

## Job Posting:171308 - Position: F25 AI & Communications Intern 171308B

**Co-op Work Term Posted:** 2025 - Fall  
**App Deadline** 07/23/2025 09:00 AM  
**Application Method:** Through Employer Website  
**Posting Goes Live:** 07/10/2025 02:25 PM  
**Job Posting Status:** Approved

### ORGANIZATION INFORMATION

**Organization** Weber Shandwick  
**City** Toronto  
**Province / State** ON  
**Country** Canada

### JOB POSTING INFORMATION

**Placement Term** 2025 - Fall  
**<b> Job Title <b>** F25 AI & Communications Intern 171308B  
**Position Type** Co-op Position  
**Job Location** Toronto, ON  
**Country** Canada  
**Duration** 4 months  
**Salary Currency** CAD  
**Salary** 20.0 per hour for 40 Major List  
**Job Description**

#### AI & Communications Intern (Fall 2025)

Spoiler alert: This is not your average agency internship.

It's a career-launching opportunity for anyone eager to play a role in solving today's biggest communications challenges and working deeply within generative AI and new technologies. It's an immersive and interactive role where you will do real work with some of the most exciting brands in Canada - and the world.

Through this immersive, hands-on experience, you'll research, test, learn and create in emerging technologies and platforms. You'll work with strategic AI experts in Canada and across our network to write prompts, research and create agents in our leading enterprise AI and technology workspaces. You'll explore new platforms and generative AI capabilities to inform the team's collective insights around culture, media and tech.

We're seeking a sharp, motivated individual who is excited about the future of AI and its impact on communications. You don't need a technical background - just bring your own POV, critical thinking, and curiosity to explore AI and new technologies.

#### **WHAT YOU'LL DO**

From research to strategy to measurement, our AI & Communications Intern will help bring new thinking to ground-breaking, award-winning programs. During the internship, you'll work on campaigns for iconic brands and companies you likely encounter every single day.

Your day-to-day tasks will include:

- Writing prompts and developing agents under direction/collaboration with AI experts and product and technology team
- Detailed review, fact-checking, iterative prompting and quality control of AI generated output, working independently and with teams
- Working closely with experts across the network to bring AI-driven products and opportunities to life
- Researching new tech/platforms with implications for marketing and communications programs

- Contributing to agency POVs and assignments, working alongside colleagues and cross-agency teams
- Assist AI and account teams with ad-hoc research and other tasks

#### **WHAT YOU'LL GET FROM US**

- Experience** -?You'll be part of the Canadian team integrating data, technology and innovation for some of Canada's (and the world's) top brands. You won't be watching from the sidelines, you will be IN the work
- Training and coaching** -?You'll kick off your experience with a series of trainings to introduce you to the core areas of our work, and be invited to workshops and trainings to keep you on the cutting edge of some of the most advanced thinking in the industry
- Mentorship** -?You'll be paired with a "People Champion" to ensure you get the most out of your experience and help guide your career
- Support** -?You'll get a buddy dedicated to showing you the ropes and navigate the agency world, as well as access to a network of current and former interns to trade tips and share advice
- A paycheck!**?-?Our interns are paid hourly, at 40-hours per week

#### **GOT WHAT IT TAKES?**

We are accepting applications for fall (September - December) 2025. Applications are welcomed from candidates in Toronto.

**Applications will close on Wednesday, July 23, 2025.**

Salary: \$20.00

Where an employee or prospective employee is paid within this range will depend on, among other factors, actual ranges for current/former employees in the subject position; market considerations; budgetary considerations; tenure and standing with the company (applicable to current employees); as well as the employee's/applicant's background, pertinent experience, and qualifications.

*Weber Shandwick is proud to be an Equal Opportunity/Affirmative Action employer. Weber Shandwick recruits qualified applicants without regard to race, colour, religion, gender, age, ethnic or national origin, physical or mental disability, sexual orientation, gender identity, marital status or citizenship status.*

#LI-LC1

*We make our careers website accessible to any and all users. If you need an accommodation to participate in the application process, please contact us at [JobAppAccommodation@ipgdxtra.com](mailto:JobAppAccommodation@ipgdxtra.com). This email address is not for general employment inquiries or vendors; rather it is strictly for applicants who require special assistance accessing our employment website. Due to volume, messages sent to this email address that are not related to an accommodation cannot be answered.*

**Citizenship Requirement** N/A

## **APPLICATION INFORMATION**

**Application Procedure** Through Employer Website

**Cover Letter Required?** Optional

### **Special Application Instructions**

**Application Link:** [https://webershandwick.com/work-at-weber/careers?gh\\_jid=8056047002&gh\\_src=6ce12e352](https://webershandwick.com/work-at-weber/careers?gh_jid=8056047002&gh_src=6ce12e352)

**Please click the "I intend to apply to this position" button on SCOPE and also submit your application via the employer's website.**

**Applications are accepted on a rolling basis and the posting may be expired at any time by the employer as submissions are received.**

**Students should submit their applications as soon as they are ready.**