

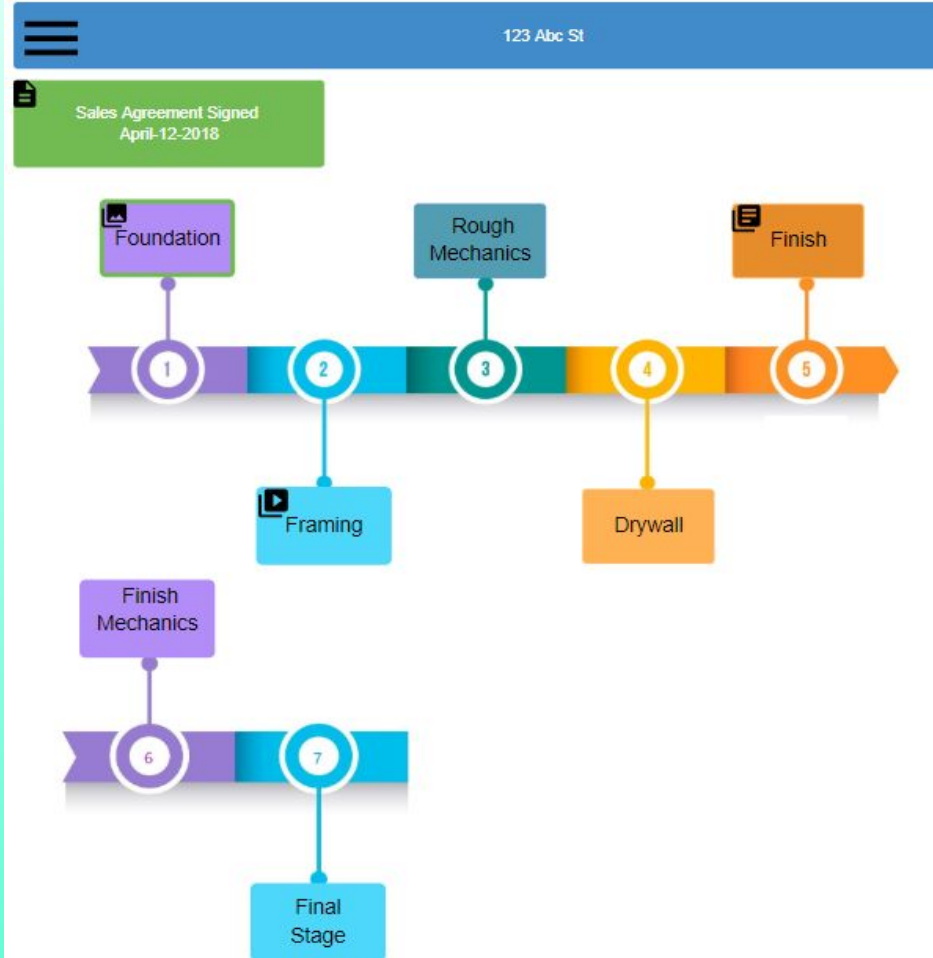
Summary



- One stop app for home owner-builder relationship
- Currently in market there are apps/services for home search but no such platform after home is purchased and while under construction.
- Homeowner experience improved during construction journey and beyond to address warranty, services.
- Transparency in home building lifecycle.
- Improved design center efficiency and details at once place.
- Following slides have few mockups created to illustrate how an app could look like -- it's not interactive but just shows potential

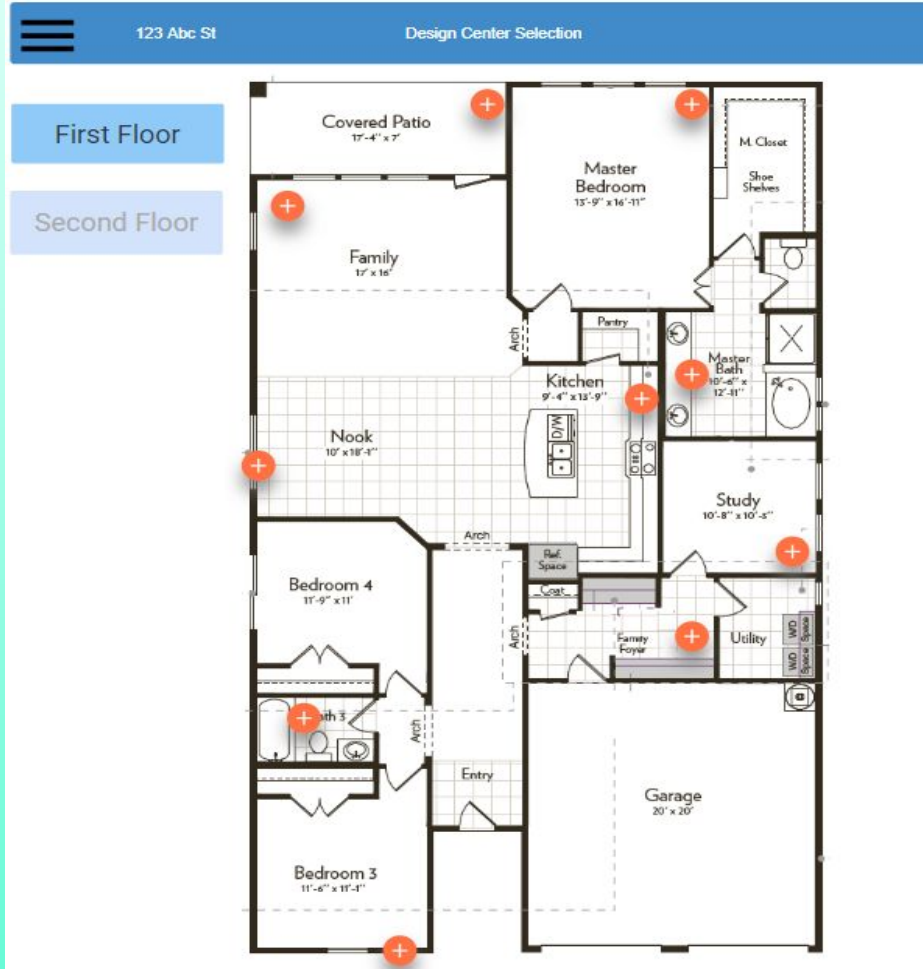
Dashboard

- Landing page shows overall progress
- Where applicable it shows documents, pictures, videos, contact information everything at once place.
- Each section can be tapped/clicked to get details about timelines of events, related application, communication etc.



Design Detail

- Design center selection/options presented on floor plan
- Details accessed by tapping/clicking + button
- Up sale potential upgrades
- Market place showing third party items for ex. Office table for Study room, Media room equipments, installation services etc.



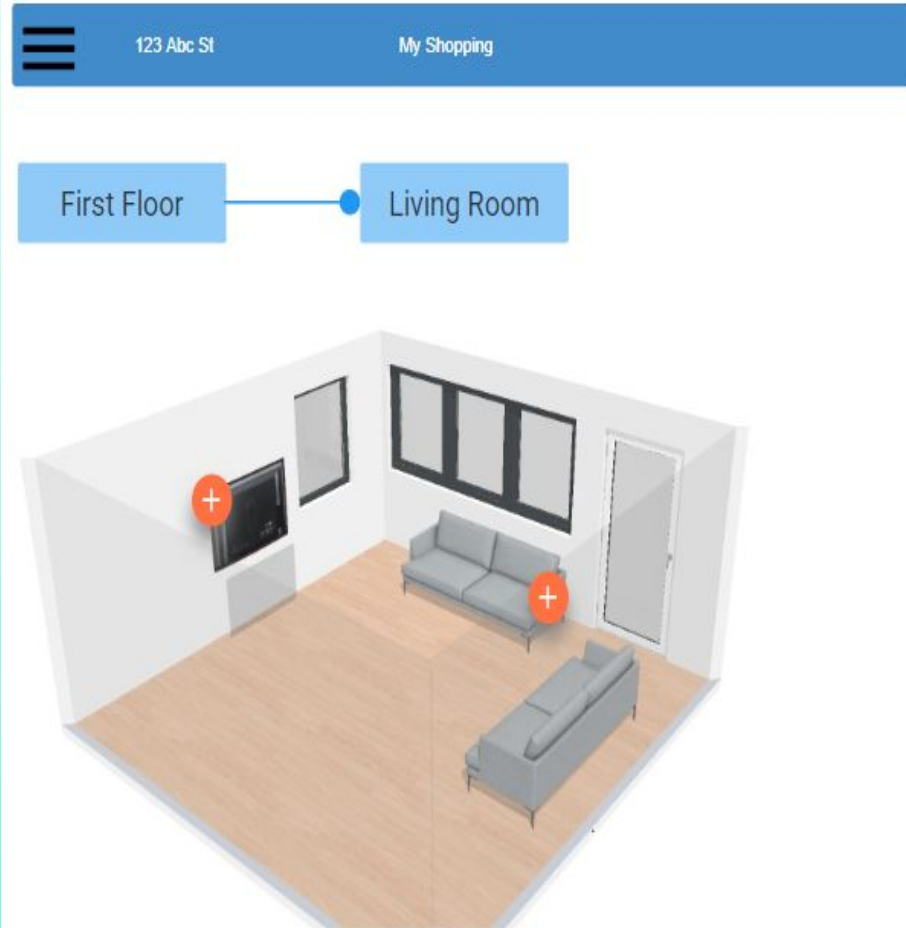
Design Detail

- Enhanced floor plans with detailed dimensions. (for ex. with accurate window dimensions, quotes for blinds and curtain calculated automatically and have vendors sell on this platform)
- Homeowners keeps track of questions/notes attached to plan with ease of access and management.



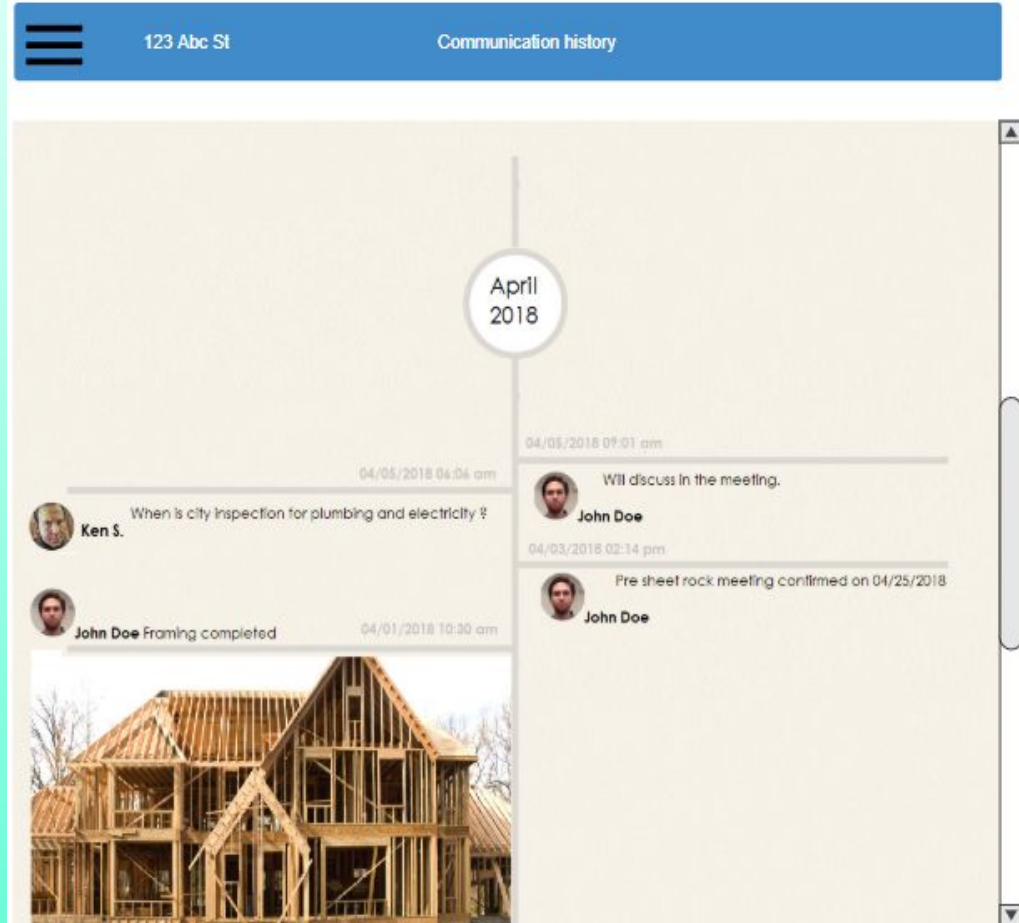
Shopping/Market Place

- Enhanced 3D view used to sell appliances/furniture (direct relationship with leading players)
- Warranty, support contact etc. well organized for homeowner as ongoing base.
- Detailed preventive home care provided specific to product



Message board

- Message board for prompt communication during process.
- No text, emails and communication stays at one place.
- Historic data used to improve process and efficiency



More Functionality/Uses



- One place for documents such as contract papers, walkthrough papers.
- Calendar with all appointment and meetings, overall timelines.
- Since pictures are within app, photo album functionality and can be contracted with printing service to create physical photo album, murals etc.
- Marketplace to access Home insurance, inspection services, mortgage, appraisal, cleaning services, blinds installation etc.