Junfeng Guan

- R E S U M E -

J / G

CONTACT

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nloft/

PERSONAL HIGHTLIGHTS

Experienced in responsive web design, as well as web animations using Javascript frameworks, such as Greensock, Scrollmagic, and Bodymovin, also possess terrific understanding of PHP, MySQL, and Linux command

EDUCATION

Master of Information Technology   2014-2015
Monash University

WEB DEVELOPMENT EXPERIENCE

Frontend Developer   02/2017 –
AJFpartnership   **Present**

General Responsibilities

- Responsible for creating digital animated HTML banners across all clients, i.e. Holden, Officeworks, Bupa, and Target
- Coordinating with digital designers and creative directors to ensure digital arts and animation are aligned with print and TVC
- Working closely with account managers to ensure that media partner companies and publishers receive error-free digital creative
- Managing and updating current AJFpartnership CMS website
- Redesigning and developing the new Wordpress website for Trimantium GrowthOps, AJFpartnership

Achievements and breakthroughs with AJF

- Proved learning and programming skills by successfully handling Bupa projects hand over from BigRed. Extracted all digital assets from Flashtalking platform and rebuilt into Google Doubleclick Studio. Also managed to reuse all the AnimateCC animations, and upgraded later coming digital campaigns by integrating with Aftereffects and Bodymovin.js

- Proved time and task management skills by building Holden 2017 and 2018 "Four Day Sale" dynamic digital campaigns (112 digital banners each) with geo-targeting functions in only sixteen working hours
- Illustrated excellent frontend programming knowledge and skills by integrating Greensock.js and Bodymovin.js with past frontend templates, created a set of more reusable internal frontend
- Demonstrated in being a great team player by improving past digital working process. Transformed the "Photoshop only" developer&designer collaboration into "Sketch more" pattern, which has been approved to be a fifty percent faster approach when building retail campaigns.

Web Developer(Contractor)   05/2016 –
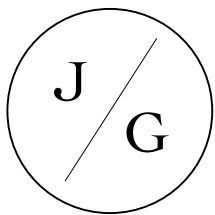Monash University   11/2016

- Illustrated excellent teamwork skill and web designing knowledge by regularly contributing to research team meetings with prepared new designs and blueprints, so that the outcome of the meeting always met expectations.
- Illustrated a great attention to detail by regularly running performance tests and fixing anomalies so as to keep the website functioning well.

QUALITIES

- Stay curious and humble towards new programming methodologies and frameworks
- Play for the team but not being afraid to bring positive changes

- Pay strong attention to detail
- Welcome and value different opinions

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EXPERIENCE CONTINUED

- Demonstrated ability to work under minimal supervision by regularly briefing stakeholders on the project status; communicating with project teams remotely via email or video conferencing (Skype).
- Demonstrated an extraordinary front-end development and time management skills by delivering visualized and responsive web pages using highchart.js, dataTables, jQuery, bootstrap, and leaflet.js
- Demonstrated the ability to develop maintainable code by building backend Postgre SQL database by using both SQL and SQLAlchemy.

TECHNICAL SKILLS

Programming

- Expert in frontend Javascript animation frameworks, such as Greensock.js, Scrollmagic, and Bodymovin.js
- Expert in frontend basic knowledge such as HTML, CSS, SASS, Bootstrap, and jQuery
- Familiar with frontend Javascript libraries such as VUE and React
- Familiar with backend programming languages such as PHP (Wordpress & Laravel) and Python (Python Flask)
- Proficient in database management such as MySQL, PostgreSQL, and OracleSQL
- Expert in version control techniques, especially GITs command lines, but also proficient in using Github and Sourcetree.
- Proficient in using Linux command line configuring the web server
- Familiar with task and package management tools, such as Gulp, Composer, NPM, Brew
- Expert in Google Doubleclick Studio, Sizmek, and Flashtalking

Digital Design

- Proficient in using Adobe Suites such as Photoshop, AnimateCC, and Aftereffects
- Proficient in using Sketch

PROFESSIONAL DEVELOPMENT

Member of Laracasts.com

2016 - Current

- Mastered the entry level skills of Vue.js
- Mastered entry-level skills of PHP Laravel
- Mastered frontend programming tools such as PHP Storm and Sublime.
- Acquired command line GITs skill and practiced in work
- Mastered using utility css class framework, Tailwind

Keywords

- Powerlifting
- Pet
- Coding
- Gaming
- TV shows
- Movies
- Manual Driving