

I did away with the opacity blending, as a logo like this (sticker style) is really expected to jump out at you, and that means high contrast only. Otherwise it does not pass the squint test.

Changed the font from Sans to TeXGyreHeros Bold which is a better "clone" of Helvetica. These "car badges" use Helvetica. Added a blur to the text itself, along with a white stroke of 3pt.



Since we're all about the Command Line, we should spell that out, and pay homage to the existing logo on the wikipedia. I switched the font to TeXGyreCursor a Courier clone. Pushed it up to maximize the size too. Notice the 2.6pt black stroke to speak to the "reverse video" of our tty screens, and improve the contrast of the text from the field.

Again, font change from Sans to a recognizable Helvetica clone: TeXGyreHeros (normal weight).