

UpSkill

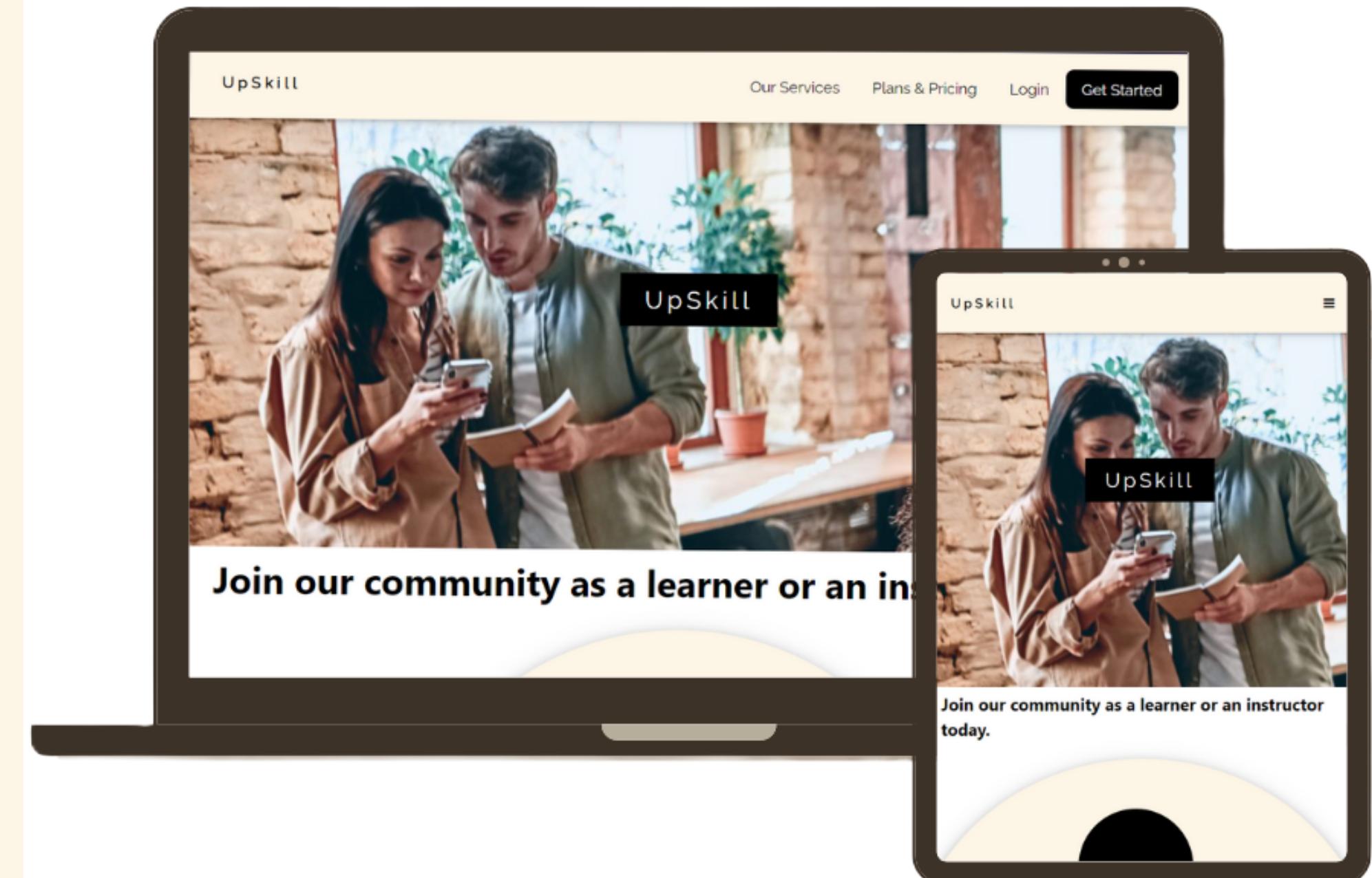
What is UpSkill?

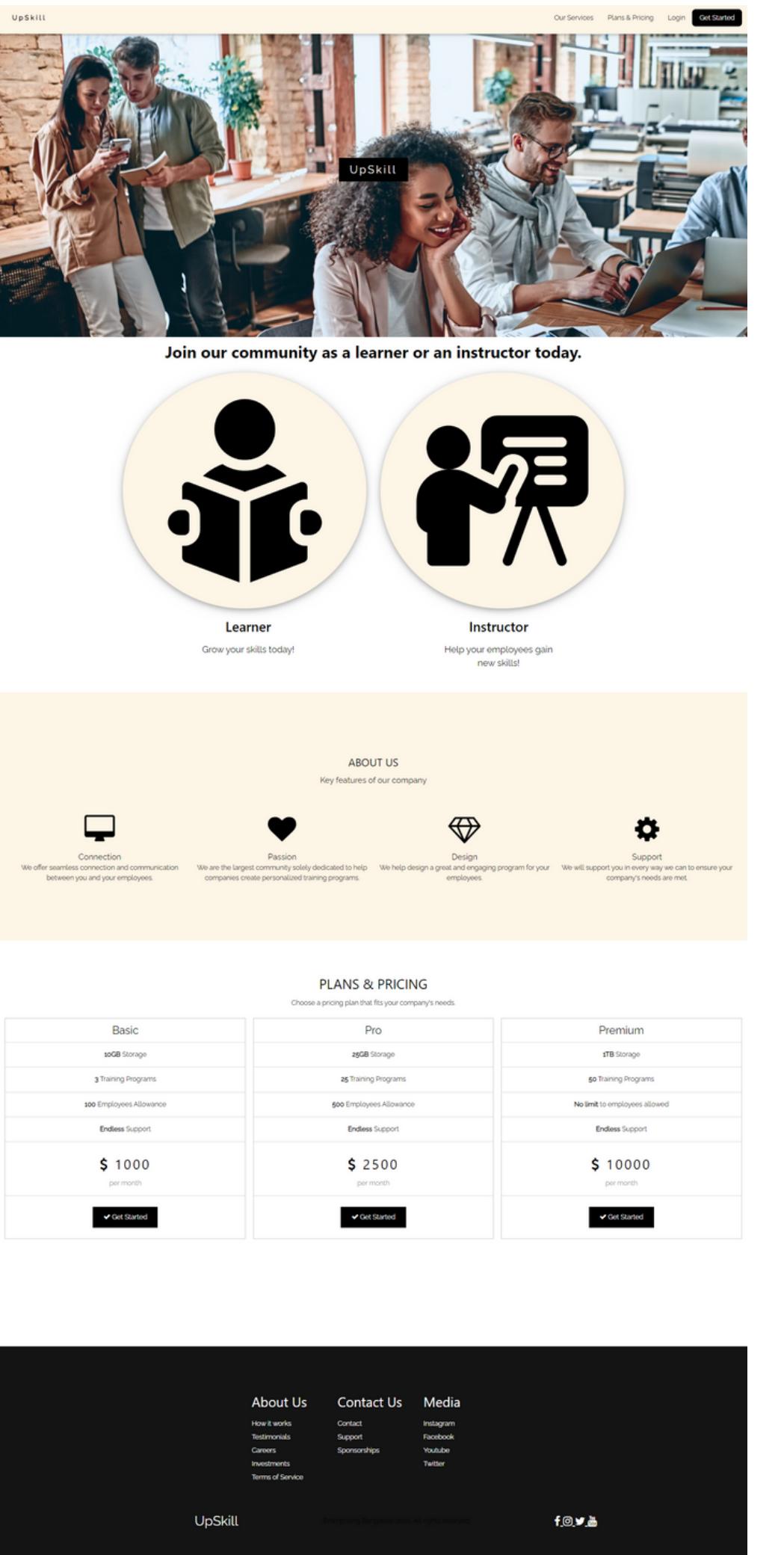
Upskill is an **e-learning platform** to help companies create and provide training programs for their employees. The pandemic led to an increase of remote workers and this platform

makes it easier for companies to reach their employees across the world. Employees can access materials from anywhere.

Features:

- It has a **responsive** design that works well on both larger and smaller screens.
- It is easier for companies to track their employees' progress.
- The platform has a **community-based** approach.
- It has a chat feature that allows employees to seamlessly communicate with each other and their instructors. Online learning can be a very isolating approach which is why a lot of people don't like it.





Benefits of such a platform:

- **Standardization of training:** By providing a central platform for training, companies can ensure that all employees receive the same quality and level of training, regardless of location or other factors.
- **Increased accessibility:** Employees can access training materials and resources from anywhere with an internet connection, which can be especially useful for companies with a distributed workforce or employees who work remotely.
- **Improved tracking and documentation:** Upskill can provide tools for tracking employee progress and generating reports, which can be helpful for companies in terms of monitoring employee development and documenting training.
- **Cost-effectiveness:** E-learning can be a more cost-effective option compared to in-person training, as it eliminates the need for travel and other expenses.

Tools Used:

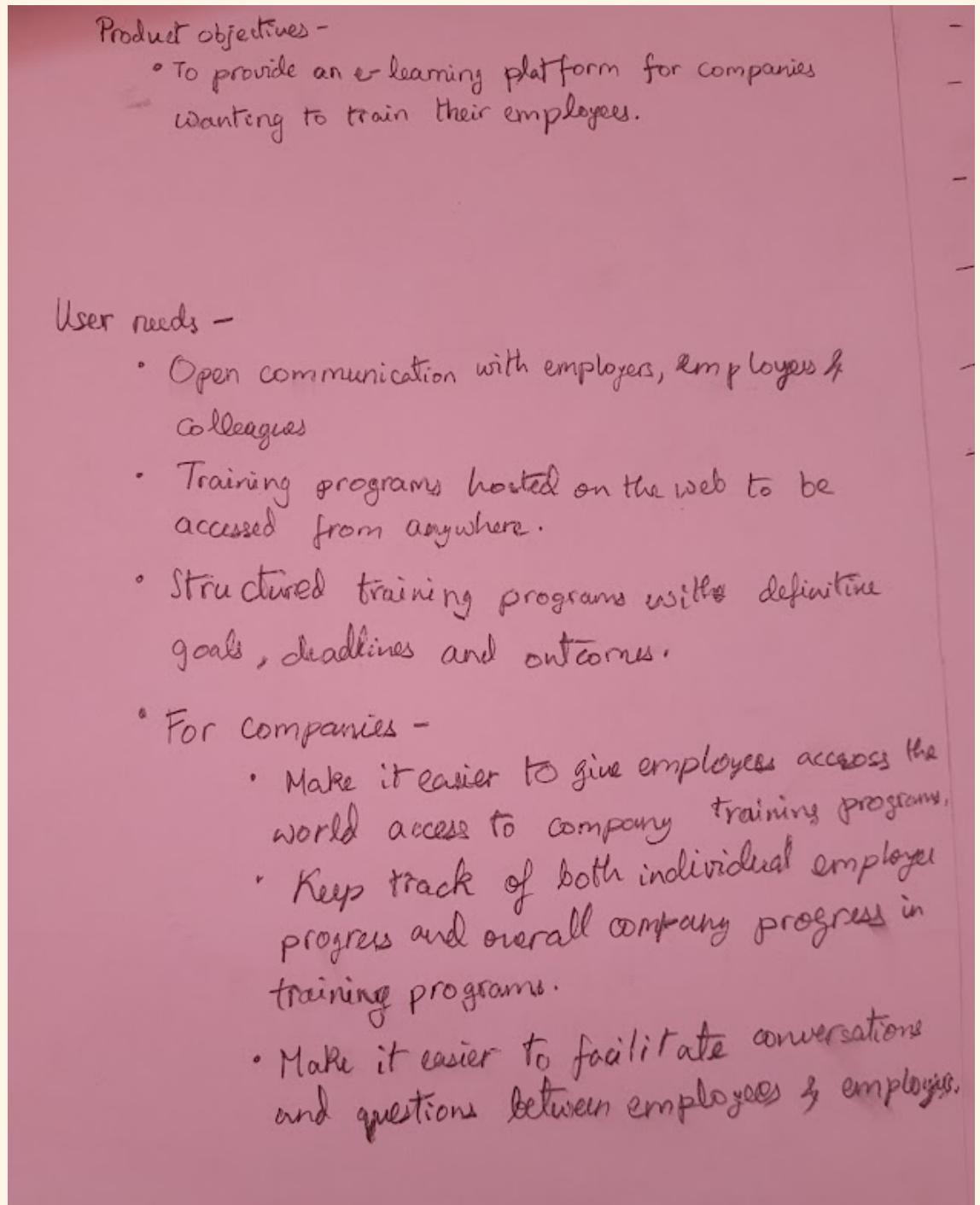
- Figma
- HTML
- CSS
- Javascript

Planning the Website

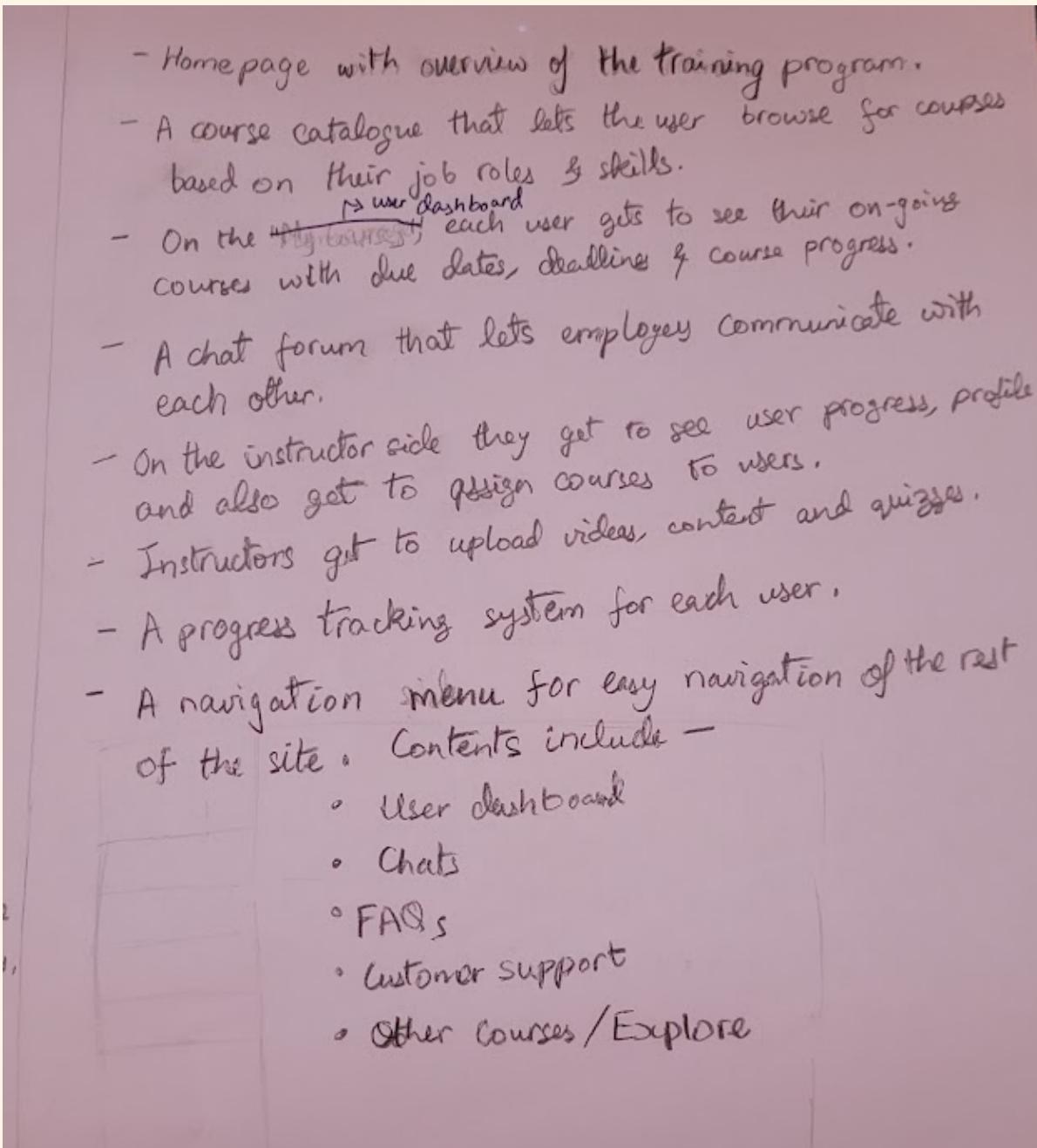
I used the help of the Five Planes method. The five planes of web design refer to different aspects or levels of a website that need to be considered when designing it. These five planes are:

- **The Surface Plane** - This refers to the visual design elements of the website, such as color, typography, and imagery. It's what the user sees and interacts with when they visit the website.
- **The Skeleton Plane** - This is the structure of the website, including layout, navigation, and the hierarchy of information. It's the backbone of the website, providing a framework for the content.
- **The Structure Plane** - This involves the organization of content and information on the website, including the use of headings, subheadings, and paragraphs. It's the way in which the content is presented to the user.
- **The Scope Plane** - This refers to the overall purpose and goals of the website, including the target audience and the objectives of the project. It's important to consider this plane in order to create a website that meets the needs of its intended audience.
- **The Strategy Plane** - This involves the planning and decision-making process behind the website, including research, analysis, and user testing. It's about creating a website that is effective and achieves its goals.

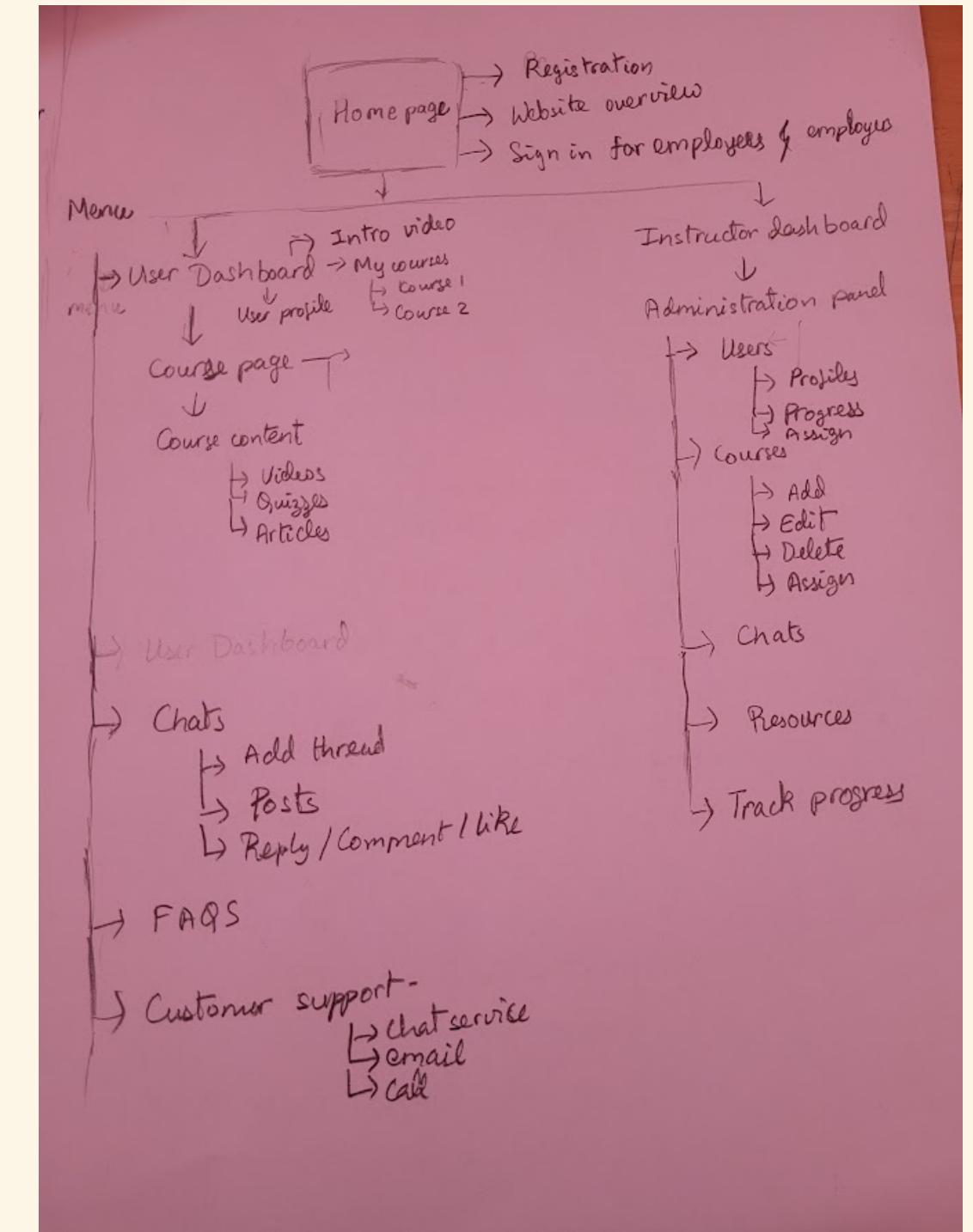
The Strategy Plane



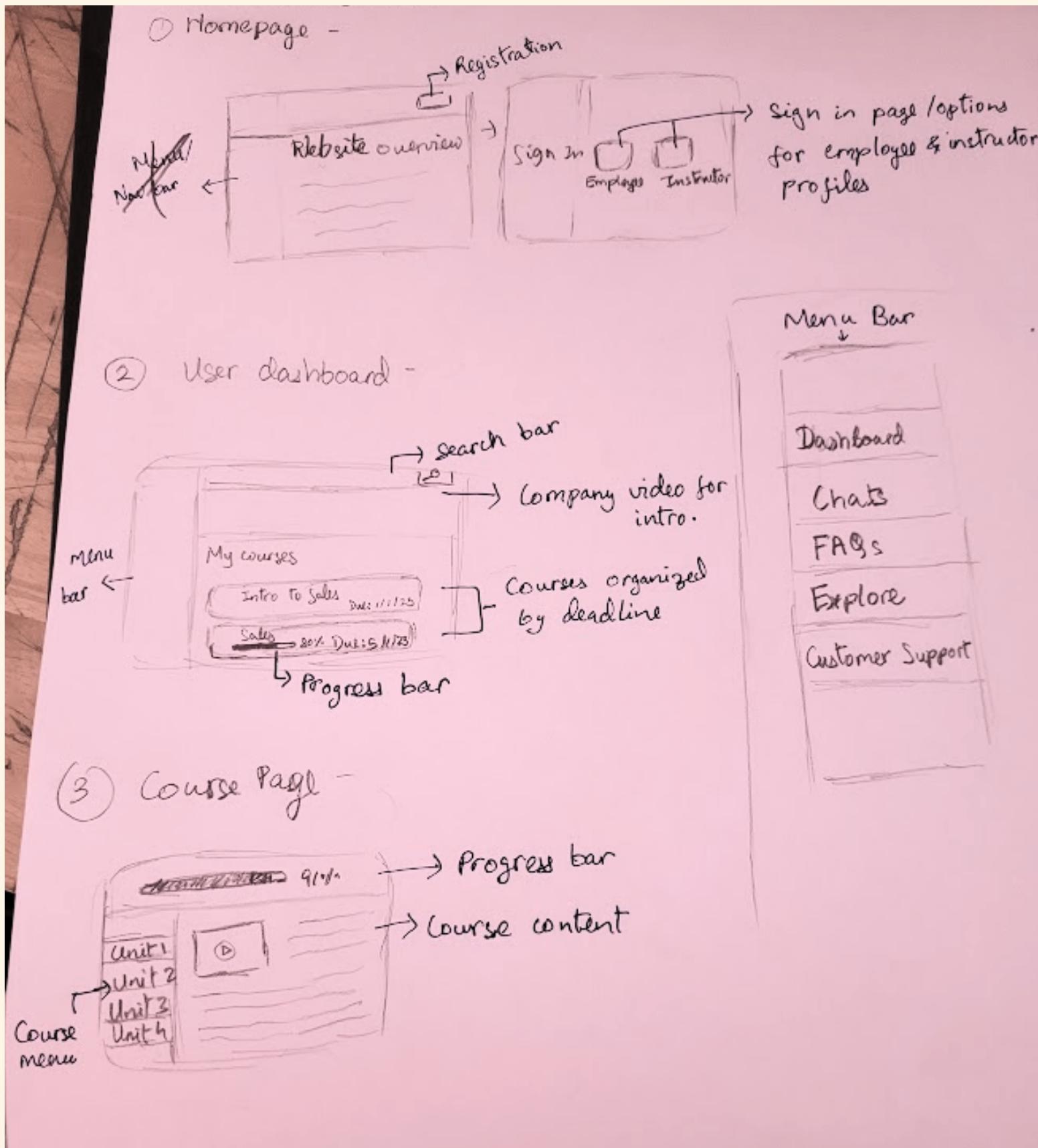
The Scope Plane



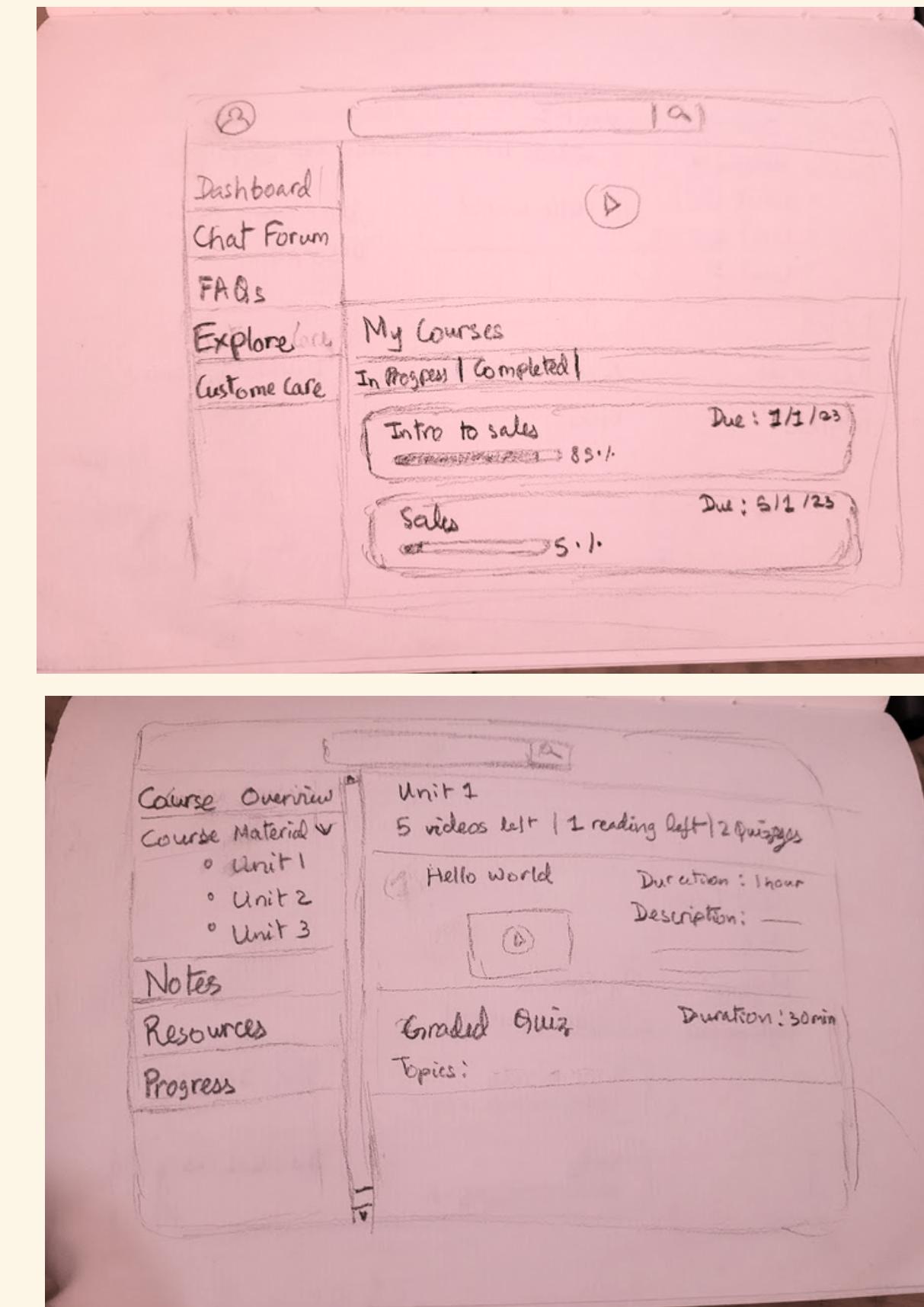
The Structure Plane



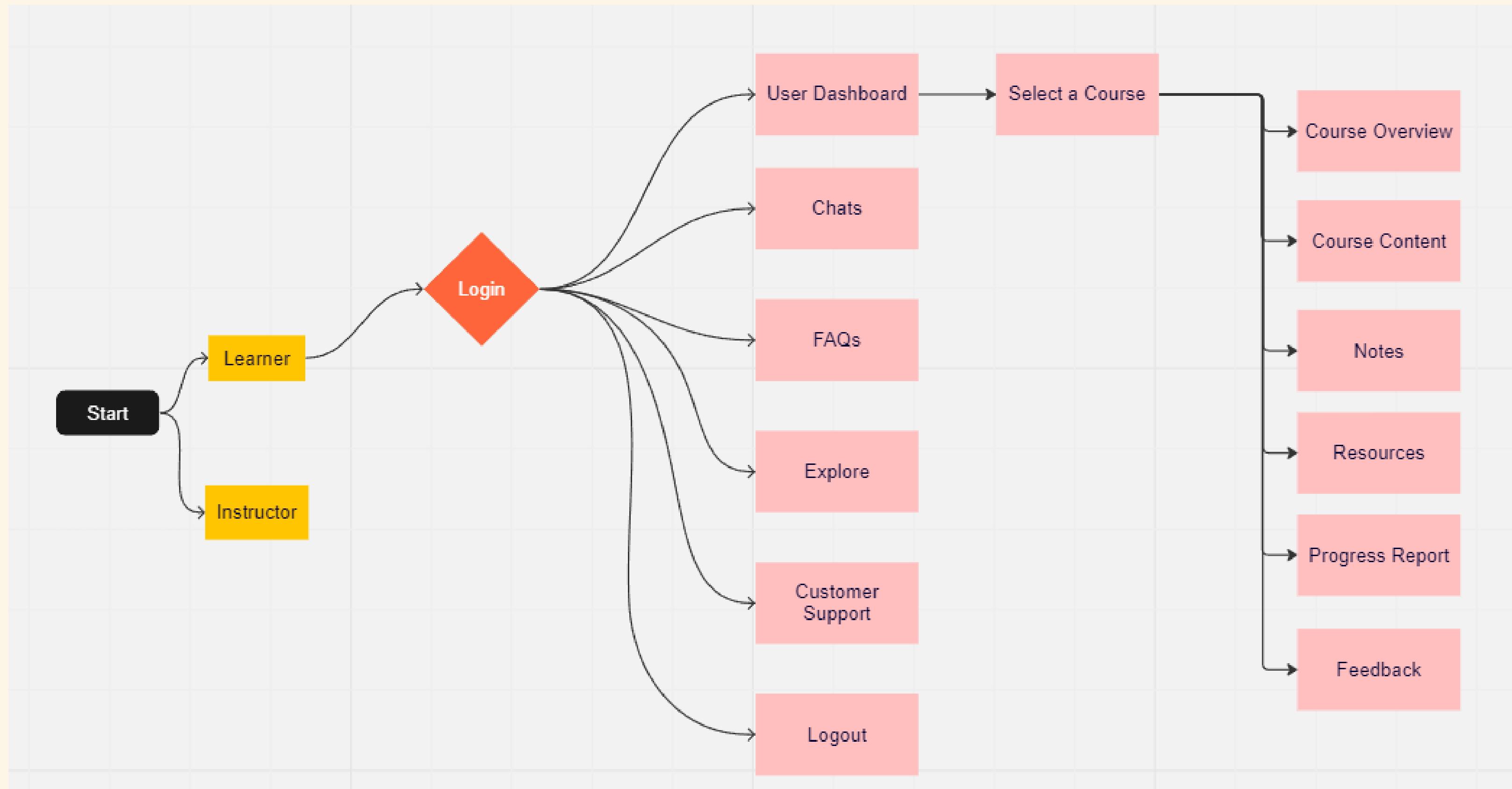
The Skeletal Plane



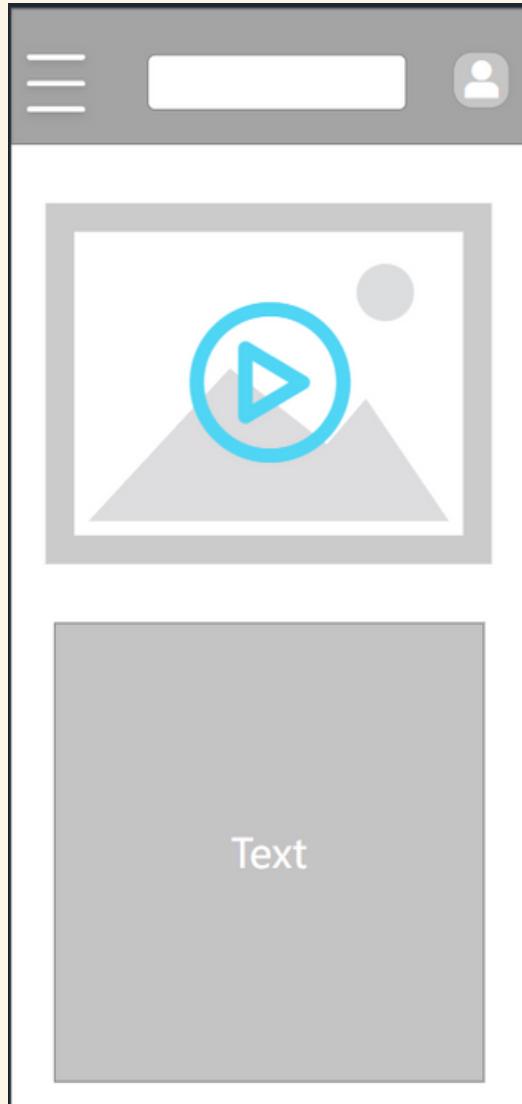
The Surface Plane



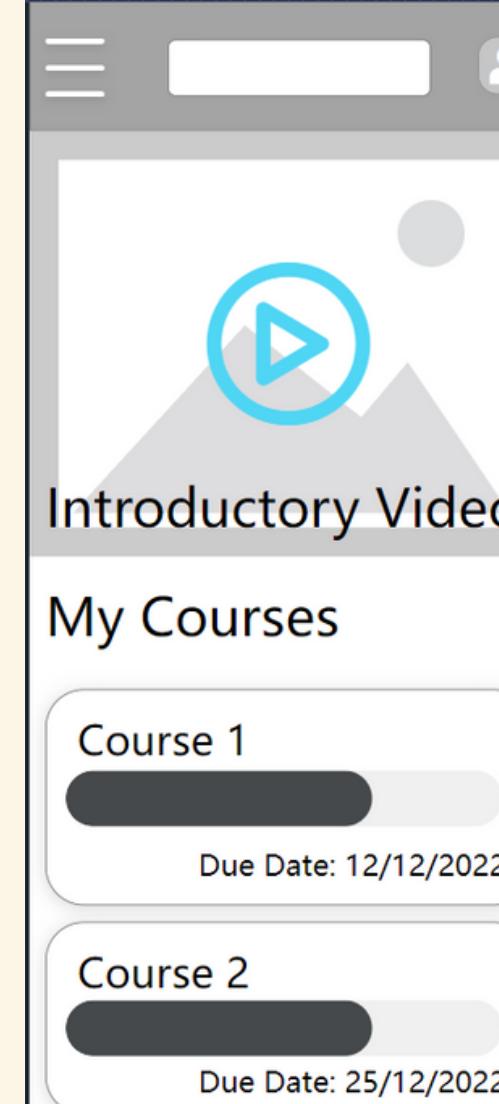
User Flow



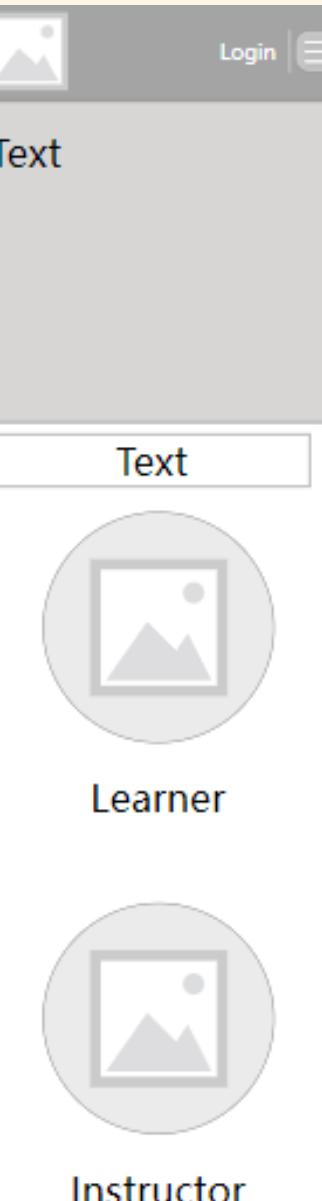
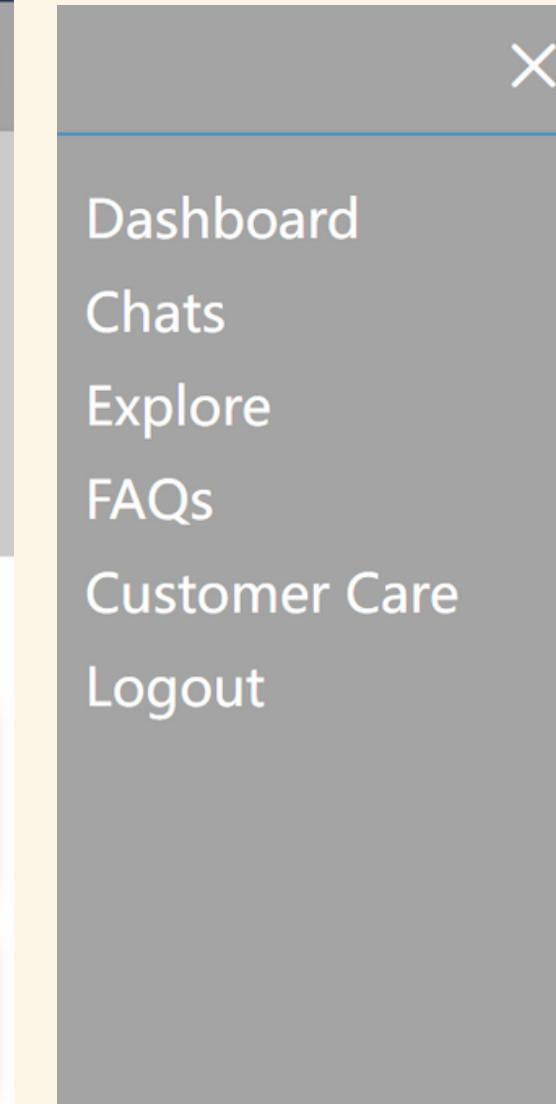
Mobile Wireframes



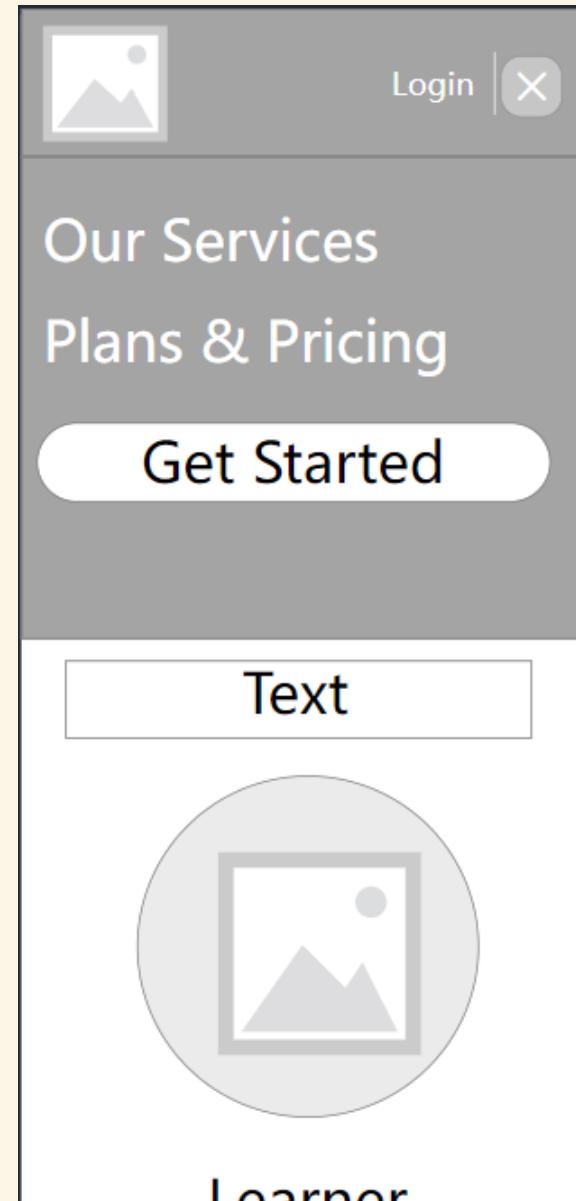
Course Page +
Course Menu



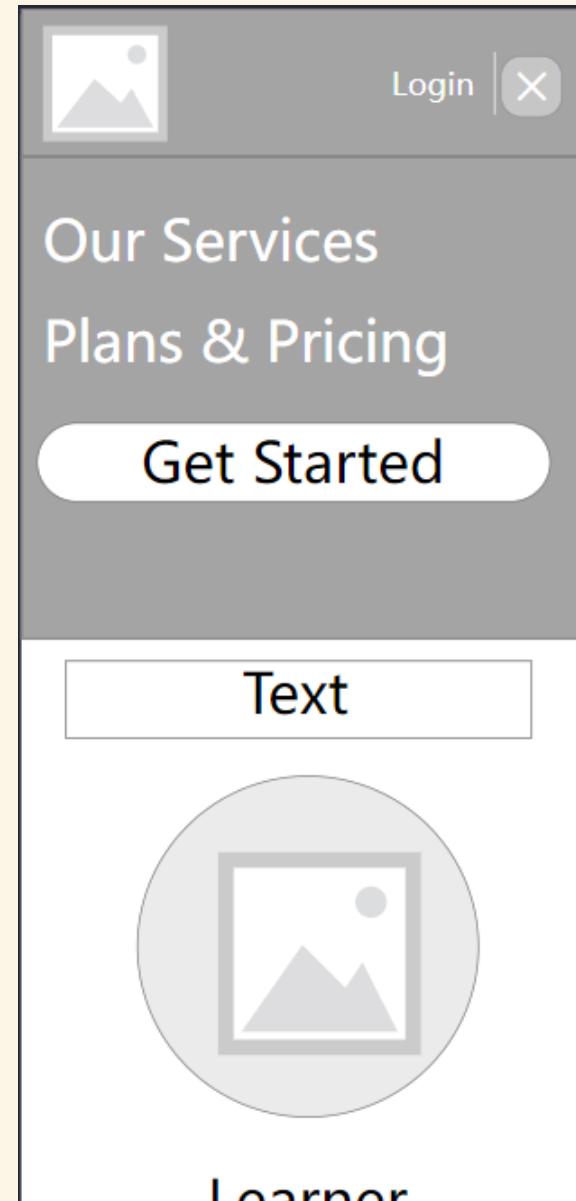
User Dashboard +
Menu



Home Page +
Nav Bar Menu

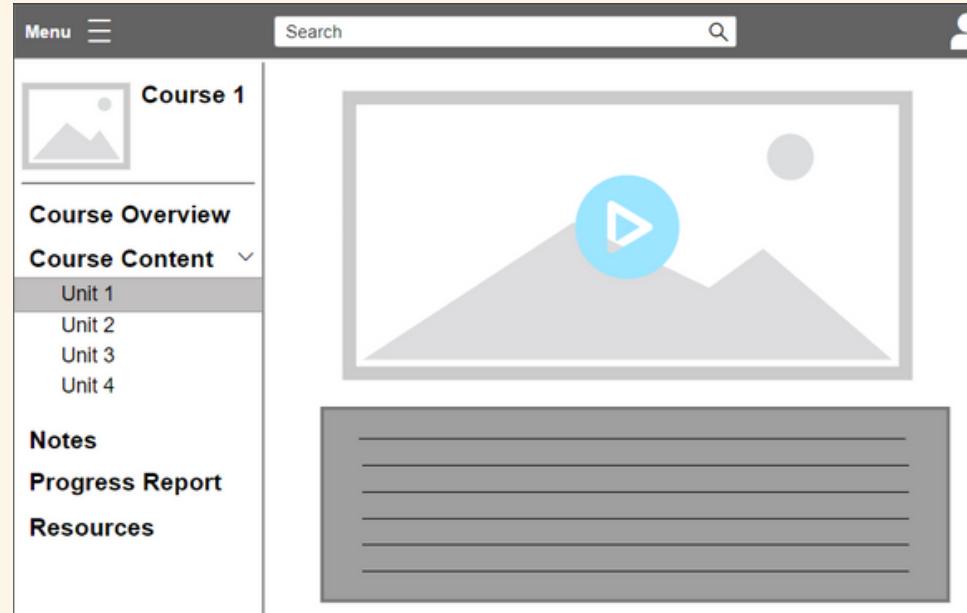


Instructor

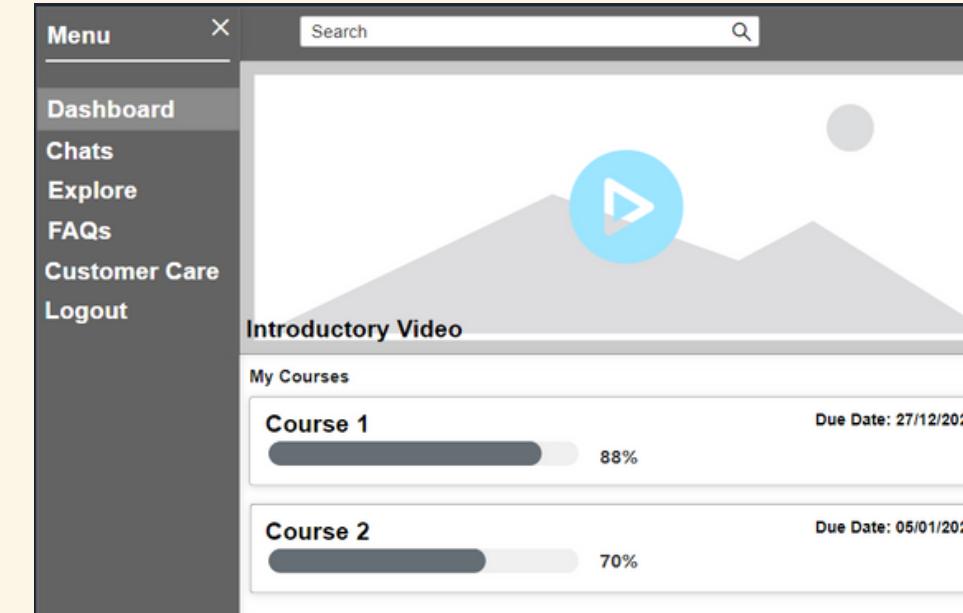


Learner

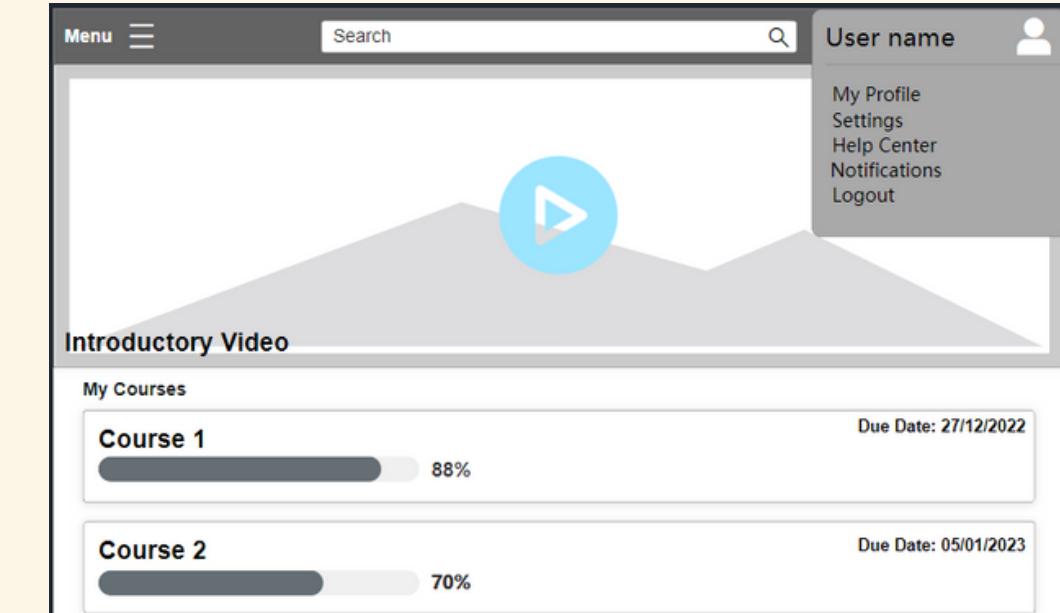
Desktop Wireframes



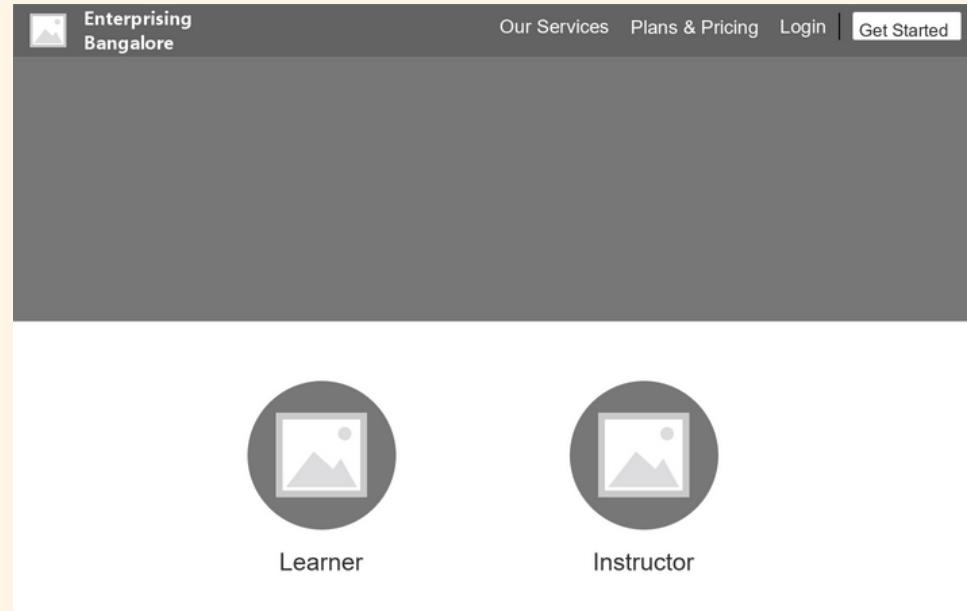
Course Page



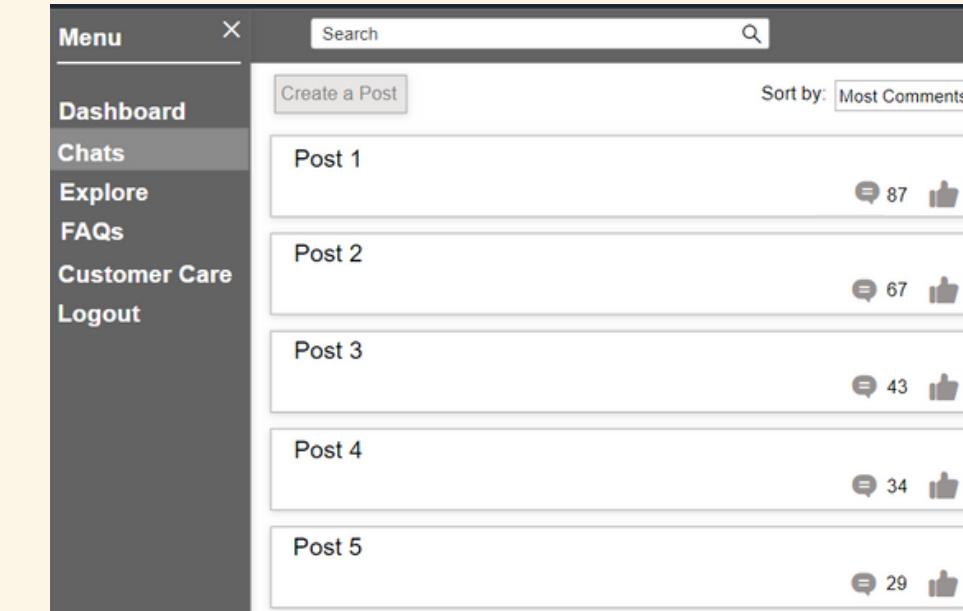
User Dashboard



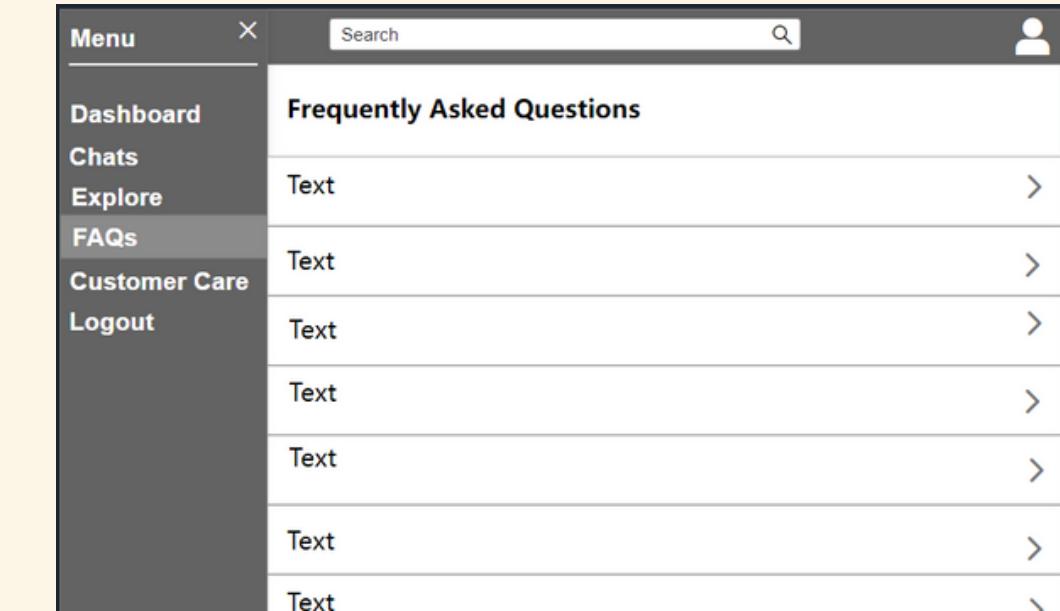
Profile Dropdown



Home Page



Chats Page



FAQs Page

Final Look

User Dashboard

The dashboard features a large video player for an introductory video titled "Introduction to Employee Training and Development". Below it, a section titled "My Courses" lists two courses: "Intro to Sales" (Deadline: 26/12/2022) and "Collaboration and Communication" (Deadline: 05/01/2023). A sidebar on the left includes links for "My Dashboard", "Chats", "FAQ", "Explore", "Customer Care", and "Logout".

Chats Page

The Chats Page displays a list of messages from other users. The messages include:

- How do I join the company's sales club? (15 likes, 107 views, 28 comments)
- What are some resources for Maria's course? (15 likes, 107 views, 28 comments)
- I need people for my latest project. (15 likes, 107 views, 28 comments)
- Is anyone else having issues with the course progress report? (15 likes, 107 views, 28 comments)
- I want to start a club for sales. (15 likes, 107 views, 28 comments)

Course Page

The Course Page is for "How to Create a Sales Video". The sidebar menu includes "Course Overview" (selected), "Course Content", "Introduction", "Unit 1" (highlighted), "Unit 2", "Unit 3", "Conclusion", "Notes", "Resources", "Progress Report", and "Feedback". The main content area shows a video thumbnail for "How to Create a Sales Video", a reading section with sample text, and a summary of the course.

Profile Dropdown

The dropdown menu includes:

- My Profile
- Notifications
- Settings
- Logout

This screenshot is identical to the one above, showing the User Dashboard with the introductory video, course list, and sidebar.

Course Overview

The Course Overview page includes:

- About
- Instructors (Maria Khanna)
- Duration (15 hours total)
- Skills you will gain (Sales, Value Proposition & Analysis, Market Research, Branding Identity & Management)

This screenshot is identical to the one above, showing the User Dashboard with the introductory video, course list, and sidebar.

Next Steps

Due to time constraints I could only work on the user side of the website. I would like to work on this website further and have drawn up the information architecture of the instructor side of the website.

