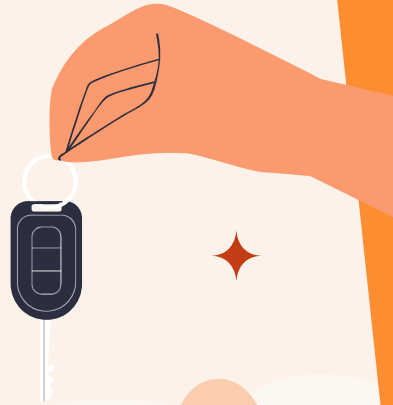
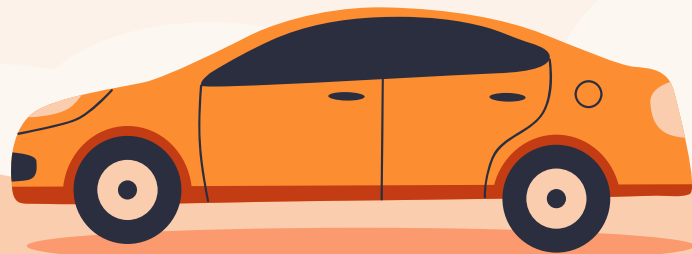


SBU Ryde

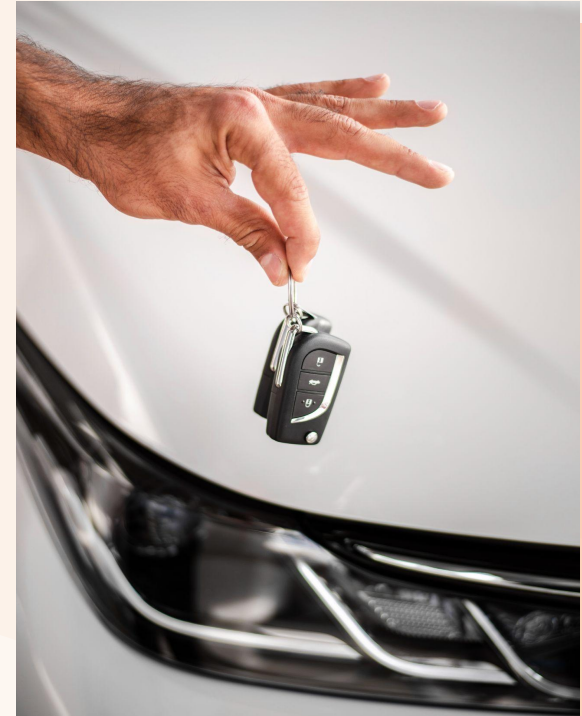
Ride Smart, Ride Together



We are in the middle of nowhere...

Un-walkable areas create difficulties for students in terms of transportation

How should we get groceries? How can we do anything fun off campus?

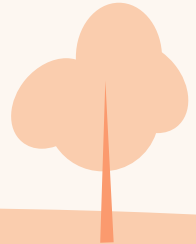


Introducing **Bobbina**...



Bobbina is a Freshman at Stony Brook. She has a doctor's appointment at the Lake Grove Urgent Care, but does not have any friends with a car or a car of her own.

She does not want to pay **\$20 +** tips for Uber or Lyft, one-way. There are no buses from Stony Brook that go in that direction. **What should she do?**



Three Solutions



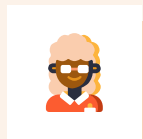
Uber/Lyft

Expensive, often not worth it.



Finding rides

Difficult to schedule, dependency on person with car.



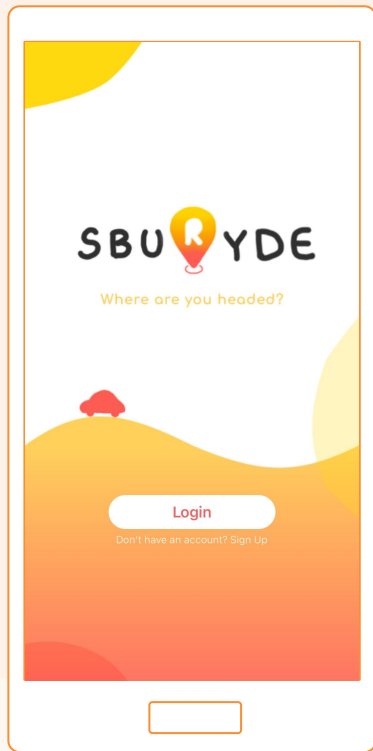
Public Transport

Unreliable, inefficient, time-consuming

The background is a light beige color with stylized white clouds scattered across the top. In the upper left corner, there are three small, four-pointed orange stars. On the right side, there is a vertical orange bar. At the bottom, there is a horizontal orange bar representing the ground. On the left side of the ground, there is a small, stylized orange tree. On the right side of the ground, there is a yellow car with a dark blue roof and wheels, facing left.

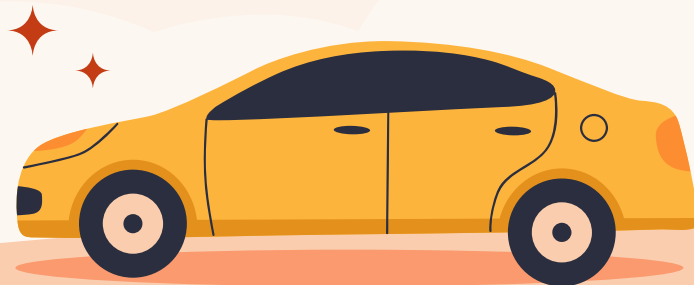
What if ..

Another choice comes into the picture



Presenting...

SBU RYDE



The background is a light orange gradient. In the top left, there are two small white clouds and two orange four-pointed stars. In the top right, there is one small white cloud. In the bottom left, there is a stylized orange tree with a thin trunk and a rounded canopy. In the bottom right, there is a yellow car with a black wheel, shown from the side. The overall style is flat and modern.

Why should you listen to us?

As fellow **Stony Brook students**, we've been in these shoes. And we are excited to share our practical solution with you!



1 out 5

Students on campus have access to cars



94.1%

People expressed interest in hitching a ride with someone who has a car on campus



Mission Statement

Providing Stony Brook Students with an **affordable** & **convenient** ridesharing service.



What Ryde Provides

Friends

Easy

\$\$



Networking

Allow students to connect with one another and potentially meet new friends



Ease of Travel

Convenient way for students to get to places on and off campus



Profitable

Easy way for student drivers to earn some extra money



Features

01

Posting

Seamless and efficient posts for requesting rides.

02

Explore

Discover campuses and local hot spots near you.

03

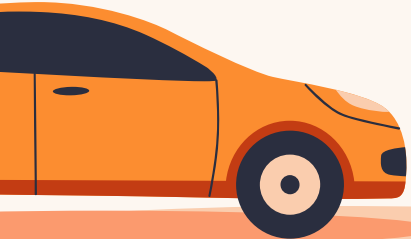
Profiles

Personalization and keep up with other fellow riders and drivers.

04

Ratings

Trust and safety system for riders and drivers.



How we are different...



Community-Based Approach

SBU's Ryde's approach is to turn inward to our own Stony Brook community.



Beyond just ridesharing

We create a network of students helping students, facilitating rides where they're needed most.

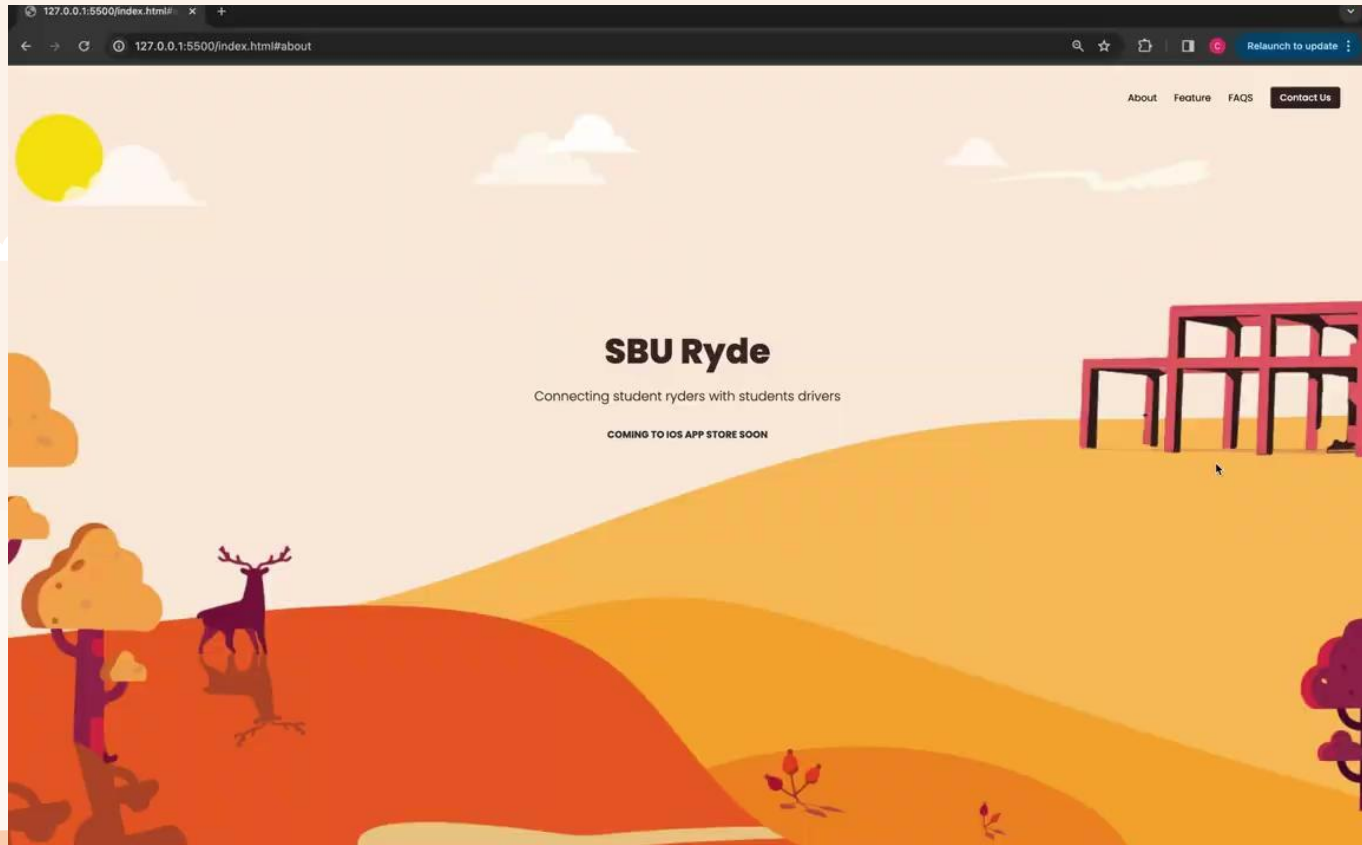


An illustration of a hand holding a car key. The hand is orange and the key is dark blue with a silver ring. The background is a light orange color with white clouds and a stylized landscape with trees and hills.

Sustainability

SBU Ryde stands at the **forefront** of a global shift towards **sustainable** and **community-focused** transportation. We're not just simplifying travel, but also paving the way for a **greener**, more **connected** future.

Website



An illustration of a hand holding a key, with three small stars above it.

Bobbina is happy

She found someone headed to Lake Grove and was able to make it her doctor's appointment!



Thanks!

Do you have any questions?

sburyde@gmail.com

[yourwebsite.com!!](#)

CREDITS: This presentation template was created by [Slidesgo](#), and includes icons by [Flaticon](#), and infographics & images by [Freepik](#)

