Gnichi Mohamed Amine

January
06,2025

Tunisie , Ben Arous
+216 9389 4061
gnichimedamine@gmail.com

To the Hiring Team,
VML, Data & Analytics
Department
Dubai, United Arab Emirates

Subject: Application for the Position of Data Scientist/Analyst

Dear Sir/Madam,

Currently in my final year of engineering studies in Data Science at TEK-UP University, I am seeking a six-month end-of-study internship starting January 2024. As a company at the intersection of creativity, technology, and consultancy, VML represents the ideal environment for me to apply my skills and contribute to innovative projects.

My academic journey and hands-on experiences have equipped me with a strong technical foundation. I am proficient in programming languages such as Python, R, and SQL, as well as visualization tools like Power BI and Excel. I have also worked on practical projects involving machine learning models (predictive modeling, anomaly detection, and chatbot development) and CRM optimization approaches.

Your job posting highlights several aspects that resonate with my skills and interests. My experience in developing segmentation and predictive models has taught me how to turn complex data into actionable strategies. Additionally, my ability to design impactful visualizations aligns perfectly with your need for dashboards and actionable insights.

I am particularly drawn to the strategic role of Customer Data Platforms (CDP) and web personalization in your projects. During my most recent academic project, I explored similar solutions to optimize user journeys using behavioral data. This business-driven, results-oriented approach perfectly aligns with my vision of Data Science: translating data into actionable insights that create tangible value for both the company and its customers.

As an adaptable and bilingual professional (French/English), I thrive in multicultural and international environments. My teamwork experiences have taught me how to collaborate effectively with diverse stakeholders to meet business objectives.

Joining a dynamic and innovative organization like VML would be an exceptional opportunity to further develop my skills and tackle new challenges in a demanding and stimulating environment.
I would be delighted to discuss my application further in an interview. In the meantime, I remain at your disposal for any additional information. Thank you for your time and consideration, and I look forward to hearing from you soon.

Gnichi Mohamed Amine