

# Weather Reports

## Wind as Media, Model, and Experience

### How is wind perceived?

Taking this question as a starting point, *Weather Reports* explores how wind is experienced, drawing on research from across the **Environmental Humanities** and **Media Studies**.

Wind focalises the larger epistemological and ontological problems we face in light of **climate change**.

Like climate, wind is not an object of perception. Wind surrounds us and is experienced continuously in varying degrees of intensity, without ever appearing directly 'before our eyes'.

Like climate, wind's ephemeral nature – second only to barometric pressure – motivates a turn to instruments, measurement, calculation, abstraction, and modelling in order to arrive at an objective, scientific perspective on wind.

Like climate, wind draws together different spatial and temporal scales. Local winds tie into global atmospheric circulation, becoming both an effect and agent of climate change, given their role in desertification, in changing circulation patterns, and intensifying storms.

In order to make sense of wind as something both **experienced** and **measured**, **local** and **global**, we explore the elemental nature of wind through three different perspectives: wind as model, media, and experience.

Instructed by the phenomenon of wind, *Weather Reports* opens up new perspectives for refiguring the relationship between model, media, and experience in light of climatic changes across temporal and spatial scales. We hope to contribute to a better understanding of experiences of climate change through the medium of wind.



### Project members

#### Prof. Ryan Bishop

is Professor of Global Art & Politics at the Winchester School of Art, University of Southampton, UK.

#### Prof. Birgit Schneider

is Professor for Knowledge Cultures & Media Environments in the Department of European Media Studies at the University of Potsdam, Germany.

#### Prof. Jussi Parikka

is Professor of Digital Aesthetics & Culture at Aarhus University, Denmark as well as Professor of Technological Culture & Aesthetics at the Winchester School of Art, University of Southampton, UK.

#### Dr. JR Carpenter

is an artist, writer, and researcher working on questions of place, displacement, migration, and climate change across performance, print, and digital media.

#### Dr. Maximilian Gregor Hepach

is a postdoctoral researcher at the University of Potsdam and project coordinator of *Weather Reports*.

### Outcomes

#### Workshops

*Weather Reports* organises a number of workshops related to wind, weather, climate(-change), and environmental data.

#### January 2023

*Wind and Rain: Namibian phenomenologies of weather* (Potsdam, Germany)

#### May/June 2023

*Environmental Data, Media, and the Humanities* (Potsdam, Germany)

#### February 2024

*Wind data salon* (Southampton, UK)

#### Publications

The project members are editing a Special Issue for the peer-reviewed journal **Media+Environment** on *Wind as Media, Model, and Experience*. We are inviting authors from various disciplines to contribute academic articles and artworks. The issue will be published in 2024.

#### Exhibitions

In relation to our workshops and publications, *Weather Reports* is commissioning artwork to go on display in late 2023.

Project website:



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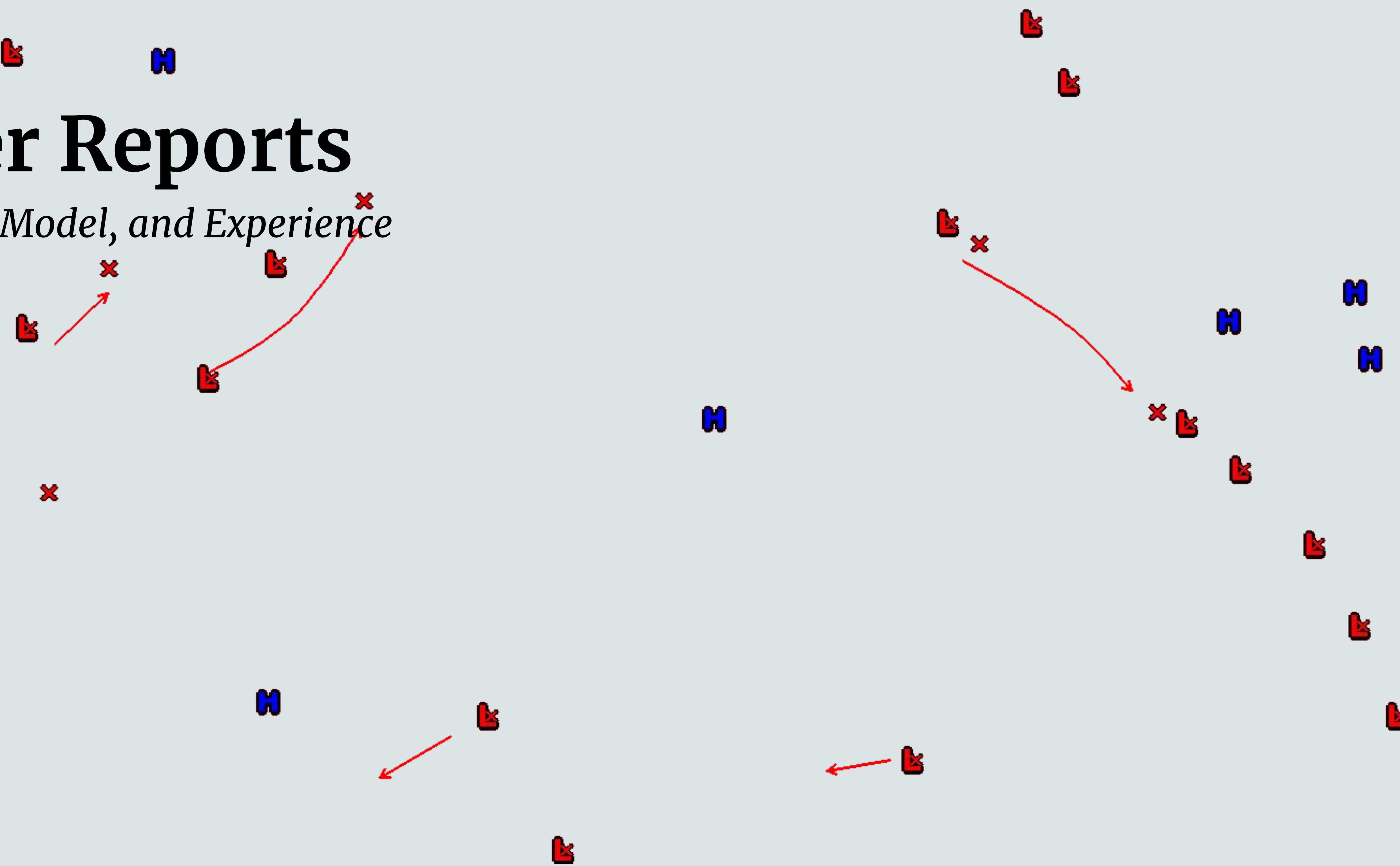


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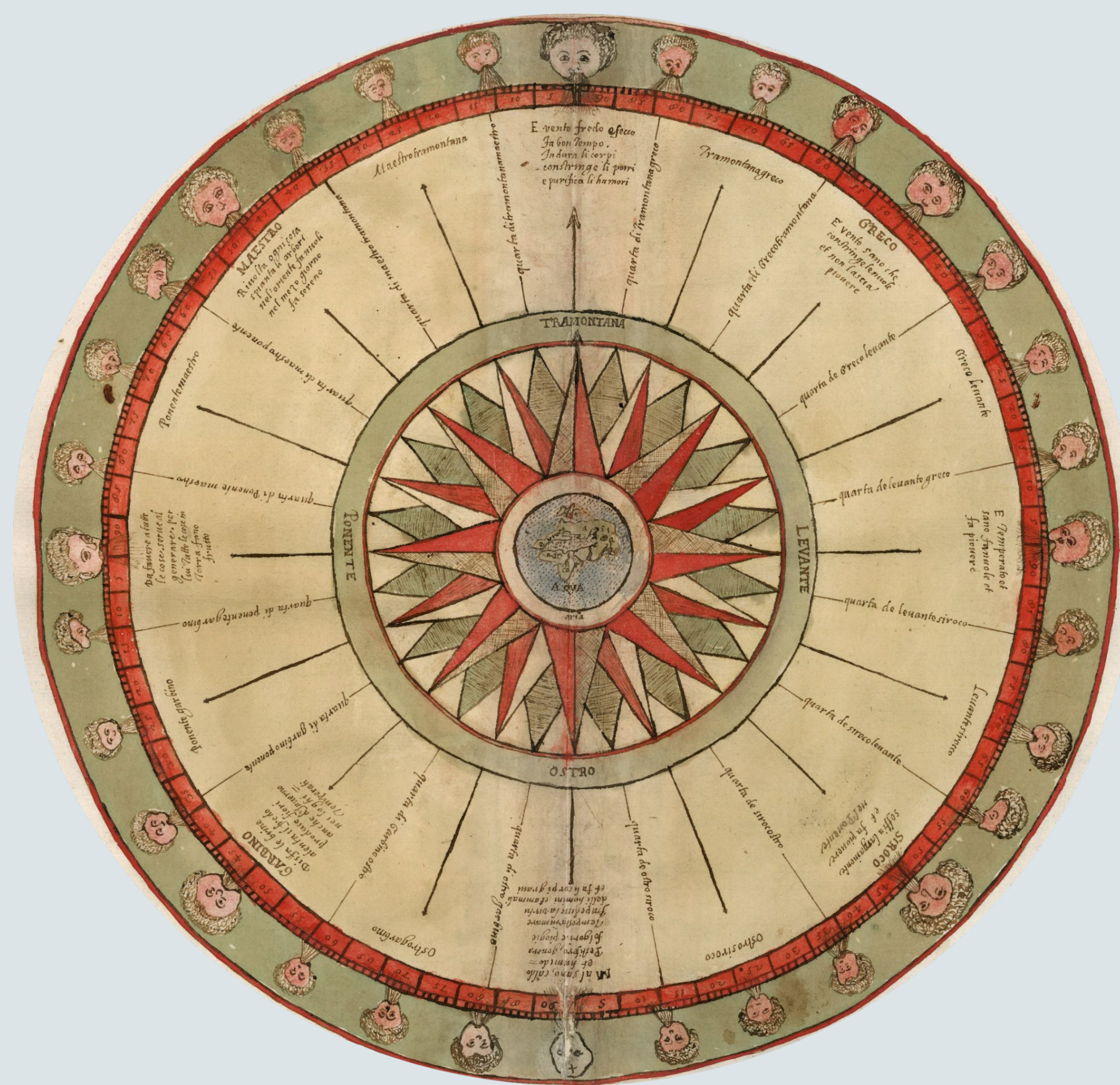
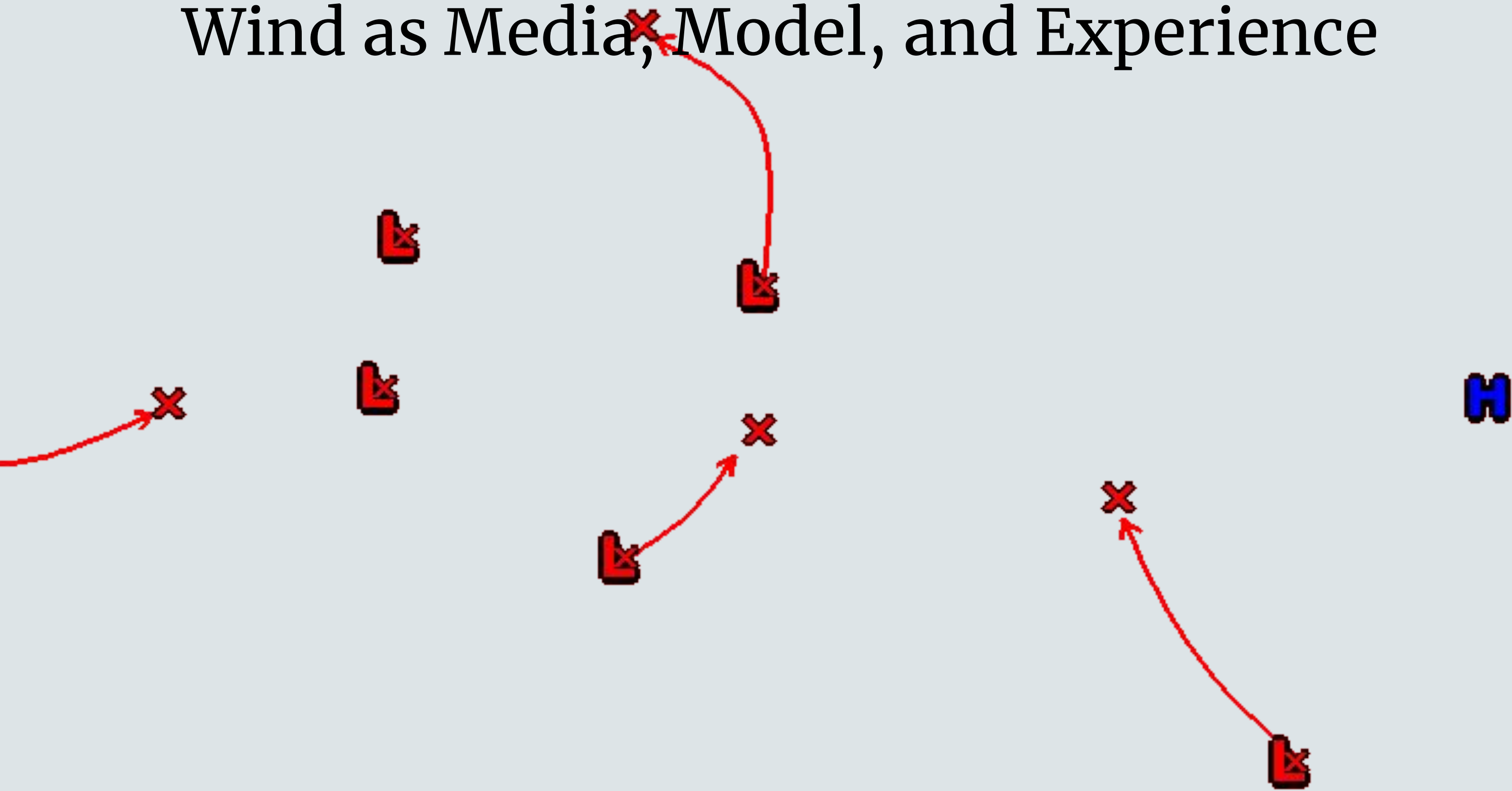
*Wind as Media, Model, and Experience*



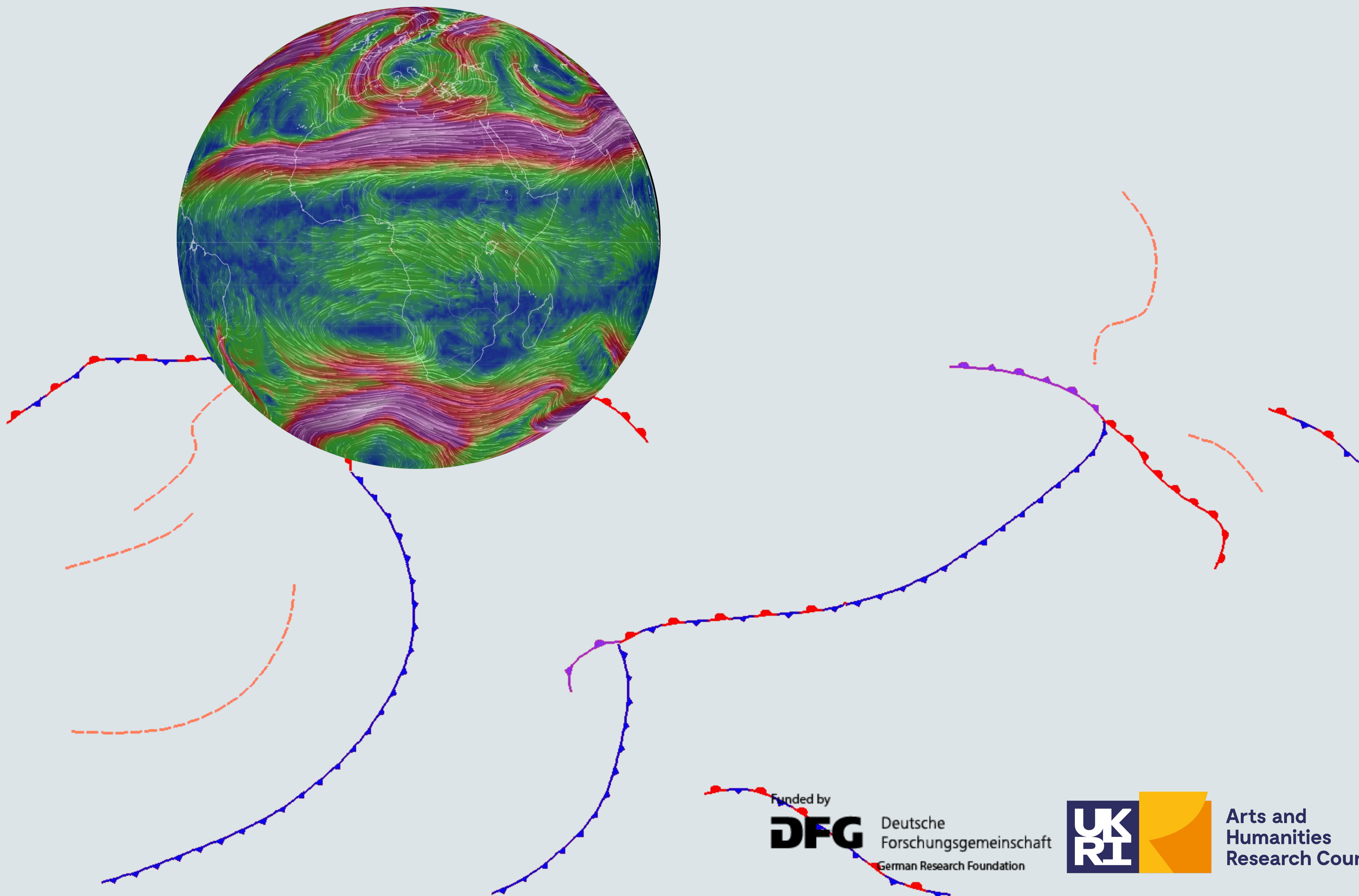


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