

# HAKRON 3000

## OVERVIEW

WHEN: Beginning of March 2018

WHERE: Akron, OH

HAkron is a student organization at The University of Akron. We are focused on advancing tech in the Akron area and surrounding regions. One way we do this is by hosting hackathons; 24-hour long events where students come together to build awesome software or hardware projects. For students it's a great way to learn, meet new people, and gain real world experience. For sponsors it's the perfect place to recruit, market, and give back to the community!

## WHY SPONSOR US?



Already, the HAkron team has organized and ran three successful hackathons just in 2017. Sponsors, professors, and students all look back at each event as a success not only for themselves, but for the community. This is the perfect event for your company to capitalize on all of the following:

- **Marketing:** Being a sponsor gives your company a chance to raise brand awareness and/or change brand perception. The opportunity to hand our swag will also ensure that your company will not be forgotten by the attendees. This will associate your brand with a fun and stimulating experience
- **Recruitment:** Hackathons are perfect events to recruit top college-level talent. Your company will have the option to receive resumes and to show potential employees what your company does through talks, demos, and sponsored side events.
- **Product Integration:** Watch how people integrate and interact with your product or service as they use it in their solution. This allows for easy branding exposure and interaction with future employees and customers.
- **Philanthropy:** Sponsorship also presents an opportunity to give back to the community. You get to help students learn more outside the classroom and gain real project experience. These students are the future STEM leaders of the northeast-Ohio area!

## CONTACT US



Please do not hesitate to reach out! Our sponsorship team is always willing to talk to you about how this event can benefit your company. We can send you our sponsor packet with more information on how you can be involved. The team can be contacted in either of the following ways:

HAkron Team- Email: [team@hakron.io](mailto:team@hakron.io)

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