GPSBud's:
Task Analysis

Joe & Jennifer

Why do we create task analysis?

A task analysis is composed of a task flow and user flow.
The task flow will be base on objective that we set for Joe and Jennifer to complete when in the app. Objectives are tasks that our constructed from the user persona's profile. After the objectives are set we put in chronological order each of the steps that the user will be taking to complete that objective, this is the task flow.
The user flow will be a chronological diagram of all of the screens the user will have to go through to complete the objectives.

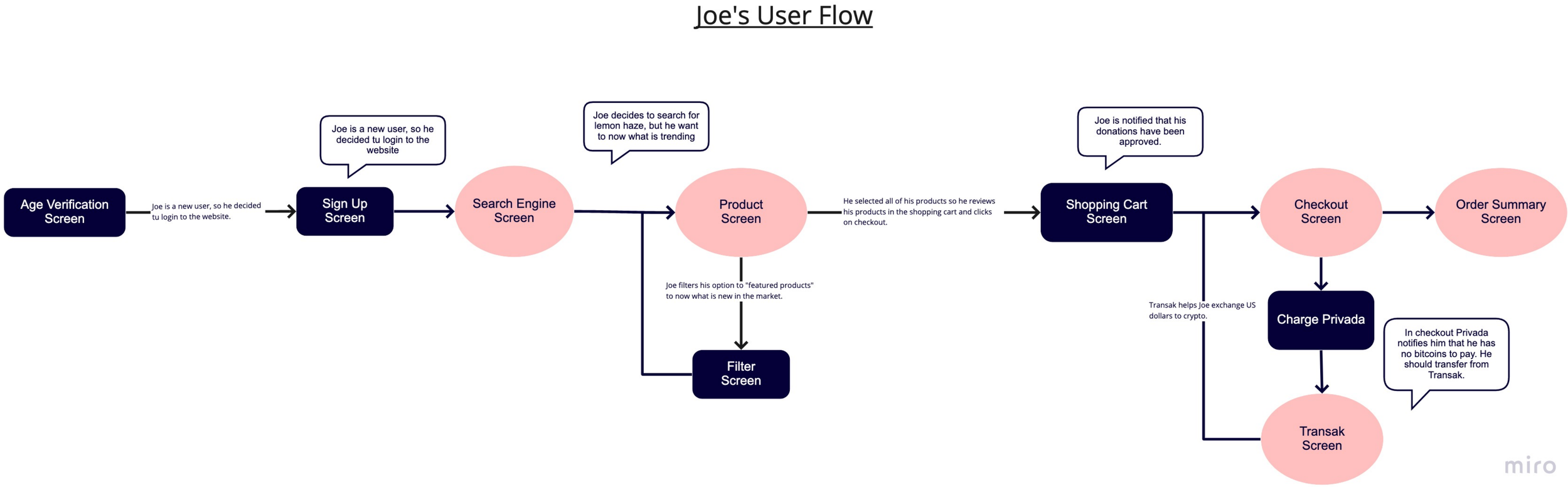
Joe’s Objective & Task Flow:

As an older range cannabis user, I want to find an easy, trending, and simple online store that rewards me for being their customer, and that provides me an informative guide for completing a successful checkout.

Entry Point: (Joe’s starting point): Entering the website
Successful Criteria: (Joe’s successful completion of task): Complete checkout

1. Enter GPSBud website
2. Make an account with app
3. Search for his selected strain
4. Narrow search to what is trending
5. Add products to cart
6. Wait for Caregiver’s approval
7. Transfer money to Privada
8. Complete checkout

Joe’s User Flow:



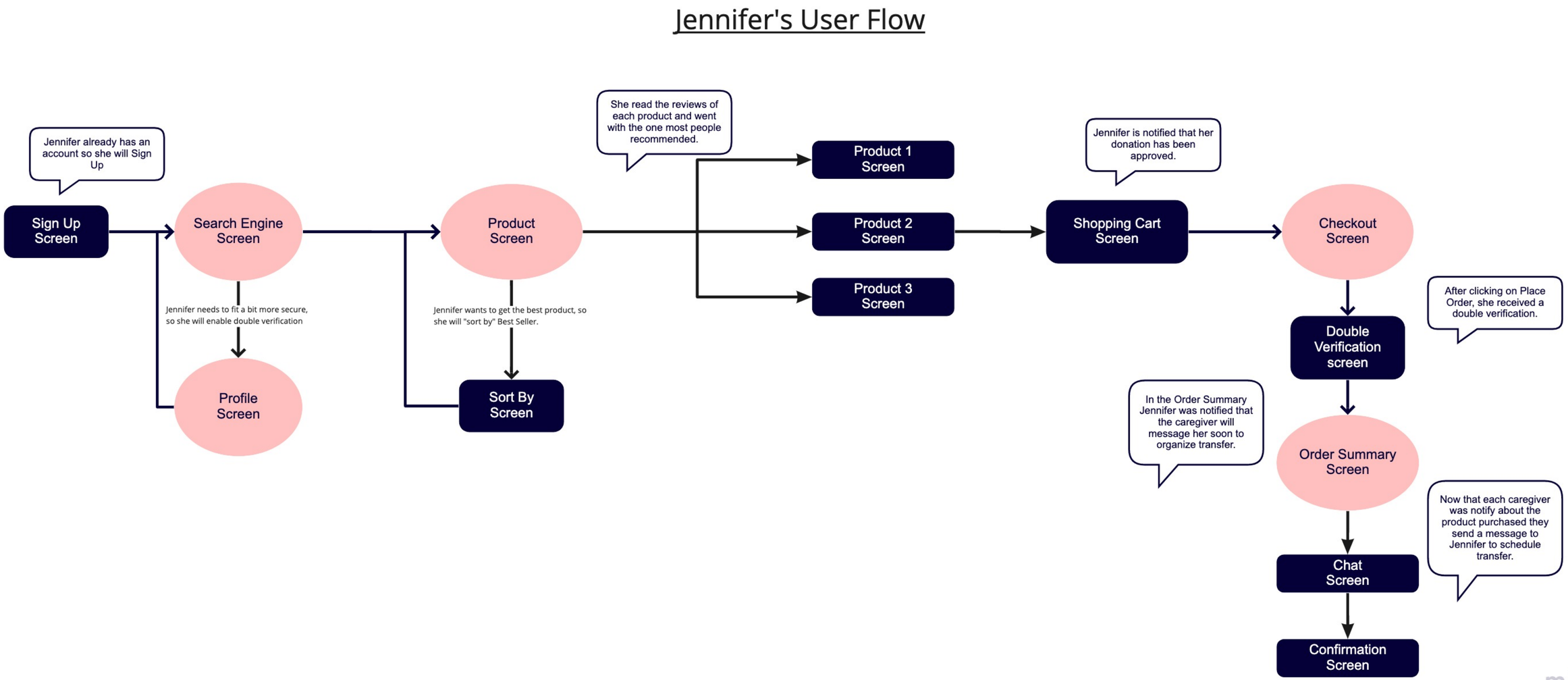
Jennifer's Objective & Task Flow:

As a frequent cannabis user, I want the online store to provide me with the opportunity of selecting double verification. This way I will feel more secure. I also want a store that through their reviews will show me they have the best products and best caregivers that provide the best service from beginning to end.

Entry Point: (Jennifer's starting point): Logging in website
Successful Criteria: (Jennifer's successful completion of task): Complete checkout

1. Login to GPSBud
2. Enter Profile
3. Enable double verification
4. Head to search engine
5. Search for her selected strain
6. Sort product into "Best Seller"
7. Read reviews of products
8. Add product to cart
9. Wait for caregivers approval
10. Pay with Privada
11. Complete checkout
12. Read order review
13. Chat with Caregiver to schedule transfer

Jennifer's User Flow:



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