Jonathan Stanford Yu

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Skillset and Relevant Projects

Ruby on Rails (3.2) and JavaScript (Backbone.js)

- RentForm**:** [github.com/jonathanstyu/landlordDB]
    - RentForm is a Ruby on Rails and Backbone project that wants to make collecting and reviewing rental applications simple and easy
    - Rentals have their own public profile hosted on BlueTail as well as the ability to generate raw HTML formatted for posting to Craigslist
    - A potential tenant fills out an application form, pays the credit check fee (which is handled with Stripe), and the landlord can then review this information in their dashboard
- PerfectPerusals**:** [github.com/jonathanstyu/perfect-perusals]
    - A Ruby on Rails and Backbone.js project modeled after GoodReads with tagging and book shelf organization
    - Users can friend each other and see a friend feed of events (rating, adding books or friends)
    - PerfectPerusals also has an API that allows RESTful access to their feed or friends' feed in a JSON format. This is built with the future use of iPhone apps and other such projects in mind

RubyMotion | iOS

- JumpShot [github.com/jonathanstyu/jumpshot-bball-app]
    - Written with RubyMotion for tracking players' performances in casual basketball games
    - Users can assign players to teams and score games with a nifty interface. They can also track an individual player's performances or look at a complete box score for one game

HTML/CSS

- Developed good-looking web pages within frameworks like Bootstrap
- Live examples can be found on *www.caredox.com*

Education

University of California, Berkeley | Class of 2010

Bachelors in Business Administration | GPA **3.87**
- Mobile Entrepreneurship
- Financial Statement Analysis
- Marketing

App Academy | 5/2013 – 7/2013

Intensive 9-week course focusing on teaching students web development skills including Ruby, Ruby on Rails, and JavaScript. In addition to what has already been noted on the left, projects included:
- JavaScript asteroids game built on an HTML5 canvas
- A news reader built on Rails
- Built a Ruby on Rails and ActiveRecord "lite" to learn how both work under the hood

Employment

CareDox | 12/2011 – 4/2013

Marketing and Operations
Venture-backed startup democratizing people's access to their health records.
- Headed customer acquisition and marketing for CareDox's consumer product and then transitioned into a broad operational role after that product was closed down
- Developed CareDox's marketing pages using Twitter Bootstrap, HTML/CSS, and Rails.

Crave | 9/2011 – 12/2011

Marketing Contractor
Venture-backed marketplace for fans to buy and sell various branded memorabilia
- Handled Facebook marketing and data analytics for daily update reports

Interests

Reading, especially anything by Haruki Murakami. Writing, once wrote a book about hedge funds and private equity. Basketball, Laker fan.