Chong Han Chua

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Hello

I am a technologist with more than 7 years of experience managing and building for web and mobile. In my work, I'm passionate about creating meaningful impact using technology and thoughtful design.

Experience

Co-founder, Product and UI   *Echlo, since Jan 2016*

- Echlo makes Pulse, an iOS app that uses location to make finding friends and going out easy.
- The product was developed off a core idea and iterated on with a small group of users.
- Designed all the brand, UI and UX elements and implemented the UI for the iOS app in Swift.
- Created a reusable CSS library and implemented the web apps in React, and created all public facing websites the company and product.

Senior Program Manager   *Microsoft, Oct 2011 - Dec 2015*

- Product owner for all compose related experiences in Outlook.com. I transitioned the core experience with the Hotmail to Outlook.com redesign, and modernized the files and attachment experiences. Collaborated with other mail teams to create a unified experience and helped define our design system for the web.
- Product owner for power user features such as Sweep and Rules for automatically managing emails.
- Performed human factors work such as app animations and interaction models for contact picker, keyboard shortcuts and message list selection.
- Collaborated extensively with Research and Design to prototype opportunities for lightweight apps in the Office 365 ecosystem.
- Product owner for Twist, a reply-based photo app targeted at teens, working across research, design, engineering, legal and marketing from start to launch.

IT Specialist   *IBM, Aug 2008 - July 2010*

- I joined IBM straight out of college and got a great education in software engineering there. I had an opportunity to work on both low level device drivers and user interfaces. Ultimately, an opportunity to both design and develop a customer facing app on a touch screen kiosk kindled my love for UX.

Freelancer   *Since 2000*

- I've done various print, digital and web development work for organizations from amateur improv groups to startups.

Education

Masters in Human-Computer Interaction   *Carnegie-Mellon University, 2011*

B.Eng (Hons) in Electrical Engineering   *National University of Singapore, 2008*

Awards

1st place, Yahoo! HackU at CMU   *Oct 2010*

Winning team, Microsoft Firenze BXT competition   *March 2011*

Skills

Ethnographic research, user-centered design, idea generation, wireframe development, visual design, usability testing, product management, prototyping (paper and digital), HTML+CSS, Javascript, Swift, Objective-C.