


CSCE 190

Assignment Name: Personas
Group Name: Computing Cocks

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CHARLOTTE WALKER
27, San Francisco
Sales Associate


• EDUCATION
BS in Sales

• ARCHETYPE
PERFECTIONIST


 **BIO**

Charlotte recently moved to the city from her previous life in the suburbs. She recently had a child and is ecstatic to enter this new phase of life. She is a sales associate at a law firm and is very busy with her life.


She wishes to spend more time with her family but doesn't want to sacrifice her work life. She is looking for solutions to balance her work and married life.

 **Motivations**

IMPACT	<input type="range"/>	PROMOTION	<input type="range"/>
TEAMWORK	<input type="range"/>	CHILDREN	<input type="range"/>

 **Goals**

- Find a way to balance her work and family life easier
- Earn promotions at her work

 **Frustrations**

- Has had bad experiences with babysitters in her life
- Is a bit low on money

“
I want to provide my baby with the best life possible!
”

Behavior

Motivating her peers

Making new friends

Designing features


Meetings


User testing


Influences

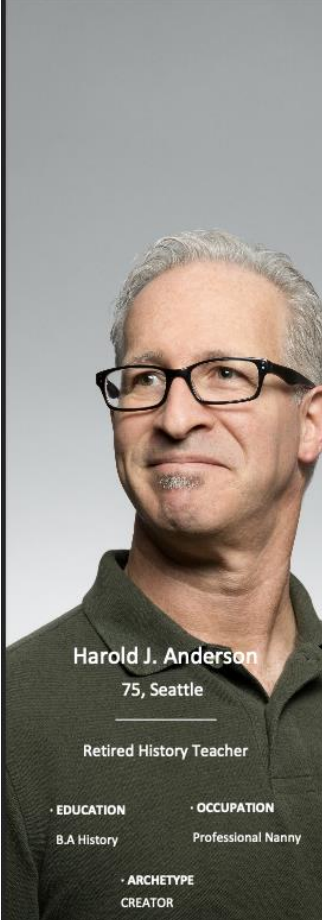
- CREDIBILITY
- COLLEAGUES
- TECHNOLOGY
- BLOGS/ FORUMS
- PSYCHOLOGY
- UI TRENDS

Frequently used apps

 Justinmind

 Google Calendar

 PocketGuard



Harold J. Anderson

75, Seattle

Retired History Teacher

EDUCATION

B.A History

OCCUPATION

Professional Nanny

ARCHETYPE

CREATOR

BIO

From a very young age, I was interested in history. After graduating from high school, I attended the University of Washington where I earned a Bachelors of Arts degree in History. Following the completion of my degree, I taught as a high school history teacher in the Seattle Public Schools System for over 30 years.

In my retirement I over to volunteer at the local community center, helping many of the kids with their schoolwork. I am happily married to my wife, Susan, for 50 years. We have two children that have gifted us with three wonderful grandchildren.

Motivations

IMPACT

TEAMWORK

PROMOTION

USER NEEDS

Goals

- Help the younger generation learn and explore new topics
- Make a positive impact on the community in any shape or form
- Live a long and healthy life with those that are around me

Frustrations

- Feeling lonely and isolated
- Poor health
- Concerns about the state of the world that we are leaving for future generations.

PERSONALITY

Introvert

Extrovert

Thinking

Feeling

Sensing

Intuition

Judging

Perceiving

Influences

FAMILY

PERSONAL INTERESTS

COMMUNITY

HOBBIES

EDUCATION


SUCCESS

Frequently used apps

News

Google Calendar

Exercise



John Denver

Goals

John needs a babysitter to help him manage his work responsibilities and take care of his son Max when he is not able to be with him. As a single parent who works full-time as a software engineer, John often has long hours and is not always able to be home during the day. Having a babysitter allows him to focus on his work while ensuring that Max is safe and well-cared for.

Frustration

John's fears for his son Max include safety, emotional well-being, academic success, physical health, and access to quality healthcare. As a single parent, he worries about these issues and wants to ensure that Max is safe, happy, and healthy as he grows up.

Personal Traits

Passion

Motivation

Introvert

Learning

Values

John looks for a reliable and experienced babysitter who is compassionate, patient, and has CPR and first aid training. He values flexibility and seeks someone who shares his parenting style and can build a strong relationship with both him and his son. This helps him balance his work schedule while ensuring that Max is safe and well-cared for.

Aspirations

John aspires to advance his career, achieve financial stability, prioritize health and wellness, support Max's education and pursue his interests, and build a strong support network and community in San Francisco. He hopes to create a happy and fulfilling life for himself and his son.

Social Channel

Github,Linkedin,Youtube,Twitter

Age

38

Location

San francisco, CA

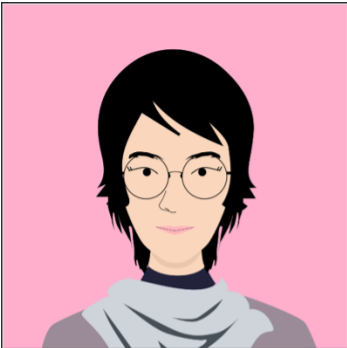
Education

BS computer science

Occupation

Software Engineer

John is a single father in San Francisco raising his 6-year-old son Max alone after his wife passed away. He works as a software engineer and prioritizes spending quality time with Max through exploring the city's parks and museums. John has learned to balance work and parenting by working from home and hiring a nanny. Despite missing his wife, John cherishes his time with Max and watching him grow.



Léa Lejeune

"You have brains in your head. You have feet in your shoes. You can steer yourself in any direction you choose." - Dr. Suess

Goals

To develop better social networking skills and to make contributions in the field of chemistry

Values

- Like minded people
- Values hard work, determination, and honesty

Frustration

Not going the extra mile

Aspirations

To be a chemistry teacher and travel the world

Personal Traits

Passion

Motivation

Introvert

Social Channel

Age

24

Location

France

Education

University of American Samoa

Occupation

Babysitter

Bio

Chemist graduate who is a very down to earth and motivated person. I am also good with kids (CPR certified as well as oldest of 18 siblings), and have a great sense of humor.