

José Manuel Palacios Díaz

Regional Product Manager en Easy (Easy Taxi)

jmpd1988@gmail.com

Summary

Systems Engineer with 3+ years of experience developing in javascript. 2+ years of experience leading teams of different professionals ranging from OPS to TECH.

Experience

Director Of Technology at Easy Taxi

mayo de 2017 - Present

Reported directly to the local founder of the company.

Proposed and implemented SCRUM'ish Methodology for Easy Taxi Perú, as a successful solution to software development team prioritization, given that the local team reality fitted the model in most aspects.

Regional Product Manager at Easy (Easy Taxi)

agosto de 2016 - abril de 2017 (9 meses)

Reported to the CPO and Local Founder.

Member of Leadership Team for decisions on local product fit.

Lead investigations on product design for user base growth and retention.

Emprendedor independiente

diciembre de 2015 - septiembre de 2016 (10 meses)

Created and developed the whole real-time multiplayer game and infra.

Built the game based on STEAM network programming recommendations.

Built the game initially in C++ then moved the stack to node.js

Client was made with js.

Designed MKT strategy.

Currently passing the 250k user visits.

Actually a one man band for some time.

Visit the game at: munera.io

Technology Manager at Easy Taxi

diciembre de 2013 - diciembre de 2015 (2 años 1 mes)

Reported directly to the founder on local tech team developments from Product, Development and Data Science perspectives.

Design and lead the team of developers, PM and Data Scientist to build the passenger user acquisition platform connected to global infra.

Business Intelligence Responsible | Pacific Latam at Easy Taxi

enero de 2015 - octubre de 2015 (10 meses)

- BI Global Team

Revamped and optimized teams decision making with access to openly and correctly presented information. Redash.io was a nice paradigm shift at the time; we tested locally to then extend the project to the whole company.

Back-end Developer at Easy Taxi

agosto de 2014 - diciembre de 2014 (5 meses)

Reported to the Country Manager on operational tool development.

Improved level of production for operation teams in user acquisition tasks.

Develop and lead a team of 3 developers to build the entire local operational back office to improve, aid and track the process of user acquisition.

Designed and tested the algorithm for route cleaning and price calculation that is used in Easy Taxi apps today.

City Manager at Easy Taxi

diciembre de 2013 - agosto de 2014 (9 meses)

Reported to Country Manager on the performance of the city's KPIs.

Lead a team of 3 in winning the best Peruvian city competition by measure of KPIs.

Entrepreneur

enero de 2013 - octubre de 2013 (10 meses)

Making my passion a reality, doing 2D games and tools to build this games.

Education

Universidad Católica Santo Toribio de Mogrovejo

Engineer's degree, Ingeniería de Sistemas y Computación, 2007 - 2012

Activities and Societies: Futbol

Universidad Católica Santo Toribio de Mogrovejo

Grado en Ingeniería, Ingeniería de sistemas, 2007 - 2012

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[Contact José Manuel on LinkedIn](#)