

LAUREN YATAR

Berkeley, CA 94704
(714) 393-6328
yatar.lauren@gmail.com
laurenyatar.com

PROJECTS

Recoco Comic Recommendation App

- Created user research plan and conducted user interviews; developed user personas to optimize user journeys and create design specifications.
- Defined MVP and product features; created wireframes and interactive prototypes.
- Conducted multiple usability tests on design to test user interfaces.

Project Showcase <https://github.com/chingu-voyage3/geckos-05>

- Closely collaborated with other developers remotely.
- Contributed and executed the front-end react UI's search component for filtering through fetched projects.

Data Visualization about Climate Comfort

- Ideated, designed and built a front-end visual interface using JavaScript (D3.js) capable of reading any EPW climate file.

Twitter and Extreme Storms Sentiment Analysis

- Loaded, pre-processed, analyzed and interpreted twitter data using methods such as dictionary methods, supervised and unsupervised learning, word scores and word-weighting.

EXPERIENCE

HOK, San Francisco — Consulting Intern

June 2016 – August 2016

Assisted in planning and conducting two on-site field studies.

- Completed contextual inquiry to improve work place strategy.
- Processed quantitative and qualitative information received from clients.
- Worked on producing consulting deliverables, including assisting with report writing, creating spreadsheets and producing graphics.

DESIGN SKILLS

User Research, Personas, Wire framing, Sitemaps, User Goals, User Flows, Use Cases, Journey Maps, Card Sorting, Interaction Design, Information Architecture, Usability Testing, Prototyping

PROTOTYPING SKILLS

Sketch, Adobe Creative Suite, InVision, Flinto

SOFTWARE SKILLS

HTML, CSS, JavaScript, D3.js, Bootstrap, Node, Express

DATA ANALYSIS

Python, Jupyter Notebooks, Pandas, NLTK, Matplotlib

EDUCATION

User Experience Design

September 2017

General Assembly

Master of Architecture

May 2017

University of California, Berkeley

Bachelor of Arts, Comparative Literature

August 2013

University of California, Irvine