Job Posting:174899 - Position: W26 Customer Analytics Student (4 months) - Winter 2026 174899B

Co-op Work Term Posted:	2026 - Winter
App Deadline	11/05/2025 09:00 AM
Application Method:	Through Employer Website
Posting Goes Live:	10/29/2025 03:45 PM
Job Posting Status:	Approved

ORGANIZATION INFORMATION

Organization	Canadian Tire
City	Oakville
Province / State	ON
Country	Canada

JOB POSTING INFORMATION

Placement Term	2026 - Winter
<b> Job Title <b>	W26 Customer Analytics Student (4 months) - Winter 2026 174899B
Position Type	Co-op Position
Job Location	Oakville, ON
Country	Canada
Duration	4 months
Salary Currency	CAD
Salary	0.0 per hour for 0 Major List
Job Description	

Job Req: JR152870

Our Commitment to Students

At Canadian Tire, we are committed to providing students with a supportive and collaborative environment that fosters knowledge sharing and offers key experiences to help them develop their capabilities through projects and objectives. We believe in setting specific and measurable goals that align with our business objectives to support learning and help students achieve their full potential. Our culture emphasizes learning from others, continuous improvement, agility, growth, and innovation, and we are invested in building a talented, diverse workforce for the future of Canada and Canadian Tire. Additionally, we are dedicated to building strong relationships with our student employees by engaging with them throughout their education and career pursuits and creating opportunities for ongoing communication and relationship building.

What You'll Do

As a Customer Analytics Student, you will be supporting the Customer Analytics & Strategic Insights team whose responsibilities include campaign analytics (audience selection, strategy design, performance analysis); building and maintaining self-serve, interactive dashboards; and providing customer and portfolio insights. There is a significant amount of cross-divisional collaboration and exposure to many aspects of the business. The student will assist the analysts on the team by aiding in campaign test design and building post analytic campaign work to deliver customer insights:

• Aid in the development of marketing campaign targeting, incorporating test and learn strategies for digital/email/traditional channels based on objectives obtained through written and verbal communication with our business partners.

•Explore and analyze data from multiple databases and resources.

•Develop new data visualization dashboards while enhancing and maintaining existing reports; utilizing platforms such as Tableau.

•Generate ad-hoc analysis based on customer data and transactional behaviour, enabling our business partners to make informed

decisions.

•Update and enhance knowledge documents that help support the Customer Analytics & Strategic Insights team.

About Us

At Canadian Tire Services Limited/Canadian Tire Bank, it is our mandate to continue to create innovative and rewarding financial solutions for our customers. Our growing suite of products and services showcase the dynamic contributions from our employees and our success is driven by a strong vision, loyal customers, and our ability to build teams that reflect the diverse customers and communities in which we live and work. Join us, where there's a place for you here.

Our Commitment to Diversity, Inclusion and Belonging

We are committed to fostering an environment where belonging thrives, and diversity, inclusion and equity are infused into everything we do. We believe in building an organizational culture where people are consistently treated with dignity while respecting individual religion, nationality, gender, race, age, perceived ability, spoken language, sexual orientation, and identification. We are united in our purpose of being here to help make life in Canada better. .

Accommodations

We stand firm in our Core Value that inclusion is a must. We welcome and encourage candidates from equity-seeking groups such as people who identify as racialized, Indigenous, 2SLGBTQIA+, women, people with disabilities, and beyond. Should you require any accommodation in applying for this role, or throughout the interview process, please make them known when contacted and we will work with you to help meet your needs.

Job Requirements

What you bring:

• Currently enrolled in a post-secondary program in Mathematics, Statistics, Commerce, Economics, Computer Science, or a related discipline
•Demonstrated superior analytical, mathematical, and problem-solving skills
•Previous programming experience (e.g. Python/SAS/R/SQL)
•Strong proficiency of Microsoft Office Suite (Excel, Word, PowerPoint etc.)
•Data visualization development using Tableau, or similar tooling, is an asset

Citizenship Requirement   N/A

APPLICATION INFORMATION

Application Procedure   Through Employer Website

Special Application Instructions

Application Link: https://canadiantirecorporation.wd3.myworkdayjobs.com/en-US/Enterprise_External_Careers_Site/job/Oakville-ON/Customer-Analytics-Student--4-months----Winter-2026_JR152870?q=student

Please click the "I intend to apply to this position" button on SCOPE and also submit your application via the employer's website.

Applications are accepted on a rolling basis and the posting may be expired at any time by the employer as submissions are received.

Students should submit their applications as soon as they are ready.