

Job Posting: 177900 - Position: S26 AI Product Strategy Coop/Intern 177900B

Co-op Work Term Posted:	2026 - Summer
App Deadline	02/08/2026 11:59 PM
Application Method:	Through UBC Science Co-op
Posting Goes Live:	01/30/2026 04:10 PM
Job Posting Status:	Approved

ORGANIZATION INFORMATION

Organization	Wondershare Technology
Address Line 1	200-4445 Lougheed Hwy
City	Burnaby
Postal Code / Zip Code	V5C 0E4
Province / State	BC
Country	Canada

JOB POSTING INFORMATION

Placement Term	2026 - Summer
 Job Title 	S26 AI Product Strategy Coop/Intern 177900B
Position Type	Co-op Position
Job Location	Burnaby, BC
Country	Canada
Duration	4 months
Work Mode	In-Person
Salary Currency	CAD
Salary	20.0 per hour for 0 Major List
Job Description	

About Wondershare

As a renowned global leader in creativity and productivity solutions, Wondershare is dedicated to making cutting-edge technology accessible to everyone, fostering increased efficiency and creativity. With a user base spanning over 100 million individuals across 150 countries, we offer a diverse array of software solutions encompassing video editing, PDF manipulation, data recovery, diagram creation, graphic design, and more. Our mission is to build technology and software products that make every idea achievable for the new generation of creatives. And we empower our Canadian team to take on the most creative challenges to make this possible.

Job Type: Full-time, Internship

Position length: 4 months

Work Location: Onsite/ In person

Work Address: 4445 Lougheed Hwy. #200, Burnaby, BC V5C 0E4

Role Overview

Wondershare's Strategic Planning team works at the intersection of AI technology, product strategy, and business decision-making. As an AI Product Strategy Co-op, you will support early-stage planning and evaluation of AI products through market research, product analysis, user research, and algorithm evaluation, delivering insights that inform product and strategic decisions.

This role is ideal for students or recent graduates with a technical background in AI, computer science, or engineering who want to apply their skills to AI product strategy.

Responsibilities

- Gather and document AI product requirements in collaboration with product, engineering, and research teams
- Conduct AI algorithm vendor and market research, providing insights on industry trends, iteration directions, and supplier evaluations
- Analyze internal product performance using user feedback, data, feature interactions, and algorithm results, and propose optimization recommendations
- Perform AI competitive product evaluations, including feature testing, algorithm performance analysis, and competitor performance assessment
- Support algorithm selection and evaluation by optimizing test datasets and evaluating open-source and commercial algorithms
- Analyze qualitative and quantitative data to generate product and strategic insights
- Prepare clear written summaries and presentations for cross-functional teams and leadership

Join Wondershare

Wondershare's diverse culture fosters a friendly, open-minded workplace. As a member of a dynamic, high-performing team, each Wondershare employee is driven to learn, valued for their contribution, and approaches each day excited to make an impact. With great reasons to work here, take advantage by submitting your application to join our growing team.

Wondershare is an equal opportunity employer. All applicants will be considered for employment without attention to race, color, ancestry, place of origin, religion, family status, marital status, physical disability, mental disability, sex, age, sexual orientation, political belief, or conviction of a criminal or summary conviction offense unrelated to their employment

Job Requirements

Qualifications and Skills

- Currently pursuing or recently completed a Bachelor's or Master's degree in Computer Science, AI, Engineering, Data Science, or a related field
- Solid foundation in Generative AI and/or multimodal AI, with understanding of core algorithms; basic AI coding skills or strong hands on AI product experience
- Strong organizational and communication skills; able to translate technical and market information into structured outputs
- Comfortable working cross-functionally in ambiguous environments
- Prior internship or co-op experience in AI, engineering, data analysis, or product is a plus
- Strong analytical and problem-solving abilities
- Ability to understand technical and algorithmic constraints and their product impact
- Basic knowledge of product development and agile processes
- Ability to independently design and execute structured product or algorithm tests

Traits

- Results-oriented with strong execution and ownership
- Fast learner with curiosity about AI technologies and trends
- Comfortable navigating ambiguity and driving problems forward
- Self-motivated, accountable, and collaborative
- Passionate about building user-centric AI products

Citizenship Requirement N/A

APPLICATION INFORMATION

Application Procedure Through UBC Science Co-op

Cover Letter Required? Yes

Address Cover Letter to Hiring Manager