



KAMERA

JANUARY 2018 | WHITE PAPER

VOLUME 1

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KAMERA

THE FIRST LIVE STREAMING VIDEO PLATFORM WITH BLOCKCHAIN TECHNOLOGY



EARN MONEY WHILE YOU STREAM YOURSELF TO THE WORLD.

KAMERA LIVE:

- STANDS FOR LOW FEES AND NO NEED OF A CREDIT CARD OR BANK ACCOUNT
- PAYS CONTENT PROVIDERS 99% OF THE PROFITS
- PROVIDES SECURITY AND ANONYMITY
- MAKES WITHDRAWALS EASY

Kamera (KMR) is a new crypto currency to tip ones webcam show. No matter whether you're a musician, model, professor of philosophy, fitness coach or crypto enthusiast, Kamera is a perfect fit for you!

Kamera gives you the opportunity to earn tokens. Just set up your own broadcast and show the world who you are and your audience will send you tips through the Kamera application. Best of all: Kamera is an ERC-20 token so there is no need to share any credit card or bank account information. This distinction is what makes us stand out among existing platforms.

Kamera stands for anonymity and takes a very low commission with 99% of the earnings being distributed directly into the wallets of our users and without third parties taking a cut.

The use of blockchain technology on our streaming platform is a viable alternative to the inefficiencies of legacy financial institutions. It provides users with security, transparency and anonymity.

Blockchain technology uses a globally distributed system that provides a permissionless access to anyone with an internet connection. Everyone can broadcast on Kamera Live and no one ever needs to fear that his or her money could get lost or accounts could get shut down. The blockchain protects your earnings and secures your money in your wallet.

FEATURES



LOW FEES

While others charge up to 15% fee on each transaction the rates of cryptocurrency transactions range between 0% and 0.5% per transaction, which generates more money in the pockets of the users.



EASY WITHDRAWALS

You can always withdraw your tokens at any time without the need of asking any administrator, because only the user will manage the private key of the wallet.



SECURITY

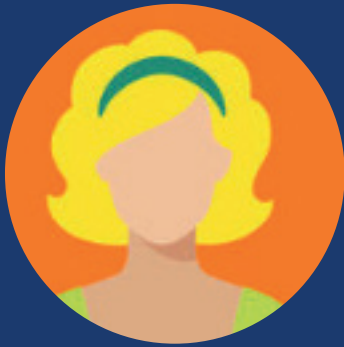
The application will use data encryption and advanced security so unauthorized third parties cannot access the user's activities. The blockchain provides 100% anonymity, autonomy and safety to users.



99% OF PROFITS

99% of the profits go to the hands of the users who transmit their shows by webcam, unlike other known web services which only hand out 65%.

HOW IT WORKS



USERS

A user can connect to our service by registering. After that, one can create a new ethereum wallet or connect an existing one to our Kamera service. From now on this is the place where the user can deposit all of his kamera tokens.

Kamera tokens are based on the ethereum blockchain using smart contracts. This represents the main tool for transferring tips and payments (for watching live broadcasts) between users.

TOKENS



EXCHANGE OF TOKENS

All payments on the platform are carried out automatically in KMR tokens and stored on the blockchain.

Kamera tokens can easily be purchased or sold on Etherdelta and Idex right now. After the token sale we will make sure that Kamera will be listed on the very best crypto exchanges. And if you just want to save them then they will always be secure in your wallet.

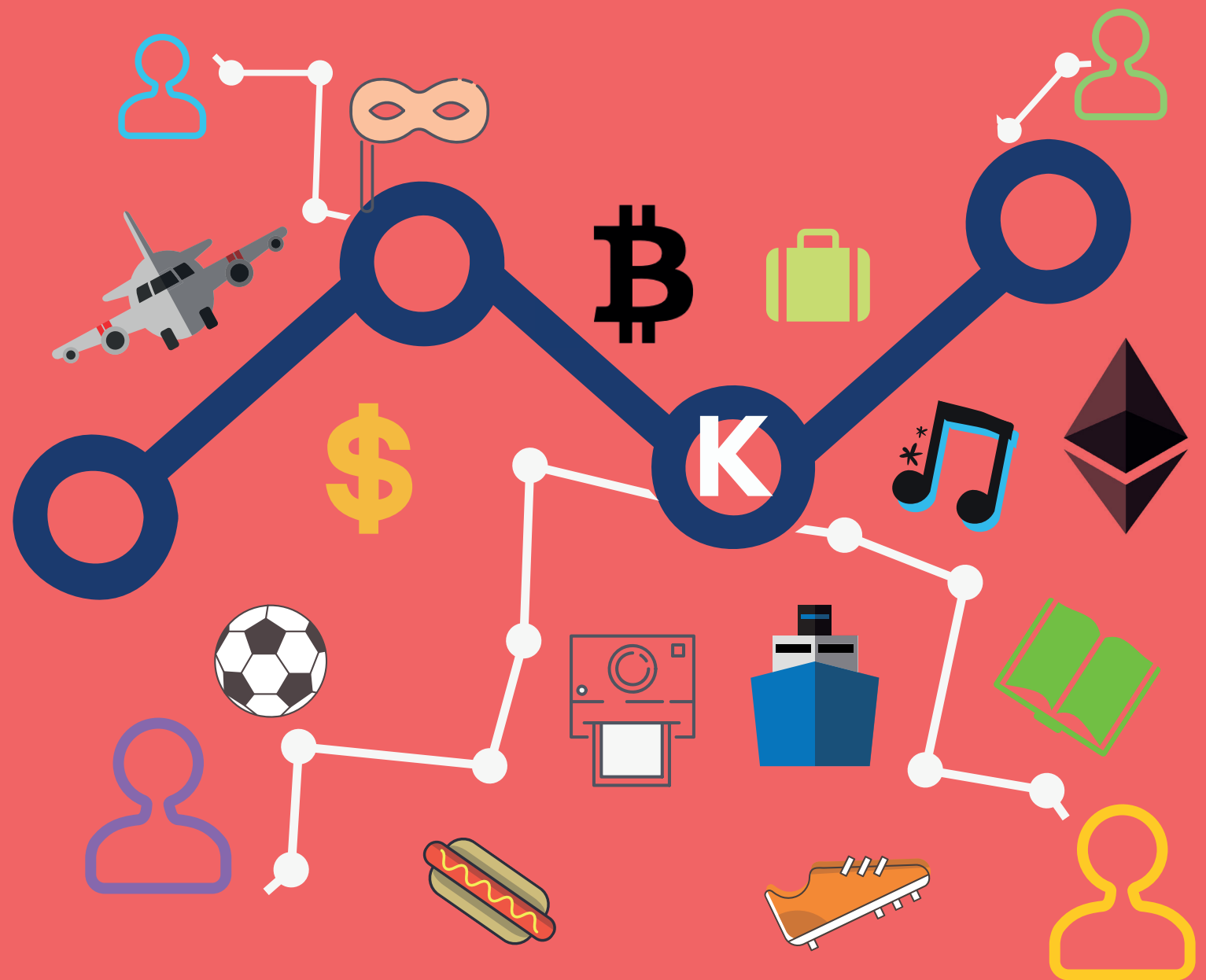
RECEIVING TIPS



PLATFORM

Kamera is the first live streaming video platform using blockchain technology. The platform will provide various categories to suit people of all backgrounds.

Broadcast what ever you like such as: arts, cooking, coaching, dance or travel and earn money while you connect yourself to the world.



www.kameralive.com



CONNECTING THE WORLD

Users can watch live streaming videos by typing or paying the fee established by the user.

Users will have ratings of their profile to maintain harmony and legality when paying and charging for live broadcasts.

SECURITY



GOOD INCOME

Everyday billions of people around the world are live streaming videos for free. Why not be part of it? Just join Kamera, create a profile

Our users are free to choose the theme of their broadcast as long as it is one out of the many, many Kamera Live themes.

FREEDOM OF EXPRESSION



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TOKEN INFO

TOKEN

Ethereum ERC20

NAME

KAMERA

CODE

KMR

TOTAL SUPPLY

7.000.000

CIRCULATING SUPPLY

3.500.000

SMART CONTRACT

0x71f7b56f9f8641f73ca71512a93857a7868d1443



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UPCOMING ICO

STARTS ON JANUARY 31TH AND ENDS ON MARCH 1ST

*The Total supply of Kamera is 7.000.000 KMR tokens.
Only 2.500.000 tokens will be on sale for the ICO.*

The minimum investment is 0.1 Ether or 0.01 Bitcoin.

There will be five rounds each with special bonus.

*The money raised will be used to develop the platform and
finance the entrance to crypto exchanges.*

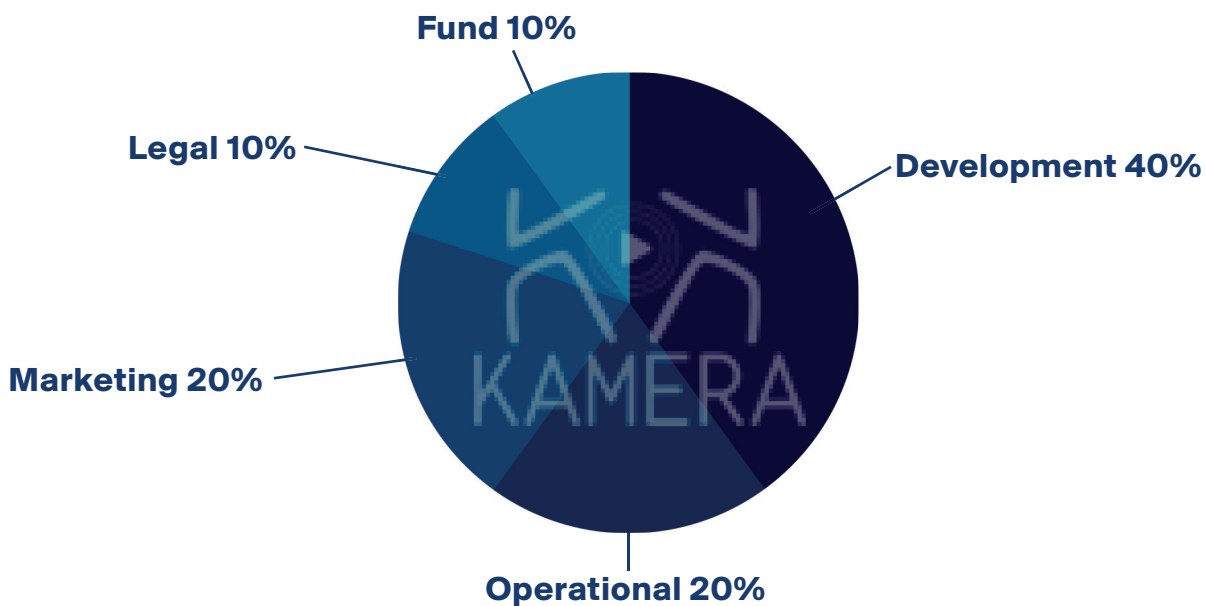
ROUND	PRICE	QUANTITY	Bonus
1	1.45 \$	500.000 KMR	5%
2	1.75 \$	500.000 KMR	4%
3	2.00 \$	500.000 KMR	3%
4	2.15 \$	500.000 KMR	2%
5	2.45 \$	500.000 KMR	1%

The physical quantity of KMR tokens is limited. Therefore, due to persistent demand as a resource, the cost of tokens should constantly increase.



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MANAGEMENT OF FUNDS



Funds received during our ICO will be used solely for the development and expansion of the Kamera Live platform. This includes marketing, operational, legal and development costs, engineering and the Kamera fund.

DEVELOPMENT EXPENSES

This covers costs associated with the advancement of the Kamera live ecosystem tech. This includes the platform, web development and the mobile app.

MARKETING EXPENSES

This covers any costs associated with the promotion and marketing of the Kamera Live social network platform.

LEGAL EXPENSES

This covers any legal costs associated with the establishment and operations of the Kamera Live organisation.

FUND EXPENSES

This covers costs for the support and expansion of Kamera Live.

TOKEN ROADMAP

Q1 2018

- Advice and development of the legal area of the startup
- Launch of the ICO
- Launch of the final whitepaper
- Start of the software development
- Publication of the final website
- Publication of the token on new exchanges

Q2 2018

- Launch of the Kamera application's alpha version
- Marketing and advertising
- Publication of Kamera live tokens on new exchanges

Q3 2018

- Kamera application testnet
- Beta release of the Kamera application

Q4 2018

- Pilot test in Colombia, Mexico and the United States of America
- Global marketing and advertising on websites such as google, facebook etc.

Q1 2019

- Bug fixes
- Final launch of the Kamera application

Q2 2019

- 10.000 broadcasters and viewers using the service
- Testnet service of Kamera's alternative applications



TEAM

The Kamera Live team consists of professionals from different countries around the world. This includes experts in crypto currencies, coaches, programmers, designers, communicators and more creative beings. Kamera employees seek the innovation of a social live transmission network with blockchain technology.

Until the launch of the Kamera live platform we prefer to remain anonymous. When the time has come we will reveal ourselves and find the perfect country where we can develop our production studios and offices.



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TERMS AND CONDITIONS

This document is for informational purposes only and does not constitute an offer or request for the sale of shares or securities of the Kamera platform or any related or associated company.

The Kamera Tokens do not guarantee any control or privilege.

Control of the Kamera tokens does not give your controller ownership or capital in KameraLive, KameraLive platform or any other associated business. Even though the community's criterion can be taken into account, the Kamera tokens do not guarantee any right to participate in the management or decision making of any business related to the Kamera platform.

No guarantee of income or profits derived from marketing.

All examples of income and profits used in this document are for demonstration purposes or represent only the industry averages and do not constitute guarantees of the results of commercialization.

Risks associated with Ethereum.

The Kamera tokens are issued in the Ethereum blockchain. Such as, any malfunction or unexpected operation of the Ethereum protocol can cause the Kamera token trading network to operate in an unexpected manner.

Normative uncertainty.

The technology related to block chains has been subject to supervision and scrutiny by different regulators around the world. The Kamera tokens network may be affected by one or more regulatory inquiries or actions, including but not limited to restrictions on the use or possession of digital tokens such as Kamera.

Kamera tokens are not an investment.

The Kamera tokens do not represent any formal or legally binding investment. Due to unforeseen circumstances, the goals described in this document are subject to change. While it is our intention to achieve all the markers outlined in this document, all individuals and parties that acquire the Kamera tokens do so at their own risk.

Quantum computers.

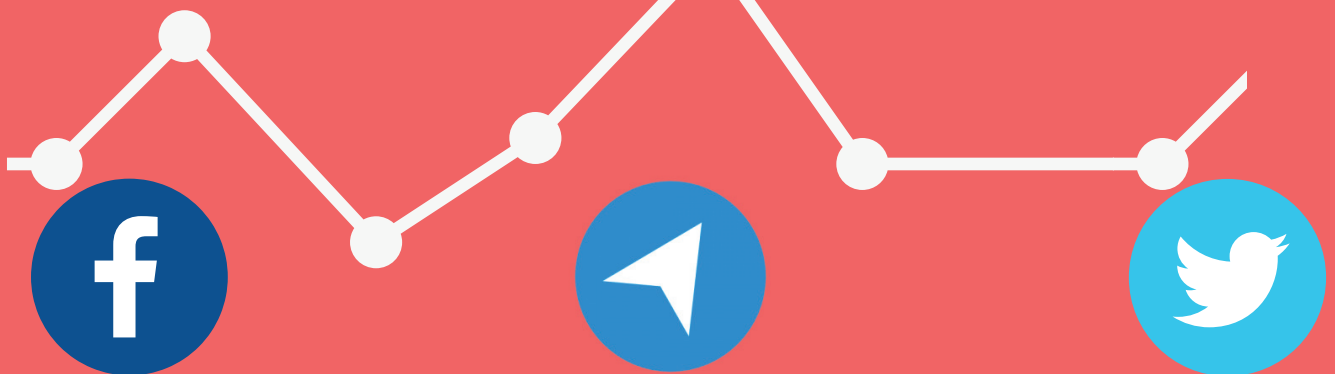
Technical advances such as the development of quantum computers could present risks for crypto currencies, including Kamera tokens.

Lack of adoption and Risk of loss.

-While Kamera tokens should not be seen as an investment, they can have value over time. That value can be limited if the Kamera platform lacks use and adoption.

-Crowdsale funds are not insured. In case of loss or loss of value, there is no public or private insurer that offers recourse to the buyer.

THE FIRST LIVESTREAMING VIDEO PLATFORM WITH BLOCKCHAIN TECHNOLOGY



kamera live

<https://t.me/kameralive>

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reddit: <https://www.reddit.com/user/CryptoKamera>

github: <https://github.com/kameraDevelop>

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