Participant 1: Anonymous

Behaviors/Att Quotes & Needs/Goals Frustrations itudes Facts If it is weed related I I purchased When I purchase I am a cannabis user I prefer "I like Amazon because "If you have already an prefer having two What frustrates It is a hassle in Amazon I need more for relaxation, there is a lot, when I something account a lot of the shopping online, password me is when you purchase something I like anxiety, sleep. to see the reviews information would be going online, like a verifications, one at although I shop to know I am getting good saved so signing in Trying to use more sign in and it before purchasing quality of something. I read the beginning and shopping. twice a month. initially, and then a pin for medical reasons weeg ago. reviews, comments from the object. loses the item. another in checkout. the items or business." after won't be bad." i like going to the Signing in It easier I like Amazon If I do buy store because I "I mean I've heard The recreational "Umm, I mean I would before is easier shopping online I do not know enjoy talking to because they store which I like is varying thing I am online it is say I prefer online if I if it remembers than going to a budtenders. Asking about 30 minutes how to get pretty open minded know what I want to usually through have a lot of what is fresh or you. buy. But there is an and think it is going away, so I end up cryptocurrency store. Amazon. enjoyment of talking to options. new. going to a to be the money of or how to use it. bartenders." our future." dispensary. I scroll to I definitely I would enjoy total "I would enjoy total I will search I like that they transparency, do I need to transparency: how wouldn't want to look at what have similar buy 50 bitcoins, how much for the item much is the exchange create a separate is it what percentage are from US to crypto, items below for items are you keeping of that, I like to that I want to account of crypto would it be financially a know if that would be me to check out. available. financially good choice." to pay. good choice. purchase. I prefer the app to retrieve the money I like to refine I do like that from my credit card, I put it in but not make me Amazon my search, register to have my cart and maybe toggle keeps you crypto hanging. that's it. on Prime. signed in I paid with I bought online, In recreational because of COVID. places I pay with credit card They couldn't card, but in medical when buying places I have only have people in paid with cash. online. store. I think I heard I have heard various cryptocurrency is cryptocurrency things about the money of the has safe security cryptocurrency, and future, and we are I am very open and a certain becoming more and minded about it. anonymity. more digital.

> I know how exchanging money goes, and that is something very convenient.

Participant 2: Jeffrey

Needs/Goals

Behaviors/Att itudes

I shop more in Amazon, I am embarrassed to say that but I try to limit my shopping. I try to get things other places if I can.

I use PayPal because

it is safer to use,

that is what it claims

to be anyways.

Easier access as

well.

First, I have to google it and find the product. Then put in the card, and put information, which I autofill everything, name, credit card, everything. And then place the order.

I've always

liked to smoke,

since I was a

teenagers.

Autofill saves a lot of time.

I like going to my

dispensary

because they give

you points and

rewards.

I would like the login to be easy. There are places that make you do one at the beginning and end, and when you place an order, that seems too much. Just keep it simple, even with cannabis.

Well if the page had cryptocurrency have a brief description about it. Or if it was made simple. Have some clear instructions.

Frustrations

Only one login, having more than one is too much.

Quotes & Facts

"Just one first that makes it easier, some places make you do one at the beginning and end and when you place an order but that is too much. Just make it simple. Even if it is cannabis I will prefer only one."

"I went back to my dispensary. I get points. They have a point system, they have a lot of good deals that I like."

I use PayPal whenever I can, but when I can't I just do the autofill.

Have not purchased

online, but I did search

them online and call

and placed an order

when they were

curbside pick ups.

I do try to buy locally

but sometimes I buy

online because it is

much cheaper and

easier.

I was going to order online, but I wanted to speak with someone cause I

had questions about products and things.

They have a really good online thing to show products and prizes but I like to ask the Budtender what they recommend and smell the product. I ask them what does it smell like, I do like to talk to them

"I'll be willing to look into that if it was made simple. I would not be afraid to use it."

I don't know much about it If cryptocurrency I know it is digital currency. was made simple, Uhh supposed it is actual money. I have never I will not hesitate messed with it, I just heard on using it. about it a little bit.

Participant 3: Lexi

Behaviors/Att Needs/Goals itudes I like that I have an My go to store is I shopped online I like that you can I would like guidance, you IPhone because you probably Amazon, I read through something and just check off I pretty recently, have a wishlist and have your wallet on can just order maybe a week ago. I share with people. the phone, you just anything there. Car understand. Just a brief do it probably once Everyone can see summary of what have to click pay products to makea week. what you like. something means. with passcode. up. I start searching for I start searching for I look at a lot of Before checking out I make sure that I really like the On a regular online something I really like, something I really like, reviews, because that store I like to sign in put it in my cart and products selected, see if put it in my cart and lets me know if people at the beginning, not then get distracted by then get distracted by they are worth buying. are happy with it. I also be bothered during other products, which I Then since I have my card other products, which I like to leave reviews if I registered, I just click. the middle. end up buying as well. end up buying as well. like the product. If it is a cannabis store, I I look at a lot of I do like it socially is would like to register my I like it because it's a I like that you can smoke it reviews, because that another way you can information for easy sign or ingest it. It comes in wax way of relaxing after lets me know if people in. Then when I add and oils. You don't wake connect with others. I a stressful day or a everything and go to the are happy with it. I also up with a hangover and I have friends come over way to loosen up a checkout have a double like to leave reviews if I feel like it has a lot of and we paint and verification, that way I feel little bit. healing properties. like the product. smoke. secure. I have purchased for Normally I go to a I like seen all colored I would prefer shopping curbside pick up. I dispensary. I do have packages, edibles, wax, online or going to the search what they friends who grow plants, so oils, I like being able to dispensary, because I can I get things from them. I had online and see everything versus going have a variety. Pick and have a plant myself for the to my friends. They have limited products. picked up on the choose what I like. very first time. curb. I like going to the dispensary ,but I think I I see the benefit in it, it I don't know every much seems a lot easier than about it at all. Is that would like to order it turning money into another type of money like online. I do like asking what maybe bitcoins? I looked it different currencies. It they recommend, but I like up a little bit because of is just a lot easier to try things for the first "cash pay". because you can use time myself. anywhere.

Frustrations

My concerns are: would you only use it to pay for something or would it be set up as an account? Would you have all of this cryptocurrency there and just pull from it? I think I don't understand it full to use it.

I usually use my debit card, instead of adding a third party. I don't want to deal with third parties, just deal with who I am ordering and not have too many hads there. Quotes & Facts

"Maybe I would like guidance, you know when you read through something and just check off I understand. Just a brief summary of what that means, I think most people will be okay with it. "I would prefer to them ask twice, or at least have a way of identifying who the person is. A double verification that way just to feel secure it is coming to me and not get the wrong address."

"I can definitely see the benefit in it, it seems a lot easier than turning money into different forms: pesos, colones. It is just a lot easier because it is something you can use anywhere."

"I like going to the dispensary but I think I would like to order it online. I do like going to ask what they recommend, but I like to try things for the first time myself."

If they are just requiring me to pay with the cryptocurrency as long as I'm able to make that switch happen I wouldn't have a problem at all because it is just another type of payment, it would be like a third party.

Payment Method

I paid with credit card when buying online. I use PayPal whenever I can, but when I can't I just do the autofill.

I use PayPal because it is safer to use, that is what it claims to be anyways. Easier access as well.

I usually use my debit card, instead of adding a third party. I don't want to deal with third parties, just deal with who I am ordering and not have too many hads I like that I have an IPhone because you have your wallet on the phone, you just have to click pay with passcode.

Buying Cannabis

I bought online, because of COVID. They couldn't have people in store. In recreational places I pay with card, but in medical places I have only paid with cash.

I am a cannabis user more for relaxation, anxiety, sleep. Trying to use more for medical reasons

i like going to the store because I enjoy talking to budtenders. Asking what is fresh or new. The recreational store which I like is about 30 minutes away, so I end up going to a dispensary. "Umm, I mean I would say I prefer online if I know what I want to buy. But there is an enjoyment of talking to bartenders."

I've always liked to smoke, since I was a teenagers. Have not purchased online, but I did search them online and call and placed an order when they were curbside pick ups.

I was going to order online, but I wanted to speak with someone cause I had questions about products and things.

They have a really good online thing to show products and prizes but I like to ask the Budtender what they recommend and smell the product I ask them what does it smell like, I do like to talk to them

"I like going to the dispensary but I think I would like to order it online. I do like going to ask what they recommend, but I like to try things for the first time myself."

I would prefer shopping online or going to the dispensary, because I can see everything versus going to my friends. They have limited products.

I like it because it's a way of relaxing after a stressful day or a way to loosen up a little bit.

I like that you can smoke it or ingest it. It comes in wax and oils. You don't wake up with a hangover and I feel like it has a lot of healing properties. I do like it socially is another way you can connect with others. I have friends come over and we paint and smoke.

Normally I go to a dispensary. I do have friends who grow plants, so I get things from them. I have a plant myself for the very first time. I have purchased for curbside pick up. I search what they had online and picked up on the curb.

I like going to the dispensary ,but I think I would like to order it online. I do like asking what they recommend, but I like to try things for the first time myself.

Online Store Experience

First, I have to google it and find the product. Then put in the card, and put information, which I autofill everything, name, credit card, everything. And then place the order. I put it in my cart and that's it. I will search for the item that I want to purchase.

I like Amazon because they have a lot of options. If I do buy online it is usually through Amazon. It easier shopping online than going to a store.

I prefer shopping online, although I shop twice a month. I purchased something online, like a weeg ago.

It is a hassle going shopping.

Amazon, I am

embarrassed to say

that but I try to limit

my shopping. I try to

get things other

places if I can.

I start searching for

"I like Amazon because there is a lot, when I purchase something I like to know I am getting good quality of something. I read reviews, comments from the items or business."

My go to store is

probably Amazon,

I can just order

anything there.

Car products to

make-up.

I do try to buy locally but sometimes I buy online because it is much cheaper and easier.

I shopped online pretty recently, maybe a week ago. I do it probably once a week.

something I really like, put it in my cart and then get distracted by other products, which I end up buying as well.

Before checking out I make sure that I really like the products selected, see if they are worth buying. Then since I have my card registered, I just click.

I start searching for something I really like, put it in my cart and then get distracted by other products, which I end up buying as well.

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Login/ Sign Up Process

I do like that Amazon keeps you signed in "If you have already an account a lot of the information would be saved so signing in initially, and then a pin after won't be bad." Signing in before is easier if it remembers you.

Only one login, having more than one is too much. "Just one first that makes it easier, some places make you do one at the beginning and end and when you place an order but that is too much. Just make it simple. Even if it is cannabis I will prefer only one."

I would like the login to be easy. There are places that make you do one at the beginning and end, and when you place an order, that seems too much. Just keep it simple, even with cannabis.

"I would prefer to them ask twice, or at least have a way of identifying who the person is. A double verification that way just to feel secure it is coming to me and not get the wrong address." On a regular online store I like to sign in at the beginning, not be bothered during the middle.

Knowledge of Crypto

"I mean I've heard varying thing I am pretty open minded and think it is going to be the money of our future." I heard cryptocurrency has safe security and a certain anonymity. I do not know how to get cryptocurrency or how to use it.

I don't know much about it I know it is digital currency. Uhh supposed it is actual money. I have never messed with it, I just heard about it a little bit. I don't know every much about it at all. Is that another type of money like maybe bitcoins? I looked it up a little bit because of "cash pay".

Purchase with Crypto

I know how exchanging money goes, and that is something very convenient.

I have heard various things about cryptocurrency, and I am very open minded about it. I definitely wouldn't want to create a separate account of crypto to pay.

"I would enjoy total transparency, do I need to buy 50 bitcoins, how much is it what percentage are you keeping of that, I like to know if that would be financially good choice."

"I'll be willing to look into that if it was made simple. I would not be afraid to use it." Well if the page had cryptocurrency have a brief description about it. Or if it was made simple. Have some clear instructions.

"I can definitely see the benefit in it, it seems a lot easier than turning money into different forms: pesos, colones. It is just a lot easier because it is something you can use anywhere." My concerns are: would you only use it to pay for something or would it be set up as an account? Would you have all of this cryptocurrency there and just pull from it? I think I don't understand it full to use it.

If they are just requiring me to pay with the cryptocurrency as long as I'm able to make that switch happen I wouldn't have a problem at all because it is just another type of payment, it would be like a third party.

App Features

I like to refine my search, maybe toggle on Prime. I do like that Amazon keeps you signed in I scroll to look at what items are available.

I like that they have similar items below for me to check out.

When I purchase in Amazon I need to see the reviews before purchasing the object. I prefer the app to retrieve the money from my credit card, but not make me register to have crypto hanging.

What frustrates me is when you sign in and it loses the item.

"I went back to my dispensary. I get points. They have a point system, they have a lot of good deals that I like."

Autofill saves a lot of time.

"Maybe I would like guidance, you know when you read through something and just check off I understand. Just a brief summary of what that means, I think most people will be okay with it. I like that you can have a wishlist and share with people. Everyone can see what you like. I look at a lot of reviews, because that lets me know if people are happy with it. I also like to leave reviews if I like the product.

I look at a lot of reviews, because that lets me know if people are happy with it. I also like to leave reviews if I like the product. I like seen all colored packages, edibles, wax, oils, I like being able to have a variety. Pick and choose what I like.