WEBSITE PLAN

THE RAINY DAY

THE WEATHER SITE FOR THE PROSPEROUS

AUTHOR: KELSIE DUSTIN

Site Purpose

My site purpose is to attract and inform travelers about weather, especically weather conditions that may affect flights or arrival times.

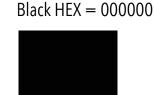
Target Audience

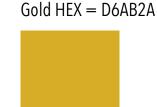
My target audience is wealthy people who are travelling from city to city often. They are mostly concerned with rainy and snowy weather that might slow down their travels. However, they are also concerned with the weather in the city that they are arriving in because they will want to know what type of clothing to pack.

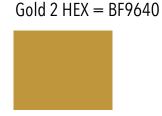
Site Map

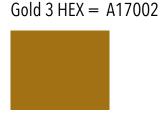


Color Scheme









D6AB2A

Typography

Both PLayfair Display and Oswald can be found on Google Fonts

SITE HEADER
NAVIGATION
HEADING 1
Heading 2
Paragraph
Paragraph

Playfair Display	# D6AB2A
Playfair Display	# BF9640
Playfair Display	# D6AB2A
Oswald	# BF9640

Oswald

Wire-Frame Sketches

DESKTOP VERSION

THE RAINY DAY

THE WEATHER SITE FOR THE PROSPEROUS-

HOME FRANKLIN GREENVILE SPRINGVILLE STORM CENTER GALLERY



GREENVILLE



FRANKLIN



SPRINGVILLE

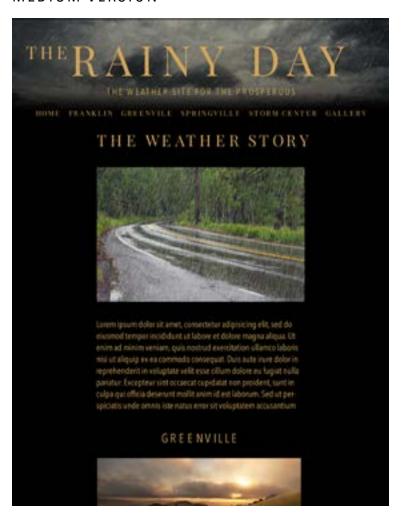
THE WEATHER STORY



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THE RAINY DAY 123 ABC XYZ 123.456.789

MEDIUM VERSION



MOBILE VERSION

