



Michael F. Cronin

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Dear hiring manager at **Propaganda Creative**,

I am writing to apply for the position of graphic design intern. I was attracted to **Propaganda Creative** because of the last sentence of your mission statement, "The team at **Propaganda Creative** moves through the day with a shared sense of artistry and perfection." I believe this passion for bringing together artistry and effective visual communication, as well as my passion for design and my experience, makes me an excellent candidate for this internship.

I am currently a graphic and web design student at North Idaho College planning to graduate in the spring of 2025. My main areas of study include branding, logo design, and web design. As a student, I have a notable background in programs such as Illustrator, Photoshop, and Lightroom. I am also quite familiar with the fundamentals of both CSS and HTML. In addition to my digital design work, I have substantial experience as a photographer.

While I am in school, I have held a full-time job at Echo Boutique where I regularly interact with customers, making them feel welcome, heard, and cared for. Because of this, I have learned the importance of working with clients while listening to, and understanding, their needs. I would love to bring my people skills and design experience to this position, while also learning the ins and outs of this field.

My varied academic and work experience combined with my passion for graphic design has prepared me to be a strong and dedicated addition to your organization. I am very eager to learn about the graphic design industry as I hope to emerge into the field after my studies. I believe that I can help by taking on smaller projects and assisting on the larger more difficult projects in order to help make your designer's jobs easier and I would be honored to have the opportunity to learn from the people at **Propaganda Creative**.

Thank you for your consideration,

Michael Cronin