

WEBSITE PLAN

THE RAINY DAY

THE WEATHER SITE FOR THE PROSPEROUS

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Site Purpose

My site purpose is to attract and inform travelers about weather, especically weather conditions that may affect flights or arrival times.

Target Audience

My target audience is wealthy people who are travelling from city to city often. They are mostly concerned with rainy and snowy weather that might slow down their travels. However, they are also concerned with the weather in the city that they are arriving in because they will want to know what type of clothing to pack.

Site Map



Color Scheme

Black HEX = 000000	Gold HEX = D6AB2A	Gold 2 HEX = BF9640	Gold 3 HEX = A17002
<div></div>	<div></div>	<div></div>	<div></div>

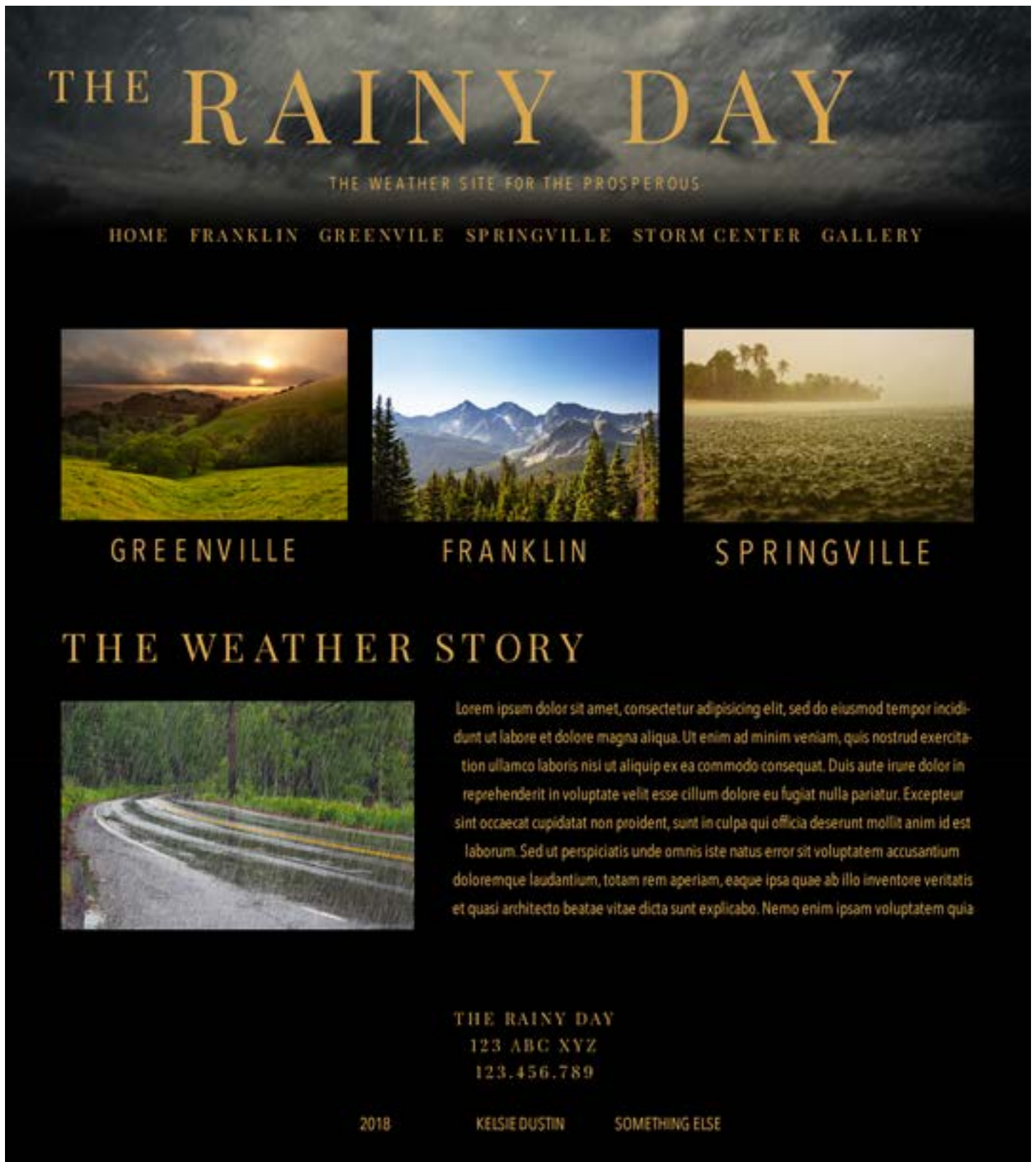
Typography

Both PPlayfair Display and Oswald can be found on Google Fonts

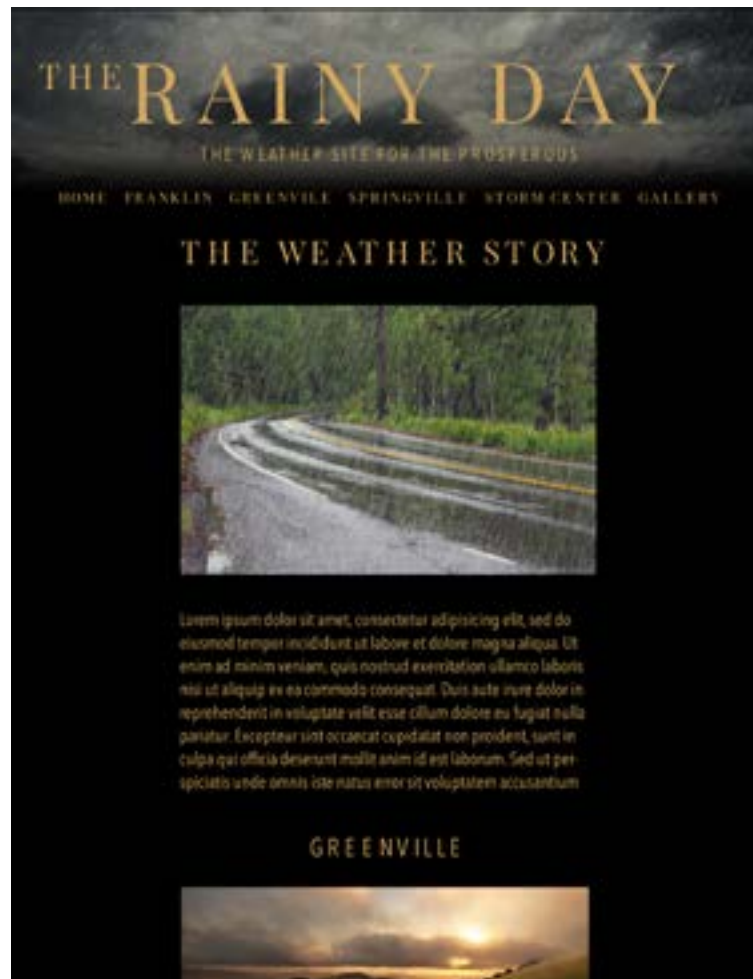
SITE HEADER	Playfair Display	# D6AB2A
NAVIGATION	Playfair Display	# BF9640
HEADING 1	Playfair Display	# D6AB2A
Heading 2	Oswald	# BF9640
Paragraph	Oswald	# D6AB2A

Wire-Frame Sketches

DESKTOP VERSION



MEDIUM VERSION



MOBILE VERSION

