

Job Posting:170960 - Position: F25 AI Product Innovation Co-op - Home Goods Brand Launch 170960B

Co-op Work Term Posted:	2025 - Fall
App Deadline	07/04/2025 09:00 AM
Application Method:	Through UBC Science Co-op
Posting Goes Live:	06/26/2025 09:19 AM
Job Posting Status:	Approved

ORGANIZATION INFORMATION

Organization	Rove Concepts
Address Line 1	#201 & #225 - 34 West 7th Avenue
City	Vancouver
Postal Code / Zip Code	V5Y1L6
Province / State	BC
Country	Canada

JOB POSTING INFORMATION

Placement Term	2025 - Fall
 Job Title 	F25 AI Product Innovation Co-op - Home Goods Brand Launch 170960B
Position Type	Co-op Position
Job Location	Vancouver, BC
Country	Canada
Duration	4 months
Work Mode	Hybrid
Salary Currency	CAD
Salary	0.0 per hour for 35 Major List
Salary Range \$	\$20-22/hour (based on experience)
Job Description	

Position Title:

AI Product Innovation Co-op - Home Goods Brand Launch

Hourly Wage:

\$20-22/hour (based on experience)

Hours of Work per Week:

35-40 hours (Full-time)

Length:

4 months (Sept-Dec 2025)

Office Location:

Remote-first with 1-2 in-office check-ins at our Vancouver HQ

Remote Work Arrangement:

Hybrid - must be available during PST working hours

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About the Role:

Join **Logorythms AI**, an innovation division backed by Rove Concepts, to help launch a next-gen, AI-native home goods brand

from the ground up.

This is not your typical co-op. You'll get to explore new ideas, validate them with real tools, and help bring a fresh lifestyle brand to life all with support from product, marketing, and design mentors.

Why This Role Is Different:

- You'll use AI daily: ChatGPT, Midjourney, Claude, and other tools to build, test, and iterate
 - You'll own real decisions in branding, product direction, and storytelling
 - You'll learn how to launch something from 0 → 1, not just observe
 - You'll have direct access to a mentorship pod across multiple disciplines
 - You'll walk away with a portfolio-ready case study of something you helped create
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What You'll Do:

- Use AI tools to explore, validate, and evolve a home goods product concept
- Work with design, ops, and marketing to shape branding, positioning, and content
- Support digital asset generation (mood boards, mockups, copy) using AI
- Help prep soft-launch or MVP strategy and see how ideas perform in the real world
- Complete co-op documentation and check-ins as required

Who You Are:

- Open to students from all faculties with interest in innovation, product development, or entrepreneurship
- Curious about how AI is changing product development and branding
- Passionate about lifestyle trends, storytelling, and creating useful things
- Strong communicator who likes solving problems from different angles
- Self-driven with a "figure it out" mindset and willingness to build and learn

Bonus: You'll be helping shape something real - not a simulation. If you're curious, creative, and excited to work at the edge of AI and brand innovation, this is your playground.

Citizenship Requirement	N/A
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APPLICATION INFORMATION

Application Procedure Through UBC Science Co-op

Cover Letter Required? No

Special Application Instructions

Deadline to Apply:

July 4, 2025

Documents Required to Apply:

Resume + pitch (1/2 page and up to 1 page maximum):

- Propose a home goods product or brand concept
- Explain the gap it fills in the market and why it matters
- Show how you'd use AI (e.g. ChatGPT, Midjourney, Claude, etc.) to bring it to life