

## Job Posting:170960 - Position: F25 AI Product Innovation Co-op - Home Goods Brand Launch 170960B

**Co-op Work Term Posted:** 2025 - Fall  
**App Deadline** 07/04/2025 09:00 AM  
**Application Method:** Through UBC Science Co-op  
**Posting Goes Live:** 06/26/2025 09:19 AM  
**Job Posting Status:** Approved

### ORGANIZATION INFORMATION

**Organization** Rove Concepts  
**Address Line 1** #201 & #225 - 34 West 7th Avenue  
**City** Vancouver  
**Postal Code / Zip Code** V5Y1L6  
**Province / State** BC  
**Country** Canada

### JOB POSTING INFORMATION

**Placement Term** 2025 - Fall  
**<b> Job Title <b>** F25 AI Product Innovation Co-op - Home Goods Brand Launch 170960B  
**Position Type** Co-op Position  
**Job Location** Vancouver, BC  
**Country** Canada  
**Duration** 4 months  
**Work Mode** Hybrid  
**Salary Currency** CAD  
**Salary** 0.0 per hour for 35 Major List  
**Salary Range \$** \$20-22/hour (based on experience)  
**Job Description**

**Position Title:**

AI Product Innovation Co-op - Home Goods Brand Launch

**Hourly Wage:**

\$20-22/hour (based on experience)

**Hours of Work per Week:**

35-40 hours (Full-time)

**Length:**

4 months (Sept-Dec 2025)

**Office Location:**

Remote-first with 1-2 in-office check-ins at our Vancouver HQ

**Remote Work Arrangement:**

Hybrid - must be available during PST working hours

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**About the Role:**

Join **Logorythms AI**, an innovation division backed by Rove Concepts, to help launch a next-gen, AI-native home goods brand

from the ground up.

This is not your typical co-op. You'll get to explore new ideas, validate them with real tools, and help bring a fresh lifestyle brand to life all with support from product, marketing, and design mentors.

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**Why This Role Is Different:**

- You'll use AI daily: ChatGPT, Midjourney, Claude, and other tools to build, test, and iterate
- You'll own real decisions in branding, product direction, and storytelling
- You'll learn how to launch something from 0 → 1, not just observe
- You'll have direct access to a mentorship pod across multiple disciplines
- You'll walk away with a portfolio-ready case study of something you helped create

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**What You'll Do:**

- Use AI tools to explore, validate, and evolve a home goods product concept
- Work with design, ops, and marketing to shape branding, positioning, and content
- Support digital asset generation (mood boards, mockups, copy) using AI
- Help prep soft-launch or MVP strategy and see how ideas perform in the real world
- Complete co-op documentation and check-ins as required

**Who You Are:**

- Open to students from all faculties with interest in innovation, product development, or entrepreneurship
- Curious about how AI is changing product development and branding
- Passionate about lifestyle trends, storytelling, and creating useful things
- Strong communicator who likes solving problems from different angles
- Self-driven with a "figure it out" mindset and willingness to build and learn

**Bonus:** You'll be helping shape something real - not a simulation. If you're curious, creative, and excited to work at the edge of AI and brand innovation, this is your playground.

**Citizenship Requirement** N/A

## APPLICATION INFORMATION

**Application Procedure** Through UBC Science Co-op

**Cover Letter Required?** No

**Special Application Instructions**

**Deadline to Apply:**

July 4, 2025

**Documents Required to Apply:**

Resume + pitch (1/2 page and up to 1 page maximum):

- Propose a home goods product or brand concept
- Explain the gap it fills in the market and why it matters
- Show how you'd use AI (e.g. ChatGPT, Midjourney, Claude, etc.) to bring it to life