

# Qlik Meetup Austria 5

## Images with the Map Chart

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**QlikQ** LEAD WITH DATA™



# Agenda

01

QLIK GEOANALYTICS

Overview

02

QLIK GEOANALYTICS

Basics

03

DEMO

Vectorized images

04

WORKSHOP

How to vectorize Images

# How to build exciting dashboards?

## Use of images

### Criteria of a good dashboard

- Data
- Message
- Performance
- Look

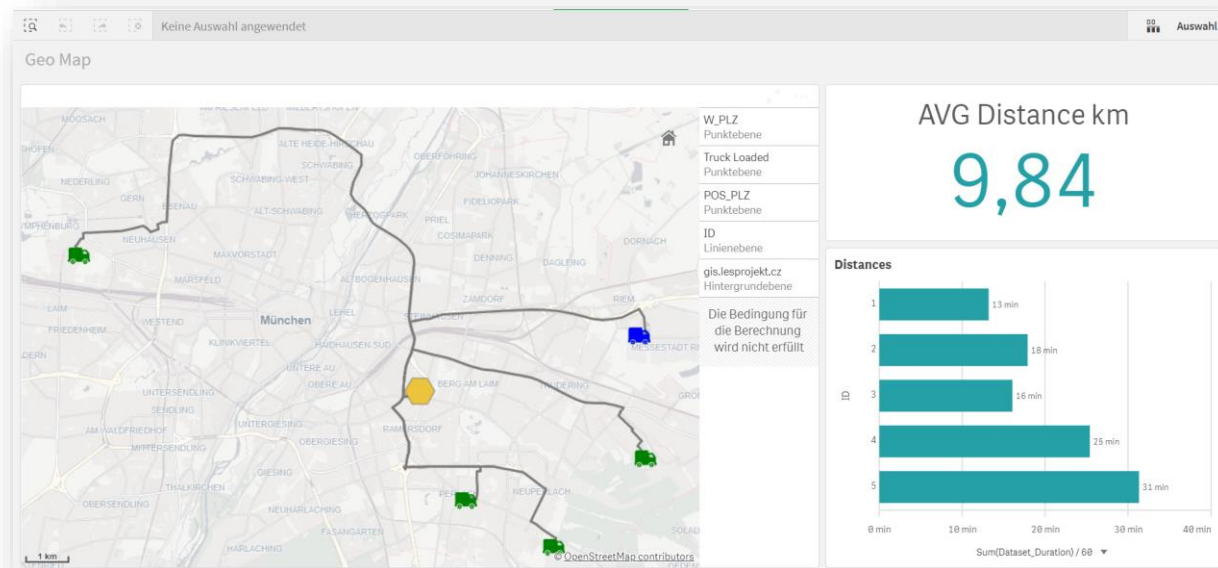


# How to build exciting dashboards?

## Use of images

### Criteria of a good dashboard

- Data
- Message
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- **Look**

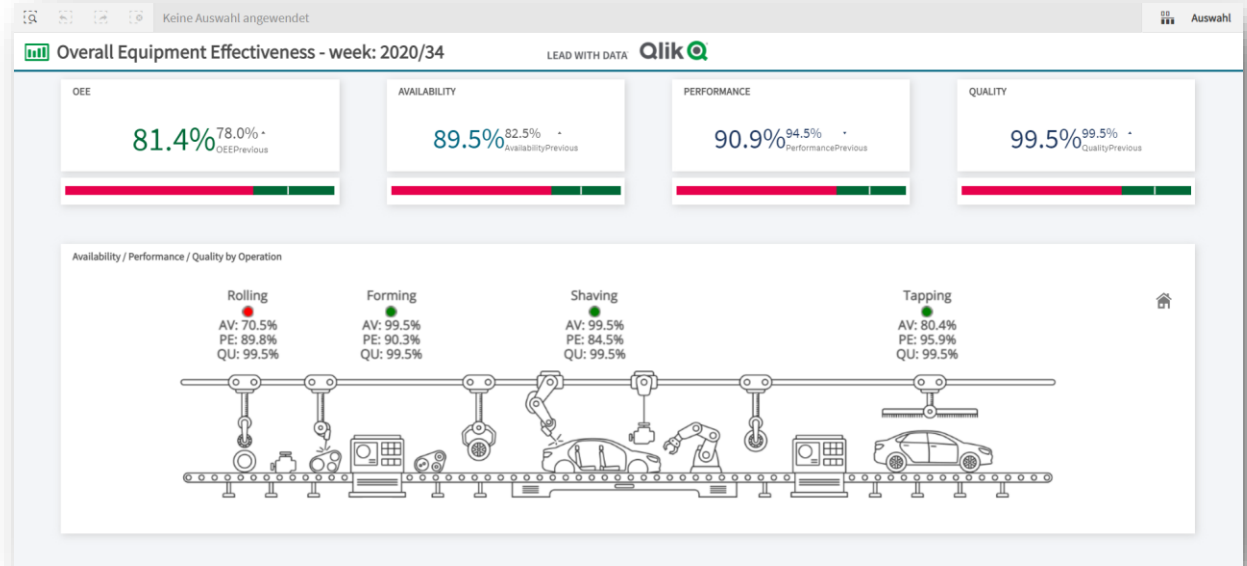


# How to build exciting dashboards?

## Use of images

### Criteria of a good dashboard

- Data
- Message
- Performance
- **Look**



# Qlik GeoAnalytics Overview

Value Added Products



# Mapping vs. Geo-analysis

## Mapping

The **visualization** of location-based data



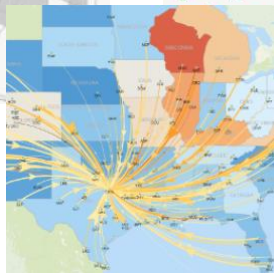
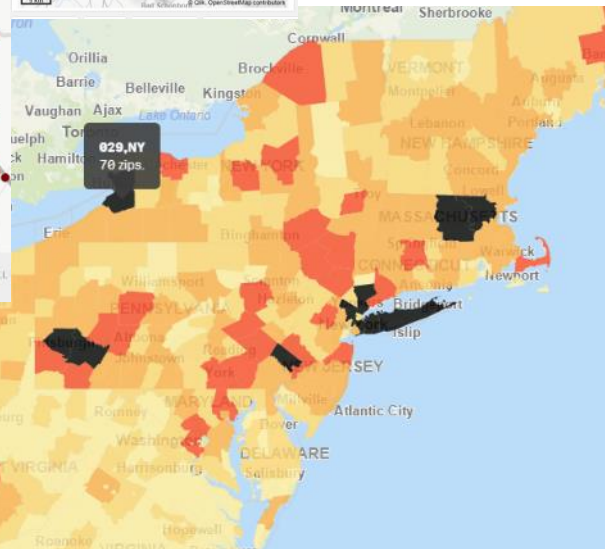
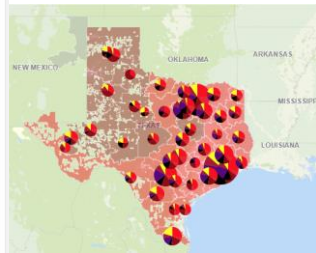
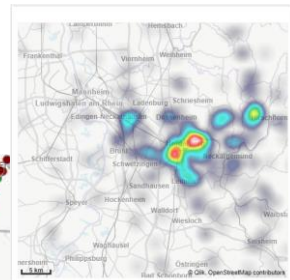
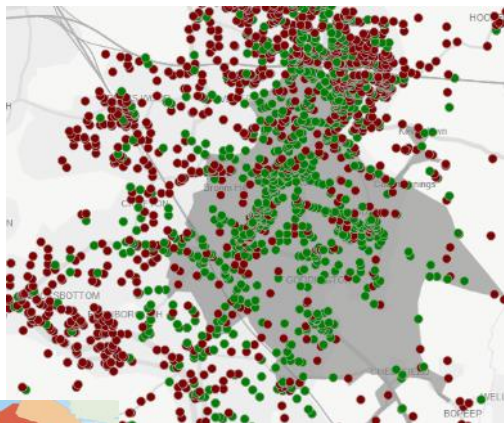
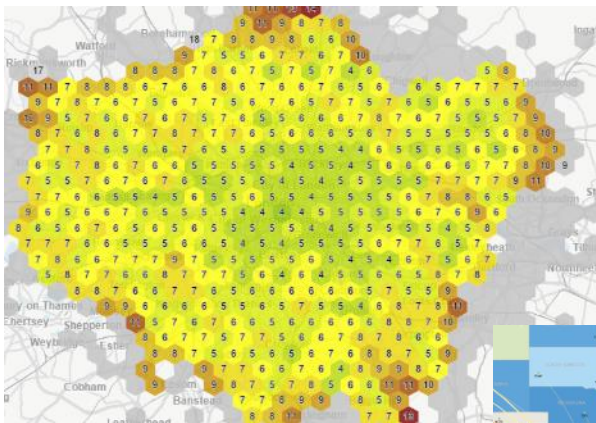
## Geo-Analysis

The **analysis** of location-based data



# High performance, interactive mapping

- Multiple geo and visualization layers
- Easily create many kinds of maps
- Integrated location library

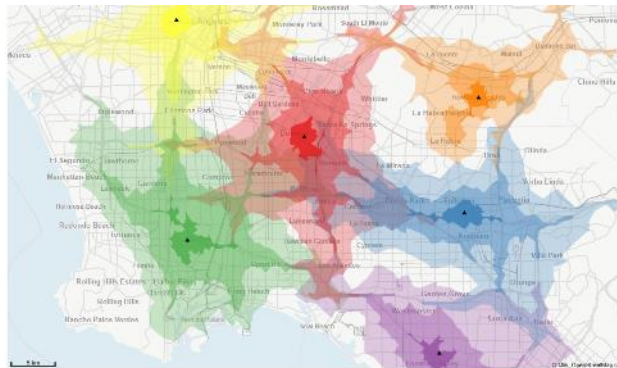




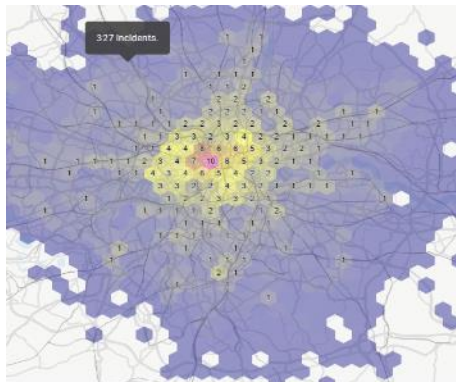
# Geospatial operations



Geometric operations -  
Within, Intersects,  
Dissolve



Aggregating  
operations - Binning,  
Cluster

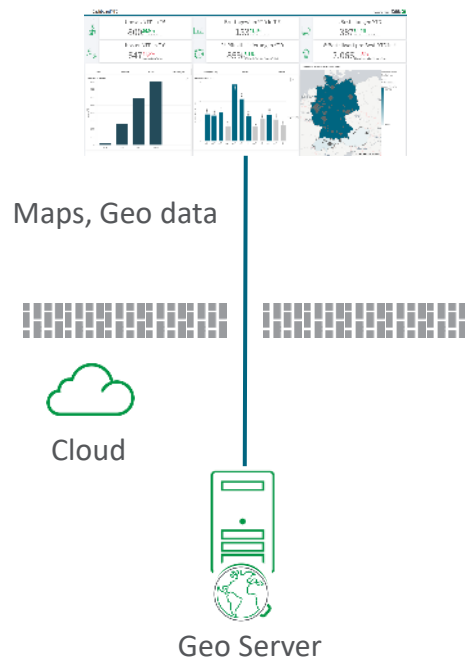


Route operations -  
TravelAreas, Closest



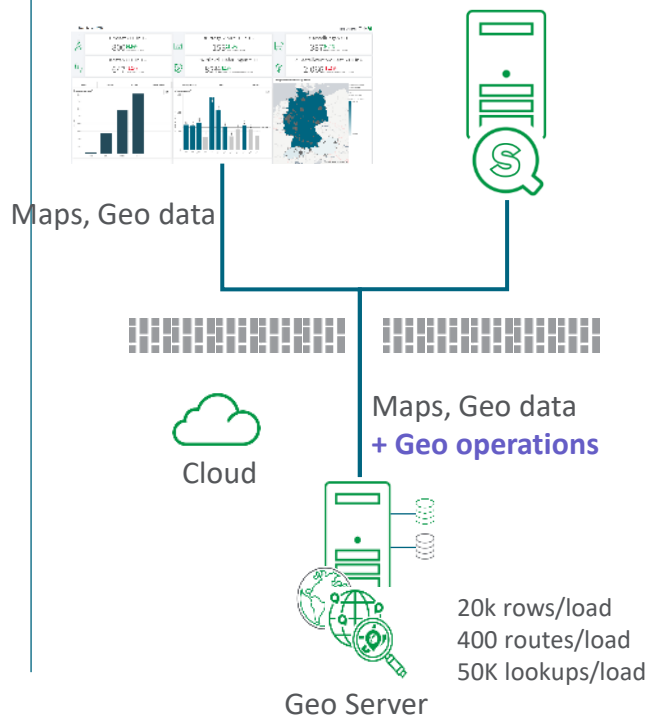
# Mapping / GeoAnalytics Architecture

## QS Standard

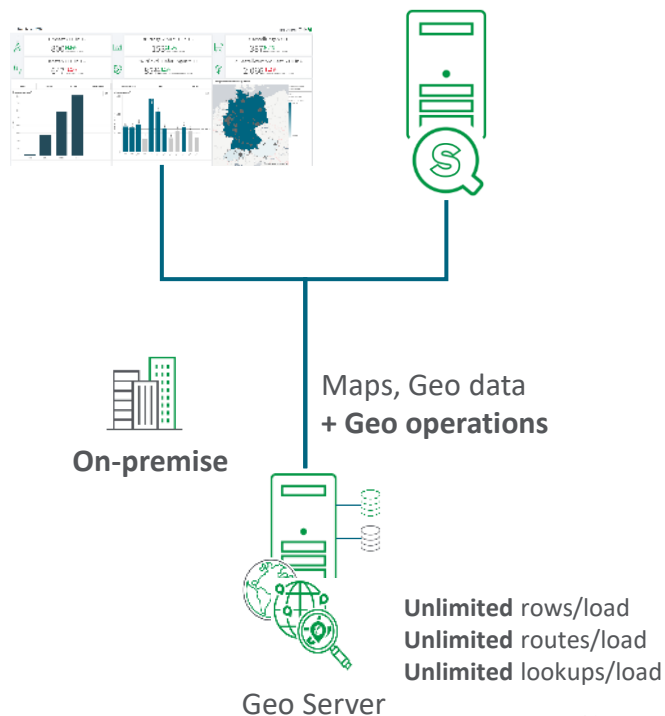


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## QGA Base



## QGA Enterprise



# GeoAnalytics Basics



# GeoJson - Encoding geo data

## Point



Coordinate:

[30, 10]

**Coordinate system:**

- Standard: WGS-84

## LineString



Coordinates:

[[30, 10], [10, 30],  
[40, 40]]

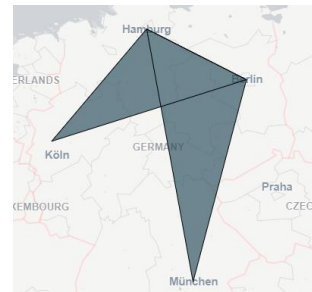
## Polygon



Coordinates:

[[30, 10], [40, 40],  
[20, 40], [10, 20],  
[30, 10]]

## Polygons / Lines



Coordinates:

[  
[[35, 10], [45, 45],  
[15, 40], [10, 20],  
[35, 10]],  
[[20, 30], [35, 35],  
[30, 20], [20, 30]]  
]

# Geo data sources

## QGA Location DB

All features

#Points and areas

6.97M <sup>▲ 15.16k</sup>  
Prev ver

Areas

#Areas

171.5k <sup>▲ 54</sup>  
Prev ver

Places

#Places

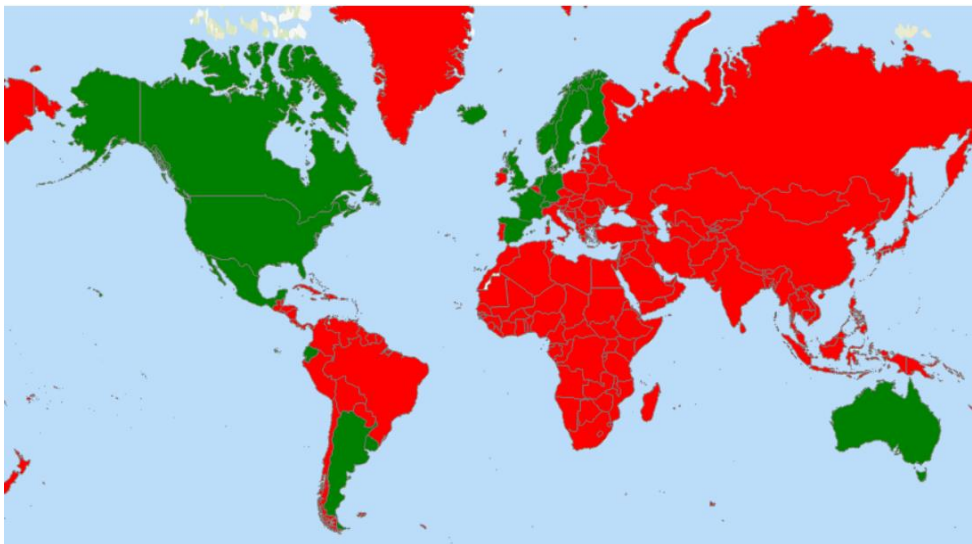
4.76M <sup>▲ 11.22k</sup>  
Prev ver

Sources

#Sources

46

E.g. Coverage for ZIP Code area



# Geo data sources

## External data sets

- File - Formats:

- GeoJSON
- GML/WFS
- ESRI Shape
- ESRI JSON
- DXF

# Geo data sources

## Qlik GeoCoding

- Address to point conversion
- Point to address conversion
- The service is provided through Qlik GeoAnalytics Connector

# Qlik GeoAnalytics Operations

Geometric	Aggregations	Routing	Lookup
<ul style="list-style-type: none"><li>• Within</li><li>• Intersect</li><li>• Intersect Most</li><li>• Simplify</li><li>• Spatial Index</li><li>• Dissolve</li></ul>	<ul style="list-style-type: none"><li>• Binning</li><li>• Cluster</li></ul>	<ul style="list-style-type: none"><li>• Routing</li><li>• Travel Area</li><li>• Closest</li></ul>	<ul style="list-style-type: none"><li>• IP Lookup</li><li>• Names Area Lookup</li><li>• Names Point Lookup</li><li>• Point to Address lookup*</li><li>• Address Point Lookup*</li><li>• Load</li></ul>



# Qlik Sense build-in Geospatial functions

## Geometric operations

### Aggregation Functions

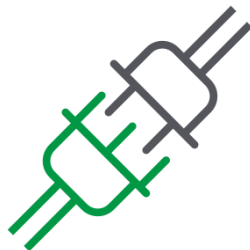
- GeoAggrGeometry
- GeoBoundingBox
- GeoCountVertex
- GeoInvProjectGeometry
- GeoProjectGeometry
- GeoReduceGeometry

### Non-aggregation Functions

- GeoGetBoundingBox
- GeoGetPolygonCenter
- GeoMakePoint
- GeoProject

# GeoAnalytics Installation

## Qlik Sense Enterprise On Windows



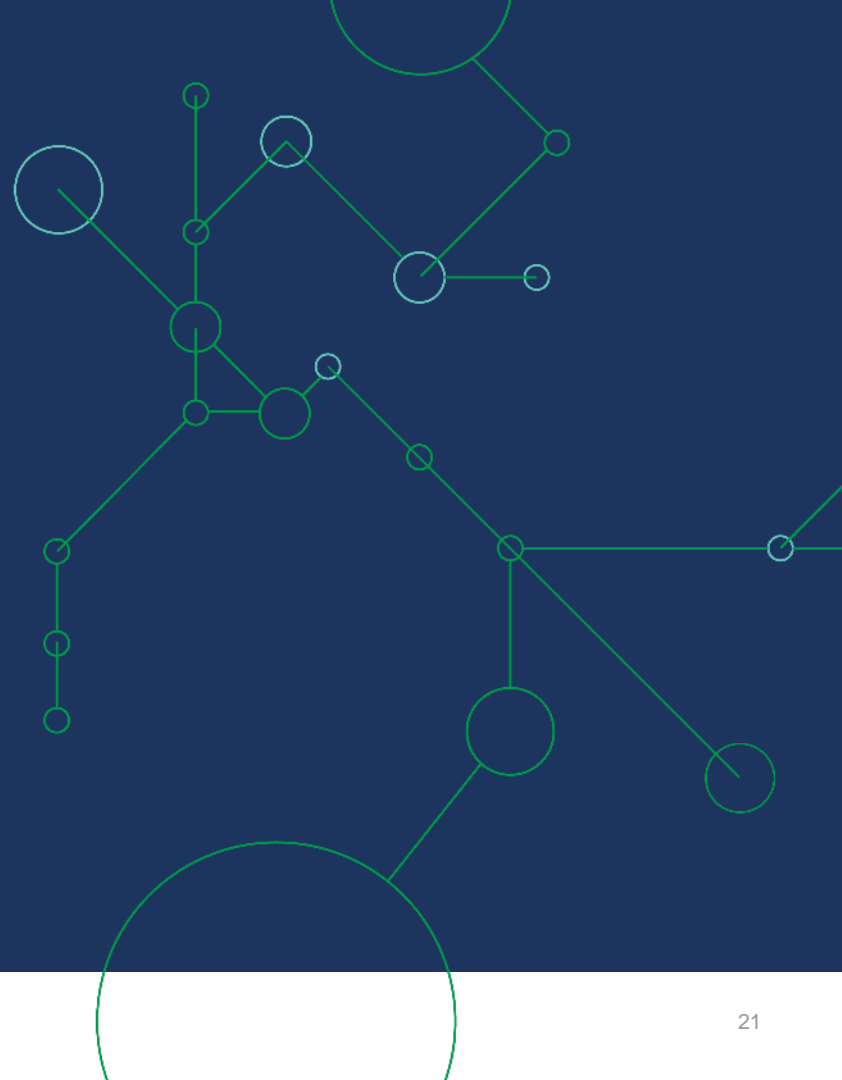
QGA Connector

## Qlik Sense Enterprise SaaS

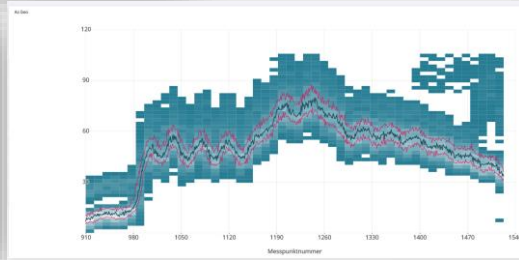
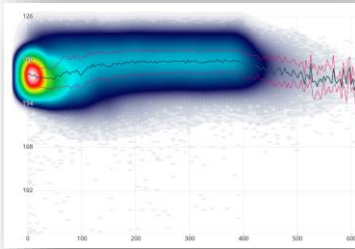
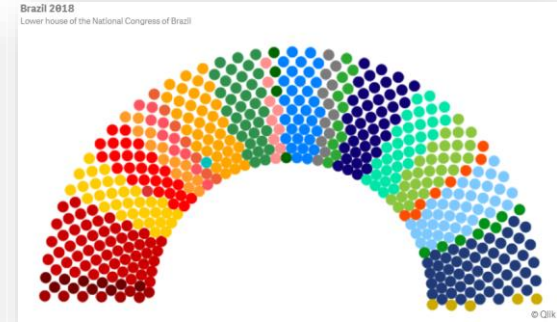
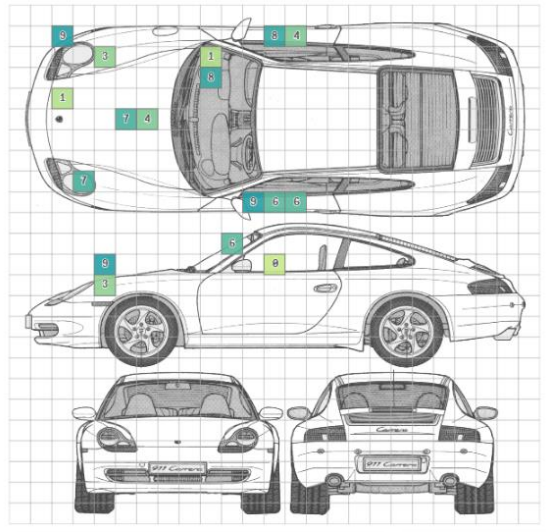


SSE – Server Side Extension  
for Qlik Sense **GeoOperations**

# What else?



# What else?



# Demo



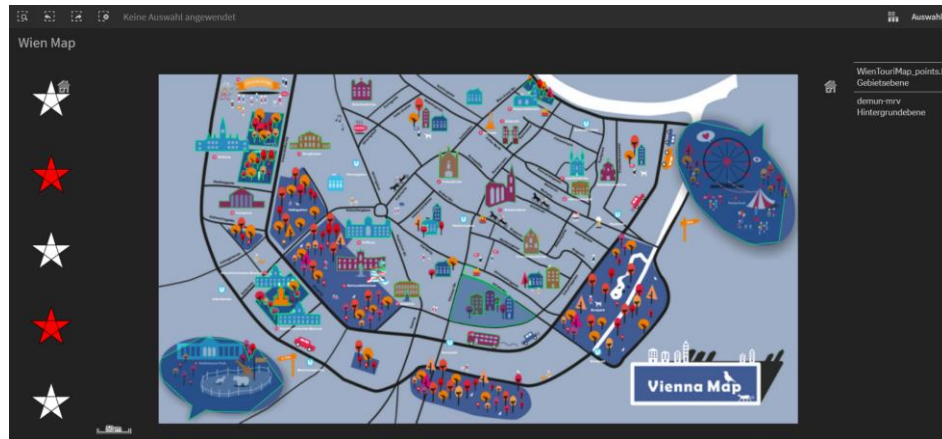
# Workshop



# Workshop

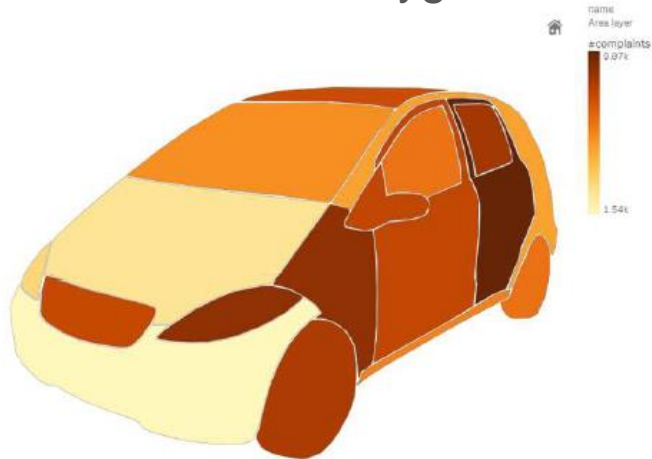
## 5 Steps to get it

- Get the right image
  - From Google or customer
  - Create it with PPT
- Create SVG in Inkscape to vectorize
  - Click on polygons
  - Draw polygons
- Convert SVG Path to SVG Polygons
  - <https://betravis.github.io/shape-tools/path-to-polygon/>
- Load and Transform the SVG in Qlik Sense
- Create a Map

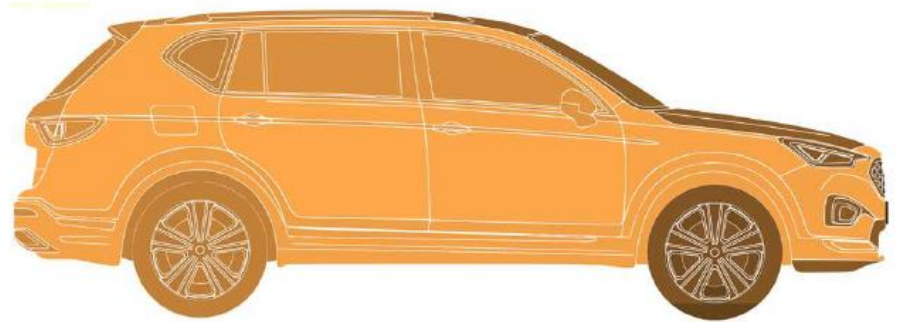


# Limits of Polygons vs SVG Paths

Vectorized Polygons



SVG

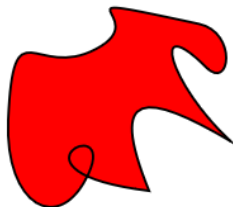




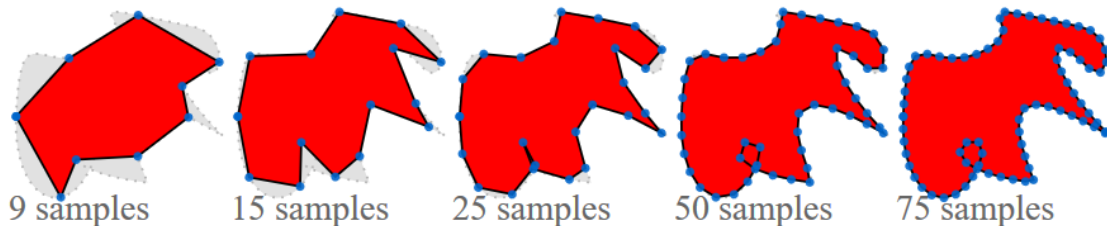
# Limits of Polygons vs SVG Paths

## Converting SVG Path to Polygon

Here we see an SVG `<path>` element using Bézier curves:



We can very simply convert this to a `<polygon>` by sampling the path at regular intervals, using [`getPointAtLength\(\)`](#):



# Qlik Maps vs SVG Extensions

Qlik Map	SVG Extension
The process is slow and complex	The process is very agile
Standard feature. Support several layers. No possibility to use SVGs.	Extension support?
Need to keep all the geospatial coordinates in the data model	Read the SVG through an external url
Map only supports polygon	The extension support Path SVGs

# Links

- <https://github.com/mihael-dev/GeoExamples>
- <https://community.qlik.com/t5/Qlik-Sense-Documents/Top-10-Visualization-tips-QlikWorld-2020/ta-p/1679607>
- <https://community.qlik.com/t5/Qlik-Sense-Documents/Top-10-Viz-tricks-Part-2/ta-p/1642330>
- <https://community.qlik.com/t5/Qlik-Sense-Documents/Top-10-Viz-tips-2020-part-IV/ta-p/1769697>



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<https://www.qlik.com/us/products/qlik-geoanalytics>