

GPSBud Survey

Information to outline the interview

Assignee: Maced

Survey Questions:

Questions were based on the goals and hypothesis created from features GPSBud has that users will be interacting with: buying cannabis online and purchasing with cryptocurrency.

Goals & Hypothesis:

1.Goal: Research common knowledge of purchasing cannabis online.

1.Hypothesis: Buying different types of artifacts online is a trend. Participants from ages 18-40 will be proactive in buying cannabis online, having more knowledge about the process.

2.Goal: Obtain information on what users know about cryptocurrency and if they have used it before.

1.Hypothesis: Cryptocurrency is a debatable topic amongst many, some believe it is the future others think it fluctuates to become stable money. Participants from 18-40 might know about it, older participants no. Both generation have very little knowledge about it to use it as pay.

Survey Questions:

- 1.Age range
- 2.Are you a cannabis user?
- 3.Have you purchased cannabis online?
- 4.If "yes" can you provide the name of the website?
- 5.What type of method do you use to pay when purchasing cannabis online?
- 6.Do you know what is cryptocurrency?
- 7.(If no to 6) Cryptocurrency is digital money, something similar to the tokens in Candy Crush or any game app. You convert real money into digital money to buy real items. If provided with the opportunity or guidance of purchasing a product online with cryptocurrency, would you use it?
- 8.(If yes to 6) Have you used cryptocurrency to purchase anything online?
- 9.(If no to 7) If no, can you provide an explanation?
- 10.(If yes to 8) What cryptocurrency method have you used?

* Questions were posted within LinkedIn, Slack communities (LA, CareerFoundry USA), and transferred within my community of friends and family members which reside in USA and Puerto Rico.

Survey

Forms used:

Two forms were used during the research, due to limitation within Optimal Workshop. We are also researching for older range participants, with Google forms I was able to extend the research and acquire the needed findings. There was a total of 27 participants.

Google Forms (17 Participants)

Age Range	Are you a cannabis consumer?	Have you purchased cannabis online?	If "yes", can you provide the name of the website if possible? Please, and thank you :) You can write more than one.	What type of method do you use to pay for your product? You can select more than one.	Do you know what is cryptocurrency?	Cryptocurrency is digital money, something similar to the tokens in Candy Crush or any game app. You convert real money into digital money to buy real items. If provided with the opportunity or guidance of purchasing a product online with cryptocurrency, would you use it?	Have you used cryptocurrency to pay for your purchase?	If "yes", what method did you use?	If "no", can you provide an explanation?
51 up	Yes, I am.	No, i haven't.	I have not purchased it online	cash	Yes, I know.	Nah, forget about it.	No, I haven't.	did not use cryptocurrency	I prefer using cash
31-40	Yes, I am.	No, i haven't.	N/a	Cash	No, I don't.	Yes, it would be nice.	No, I haven't.	Cash	Havent uses these methods
21-30	Yes, I am.	No, i haven't.			Yes, I know.	Yes, it would be nice.	No, I haven't.		I have never had the opportunity to do so.
31-40	Yes, I am.	No, i haven't.		Cash	No, I don't.	Yes, it would be nice.	No, I haven't.		
41-50	Yes, I am.	No, i haven't.		Cash	No, I don't.	Nah, forget about it.	No, I haven't.		Im nota familia with method
21-30	Yes, I am.	No, i haven't.		Cash	Yes, I know.	Yes, it would be nice.	No, I haven't.		Ido not know hot to purchase cryptocurrency.
41-50	No, I am not.	No, i haven't.			No, I don't.	Yes, it would be nice.	No, I haven't.		
21-30	No, I am not.	No, i haven't.		Credit Card;PayPal	Yes, I know.	Nah, forget about it.	No, I haven't.		Crypto currency still a bit of an unknown and is discussed as a volatile currency.
41-50	No, I am not.	No, i haven't.			No, I don't.	Yes, it would be nice.	No, I haven't.		
31-40	No, I am not.	No, i haven't.			Yes, I know.	Nah, forget about it.	No, I haven't.		I use government issued currency and have no need to convert it to another kind
51 up	Yes, I am.	No, i haven't.			Yes, I know.	Nah, forget about it.	No, I haven't.		Don't trust others with my money
21-30	Yes, I am.	No, i haven't.		Cash, Debit Card	Yes, I know.	Yes, it would be nice.	No, I haven't.		Dont know how to use it, just the general idea.
21-30	Yes, I am.	No, i haven't.		Credit Card;Cash, billete sobre billete 🤔	Yes, I know.	Nah, forget about it.	Yes, I have.		Criptocurrency benefits bigWeed, I prefer my weed, locally sourced and bought from black owned stores
21-30	No, I am not.	No, i haven't.		Credit Card;PayPal;AmazonPay	Yes, I know.	Yes, it would be nice.	Yes, I have.	Bitcoin Core	No
21-30	Yes, I am.	No, i haven't.		Credit Card	Yes, I know.	Yes, it would be nice.	No, I haven't.		I haven't purchased cannabis online
21-30	Yes, I am.	No, i haven't.		Cash	Yes, I know.	Yes, it would be nice.	No, I haven't.		Never purchased cannabis online
31-40	No, I am not.	No, i haven't.			Yes, I know.	Nah, forget about it.	No, I haven't.		

Survey

Forms used:

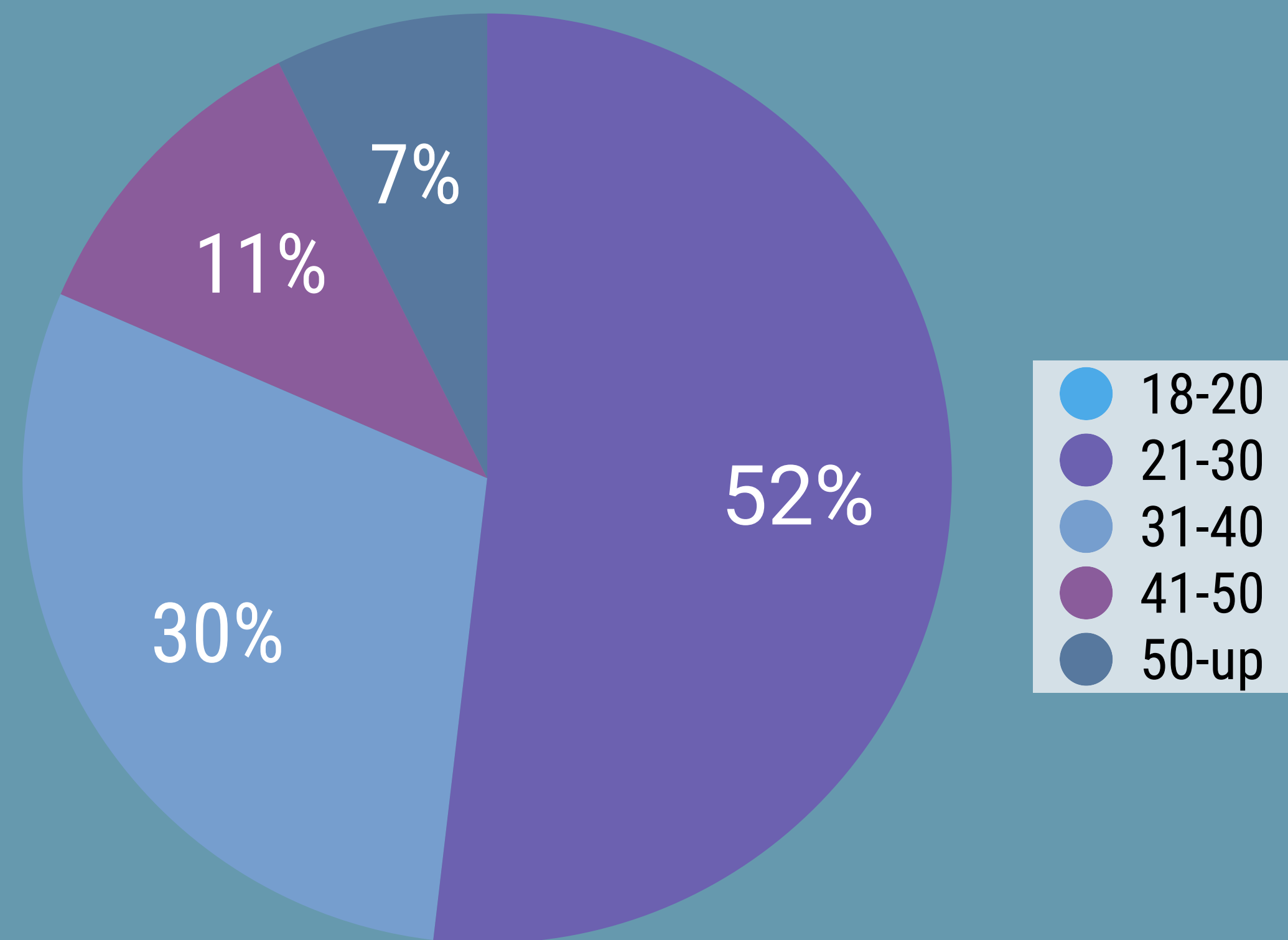
Optimal Workshop (10 Participants):

Please select your age range:	Country/Region	Are you a cannabis consumer?	Have you purchased cannabis online?	If "yes", can you provide the name of the website if possible? Please, and thank you :-) You can write more than one.	What type of method do you use to pay for your product? You can select more than one.	Have you used cryptocurrency to pay for your purchase?	If "yes", what method did you use?	Do you know what is cryptocurrency?	If provided with the opportunity or guidance of purchasing a product online with cryptocurrency, would you use it?	I'll teach you what I learned! Cryptocurrency is digital money, something similar to the tokens in Candy Crush or any game app. You convert real money into digital money to buy real items. Now, if provided with the opportunity or guidance of purchasing a product online with cryptocurrency, would you use it?	If "nah", can you provide an explanation?
21-30	United States, North Carolina	Yes, I am.	Yes, I have.	www.TheCbdistillery.com	Credit Card PayPal	No, I haven't.		No, I don't know.		Nah, forget about it.	I don't have access to cryptocurrency currently
21-30	United States, New Jersey	Yes, I am.	No, I haven't.					Yes, I know.	Yes, it would be nice.		
31-40	United States, California	Yes, I am.	No, I haven't.					Yes, I know.	Yes, it would be nice.		
31-40	United States, California	Yes, I am.	Yes, I have.	eaze, weedmaps	Credit Card PayPal	No, I haven't.		Yes, I know.	Nah, forget about it.		crypto is extremely stupid and for nerds
21-30	United States, California	Yes, I am.	No, I haven't.					Yes, I know.	Yes, it would be nice.		
21-30	United States, California	Yes, I am.	No, I haven't.					Yes, I know.	Yes, it would be nice.		
21-30	United States, Florida	Yes, I am.	No, I haven't.					Yes, I know.	Nah, forget about it.		It seems complicated.
31-40	United States, Unknown	Yes, I am.	No, I haven't.					Yes, I know.	Yes, it would be nice.		
21-30	North Macedonia, Kumanovo	Yes, I am.	No, I haven't.					Yes, I know.	Yes, it would be nice.		
31-40	United States, Florida	Yes, I am.	No, I haven't.					No, I don't know.		Yes, it would be nice.	

Survey

Question 1: Age Range

Although there was an age variation, the majority of the participants ranged from ages 21-30 (14 participants). Then followed 31-40 with 8 participants, 41-50 with three participants, and 51 up with 2 participants. There were no participants from the ages of 18-20.

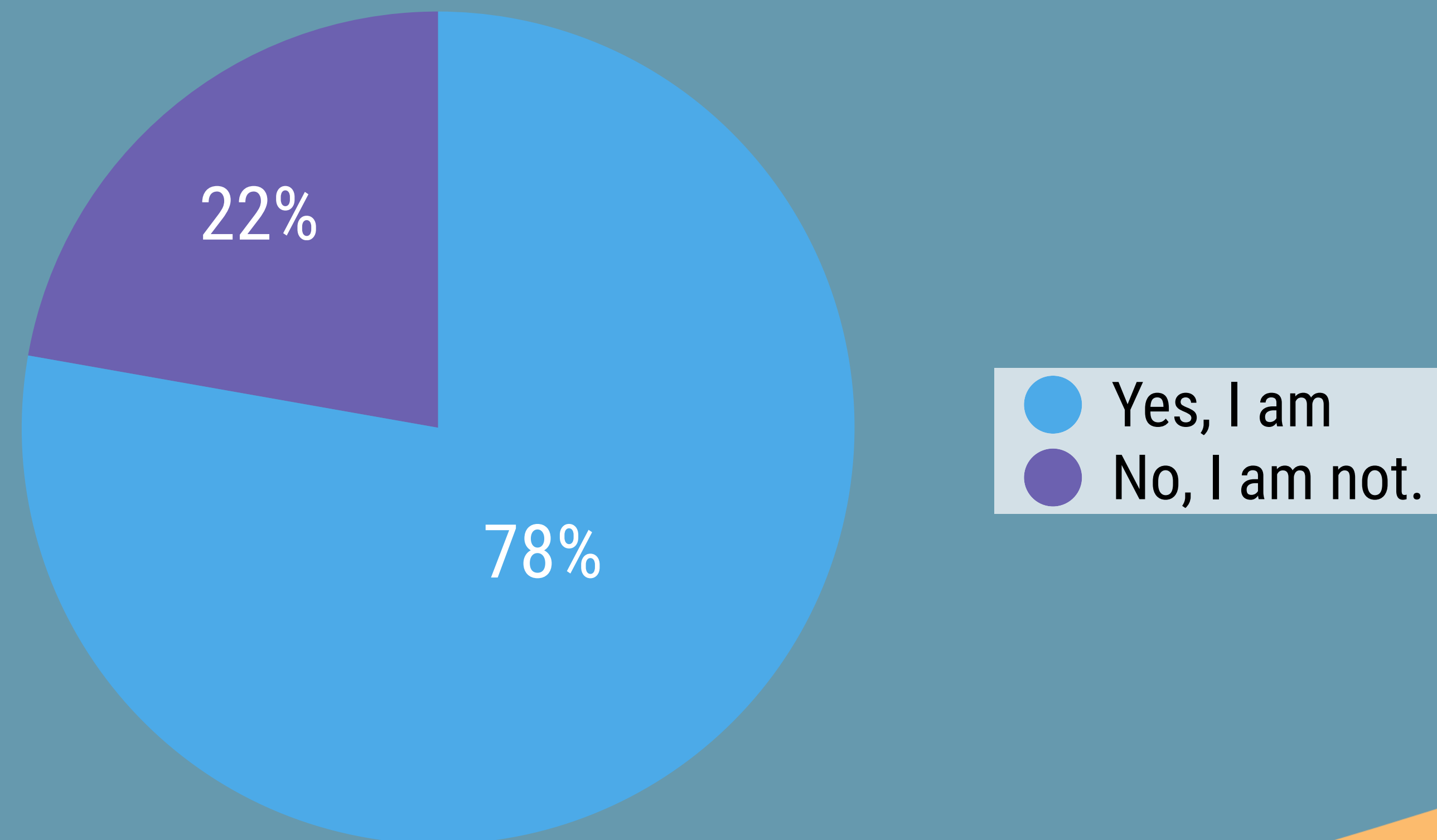


Age Range	Participants
18-20	0
21-30	14
31-40	8
41-50	3
51-up	2

Survey

Question 2: Cannabis Consumer

When posted in different medias, the survey asked that it should be best if the participants were cannabis consumers. For this reason, 78% were cannabis consumer, only 22% were not. The no consumers provided knowledge for the cryptocurrency section.

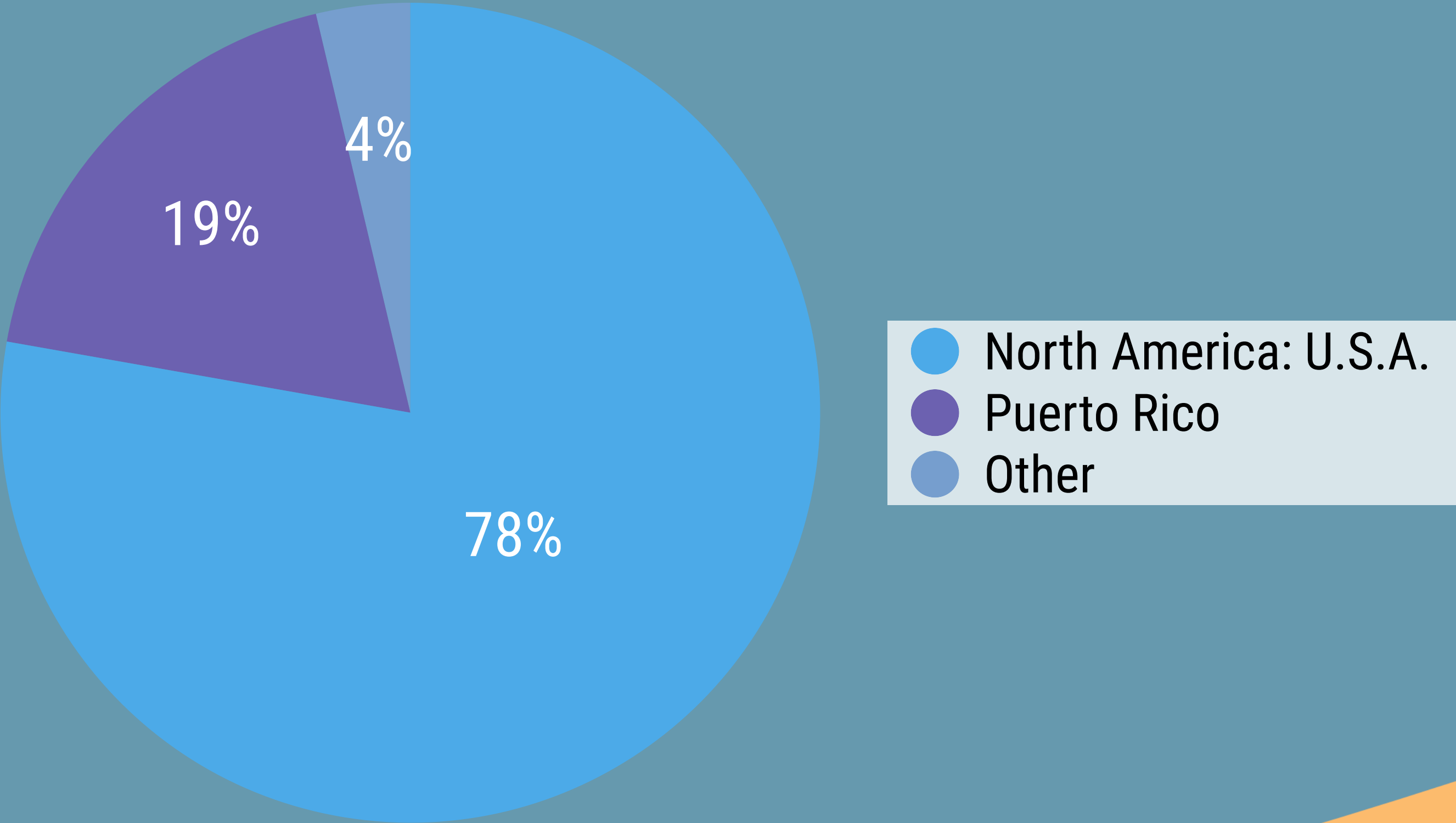


Cannabis Consumer?	Participants
Yes, I am.	21
No, I am not.	6

Survey

Question 3: Location

The survey was posted in Slack and LinkedIn. In Slack it was posted in LA community, CareerFoundry which community is mostly from United States: North America, and my community which are between Puerto Rico and United States.

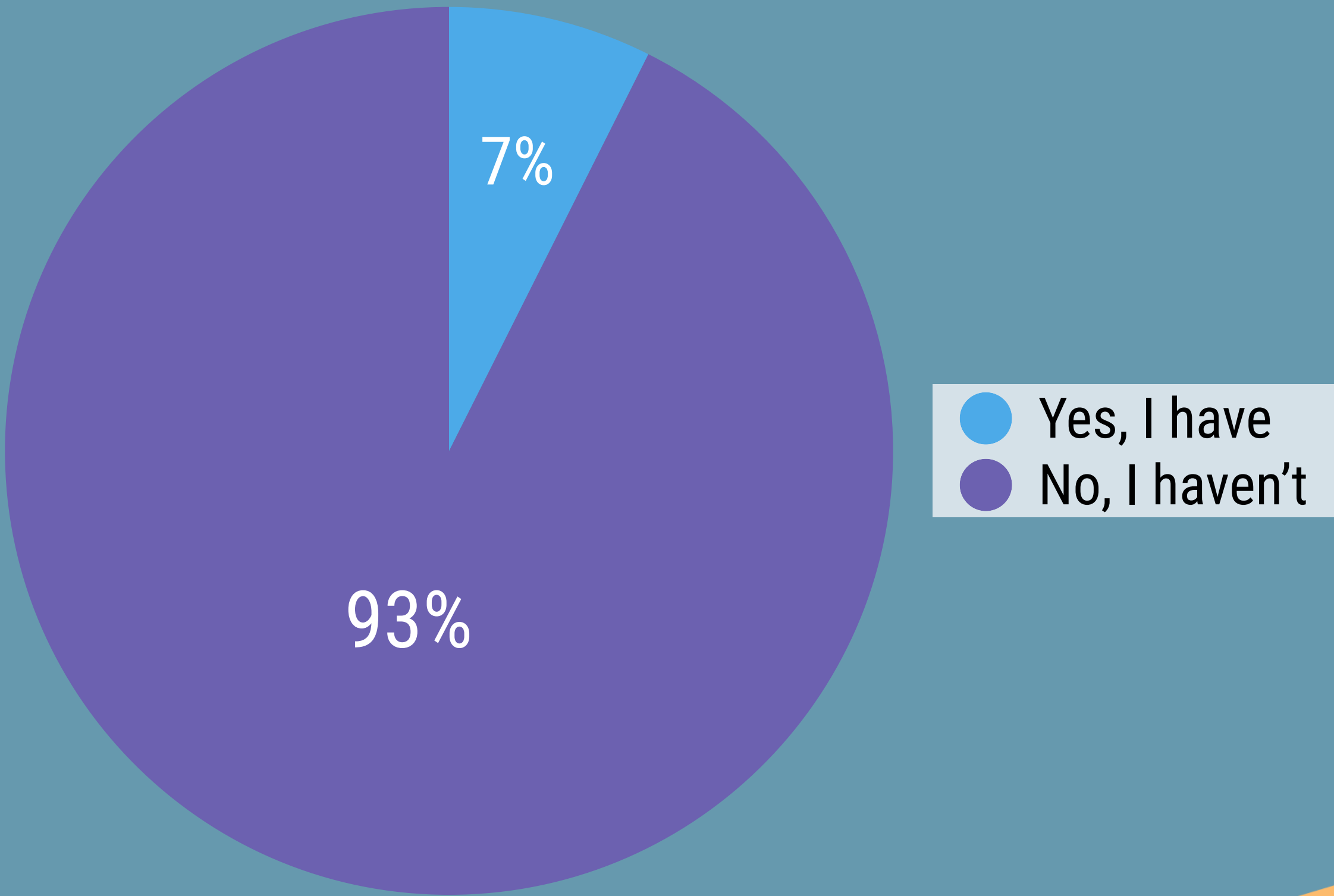


Location	Participants
North America: U.S.A.	21
Puerto Rico	5
Other	1

Survey

Question 4: Purchasing Cannabis Online

This one was a bit of a shocker, but when talking one on one with friends from Oregon and LA they said that most of there transactions are in person. In Oregon, there purchase has to be with cash, so maybe this is why. From the 27 participants, there were at least two who purchase online and provided name for the websites visited.

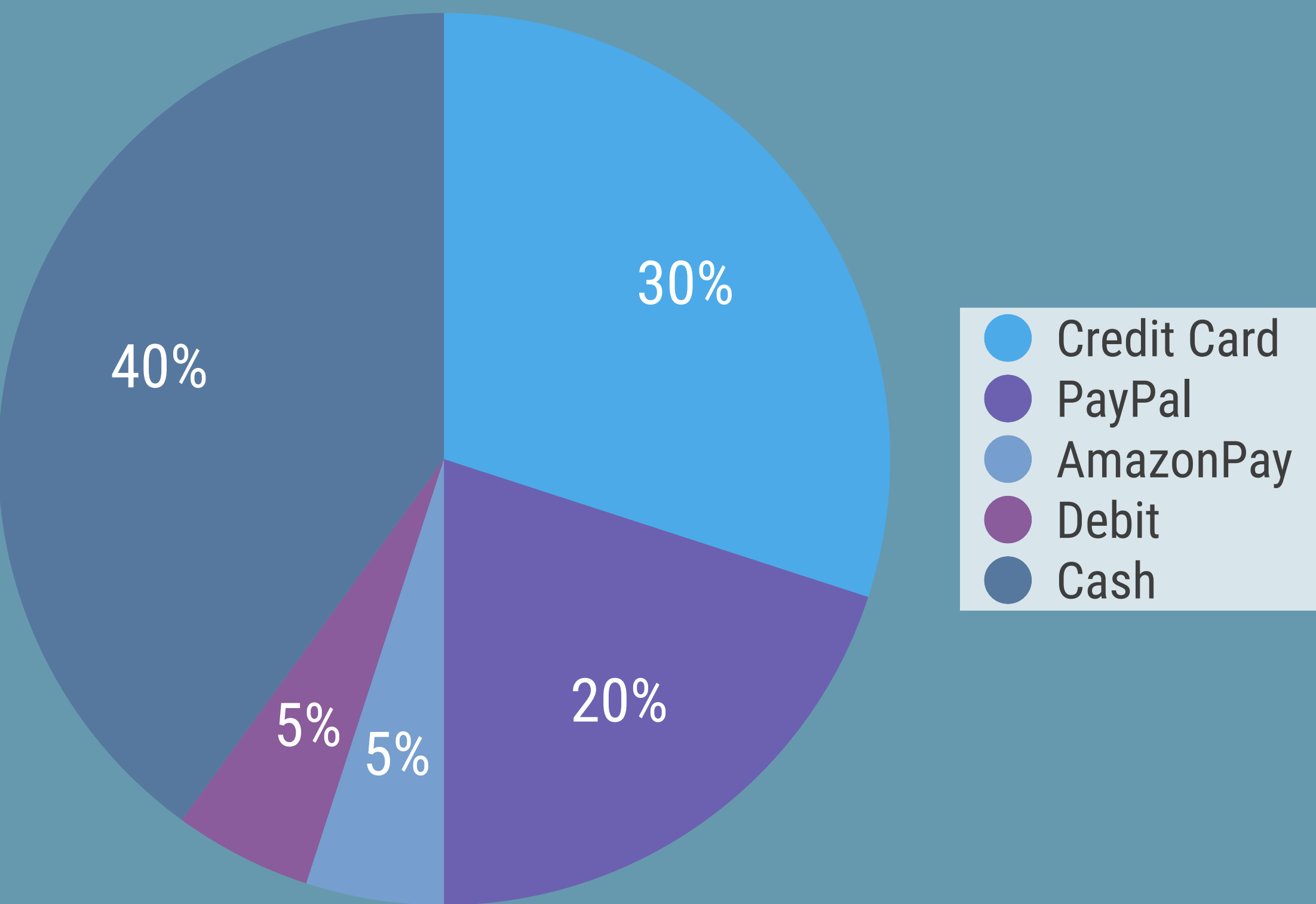


Purchased Cannabis Online	Participants
Yes, I have	2
No, I haven't	25
Online Websites Used	
theCBDistillery	
Eaze	
WeedMaps	

Survey

Question 5: Type of Payment

For this question I had posted 3 primary methods: credit card, PayPal, AmazonPay, and secondary was “other”. For purpose of visualization, in the pie graph, I have divided “other” into the respective categories set by participants.

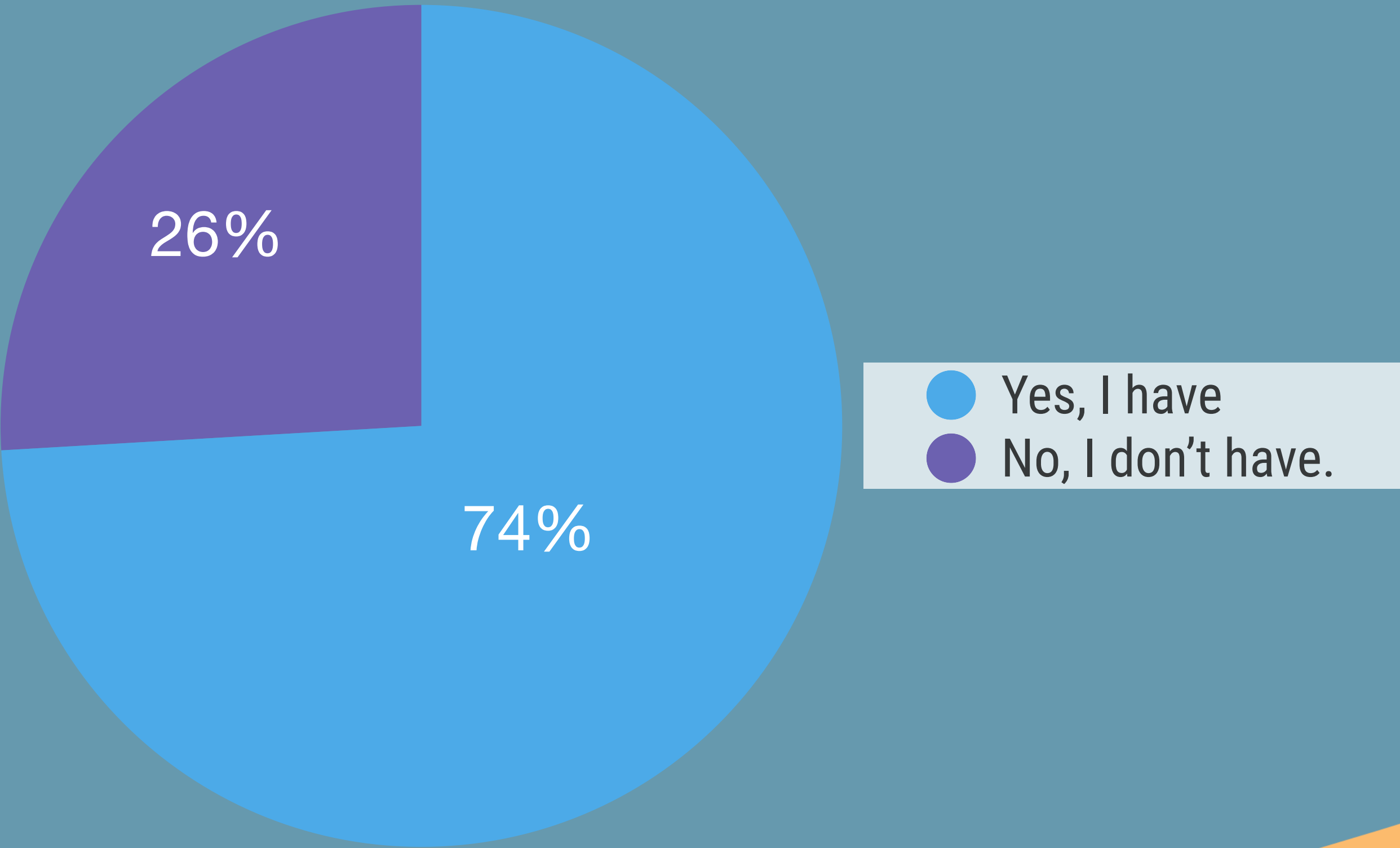


Type of Payment Method when Purchasing Cannabis	Participants
Credit Card	6
PayPal	4
AmazonPay	1
Debit	1
Cash	8

Survey

Question 6: Cryptocurrency Knowledge

Divided into age range, the least that knew about it were 41-50. Most participants ages 21-30 knew. The two participants that ranged from 51 up also knew about cryptocurrency.

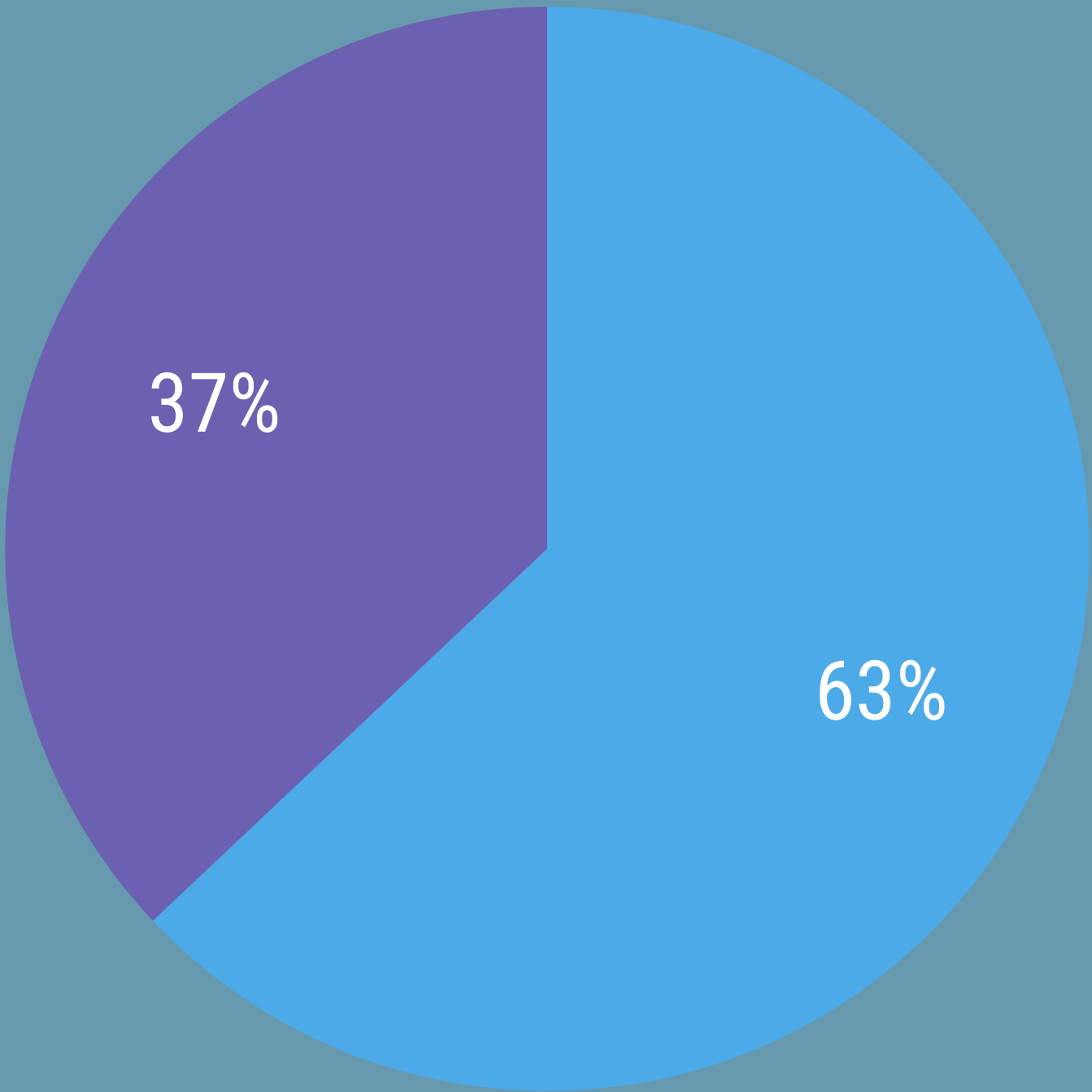


Age Range	Yes	No
18-20	0	0
21-30	13	1
31-40	5	4
41-50	0	2
50 up	2	0

Survey

Question 7: Would Use Cryptocurrency

From 100%, 63% of the participants agreed that if provided guidance they would use cryptocurrency for purchase. The other 37% answered no.



- Yes, I will
- Nah, forget about it

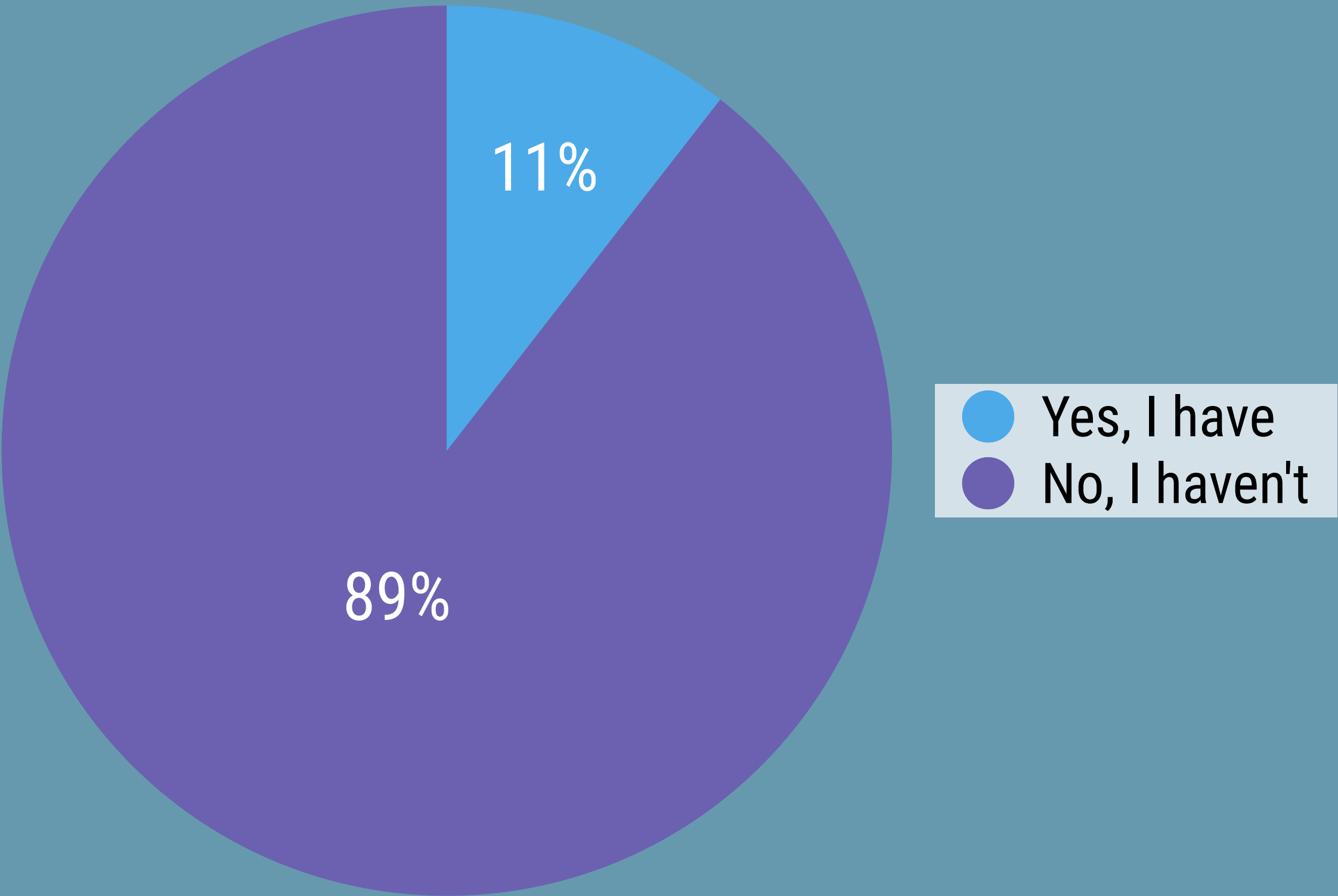
Age Range	Yes	No
18-20	0	0
21-30	13	1
31-40	5	4
41-50	0	2
50 up	2	0

Why "Nah"?
I prefer using cash
Havent uses these methods
I have never had the opportunity to do so.
Im nota familia with method
Ido not know hot to purchase cryptocurrency.
Crypto currency still a bit of an unknown and is discussed as a volatile currency.
I use government issued currency and have no need to convert it to another kind
Don't trust others with my money
Dont know how to use it, just the general idea.
Criptocurrency benefits bigWeed, I prefer my weed, locally sourced and bought from black owned stores
I haven't purchased cannabis online

Survey

Question 8: Have Used Cryptocurrency

Only 11% said “yes.” They are in the 21–30 age range. One provided the app used when purchasing with cryptocurrency.



Have used cryptocurrency	Participants
Yes, I have	2
No, I haven't	17
Crypto App Uses	
Bitcoin Core	

Results

1.Hypothesis: Buying different types of artifacts online is a trend. Participants from ages 18-40 will be proactive in buying cannabis online, having more knowledge about the process.

- * This one was disproved. Although it is a trend to buy online, it has been seen with the results that most people purchase there weed online. With the interviews, we ask why they don't and if they do why they do.

2.Hypothesis: Cryptocurrency is a debatable topic amongst many, some believe it is the future others think it fluctuates to become stable money. Participants from 18-40 might know about it, older participants no. Both generation have very little knowledge about it to use it as pay.

- * This one went both ways. The 2 participants which age was 51 up knew what is cryptocurrency, disapproving partially my hypothesis. But the participants between ages 41-50 did not know. It was proved that the participants between ages 21-40 knew about crypto.
- * With 80% being the majority, it was approved that they do not use cryptocurrency as a payment method, but if provided with guidance they are willing to use it.

Results

What we know:

1. Majority do not purchase cannabis online.
2. Majority do not know how to use cryptocurrency,
3. There is a percentage of the participants, maybe future users, that are not fond of cryptocurrency.
4. Majority are willing to use cryptocurrency for purchase if provided with guidance.
5. No information from participants ages 18–20. Not enough information from ages 40 up.

What we need to find out (general questions):

1. Why majority do not purchase online?
2. Why users do not want to use cryptocurrency as pay? What can we do for them to see it differently?
3. What techniques and methods can we use for users who want to pay with cryptocurrency but have no knowledge of how?
4. What are the thought of users from ages 18–20 and 40 up?