# Prof. Harrison's Group: Progress Report

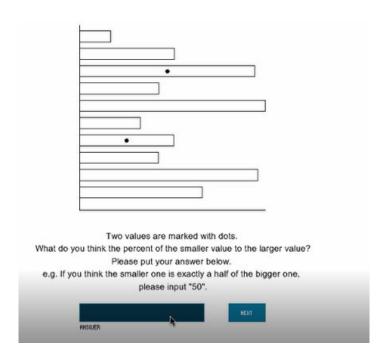
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### Background

- Emotion studies have been done many times in the past; these types of studies reveal the significance of facial expressions when studying human behavior.
  - Facial expressions were analyzed to find how engaged a student was; task performance was found to be correlated to the level of engagement.
  - Facial responses were examined to measure ad preferences. Companies could learn how to improve marketing strategies unobtrusively.
  - Using facial recognition software, scientists were able to distinguish between faked emotions and genuine emotions.

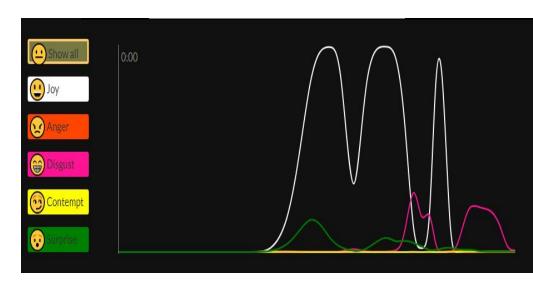
### Our Project

- We are using Affectiva, an emotion-sensing software, to try to find a connection between how engaged a person is and how well they read data visualizations.
- A participant will be asked to analyze a bar chart, pie chart, and treemap chart while their facial expressions are being recorded and analyzed by Affectiva.
- The emotion stream will be merged/compared with the error chart to find correlations between the two.
- The results of the experiment may tell us about how well people can use data in stressful situations (e.g. the doctor's office).



A problem presented to the participant.

#### :) Affectiva



An emotion chart created by Affectiva.

6.5	0.001779	0.035417	0.427016	0.194318	0.001707	0.005024	0.210386	0	0.084696	Unknown Ye	unknown	Unknown	2.21E-09	5.404207	0.034882	0.441972	0.001268	2
6.6	0.001781	0.034249	0.427222	0.194291	0.001733	0.004984	0.208639	0	0.084797	Unknown Ye	unknown	Unknown	2.63E-09	4.926477	0.038513	0.433907	0.000736	1
6.7	0.001802	0.03635	0.427446	0.193677	0.001646	0.005045	0.215762	0	0.083904	Unknown Ye	unknown	Unknown	4.19E-09	6.030675	0.04308	0.260981	0.001019	2
6.8	0.001809	0.036078	0.427493	0.19346	0.001638	0.00503	0.216552	0	0.083611	Unknown Ye	unknown	Unknown	4.85E-09	5.996782	0.049167	0.196296	0.000714	2
6.8	0.001815	0.041737	0.427641	0.193305	0.001514	0.005212	0.227318	0	0.083334	Unknown Ye	es 18 - 24	East Asian	6.84E-09	8.246468	0.052571	0.149665	0.000736	2
6.9	0.001813	0.056031	0.428034	0.19339	0.001307	0.005606	0.248673	0	0.083423	Unknown Ye	18 - 24	East Asian	5.95E-09	12.67276	0.072181	0.17287	0.000479	3

time

5.35

5.51 0.001691

6.14 0.001719 6.24 0.001706

6.32 0.001727

3.85 0.001829 0.037029 0.427804 0.193122 0.001577 0.005038 0.222809

0.041254 0.427336 0.198709

0.036383 0.426673 0.196973

0.033866 0.426556 0.196118

0.035429 0.426649 0.195918

0.42668 0.196595

6.48 0.001783 0.034711 0.426981 0.194189 0.001717 0.004996 0.209725

0.20488

0.002022 0.005706 0.184492

0.001838 0.005102

0.00183 0.005307 0.198885

0.001939 0.005174 0.192193

0.001668 0.005223 0.212132

0.001807 0.005013 0.202293

0.001761 0.005049 0.205582

0.001769 0.005116 0.204581

0.001853 0.004998 0.199133

0.001951 0.004919 0.192927

0.001749 0.004994 0.207202

0.00104 0.006222 0.285951

0.0018 0.005051 0.202787

0.19961

5.09 0.001474 0.050111 0.432135

5.61 0.001637 0.037229 0.426591 0.198896

5.7 0.001733 0.040611 0.426551 0.195645

5.79 0.001733 0.034535 0.426516 0.195644

5.91 0.001742 0.035641 0.426484 0.195341

6.03 0.001722 0.037079 0.426514 0.196036

6.4 0.001768 0.034486 0.426954 0.194667

7.17 0.001824 0.085789 0.428304 0.193081

0.03155

A portion of emotion data for one participant.

0 0.082701 Unknown Yes

emotions emo

Unknown Unknown 3.22E-08 6.637865 0.111386 0.017324 0.000431 0.000795 0.0

2.76E-09 4.956582 0.077526 1.175959 0.001006

2.42E-07 0.0

5.47E-07 0.0

5.84E-07 0.0

5.87E-07 0.0

4.18E-07 0.0

3.74E-07 0.0

3.58E-07 0.0

3.18E-07 0.0

4.35E-07 0.

4.50E-07 0.0

3.33E-07 0.0

2.77E-07 0.0

2.32E-07 0.0

2.14E-07 0.0

1.98E-07 0.0

2.41E-07 0.0

2.28E-07 0.0

2.77E-07 0.0

3.01E-07 0.0

0.0008

0.000681

0.81348

0.05945 0.729216 0.000426

0.0704 0.001138 3.37E-07 0.0

Unknown Unknown 1.04E-08 7.382669 0.071615 3.281779 0.000759

Unknown Unknown 3.15E-09 6.288404 0.061636 1.646412 0.000965

Unknown Unknown 1.45E-09 4.703613 0.039904 1.692692 0.001211

Unknown Unknown 2,22E-09 5,521946 0,037893 0,919009 0,000688

Unknown Unknown 1.61E-09 4.151411 0.058835 0.939091 0.001075

Unknown Unknown 2.13E-09 2.947377 0.041785 1.065586 0.001291

Unknown Unknown 2.33E-09 4.895226 0.046336 0.882651 0.000747

Unknown Unknown 2.19E-09 4.897439 0.040843 0.535856 0.001031

Unknown Unknown 2.27E-09 5.140877 0.034177 0.406101 0.000728

East Asian 1.13E-08 19.21588 0.116743

Unknown Unknown 1.79E-09 7.003974 0.051819 0.813073

Unknown Unknown 1.70E-09 4.580548 0.060859

Unknown Unknown 2.14E-09 5.148765

Unknown Unknown

18 - 24

0.08106 Unknown Yes

0 0.100228 Unknown Yes

0 0.089289 Unknown Yes

0 0.086642 Unknown Yes

0 0.089735 Unknown Yes

0 0.084547 Unknown Yes

0 0.084321 Unknown Yes

0 0.085318 Unknown Yes

0 0.086608 Unknown Yes

0 0.087362 Unknown Yes

0 0.085937 Unknown Yes

0 0.084068 Unknown Yes

0 0.084059 Unknown Yes

0.08447 Unknown Yes

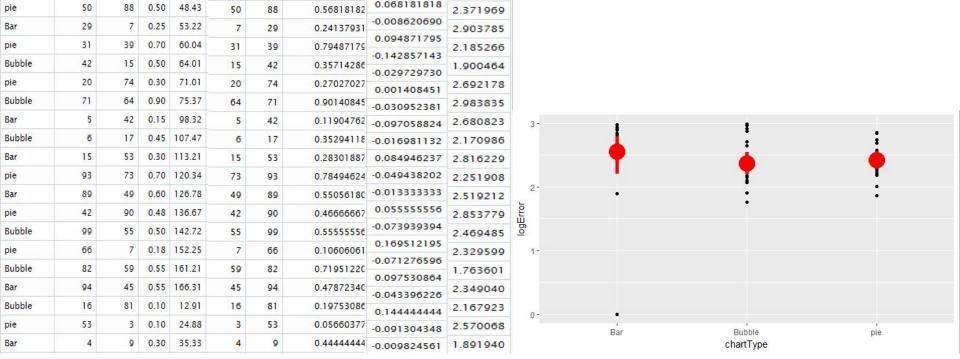
## R Programming



- R is an open source programming language that is used for data visualization and analysis.
- It is an efficient way of presenting data in different forms, i.e; linear and nonlinear modeling, statistical tests, etc.
- We learned how to use R for data transformation, data visualization, and how to create and use R Markdown files.
- We focused mainly on ggplot and dplyr in the tidyverse package.

### Data Analysis Using R Programming

- Using R we can calculate which of the targets are bigger or smaller:
  - data3p\$smaller<- ifelse(data3p\$targetA < data3p\$targetB, data3p\$targetA, data3p\$targetB)
- We can also use it to calculate error and the accurate value of the smaller piece over the larger piece for every participant:
  - Data3p\$actualDifference <- data3p\$smaller / data3p\$larger</li>
  - data\_3\_participants\$error <- data\_3\_participants\$actualDifference data\_3\_participants\$input
- R will also be helpful when constructing error charts, compiling the emotion data, and comparing the two data sets to find correlation.



logError

2.426906

2.843881

0.060963855

0.014285714

smaller larger actualDifference error

0.24096386

0.81428571

83

70

chartType targetA targetB input time

70

0.80

36.92

41.63

20

57

20

57

Bubble

Bar

An example of an error chart created in R.

A sample of data collected for the chart experiment.

#### Future Plans

- Gather more data by testing more participants.
- Create error charts to show the error participants made when analyzing bar, pie, and treemap charts.
- Figure out how to compile the emotion stream data into pieces we can use alongside the error data.
- Compare the amount of error the participant made to the emotion data we compiled from Affectiva.

### References

Bartlett, M.S., Littlewort, G.C., Frank, M.G., & Lee, K. (2014). Automatic decoding of facial movements reveals deceptive pain expressions. *Current Biology, 24,* 738-743. https://doi.org/10.1016/j.cub.2014.02.009

Whitehill, J., Serpell, Z., Lin, Y., Foster, A., & Movellan, J.R. (2014). The faces of engagement: Automatic recognition of student engagement from facial expressions. *IEEE Transactions on Affective Computing, 5,* 86-98. doi:10.1109/TAFFC.2014.2316163

McDuff, D., Kaliouby, R., Senechal, T., Demirdjian, D., & Picard, R. (2014). Automatic measurement of ad preferences from facial responses gathered over the Internet.