

# Predicting Human Associations with Graph Patterns Learned from Linked Data

# Demo

## 46

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*Try it out* → <https://w3id.org/associations/#demos> ← *Try it out*

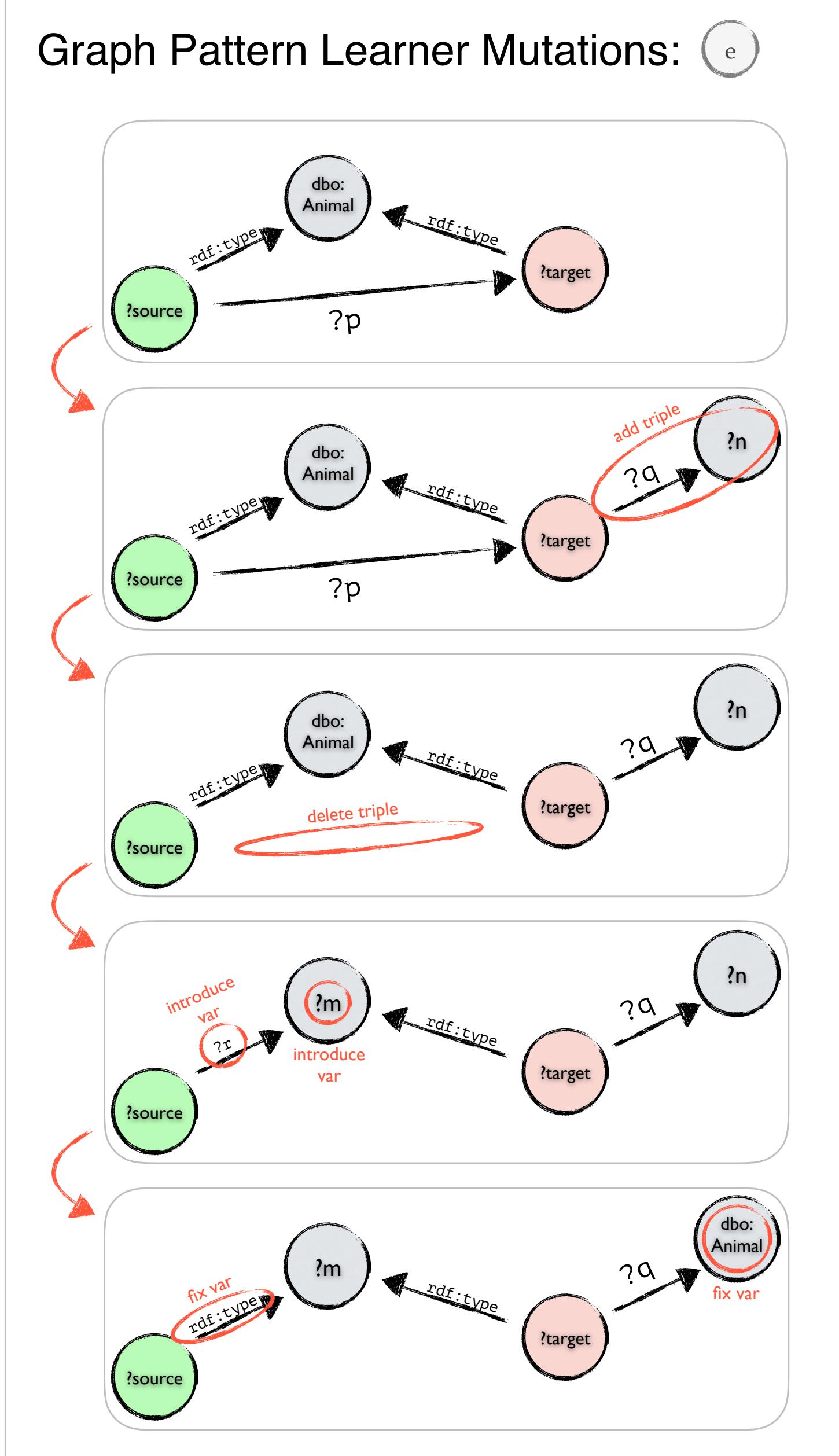
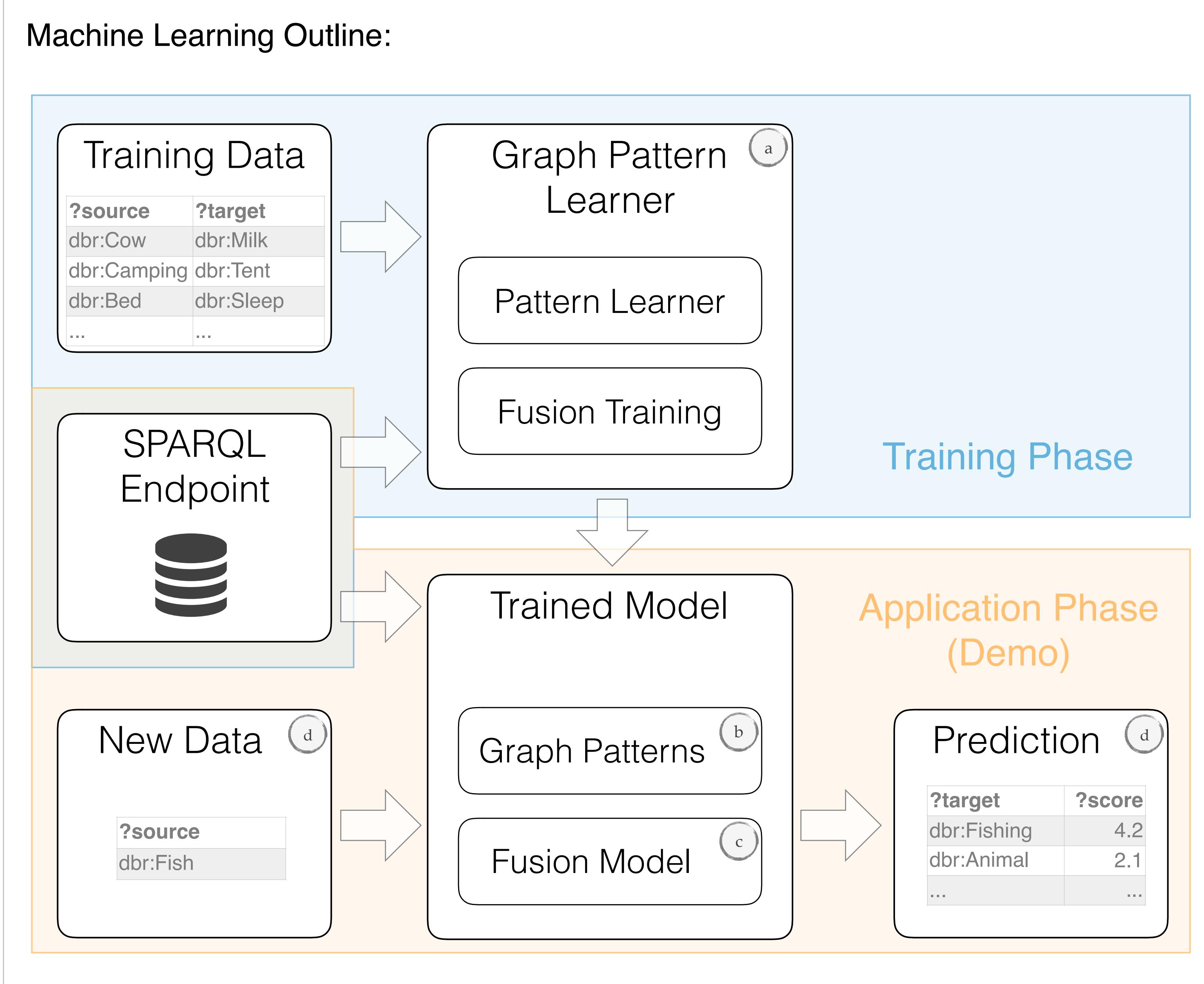
# Introduction:

# Task:

- Simulate human associations
  - For a given source node predict target nodes as humans would

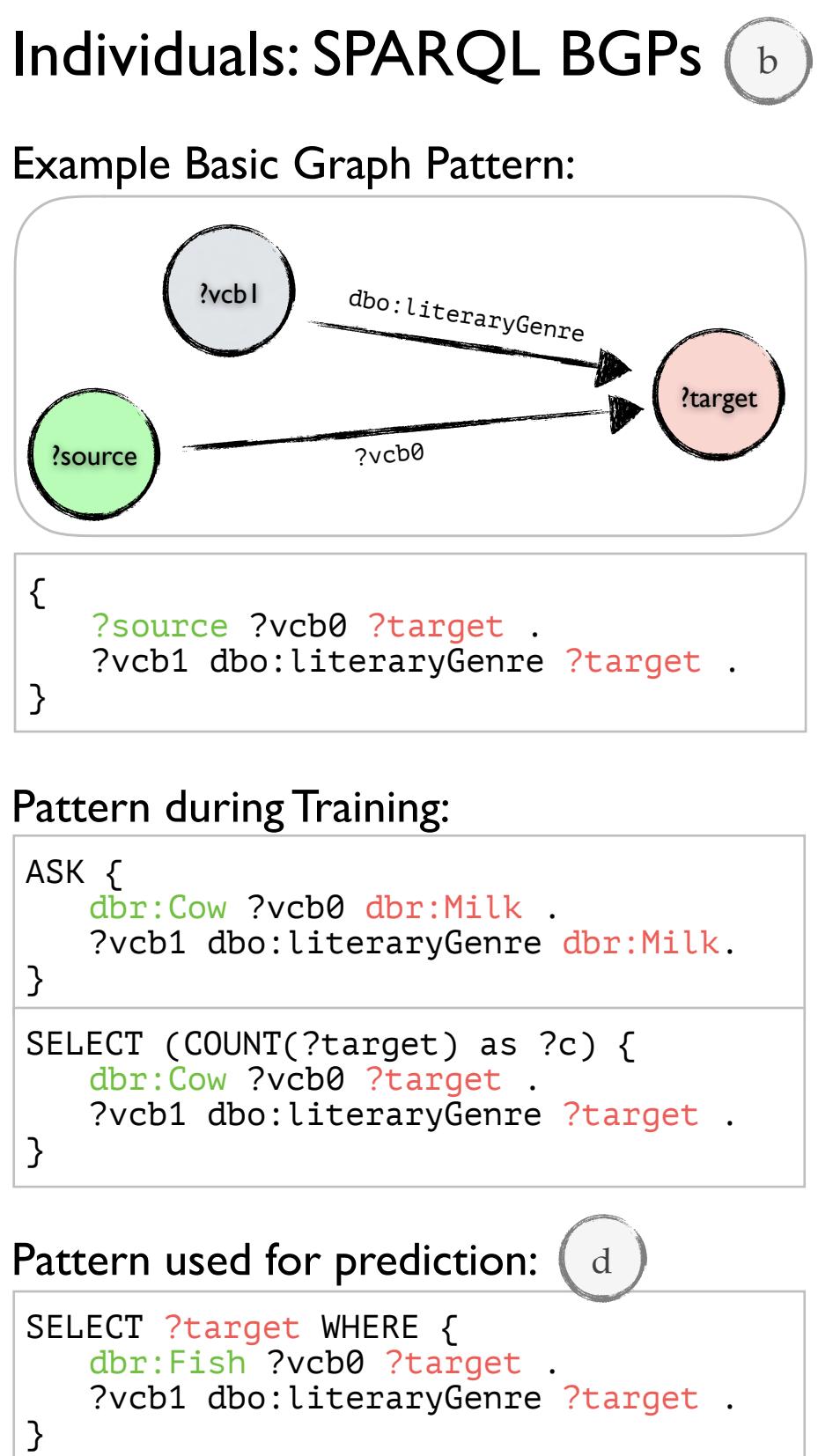
## Approach:

- Training Data:
    - Node Pairs (associated)
    - SPARQL Endpoint
  - Graph Pattern Learner
    - Learns SPARQL Queries
    - In ensemble can predict training target for corresponding training source
  - Apply trained model to user inputs



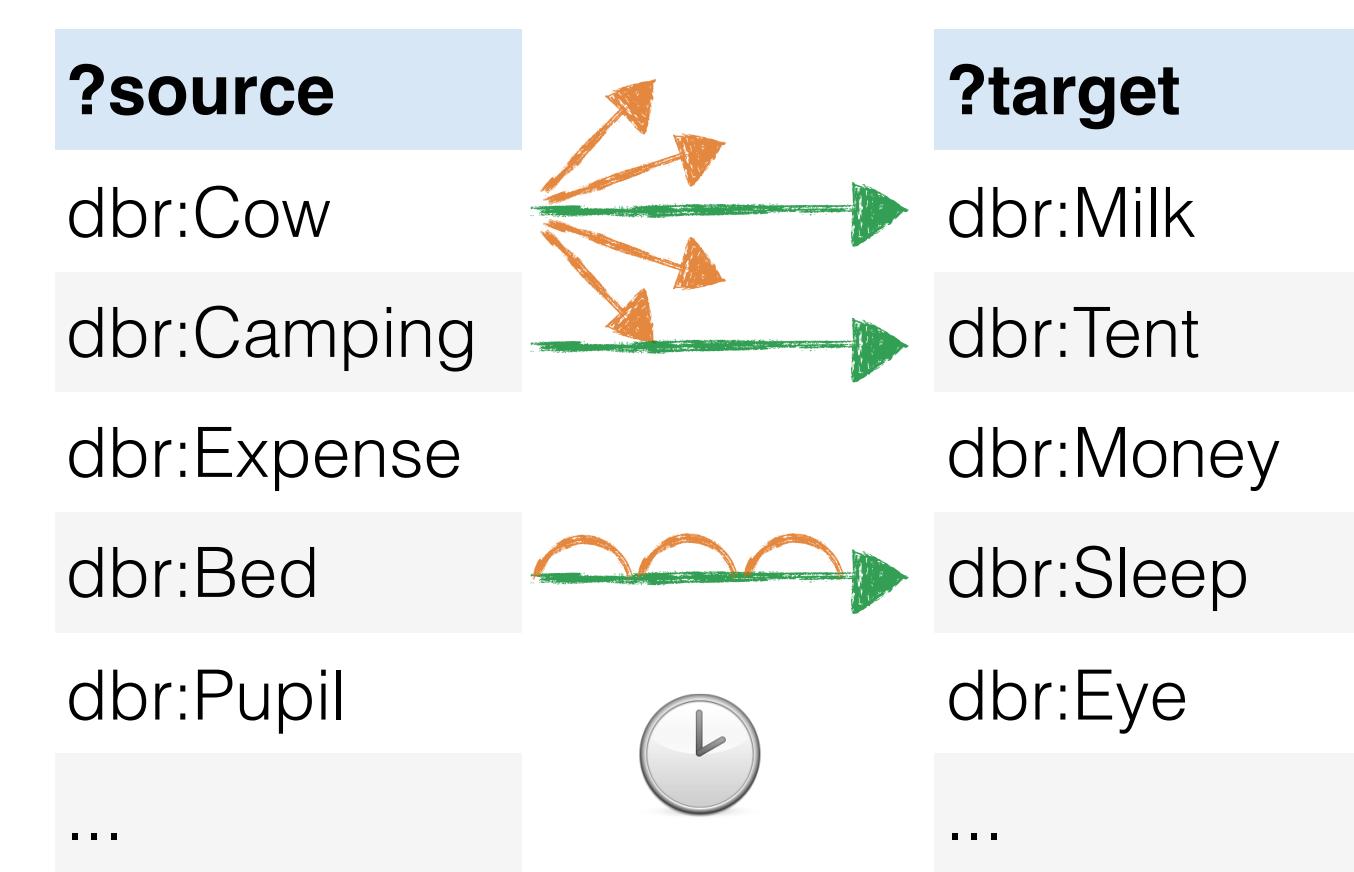
# Graph Pattern Learner:

- Evolutionary Algorithm
    - Individuals: SPARQL BGPs
    - Fitness: "Good Patterns"
    - Mutations 
    - Mating: Combining Triples (randomly)
    - Init: Random length paths
  - Coverage by restarting training runs with remaining pairs
  - Clustering of learned patterns via training pair fulfillment (ASK queries)
  - Fusion training on target candidate vectors wrt. learned patterns



# Fitness: What is a "Good Pattern?"

- How often is a response reached? max
  - How many other nodes are reached? min
  - How many nodes need to be expanded? min
  - How long does a query take? min



# Learned Patterns form a Feature Space

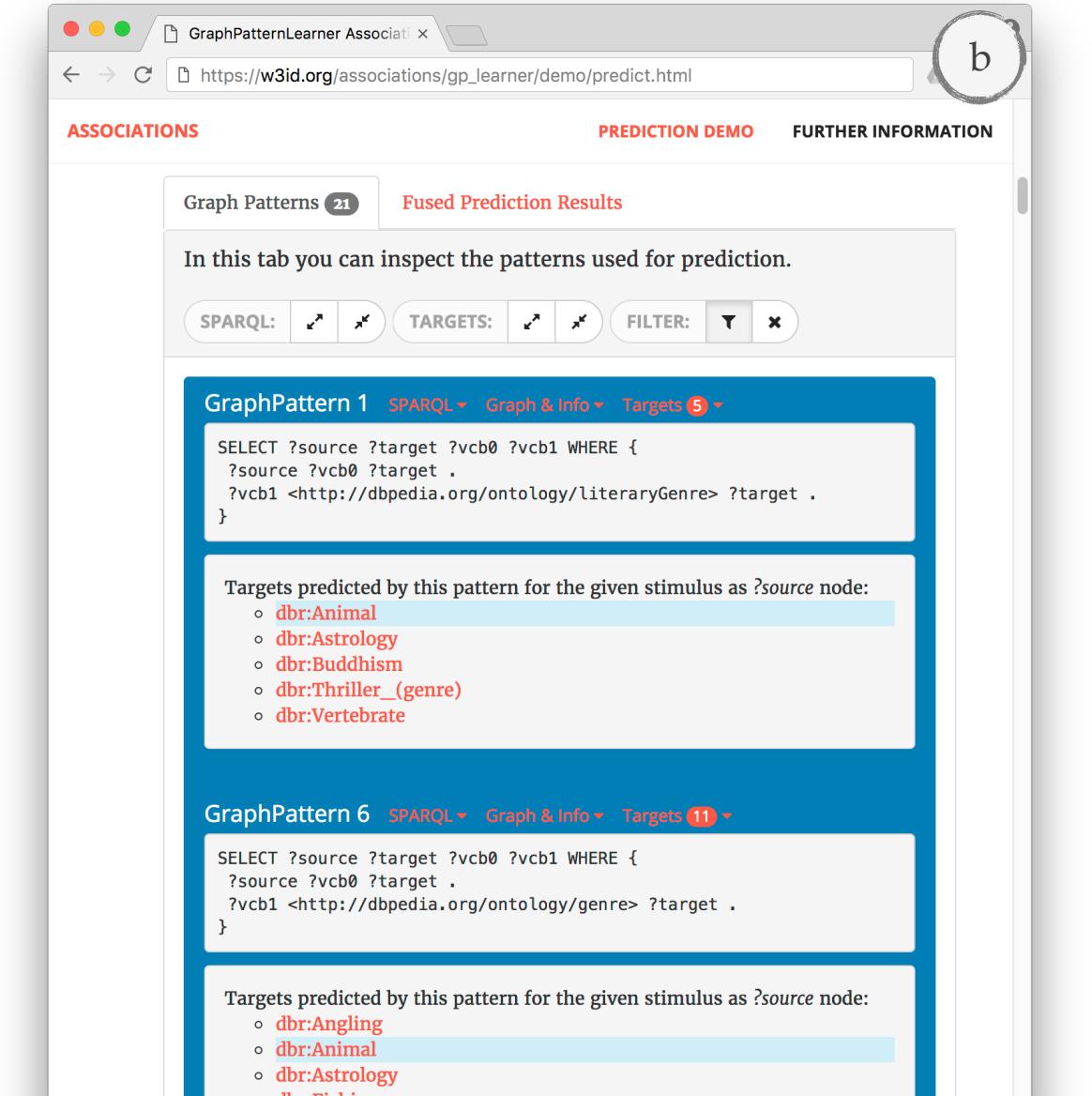
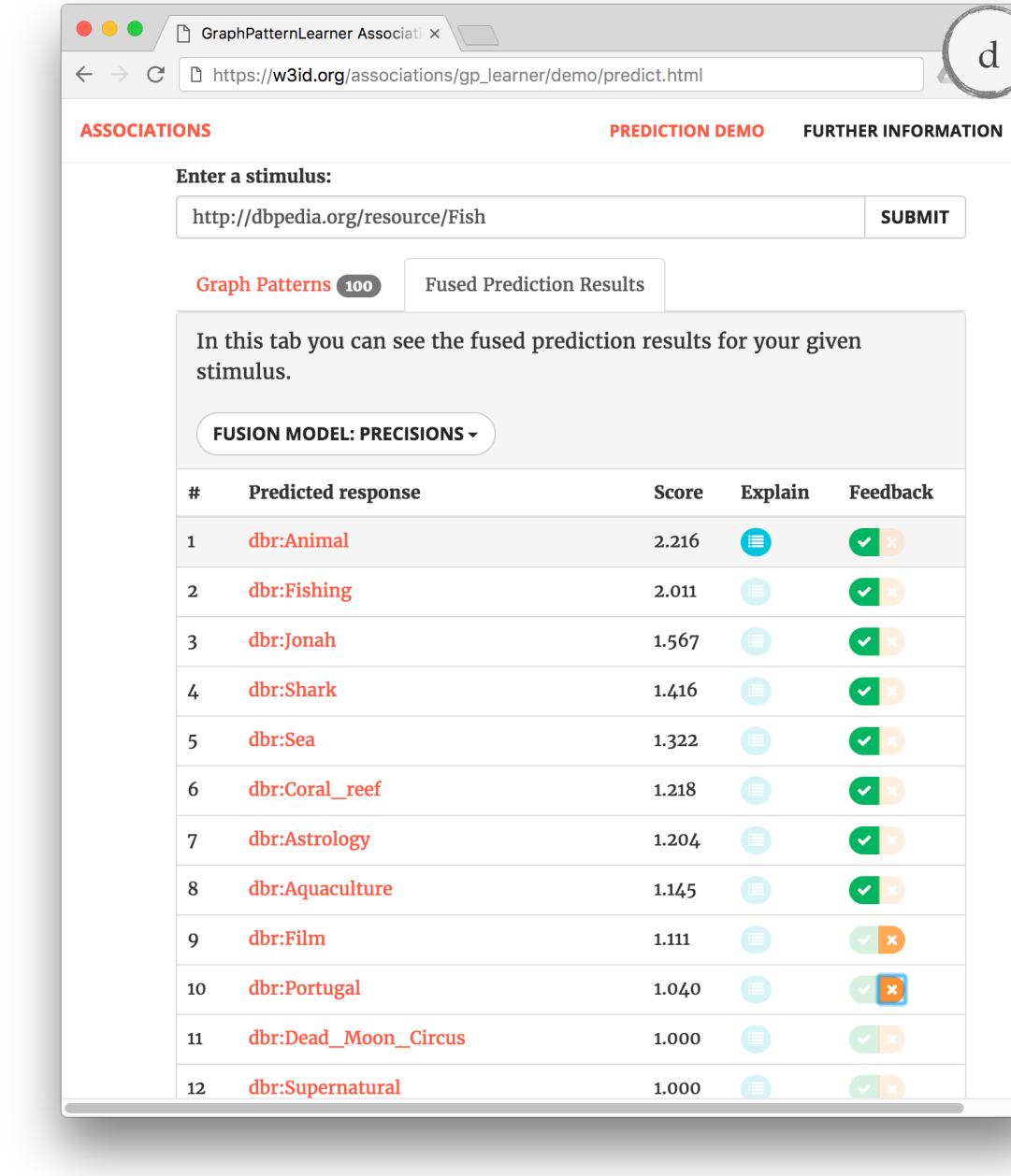
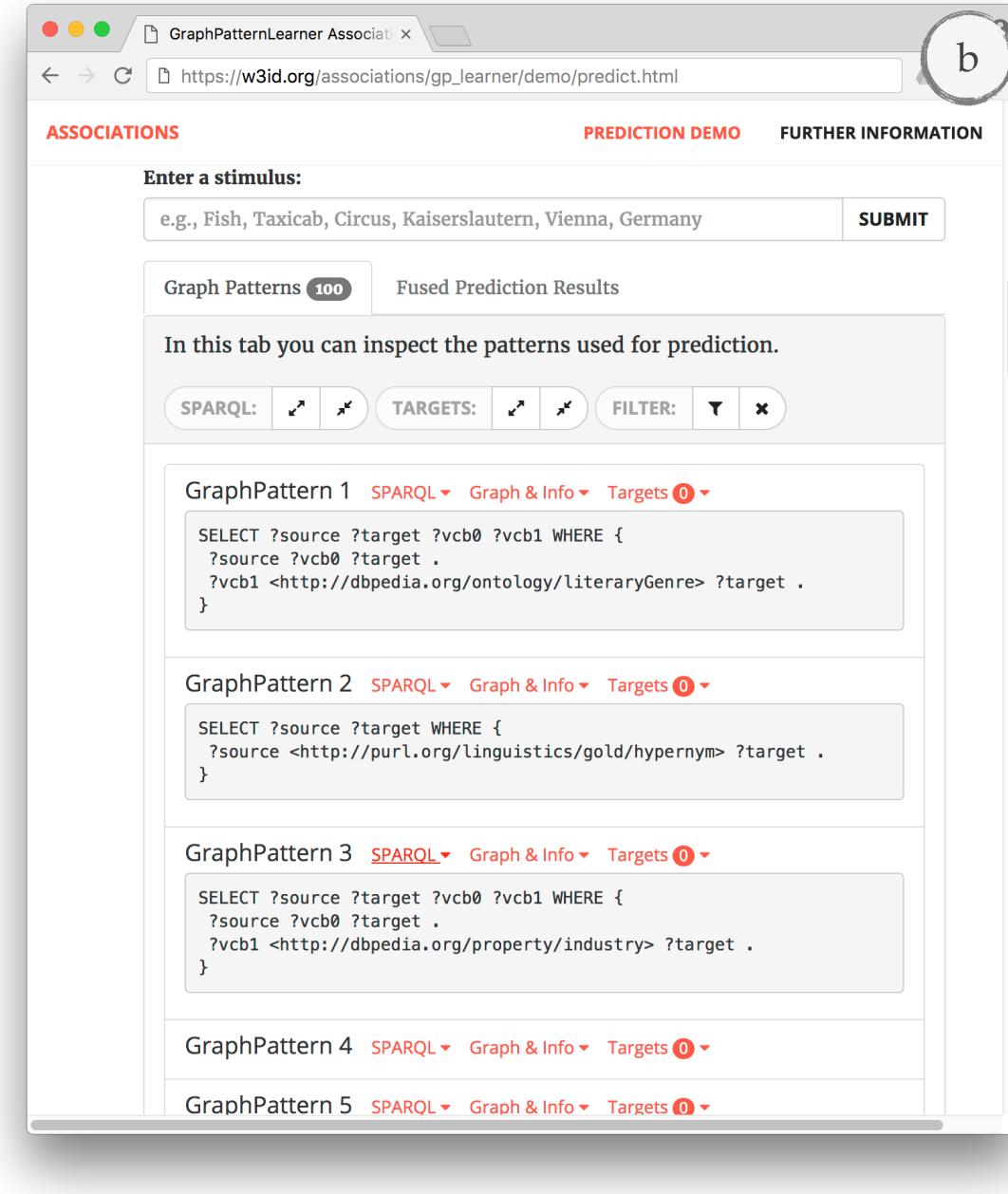
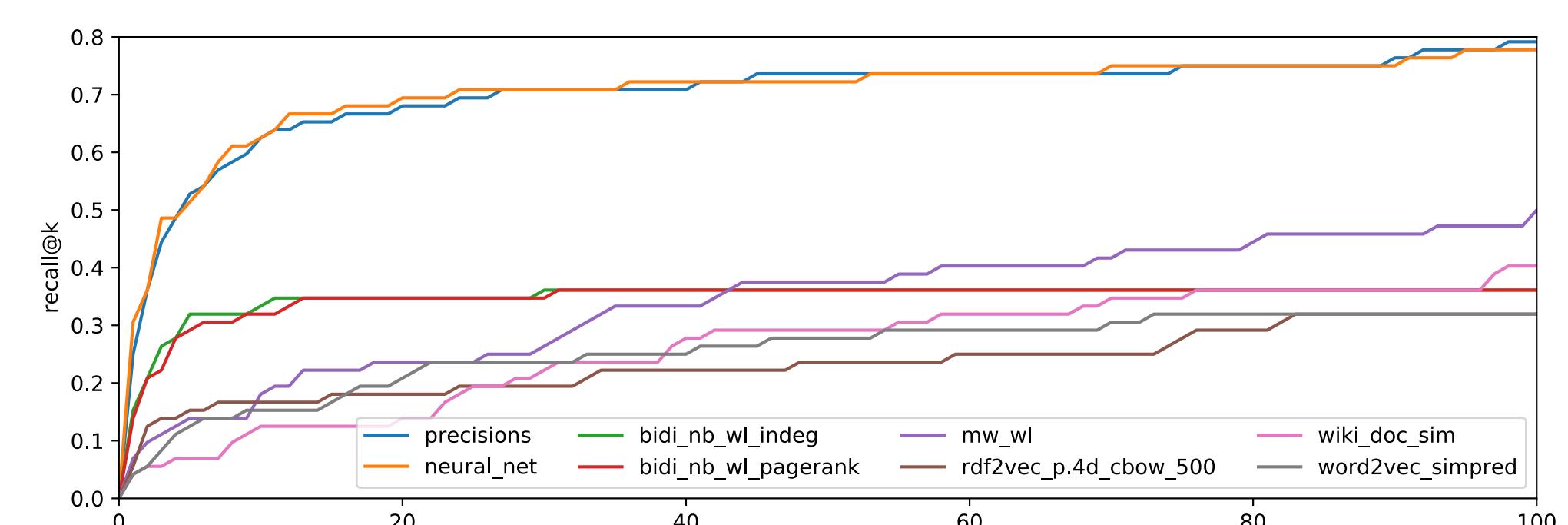
- Training pairs and patterns form a boolean vector-space wrt. SPARQL ASK queries
    - We can use this to cluster similar patterns

?source	?target	P1	P2	P3	P4	...	P100
dbr:Cow	dbr:Milk	1	0	1	0	...	0
dbr:Camping	dbr:Tent	0	1	1	1	...	0
dbr:Expense	dbr:Money	1	0	0	0	...	1
dbr:Bed	dbr:Sleep	0	1	1	1	...	0
dbr:Pupil	dbr:Eye	1	1	1	1	...	1
...	...	...	...	...	...	...	...

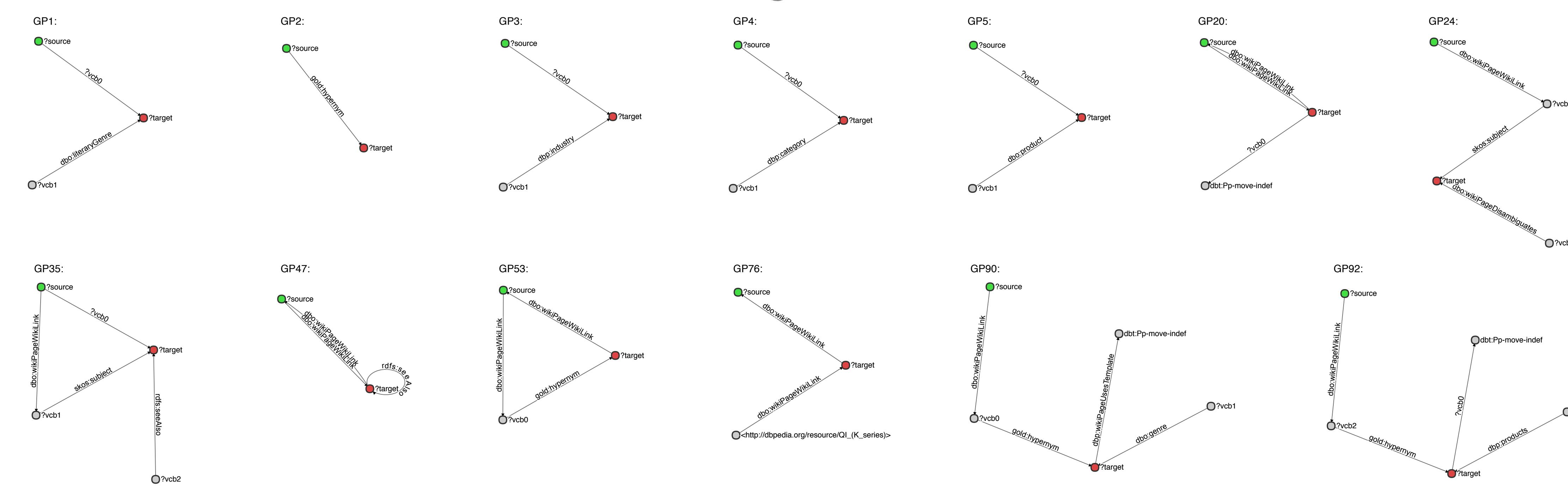
  
  - Dual function of patterns in the vector space:
    - Dimensions & Generating target candidates
    - Used for fusion training with supervised machine learning techniques.

Evaluation: Avg. Inter-Human Agreement: ~ 32 %

Method	Rec@1	Rec@2	Rec@3	Rec@5	Rec@10	MAP	NDCG
<b>DocSim</b>	4.2%	5.6%	5.6%	6.9%	12.5%	6.6%	12.5%
<b>Word2Vec</b>	4.2%	5.6%	8.3%	12.5%	15.3%	7.8%	12.5%
<b>RDF2Vec</b>	5.6%	12.5%	13.9%	15.3%	16.7%	10.3%	14.4%
<b>MW</b>	6.9%	9.7%	11.1%	13.9%	18.1%	11.0%	17.9%
<b>NB Bidi WL PR</b>	13.9%	20.8%	22.2%	29.2%	31.9%	20.2%	23.8%
<b>NB Bidi WL InDeg</b>	<b>15.3%</b>	<b>20.8%</b>	<b>26.4%</b>	<b>31.9%</b>	<b>33.3%</b>	<b>21.4%</b>	<b>24.8%</b>
<b>gpl + precisions</b>	25.0%	36.1%	44.4%	52.8%	62.5%	37.1%	46.0%
<b>gpl + neural net</b>	<b>30.6%</b>	<b>36.1%</b>	<b>48.6%</b>	<b>51.4%</b>	<b>62.5%</b>	<b>40.3%</b>	<b>48.3%</b>



## Examples of Learned Graph Patterns in the Trained Model:



## More Info & Contact:

w3id.org/associations



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