

Job Posting: 177763 - Position: S26 Customer Insights (CI) Analyst Student 177763B

Co-op Work Term Posted:	2026 - Summer
App Deadline	02/03/2026 08:00 AM
Application Method:	Through Employer Website
Posting Goes Live:	01/27/2026 04:14 PM
Job Posting Status:	Approved

ORGANIZATION INFORMATION

Organization	OLG
Address Line 1	4120 Yonge Street, Suite 600
City	Toronto
Postal Code / Zip Code	M2P 2B8
Province / State	Ontario
Country	Canada

JOB POSTING INFORMATION

Placement Term	2026 - Summer
 Job Title 	S26 Customer Insights (CI) Analyst Student 177763B
Position Type	Co-op Position
Job Location	Various Locations, ON
Country	Canada
Duration	4 months
Work Mode	In-Person
Salary Currency	CAD
Salary	0.0 per hour for 0 Major List
Salary Range \$	\$18.50 - \$28.50 per hour
Job Description	

Location: Sault Ste. Marie or Toronto (Onsite)

Duration: Summer (May -August 2026)

Type: Student Full Time

Range: \$18.50 - \$28.50

We are ready to take this game to the next level and need someone passionate to be part of the CI team and collaborate with the Customer Experience (CX) and Voice of the Customer (VOC) teams. Your primary objective will be to bring the voice of the customer into the decision-making process and drive impact for OLG..

YOUR ROLE IN THE GAME

Reporting to the Sr Manager Customer Research & Insights, you will be empowered to:

- **Design & Evaluate Surveys:** Build customer surveys and run light QA to ensure clarity and data quality.
 - **Analyze Multi-Study Data:** Analyse data and combine findings from multiple studies; create concise reports that highlight trends and preferences.
 - **Synthesize Insights:** Turn diverse inputs into clear, actionable summaries for business audiences.
 - **Partner with Stakeholders:** Work with cross-functional teams to gather inputs and stay aligned to business goals.
 - **Develop Deliverables:** Draft analysis briefs and executive summaries with practical recommendations.
 - **Collect Post-Project Feedback:** Capture learnings and suggest process improvements to enhance the customer experience.
 - **Kick Off Analyses:** Perform first pass analysis and collaborate with research managers to refine insights for stakeholders.

Job Requirements

WHAT YOU BRING TO THE GAME

Education & Experience:

- Currently enrolled in post-secondary program in Market Research, Business Analytics, Statistics, or a related field

Relevant Skills:

- Meticulous attention to detail with strong QA and accuracy
 - Clear communicator, concise writing and confident verbal skills
 - Data savvy, able to analyze data and build slides, proficient in MS Excel and PowerPoint
 - Adaptable, fast learner, open to feedback and comfortable with ambiguity
 - Commercial acumen & critical thinking, connect data to business outcomes
 - Systems thinker, sees organization-wide and project-level implications
 - Collaborative & self-directed, effective in teams and when working independently
 - Storytelling & information management, translate complex findings into simple, compelling narratives

Citizenship Requirement N/A

APPLICATION INFORMATION

Application Procedure

Special Application Instructions

Please click the "I intend to apply to this position" button on SCOPE and also submit your application via the employer's website.

[Application Link: Student Opportunities at OLG](#)

Applications are accepted on a rolling basis and the posting may be expired at any time by the employer as submissions are received.

Students should submit their applications as soon as they are ready.