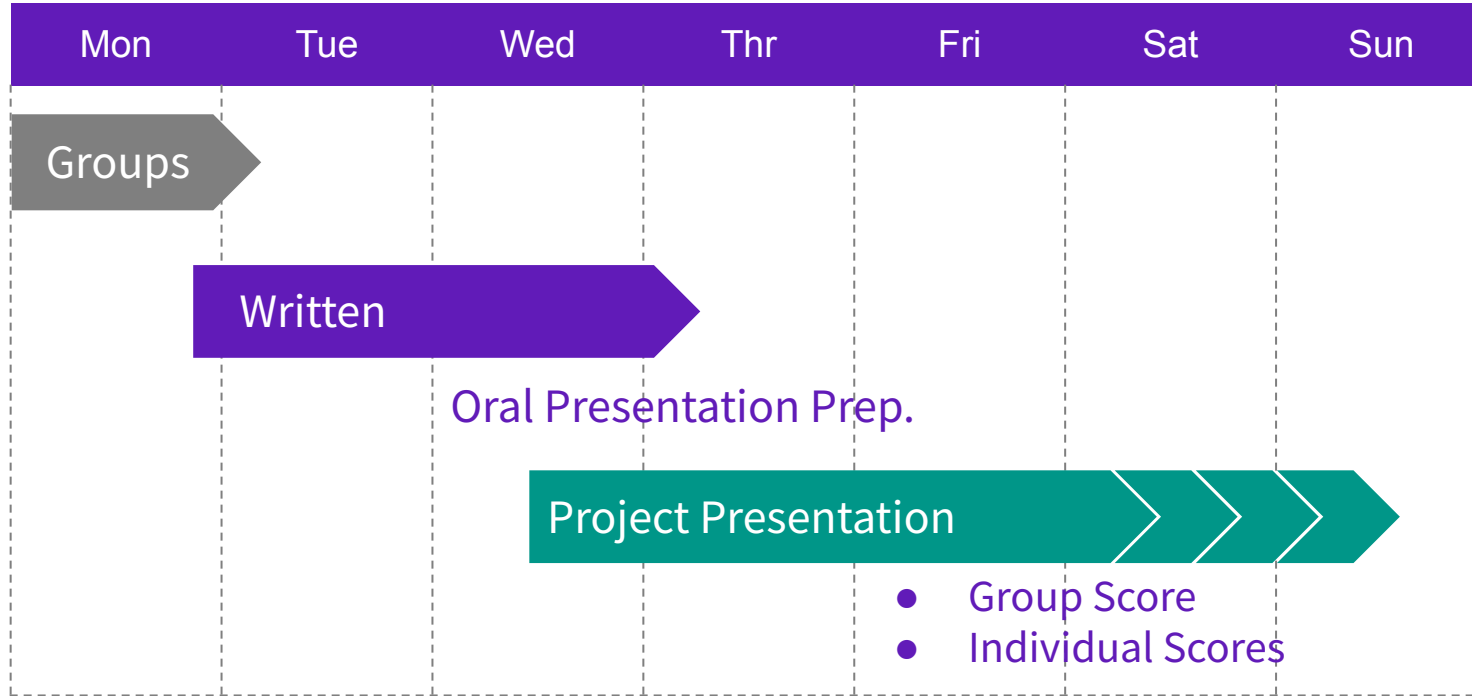
✉ jennifer.sellers@fhfa.gov

☎ 2029813890

Secondary Point of Contact

<https://sam.gov/opp/3221efd1b6044575abb5b1885fbb82fe/view>

Section 11 Timeline



Your Team



Name, Title: CEO



Name, Title: CFO



Name, Title: CTO



Name, Title: CPO

Create your teams of four and assign positions, all information must be submitted to each of your individual GitHub repositories.

Section 1, Cover Page

All assignment must include a cover page (which is not included in page limitations) with the following:

1. RFQ Number and link to the Solicitation.
2. Quoter's Name
3. Contact Names
4. Contact Email addresses
5. Contact telephone numbers
6. Business mailing address

One (1) page limitation for the Cover Page

Section 2, Corporate Experience / Biography

- In no more than three (3) pages, provide sufficient information for the Agency to determine a level of confidence in the ability of the quoter to perform the requirements of the RFQ based on an assessment of relevant experience.
- The quoter shall provide a summary of the quoter's overall corporate or professional experience performing relevant work.
- At a minimum, the quoter shall provide background materials evidencing its knowledge of the industry and data capabilities. Background materials may include descriptions of current data systems, testing protocols, staff qualifications, and any other relevant information.

Three (3) page limitation for the Corporate Experience Submission

Section 3, Written technical Quotation Submission

To determine the confidence and ability of the quoter to perform the requirements of the RFQ, including the requirements of the Statement of Work, based on an assessment of its written technical quotation. The quoter shall provide a summary of its understanding of delivering historical, current, and ongoing property data to evaluate real estate market price and volume trends for homes with alternative types of financing. The quoter's written technical proposal shall describe, in narrative form, the quoter's proposed overall capability to fulfill the overall requirements of Attachment A.

Specifically, Quoters shall describe and demonstrate the soundness of their approach, methodology, technique, or plan to accomplish each task identified in Attachment A.

Quoters shall separately address each task.

Twenty-five (25) page limitation for the Technical Written Submission

Section 4, Oral Presentations

To determine the confidence and ability of the quoter to perform the requirements of the RFQ, including the requirements of the Statement of Work, based on an assessment of its written technical quotation. The quoter shall provide a summary of its understanding of delivering historical, current, and ongoing property data to evaluate real estate market price and volume trends for homes with alternative types of financing. The quoter's written technical proposal shall describe, in narrative form, the quoter's proposed overall capability to fulfill the overall requirements of Attachment A.

Specifically, Quoters shall describe and demonstrate the soundness of their approach, methodology, technique, or plan to accomplish each task identified in Attachment A.

Quoters shall separately address each task.

Twenty-five (25) page limitation for the Technical Written Submission

Section Scores

Upload your presentation slides for your Oral containing the substantive aspects of your presentation.

Twenty Minutes (20) MINUTES will be allotted to each group to present.

Group Grades will be reflected onto each member of the Group for each section.

Individual grades will be issued based on my understanding of your contribution to the group.

We will be using the following Application: <https://sam.gov/opp/3221efd1b6044575abb5b1885fbb82fe/view>

*** If your group finds another Solicitation for an Award they would like to work on in lieu of the above, make sure you get it pre-approved by me first by sending me the RFQ guidelines for the project via e-mail.

*** The project doesn't have to be in "active" status - just be mindful of the deadlines I would recommend you use the recommended program above.

Section Scores

Business Proposal Projects will be graded using the following criteria/ Rubric.

	GROUP	INDIVIDUAL	
Section 1:	100 Points	100 Points	DUE: Monday, April 24th
Section 2:	400 Points	400 Points	DUE: Tuesday, April 25th
Section 3:	500 Points	500 Points	DUE: Wednesday, April 26th
Section 4:	500 Points	500 Points	DUE: Friday, April 28th
	Summary	/1500 GROUP SCORE	
		/1500 INDIVIDUAL SCORE	

Total Project Score is out of 3000 Points for each member of the class.