

Agent sponsors a zipcode

This screenshot shows the 'Sponsorship' section of the Nextdoor app. It displays a summary for the ZIP code 80504, which is active and has 16,076 neighbors. Key metrics shown are: People who saw your ad (27,883), Average views per person (5), and Cost to reach each person (\$0.05). A 'Check availability' button is also present.

Agent builds neighborhood reputation

This screenshot shows a neighborhood profile for Naomi Lempert Lopez, Realtor. It features a map of the area around Polk Gulch, Nob Hill, and Lower Nob Hill. Naomi's photo and bio are displayed, along with a recommendation from a neighbor named Issac Roth. The interface includes buttons for 'Recommend', 'Share', and 'Contact'.

Agent posts listings

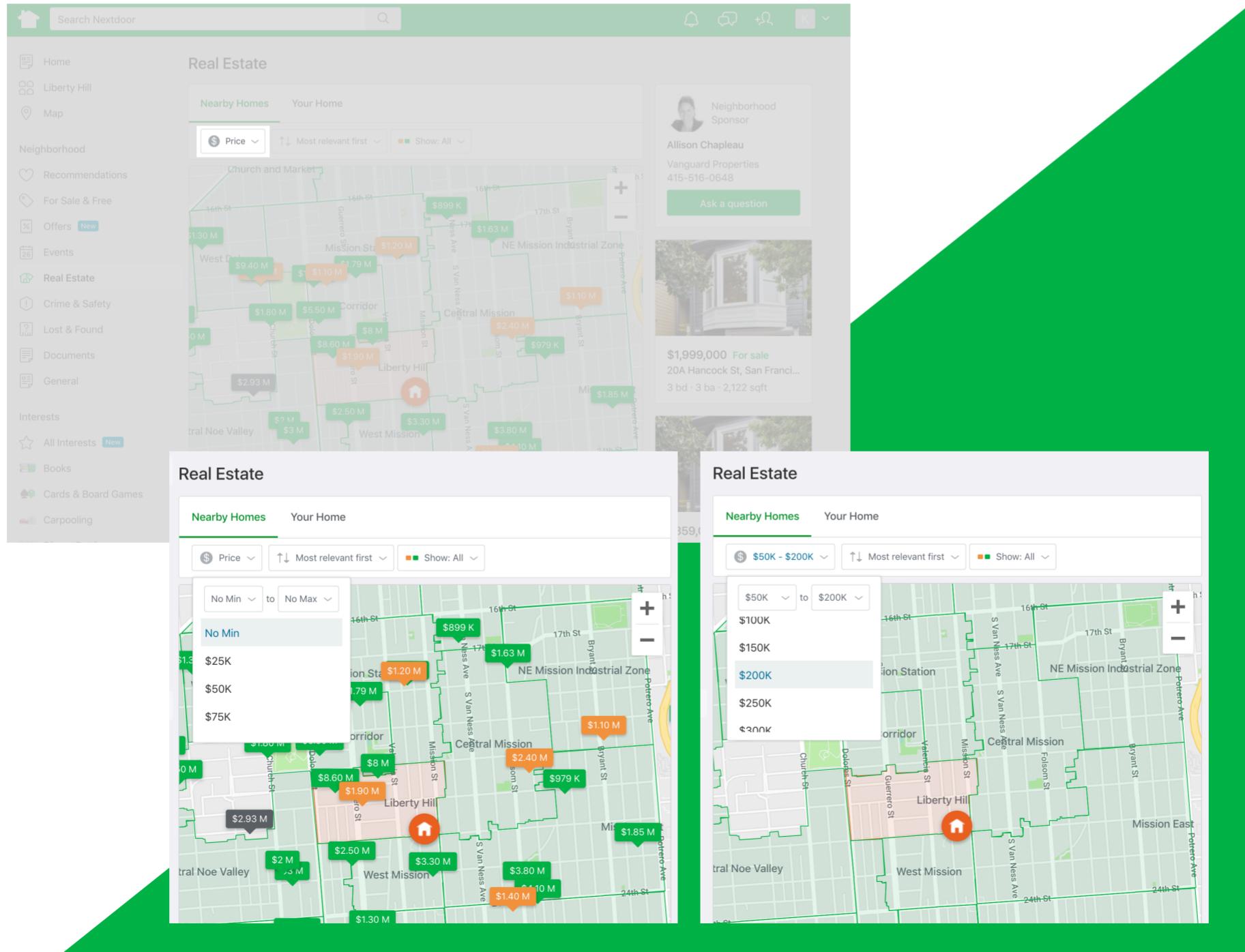


Agent engages with members



Members explore map and browse listings

This screenshot shows the 'Real Estate' section of the Nextdoor app. It features a map of San Francisco neighborhoods with price ranges for homes. A specific listing for a house at 20A Hancock St, San Francisco, CA is highlighted, showing details like \$1,295,000, 2 beds, 1 bath, and 1,465 sqft. The interface includes a sidebar with neighborhood filters and a search bar.



The image displays three views of a real estate application:

- Mobile View (Left):** Shows a search interface with filters for price (\$1.2M - \$1.5M), bedrooms (2-4), and listing type (For sale, Sale, Pending). It also includes options to "Only show open houses" and "Sort by" (Relevance, Listing time, Proximity). A green "Apply" button is at the bottom.
- Mobile View (Middle):** Shows a map of a residential area with several house icons. Each icon has a green circle with a dollar sign and a number (e.g., \$1.2M, \$1.3M) indicating its price. The map includes street names like Alta Vista, Woodgate, and Belvedere.
- Desktop View (Right):** Shows a larger map view with similar house icons and price labels. The interface includes a header with "Real Estate" and various dropdown menus for filtering by price, beds, baths, square feet, and sorting. It also features a sidebar for "Neighborhood Sponsor" information and a "Ask a question" button.

Mobile

Desktop