

## **Job Posting: 177763 - Position: S26 Customer Insights (CI) Analyst Student 177763B**

<b>Co-op Work Term Posted:</b>	2026 - Summer
<b>App Deadline</b>	02/03/2026 08:00 AM
<b>Application Method:</b>	Through Employer Website
<b>Posting Goes Live:</b>	01/27/2026 04:14 PM
<b>Job Posting Status:</b>	Approved

### **ORGANIZATION INFORMATION**

<b>Organization</b>	OLG
<b>Address Line 1</b>	4120 Yonge Street, Suite 600
<b>City</b>	Toronto
<b>Postal Code / Zip Code</b>	M2P 2B8
<b>Province / State</b>	Ontario
<b>Country</b>	Canada

### **JOB POSTING INFORMATION**

<b>Placement Term</b>	2026 - Summer
<b>&lt;b&gt; Job Title &lt;b&gt;</b>	S26 Customer Insights (CI) Analyst Student 177763B
<b>Position Type</b>	Co-op Position
<b>Job Location</b>	Various Locations, ON
<b>Country</b>	Canada
<b>Duration</b>	4 months
<b>Work Mode</b>	In-Person
<b>Salary Currency</b>	CAD
<b>Salary</b>	0.0 per hour for 0 Major List
<b>Salary Range \$</b>	\$18.50 - \$28.50 per hour
<b>Job Description</b>	

**Location:** Sault Ste. Marie or Toronto (Onsite)

**Duration:** Summer (May -August 2026)

**Type:** Student Full Time

**Range:** \$18.50 - \$28.50

We are ready to take this game to the next level and need someone passionate to to be part of the CI team and collaborate with the Customer Experience (CX) and Voice of the Customer (VOC) teams. Your primary objective will be to bring the voice of the customer into the decision-making process and drive impact for OLG..

### **YOUR ROLE IN THE GAME**

Reporting to the Sr Manager Customer Research & Insights, you will be empowered to:

- **Design & Evaluate Surveys:** Build customer surveys and run light QA to ensure clarity and data quality.
- **Analyze Multi-Study Data:** Analyse data and combine findings from multiple studies; create concise reports that highlight trends and preferences.
- **Synthesize Insights:** Turn diverse inputs into clear, actionable summaries for business audiences.
- **Partner with Stakeholders:** Work with cross-functional teams to gather inputs and stay aligned to business goals.
- **Develop Deliverables:** Draft analysis briefs and executive summaries with practical recommendations.
- **Collect Post-Project Feedback:** Capture learnings and suggest process improvements to enhance the customer experience.
- **Kick Off Analyses:** Perform first pass analysis and collaborate with research managers to refine insights for stakeholders.

## Job Requirements

### WHAT YOU BRING TO THE GAME

#### ***Education & Experience:***

- Currently enrolled in post-secondary program in Market Research, Business Analytics, Statistics, or a related field

#### ***Relevant Skills:***

- Meticulous attention to detail with strong QA and accuracy
- Clear communicator, concise writing and confident verbal skills
- Data savvy, able to analyze data and build slides, proficient in MS Excel and PowerPoint
- Adaptable, fast learner, open to feedback and comfortable with ambiguity
- Commercial acumen & critical thinking, connect data to business outcomes
- Systems thinker, sees organization-wide and project-level implications
- Collaborative & self-directed, effective in teams and when working independently
- Storytelling & information management, translate complex findings into simple, compelling narratives

**Citizenship Requirement** N/A

## APPLICATION INFORMATION

**Application Procedure** Through Employer Website

### Special Application Instructions

**Please click the "I intend to apply to this position" button on SCOPE and also submit your application via the employer's website.**

Application Link: Student Opportunities at OLG

Applications are accepted on a rolling basis and the posting may be expired at any time by the employer as submissions are received.

Students should submit their applications as soon as they are ready.