



SPECIALPAYMAIL

YERGAZY ADIL
TOLEGENOV DIYAS

PROBLEM STATEMENT

- **Public personalities, companies and organisations** receive **thousands** of messages in social media.
- **Important messages** get **lost** amongst the spam.
- **Lack** of a tool to **monetize** feedback.



SOLUTION

SpecialPayMail - a platform for sending **prepaid messages** and receiving **guaranteed answers**.

Money back guarantee in case of **no response** to your message.

A way to **monetize communication** for influencers, companies and celebrities.



Welcome to SpecialPayMail!

KEY FEATURES

- **Sending prepaid messages.**
- **Receiving answers.**
- **Profile system: users, celebrities.**

Your Profile



Change Photo

John Doe

Almaty, Kazakhstan

Save Changes



Elon Musk

Location: Pretoria, South Africa

Age: 53

Businessman known for his key roles in the space company SpaceX and the automotive company Tesla, Inc.

Message Cost: \$50

Video Message Cost: \$250

Follow 

Donate

Donation for Elon Musk

Donation Amount (USD):

Card Number:

Expiry Date (MM/YY):

 CVV:
123

Donation Message:

Write your message here...

Donate

Cancel



TECHNICAL APPROACH

- We used **HTML, CSS** and **JavaScript**.
- We followed **Clean Architecture** principles to ensure the scalability and maintainability.
- We applied **localization** practices to support multiple **languages**.
- The project was developed **incrementally**, with features built and tested **step by step** to ensure quality.
- **Responsive Design:** interface works well on different devices and screen sizes.

```
function changeProfileLanguage(lang) {
  document.getElementById("profile-title").textContent = translations[lang].profile.title;
  document.querySelector("label[for='user-photo-upload']").textContent = translations[lang].profile.uploadLabel;
  document.getElementById("saveprofile").textContent = translations[lang].profile.saveChanges;
  document.getElementById("back-to-home-btn").textContent = translations[lang].profile.backToHome;
}

document.addEventListener("DOMContentLoaded", () => {
  const userPhoto = document.getElementById("user-photo");
  const photoUpload = document.getElementById("user-photo-upload");
  const saveProfile = document.getElementById("saveprofile");
  const userData = JSON.parse(localStorage.getItem("userProfile")) || {
    photo: "images/default-user.png",
    name: "John Doe",
    location: "Almaty, Kazakhstan",
  };

  userPhoto.src = userData.photo;

  photoUpload.addEventListener("change", (event) => {
    const file = event.target.files[0];
    if (file) {
      const reader = new FileReader();
      reader.onload = () => {
        userPhoto.src = reader.result;
        userData.photo = reader.result;
      };
    }
  });

  if (document.body.contains(document.querySelector("header h1")) && document.querySelector("body").dataset.page === "person-profile") {
    if (window.location.pathname.includes("person-profile.html")) {
      changePersonProfileLanguage(lang);
    } else if (window.location.pathname.includes("profile.html")) {
      changeProfileLanguage(lang);
    }
  }

  document.addEventListener("DOMContentLoaded", () => {
    const savedLanguage = localStorage.getItem("language") || "en";
    changeLanguage(savedLanguage);
  });
}

const persons = {
  aaron: {
    name: "Aaron Paul",
    location: "Los Angeles, California",
    photo: "celebs/aaron.jpg",
    age: 45,
    description: "Famous Actor, best known for playing Jesse Pinkman in Breaking Bad",
    instagram: "https://www.instagram.com/aaronpaul",
    textMessageCost: "$10",
    videoMessageCost: "$50"
  },
}
```



CHALLENGES



After refreshing the page, profile picture reverted to default, selected language was reset to default. After considering all possible solutions, decision was to use *localStorage*.

Solved the difficulties with *placeholder* translation through direct use of the *placeholder* property (*searchPlaceholder*), which ensured correct display.

Found a simple and effective *includes* method for the celebrity list search function.



FUTURE SCOPE



Forever change the interaction between the **common person** and the **popular one**

Scaling up to CIS countries, Europe and Asia, USA.

Adding new functions: profit analytics, invitations to communicate, live streams, donation types.

**THANK YOU
FOR YOUR ATTENTION!**

WE ARE UP TO
ANY QUESTIONS

