

# Overview

6687

Number of Customers

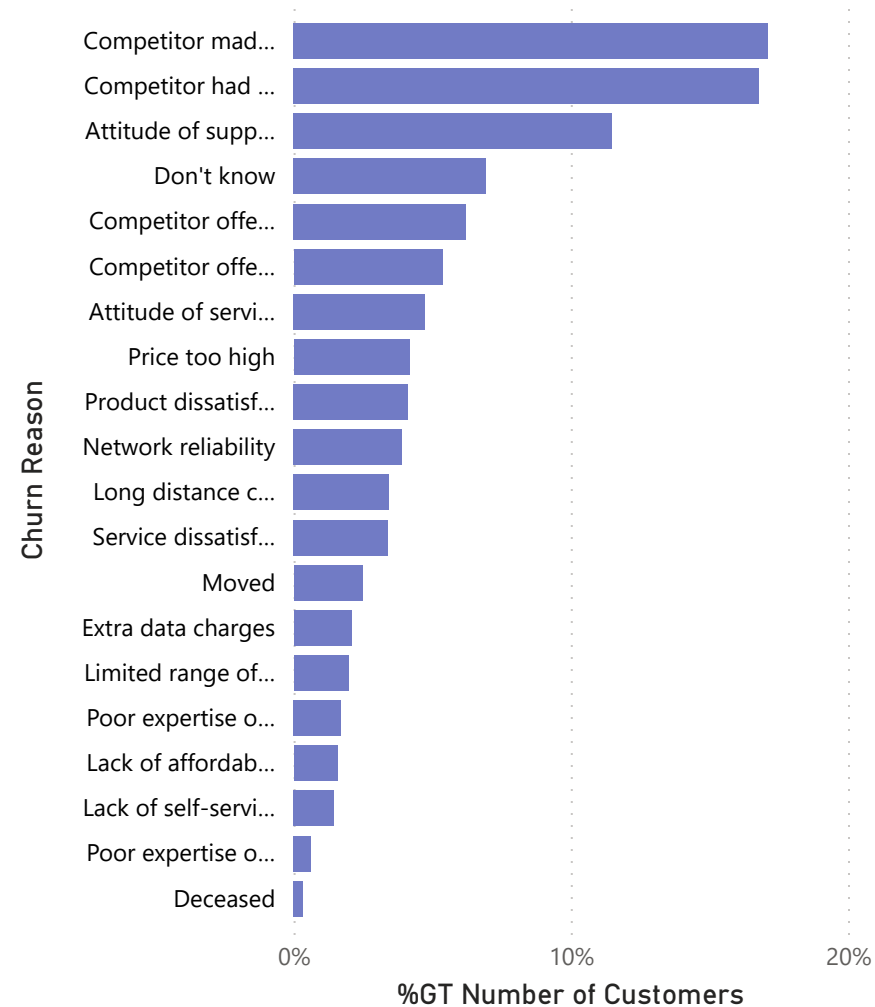
26.86%

Churn Rate

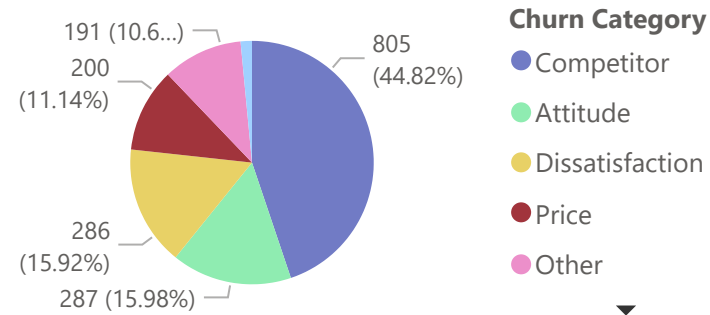
1796

Churned

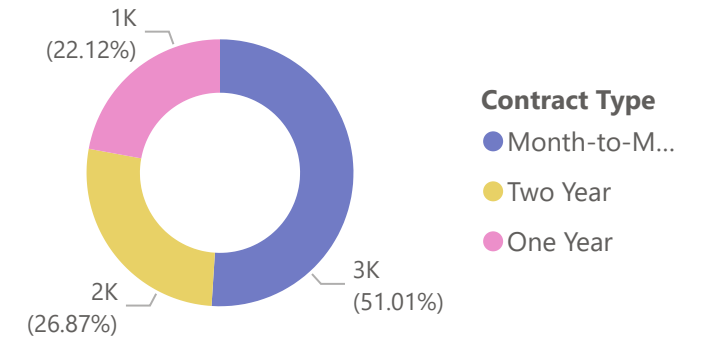
%GT Number of Customers by Churn Reason



Number of Churned Customers by Churn Category



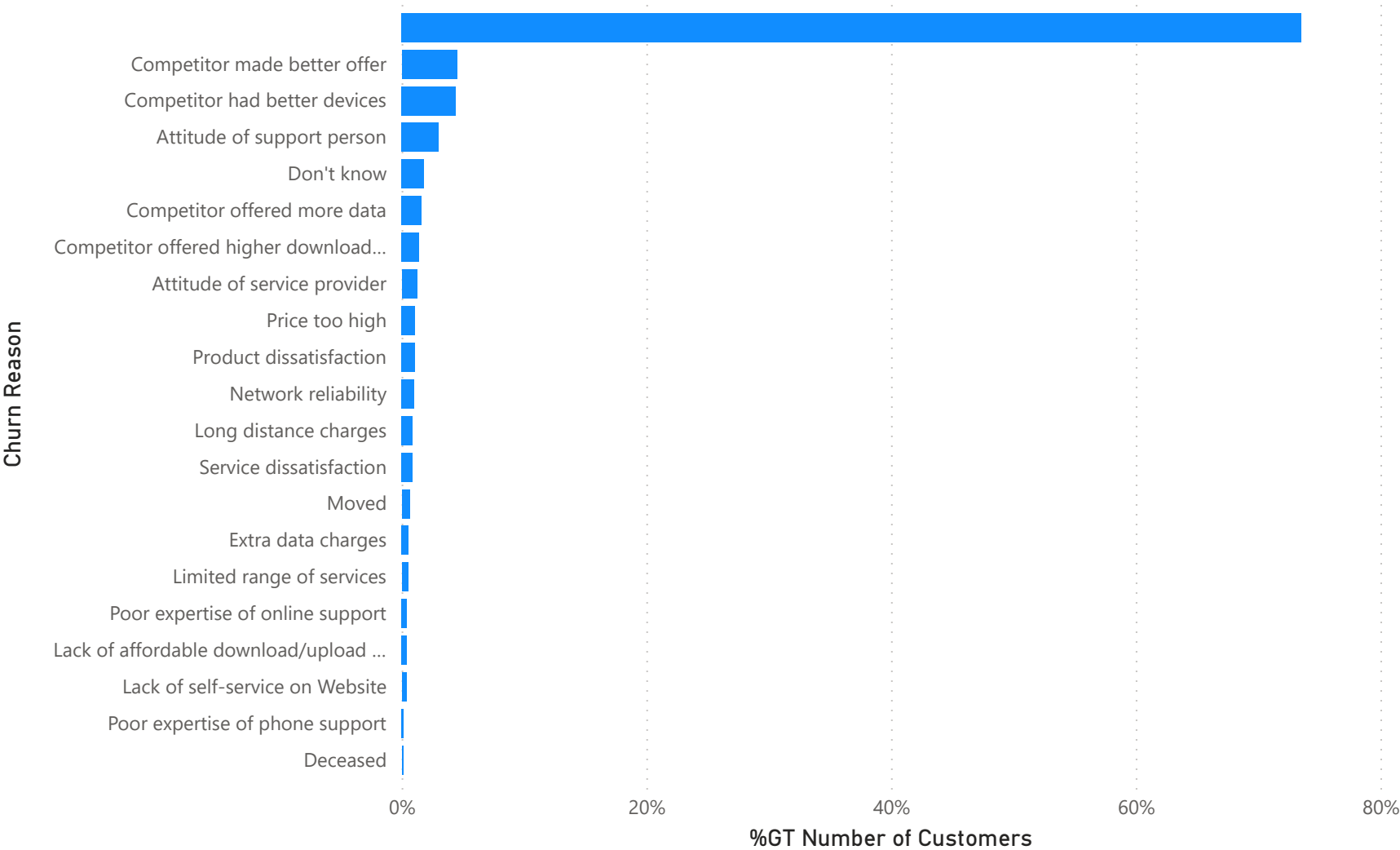
Number of Customers by Contract Type



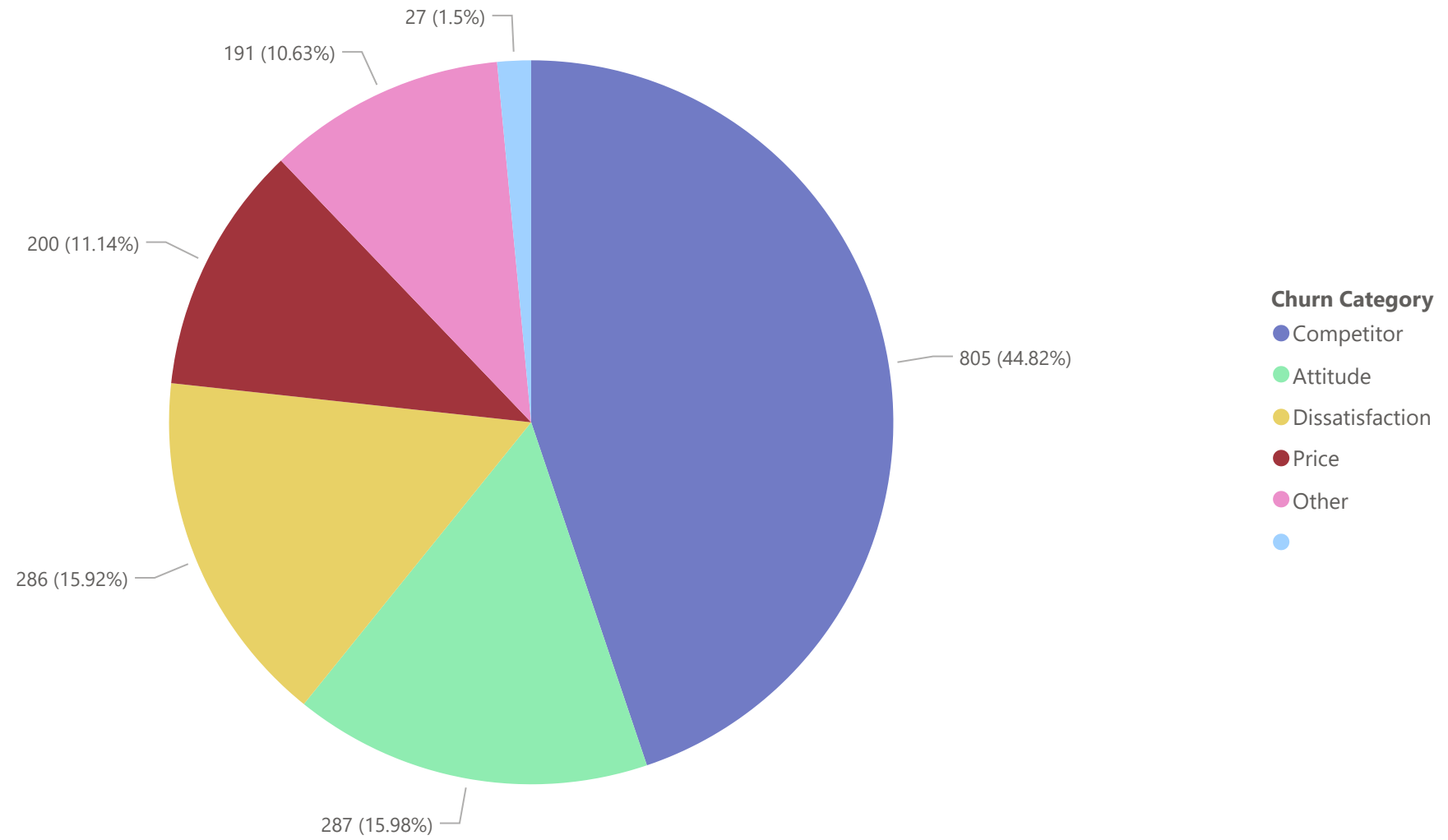
Churn Rate, Number of Churned Customers, Number of Customers and Churn Rate by State



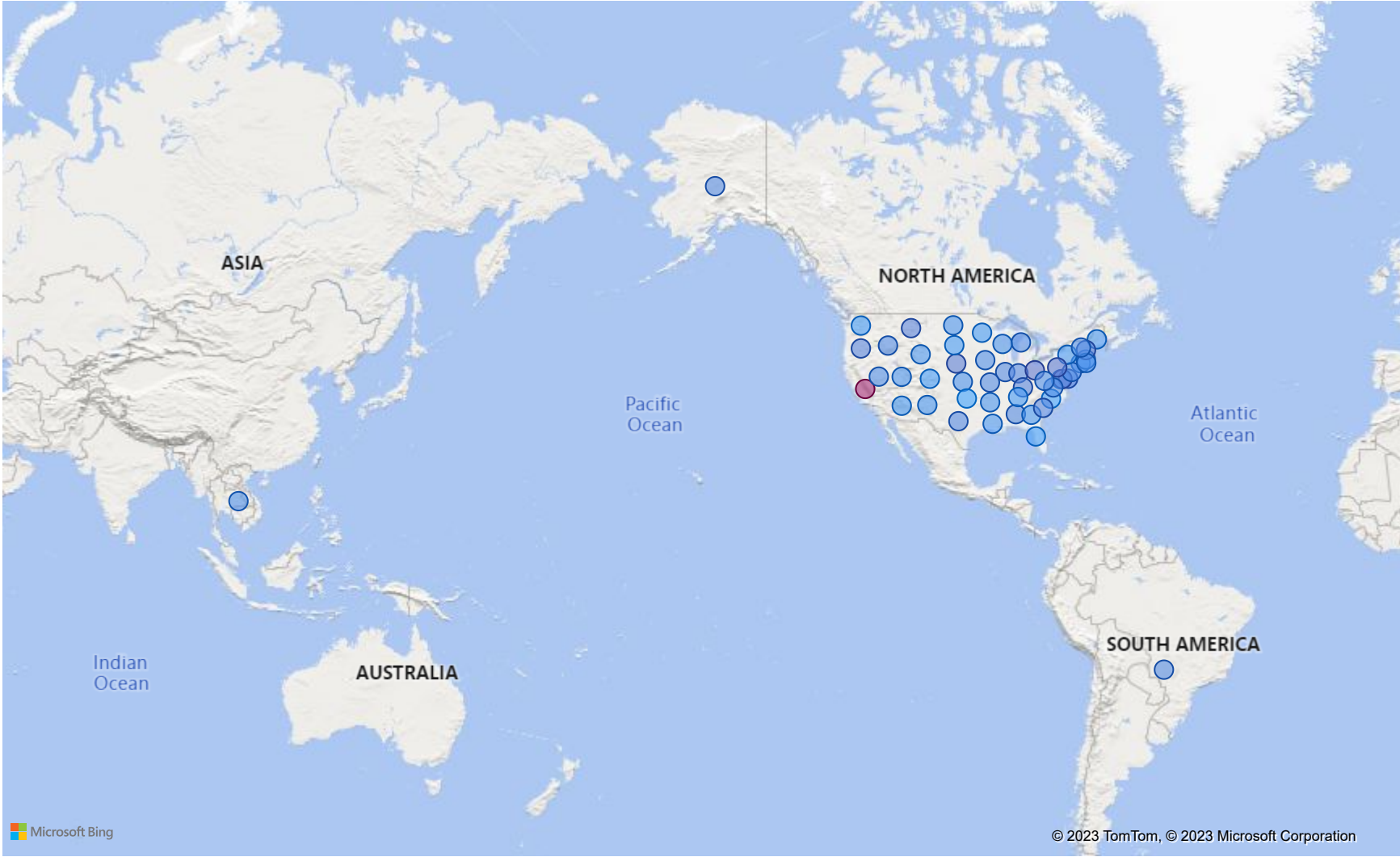
%GT Number of Customers by Churn Reason



Number of Churned Customers by Churn Category



Number of Churned Customers, Number of Customers and Churn Rate by State



6123

Customer Service Calls

0.92

Average of Customer Service Calls

1796

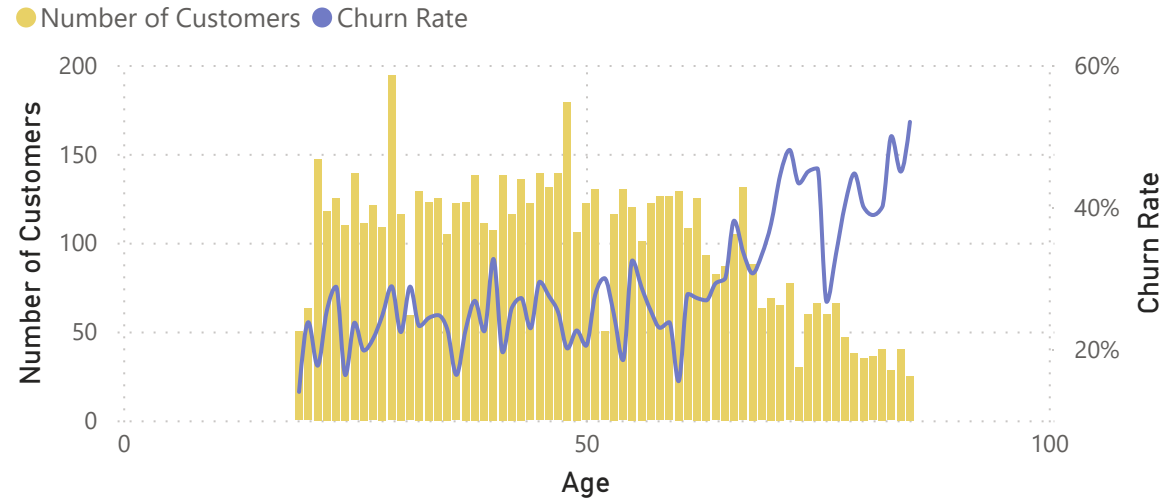
Churned

Account Length of Month

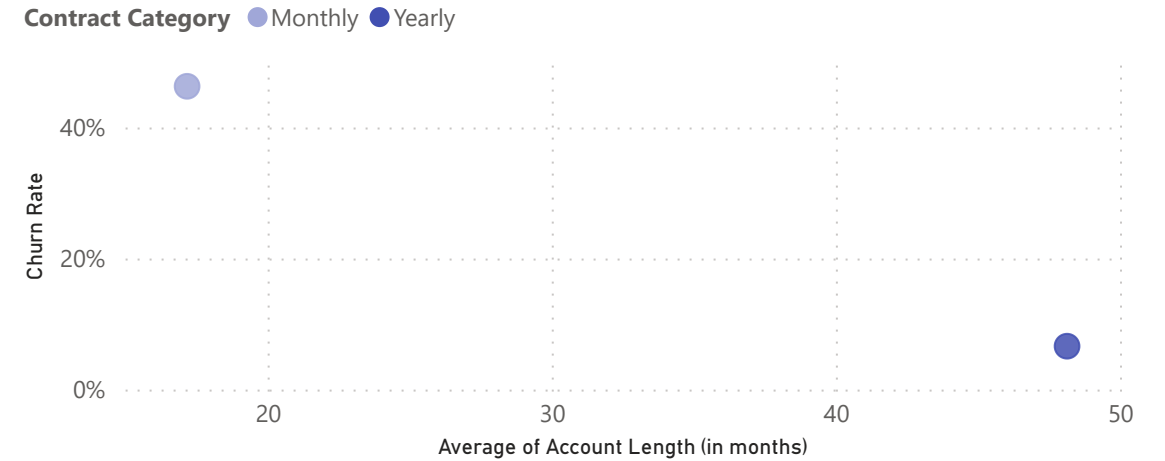
1

77

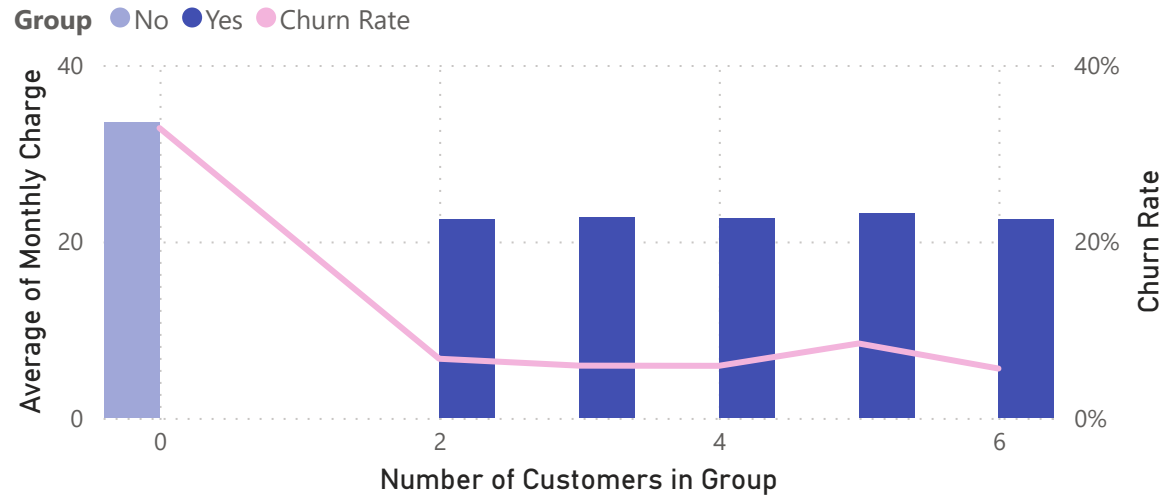
Number of Customers and Churn Rate by Age



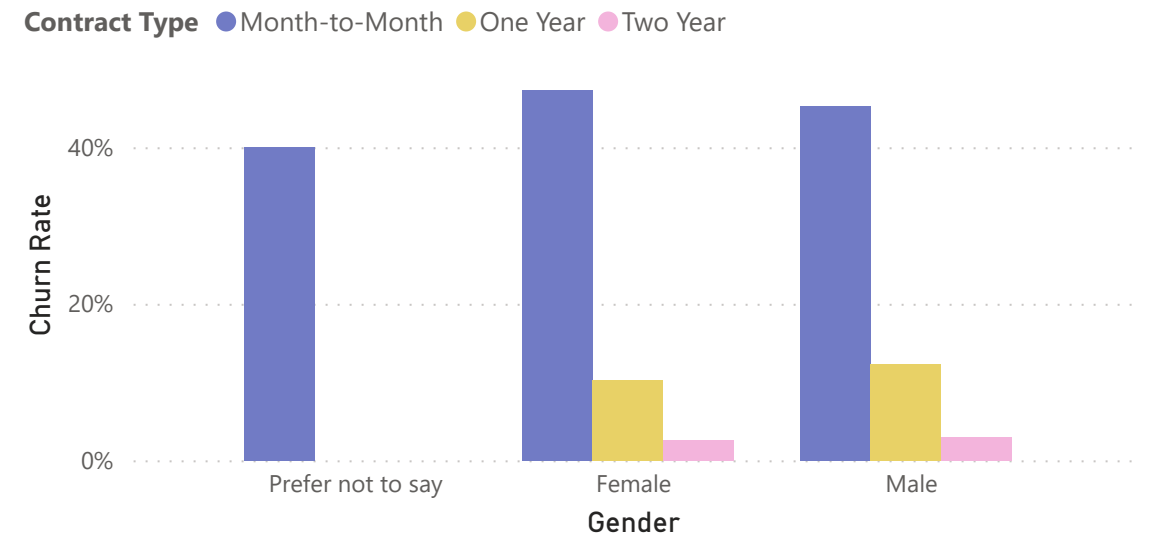
Average of Account Length (in months) and Churn Rate by Contract Category



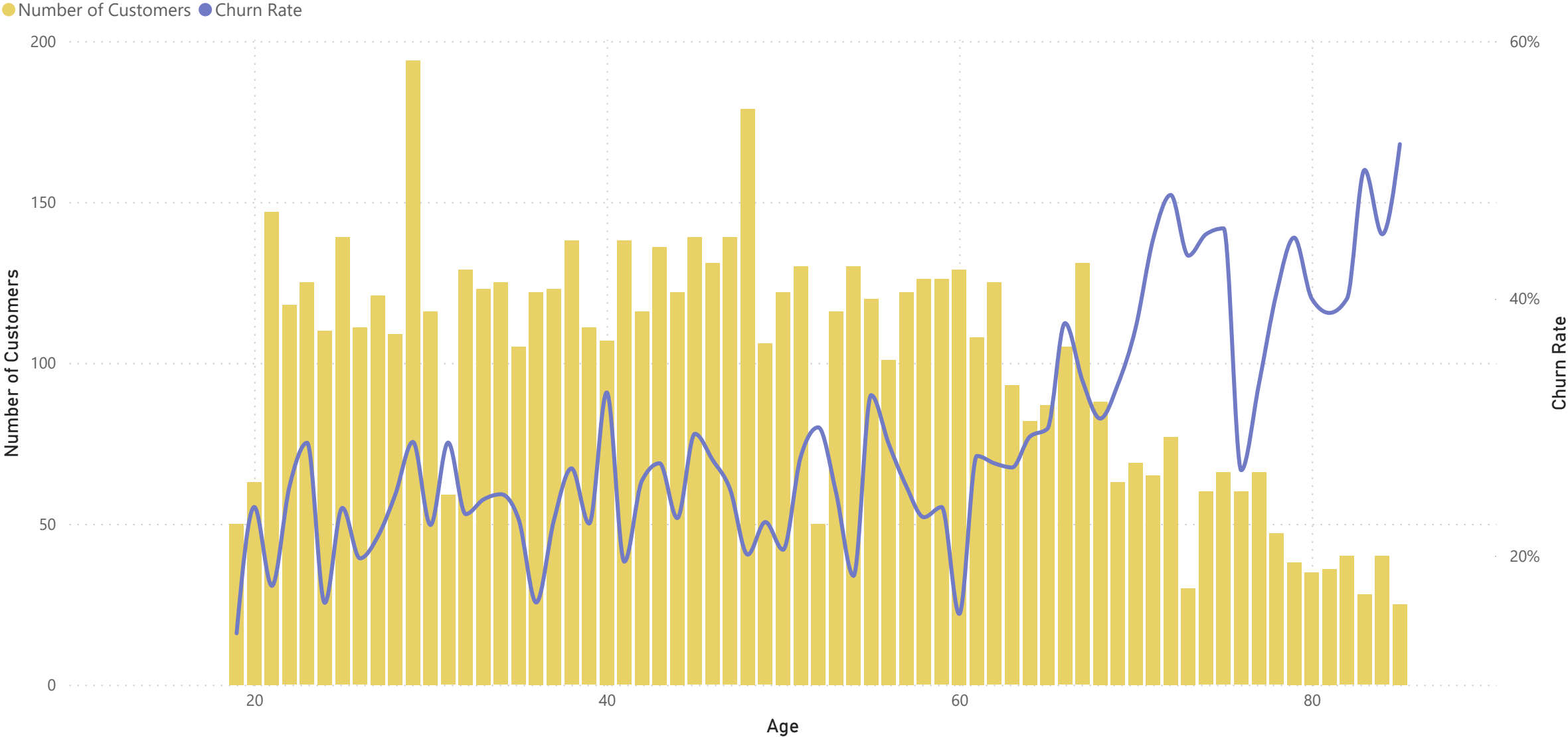
Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group



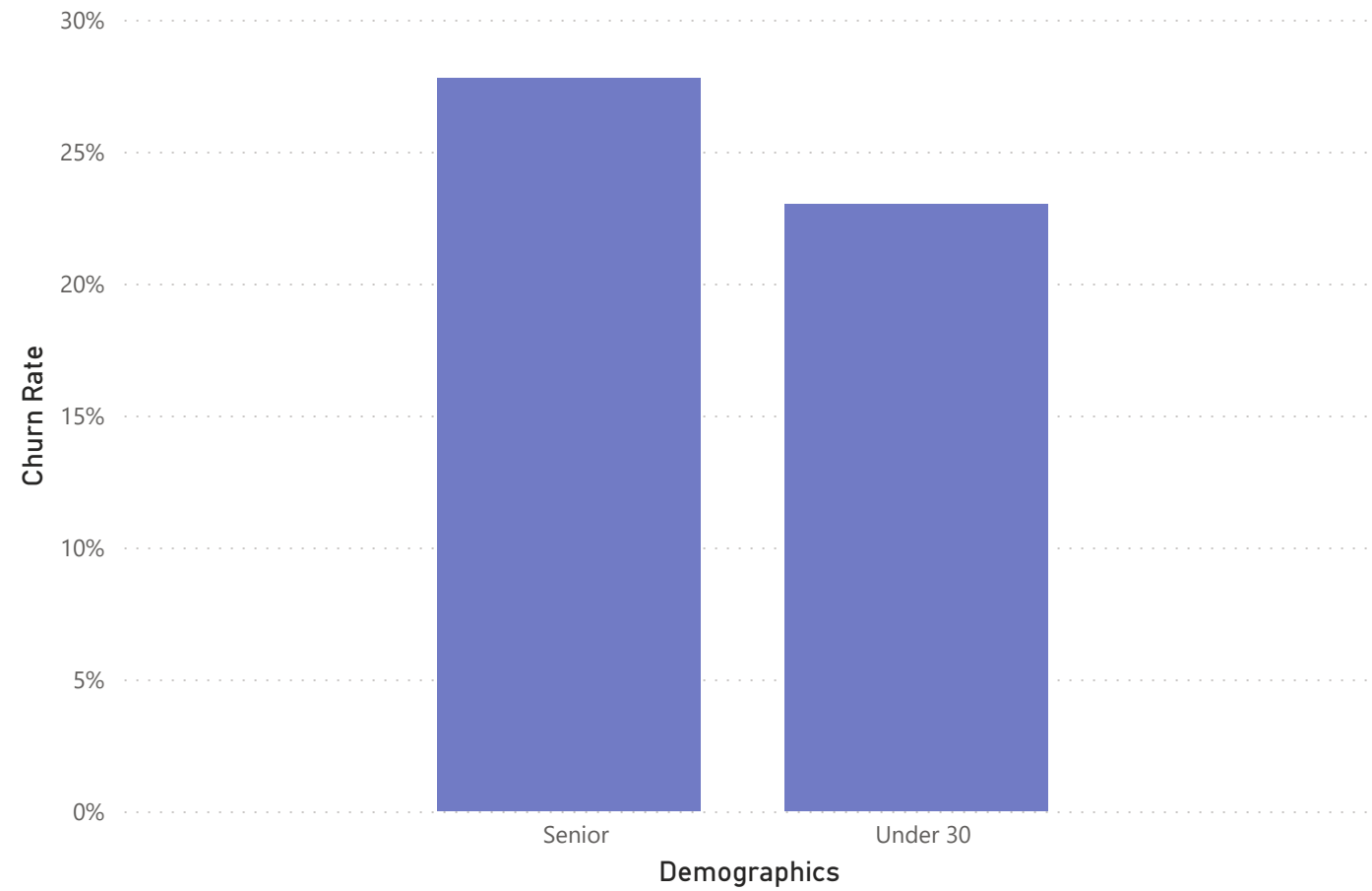
Churn Rate by Gender and Contract Type



Number of Customers and Churn Rate by Age



Churn Rate by Demographics

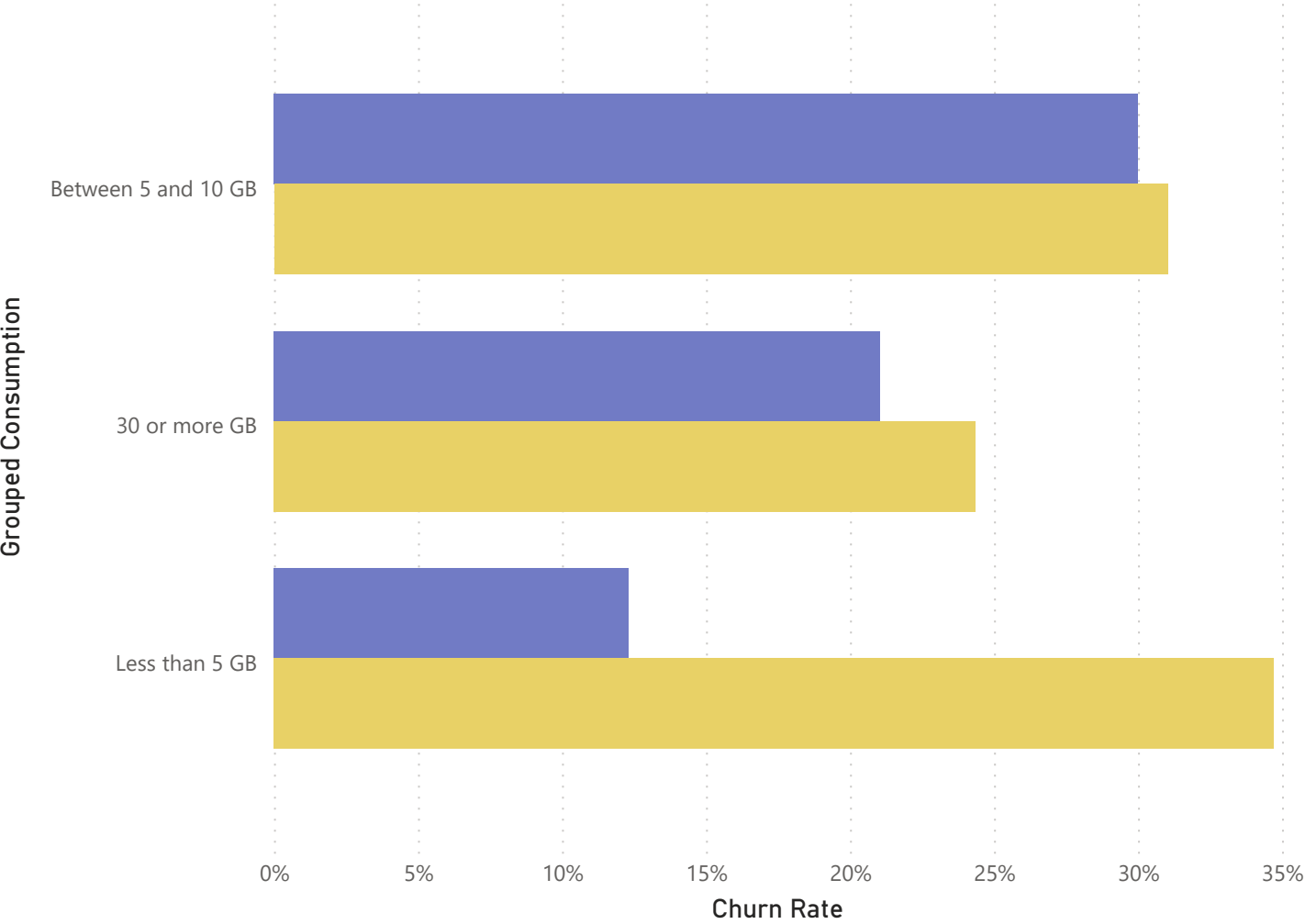


Churn Rate   Number of Customers   Unlimited Data Plan

16.10%	2193	No
32.11%	4494	Yes
<b>26.86%</b>	<b>6687</b>	

Churn Rate by Grouped Consumption and Unlimited Data Plan

Unlimited Data Plan   ● No   ● Yes



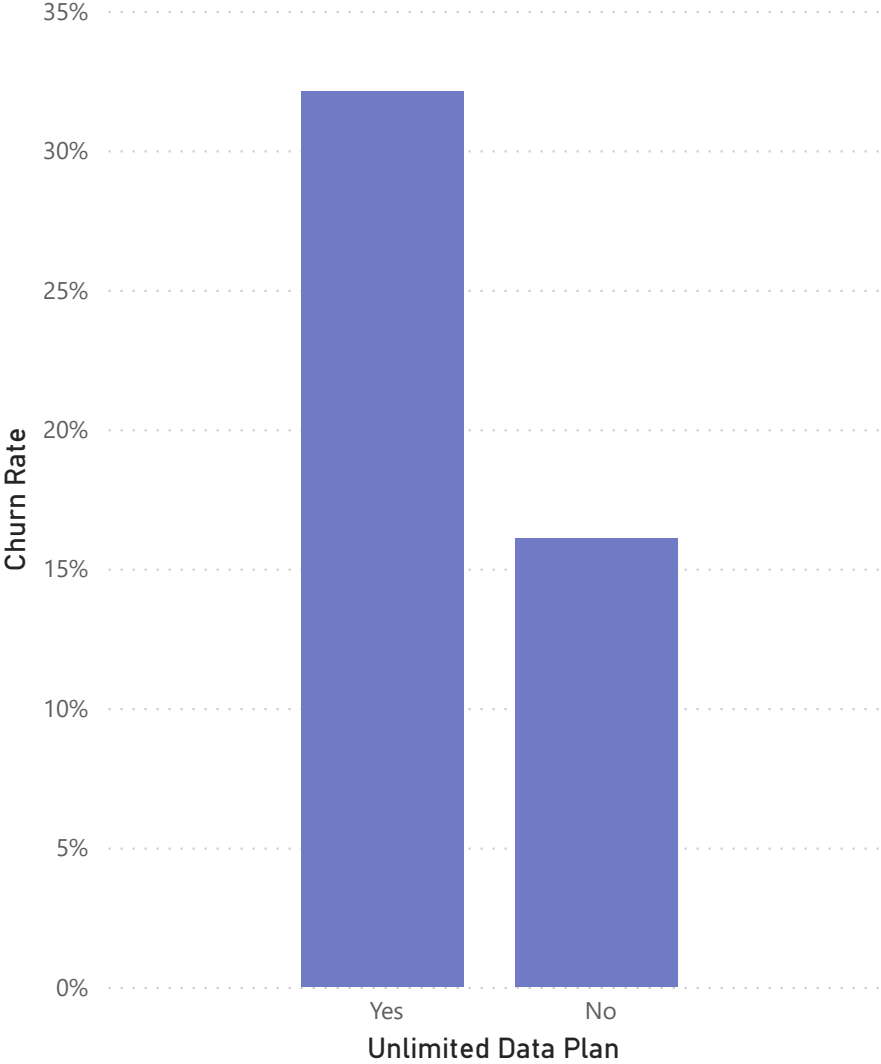
Payment Method   ▾

All   ▾

Contract Category   ▾

All   ▾

Churn Rate by Unlimited Data Plan





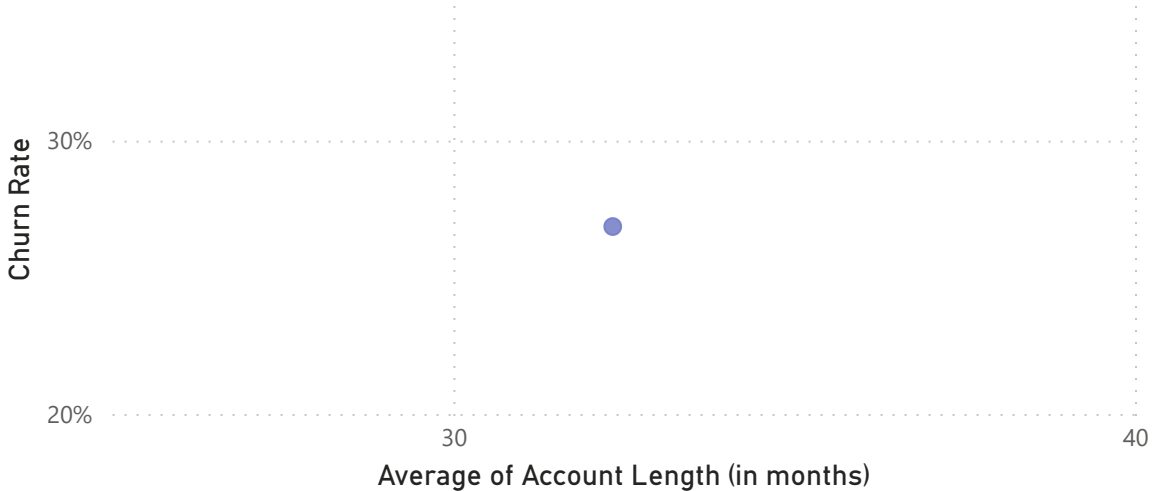
Payment Method

All

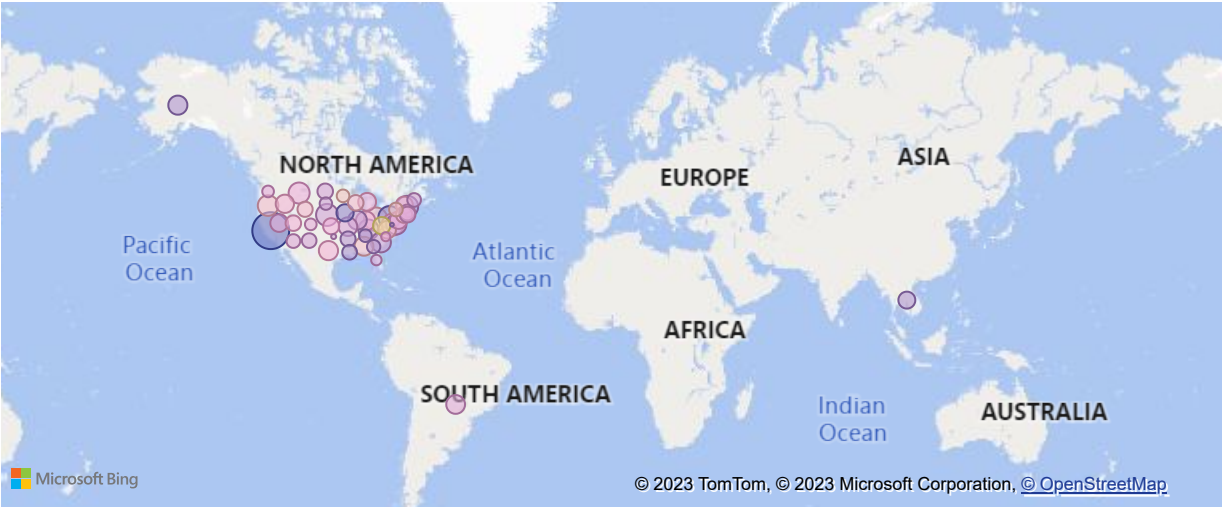
Contract Category

All

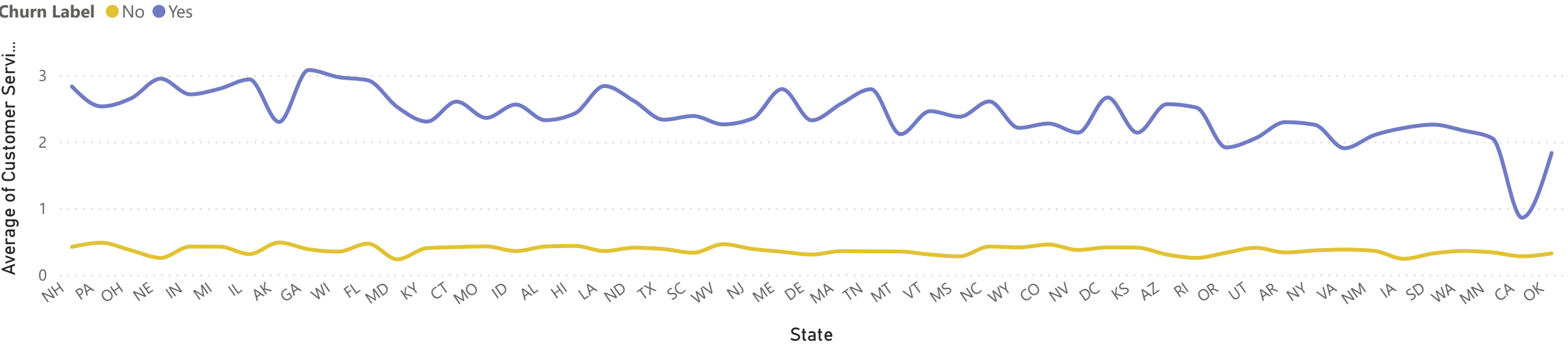
Average of Account Length (in months) and Churn Rate



Churn Rate by State

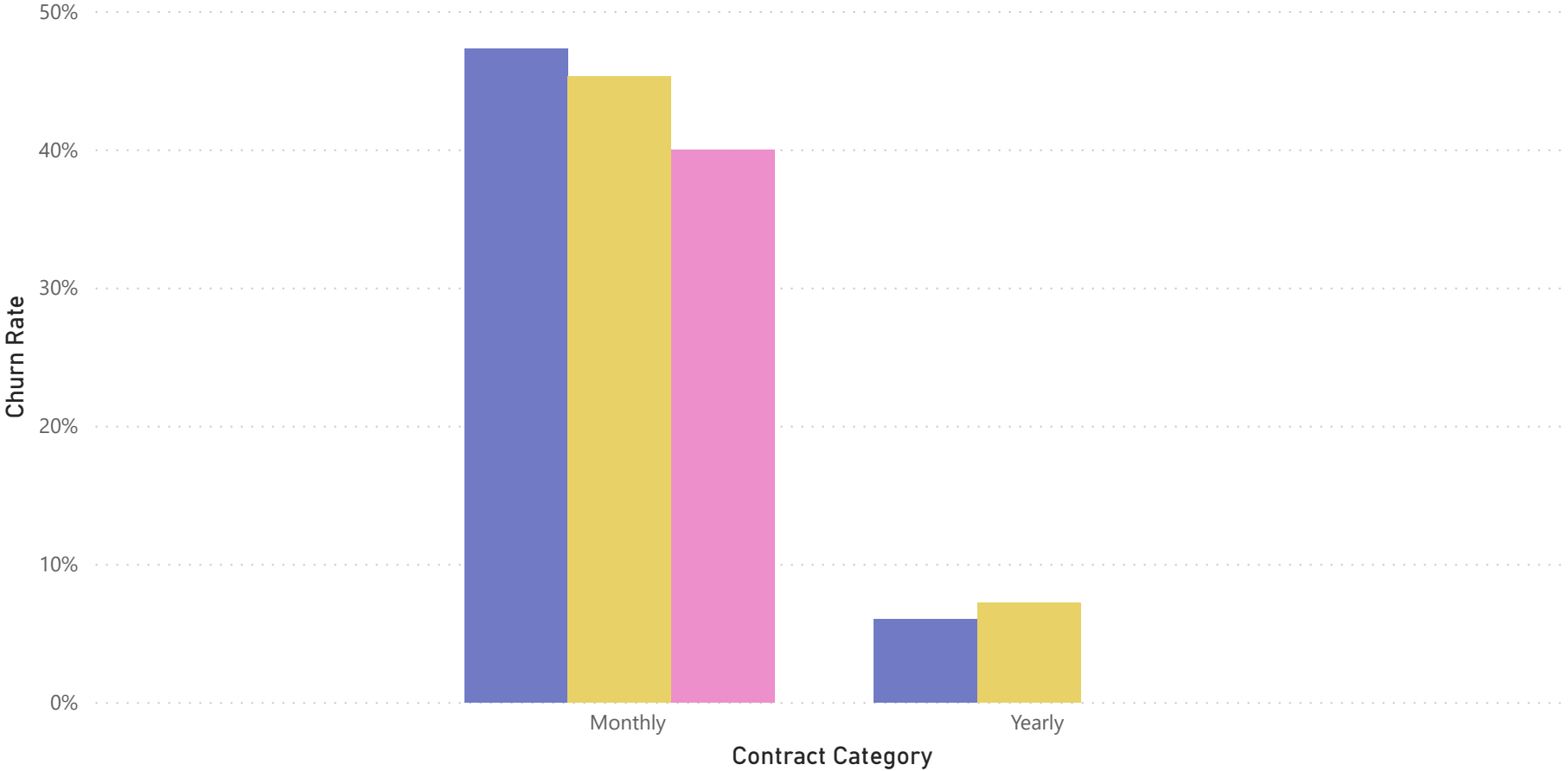


Average of Customer Service Calls by State and Churn Label



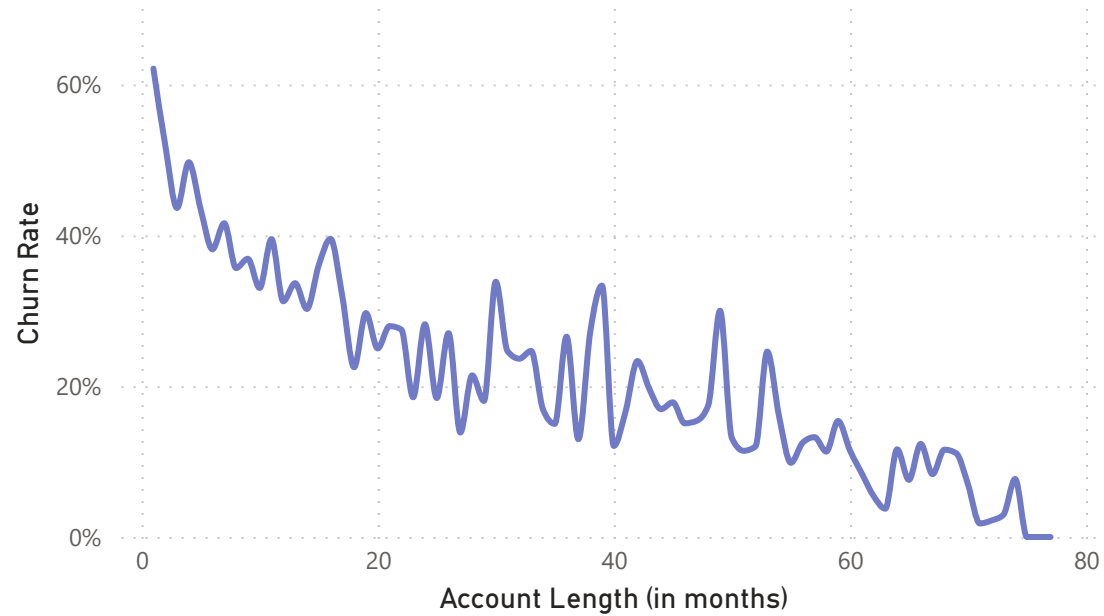
Churn Rate by Contract Category and Gender

Gender ● Female ● Male ● Prefer not to say

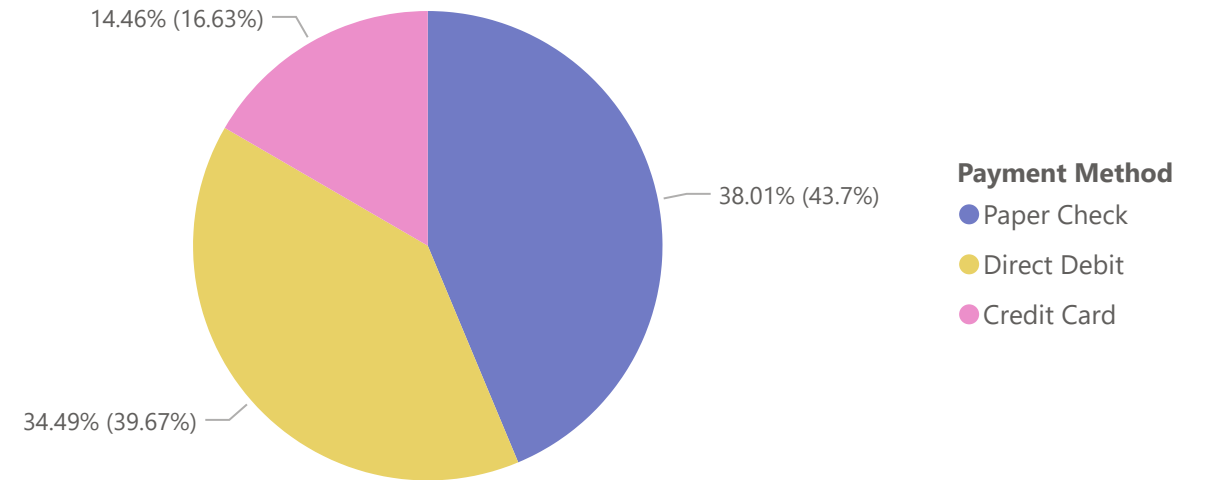




### Churn Rate by Account Length (in months)



### Churn Rate by Payment Method



### Churn Rate by Account Length (in months) and Contract Type

**Contract Type** ● Month-to-Month ● One Year ● Two Year

