	lastname 11 lastname + 10	firstname 21 firstname + 10	pseudonym pseudonym
(Implied starting point is position 1)	Put characters 1 through 10 in lastname. (non-inclusive stopping point is 11 (1 + 10)	Put characters 1 through 10 in firstname. (non-inclusive stopping point is 21 (11 + 10)	Put characters 21 through end of string in pseudonym.