

Hello!  
Are You Ready?

# VIDEO EDITING TASK



## INTRODUCTION

We Know You Probably Skip Intros Like You Skip YouTube Ads...  
But This One Is Actually Useful, So Stay With Us For A Minute.

- Think creatively — let your edits feel clean, intentional and story-driven.
- Keep it simple: Understand Ideate Organise Execute.
- Let your work speak for you — your taste, timing, rhythm, and editing style.
- Follow the basics: Typography, Timing, Composition, Flow, Sound Sync, Visual Balance.
- Don't overcomplicate — smooth, confident edits > flashy chaos.

And most importantly: take a breath, trust your timeline... and have fun editing!

## TASK 1

Typography Reel  
(Placement + Font Usage)

## CONTENT DATA

Create a **clean typography-based reel** using the script below.

The focus is on \*\*text animation, placement, flow, timing, and hierarchy\*\*, not footage.

### SCRIPT TO USE:

Still running your travel business manually?

It's time to level up!!

Get access to:

- Flights
- Hotels
- Holidays
- Buses
- Visas
- Travel Insurance

Book Easily.

Manage Smartly.

All-in-One platform. Trusted by 26,000 Travel Agents.

Join Bonton NOW and grow your travel business faster.

## TASK 1

BONTON  
Holidays

## BRAND GUIDELINES

Clean, minimal colour theme

Fast but smooth pacing

Bold typography with clear hierarchy

No irrelevant effects — focus on clarity & message

9:16 vertical format

## TASK 1

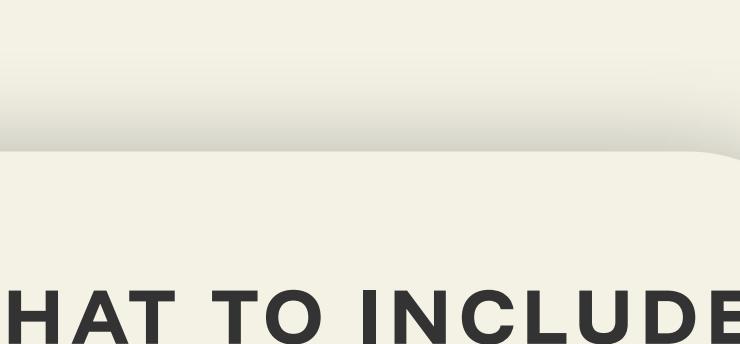
BONTON  
Holidays

## DELIVERABLES

Final reel (15–20 sec)

MP4 (1080x1920)

LOGO



Project file (Pr / AE / CapCut / VN)

Clean export + one-line concept note

## TASK 2

AI-Based  
Transitions Edit

## CONTENT DATA

Create a **20-second edit** using **AI-style transitions**.

Minimum **4 transitions** must be included.

You may use **any clips you like** — travel, lifestyle, product, cinematic, etc.

## TASK 2

AI-Based  
Transition Edit

## BRAND GUIDELINES

At least 4 AI-inspired transitions (morph, parallax, zoom AI, liquid warp, hyper-smooth cuts, etc.)

Use royalty-free or original footage (your choice, no limit).

Keep transitions clean and purpose-driven (not random).

Maintain flow, rhythm, and consistency.

Add light sound design for impact.

Keep the video 20 seconds ±1 sec.

## TASK 2

AI-Based  
Transition Edit

## DELIVERABLES

Final edit (MP4 — 1080x1920)

Project file (Pr / AE / CapCut / VN)

Clips used (if required)

Transition list (short)

## TASK 3

Logo Outro  
(MARKET MAYA)

## CONTENT DATA

Create an **outro animation** for **MARKET MAYA**, an Algo Trading company.

Logo files (PDF) will be attached for you to use.



MARKET  
MAYA

## TASK 3

Logo Outro  
(MARKET MAYA)

## BRAND GUIDELINE

Clean, futuristic, finance-driven aesthetic

Use logo smartly (no distortion)

Keep animation **short and premium**

Colour palette should match branding (dark, teal, electric blue, or minimal white)

Outro duration: **3–6 seconds**

## TASK 3

Logo Outro  
(MARKET MAYA)

## WHAT TO INCLUDE

Logo reveal animation

Tagline (optional, only if it exists)

Clean sound effect

Ending frame suitable for placement at the end of videos

## TASK 3

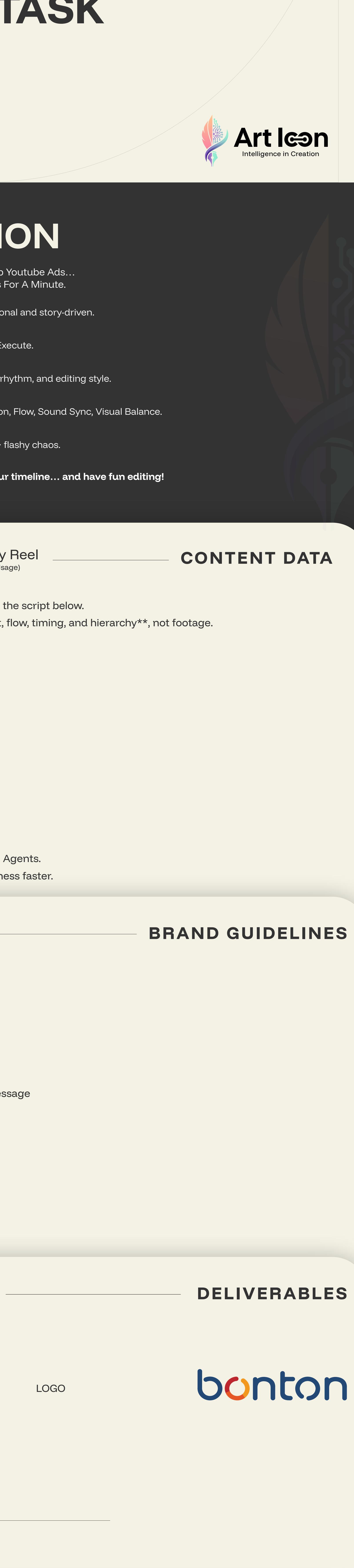
Logo Outro  
(MARKET MAYA)

## DELIVERABLES

Final outro (MP4 — 1080x1080 or 1080x1920 depending on your format choice)

Transparent MOV version (if possible)

Project file (AE preferred, but any is okay)



বিজয় মুখ:

