

# Jonathan Stanford Yu

jonathan@jonathanyu.net | (714) 248 – 5698  
634 True Wind Way #818 | Redwood City, CA 94063  
[jonathanstyu.github.io/](http://jonathanstyu.github.io/)

## Skillset and Relevant Projects

### Ruby on Rails (3.2) and JavaScript (Backbone.js)

- RentForm:  
[github.com/jonathanstyu/landlordDB]
  - RentForm is a Ruby on Rails and Backbone project that wants to make collecting and reviewing rental applications simple and easy
  - Rentals have their own public profile hosted on BlueTail as well as the ability to generate raw HTML formatted for posting to Craigslist
  - A potential tenant fills out an application form, pays the credit check fee (which is handled with Stripe), and the landlord can then review this information in their dashboard
- PerfectPerusals:  
[github.com/jonathanstyu/perfect-perusals]
  - A Ruby on Rails and Backbone.js project modeled after GoodReads with tagging and book shelf organization
  - Users can friend each other and see a friend feed of events (rating, adding books or friends)
  - PerfectPerusals also has an API that allows RESTful access to their feed or friends' feed in a JSON format. This is built with the future use of iPhone apps and other such projects in mind

### RubyMotion | iOS

- JumpShot  
[github.com/jonathanstyu/jumpshot-bball-app]
  - Written with RubyMotion for tracking players' performances in casual basketball games
  - Users can assign players to teams and score games with a nifty interface. They can also track an individual player's performances or

## Education

### University of California, Berkeley | Class of 2010

Bachelors in Business Administration | GPA **3.87**

- Mobile Entrepreneurship
- Financial Statement Analysis
- Marketing

### App Academy | 5/2013 – 7/2013

Intensive 9-week course focusing on teaching students web development skills including Ruby, Ruby on Rails, and JavaScript. In addition to what has already been noted on the left, projects included:

- JavaScript asteroids game built on an HTML5 canvas
- A news reader built on Rails
- Built a Ruby on Rails and ActiveRecord "lite" to learn how both work under the hood

## Employment

### CareDox | 12/2011 – 4/2013

#### Marketing and Operations

*Venture-backed startup democratizing people's access to their health records.*

- Headed customer acquisition and marketing for CareDox's consumer product and then transitioned into a broad operational role after that product was closed down
- Developed CareDox's marketing pages using Twitter Bootstrap, HTML/CSS, and Rails.

### Crave | 9/2011 – 12/2011

#### Marketing Contractor

*Venture-backed marketplace for fans to buy and sell various branded memorabilia*

- Handled Facebook marketing and data analytics for daily update reports

## Interests

Reading, especially anything by Haruki Murakami. Writing, once wrote a book about hedge funds and

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look at a complete box score for one game

private equity. Basketball, Laker fan.

## HTML/CSS

- Developed good-looking web pages within frameworks like Bootstrap
- Live examples can be found on *www.caredox.com*