

About Me

I transform complex data into clear, actionable insights through interactive dashboards and reports. Specialized in Power BI development, SQL analysis, and business intelligence solutions that drive strategic decisions. Currently supporting BI initiatives focused on contractor efficiency and workforce planning optimization. I am always eager to learn and develop new skills!

Education

BACHELOR OF SCIENCE IN ADVERTISING - University of Colorado, Boulder - Boulder, CO DECEMBER 2020  
Business Minor | Dean's List Fall 2020

BACHELOR OF ARTS IN PSYCHOLOGY - University of Colorado, Boulder - Boulder, CO DECEMBER 2020

Skills

Technical Skills:	Core Competencies:	Soft Skills:
<ul style="list-style-type: none"><li>SQL (PostgreSQL, MySQL)</li><li>Python (pandas, matplotlib)</li><li>Power BI (DAX, Power Query)</li><li>Advanced Excel</li><li>Snowflake</li><li>Generative AI Applications – GPT, Claude, CoPilot</li></ul>	<ul style="list-style-type: none"><li>Data Visualization &amp; Storytelling</li><li>Forecasting &amp; Trend Analysis</li><li>Business Intelligence &amp; Reporting</li><li>Process Automation &amp; Efficiency</li><li>Strategic Planning &amp; Project Management</li><li>Effective Communication</li></ul>	<ul style="list-style-type: none"><li>Analytical Thinking &amp; Problem-Solving</li><li>Adaptability &amp; Continuous Learning</li><li>Collaboration &amp; Cross-Functional Teamwork</li><li>Attention to Detail &amp; Data Accuracy</li></ul>

Interests:

AI & Machine Learning, Data Viz, Process Optimization, Sports Analytics, FinTech, Crypto, Personal & Professional Development

Key Projects

PENS AND PRINTERS SALES ANALYSIS – DataCamp Data Analyst Professional Certification Practical Exam	APRIL 2023
<ul style="list-style-type: none"><li>Leveraged Python (packages including: pandas, matplotlib, seaborn) to clean, validate, and summarize sales data for a simulated client in the stationary distribution sector</li><li>Identified key trends and provided actionable recommendations to enhance sales strategy, resulting in optimized outreach and business performance</li><li>Delivered a professional report and presented findings to leadership, effectively communicating complex data insights to nontechnical stakeholders</li></ul>	
LOGISTICS DISCREPANCIES / INSIGHTS DASHBOARD - Professional Project at Restoration Hardware	APRIL 2024
<ul style="list-style-type: none"><li>Developed a Power BI dashboard analyzing 300K+ inventory records to help analysts quickly identify supply chain issues across US and EU operations</li><li>Built interactive reports for tracking declined POs, fulfillment errors, and cost discrepancies</li><li>Created DAX measures to analyze backorder patterns and vendor performance</li><li>Implemented drill-through functionality for detailed analysis of regional issues</li><li>Project resulted in significantly improved supply chain visibility and faster issue resolution</li></ul>	

Work Experience

BUSINESS INTELLIGENCE ANALYST / DATA ENGINEER - RESOURCE PLANNING - Pacific Gas & Electric- Oakland / Remote	FEB 2025 - PRESENT
<ul style="list-style-type: none"><li>Build and maintain a demand/capacity Power BI report used in weekly reviews to guide staffing and prioritization</li><li>Model data in Power BI (relationships, DAX; simplified schema to a star layout) to improve report speed and maintainability</li><li>Create dynamic title measures for visualizations in Power BI to make reports easier to read and navigate</li><li>Structure dashboards using the 1/3/10-second framework (KPI → trend → drill) in line with LEAN principles, making reports easier to scan, interpret, and act on</li><li>Create flowcharts in Figma to explain formulas for metrics such as CAGR, year-over-year demand change, and yearly FTE needs, giving the team a clear reference</li><li>Use SQL and Excel to analyze workforce data, identify discrepancies, and support headcount and capacity planning</li></ul>	

- Incorporate leadership feedback; iterate quickly, refine schema, standardize naming, and document each step of the build process as well as how to use the report

#### **INVENTORY PLANNER (OUTDOOR ASSORTMENT) - Restoration Hardware (RH) - Corte Madera, CA**

**JUNE 2024 - PRESENT**

- Built and maintained Power BI dashboards that track key metrics like vendor lead times, stock levels, and backorders across US and EU markets
- Created forecasting reports combining historical data and seasonal patterns to help guide inventory planning decisions
- Presented supply chain insights to leadership using interactive dashboards, helping improve vendor performance tracking and delivery reliability
- Set up automated alerts for low stock levels and suggested reorder amounts based on sales trends and lead times
- Worked closely with merchandising and logistics teams to spot supply chain bottlenecks early, leading to faster issue resolution

#### **SUPPLY CHAIN DATA ANALYST (BED & BATH FURNITURE) - Restoration Hardware (RH) - Corte Madera, CA**

**JUL 2023 - MAY 2024**

- Managed operational reporting using Excel and MicroStrategy, tracking \$80M+ in purchase orders and vendor performance
- Analyzed shipment timelines, backorders, and fulfillment trends, consolidating CSV exports to resolve discrepancies
- Led vendor performance tracking, partnering with 20+ vendors to reduce backorder rates by 10% through improved data transparency
- Took initiative to introduce Power BI, developing prototype dashboards to enhance reporting automation and inventory tracking beyond Excel
- Presented insights to leadership, demonstrating how Power BI could improve real-time supply chain monitoring and strategic decision-making

#### **ACCOUNT EXECUTIVE - Darktrace - San Francisco / Remote**

**AUG 2022 - MAY 2023**

- Managed full sales cycle for AI-driven cybersecurity solutions, securing Proof-of-Concept trials with Fortune 500 companies
- Implemented lead scoring models and optimized sales workflows, enabling a 25% improvement in pipeline efficiency
- Delivered technical presentations to C-suite executives, translating complex AI solutions into business value

#### **SENIOR SALES DEVELOPMENT REPRESENTATIVE - Udacity - Remote**

**JULY 2021 - AUG 2022**

- Identified and secured a \$2M revenue opportunity, showcasing strong discovery and lead qualification
- Exceeded Q4 2021 sales targets by 120%, setting a high-performance benchmark
- Leveraged data-driven insights to design targeted outreach campaigns, increasing lead conversion rates

## **Certificates**

#### **E-CORNELL DATA ETHICS PROGRAM**

**FEBRUARY 2023**

- Gained a comprehensive understanding of ethical considerations in data collection, management, and usage
- Analyzed ethical dilemmas in data-driven decision-making and provided actionable solutions to mitigate risks

#### **DATA CAMP DATA ANALYST ASSOCIATE & PROFESSIONAL CERTIFICATIONS**

**MARCH 2023**

- Conducted a comprehensive sales analysis for a simulated client, providing actionable insights and recommendations to improve business performance
- Strengthened expertise in analytics, exploratory data analysis, data management, data cleaning, and data visualization
- Delivered a case study presentation and slide deck, effectively communicating findings to non-technical stakeholders

#### **UDACITY BUSINESS ANALYTICS NANODEGREE**

**MARCH 2023**

- Strengthened proficiency in Excel, SQL, and Tableau by completing hands-on projects
- Developed Excel models to manipulate, analyze, and visualize data, providing insights into potential business outcomes
- Used SQL to query a Music Store database, answer key business questions, and deliver data-driven recommendations for performance optimization
- Built interactive dashboards in Tableau to effectively communicate insights from US Census Data

#### **UDACITY INTRO TO PROGRAMMING NANODEGREE**

**OCTOBER 2024**

- Developed skills in CSS, Java, and Python