



Base size font size for entire site: 18px (1em)

Newsroom header

- Branding of the newsroom will change, for now we won't use a logo

1. Mobile header background: #00447C, 40px top and bottom

2. Search icon: Font awesome (search) #FFFFFF, 30px/1.667rem

3. Hairline to break up search and hamburger menu: #FFFFFF, 0px

4. Hamburger menu: Lines 4px thick, 25px spaced out



Newsroom search

1. Background: #D11F44

Opacity 90%, 80px padding top and bottom

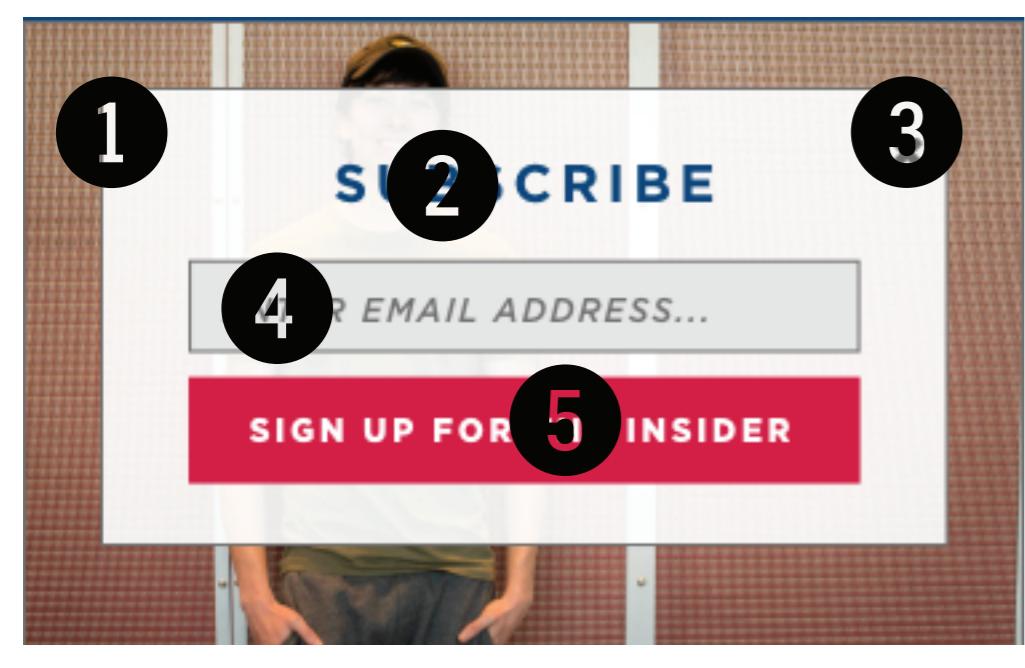
2. Search box: Fill: #EDEDED
Font: Gotham, medium 500 italics, uppercase, 16px/1rem, #9B9B9B, letter spacing: .075em

3. Search icon: Font awesome, 30px/1.667rem, #00447C (search)

Newsroom expanded menu

1. Links: Gotham, Bold 700, Uppercase, 18px/1em, letter spacing: .075em

2. Hairlines: #FFFFFF, 1px, 100px padding top and bottom



Featured Story

1. Subscribe box: #FFFFFF 90% opacity, border color: #707070, 1px solid

2. Subscribe text: #00447C, Gotham, bold 700, uppercase, 20px/1.111rem, #00447C, letter spacing: .2em

3. Subscribe close symbol: Font awesome, 18px/1rem (times)

4. Email address field: Fill: #E5E5E5, Border: #707070, 1px solid

Font: gotham, medium italics, 16px/0.8889rem, #9B9B9B, letter spacing: .075em

Padding top and bottom: 15px

5. Button: Fill: #D11242 Font: Gotham, black 800, uppercase, 20px/1.111rem, letter spacing: .15em

Padding top and bottom: 40px

Featured Story

1. Featured story image:

1920x1252, scale down with same aspect ratio

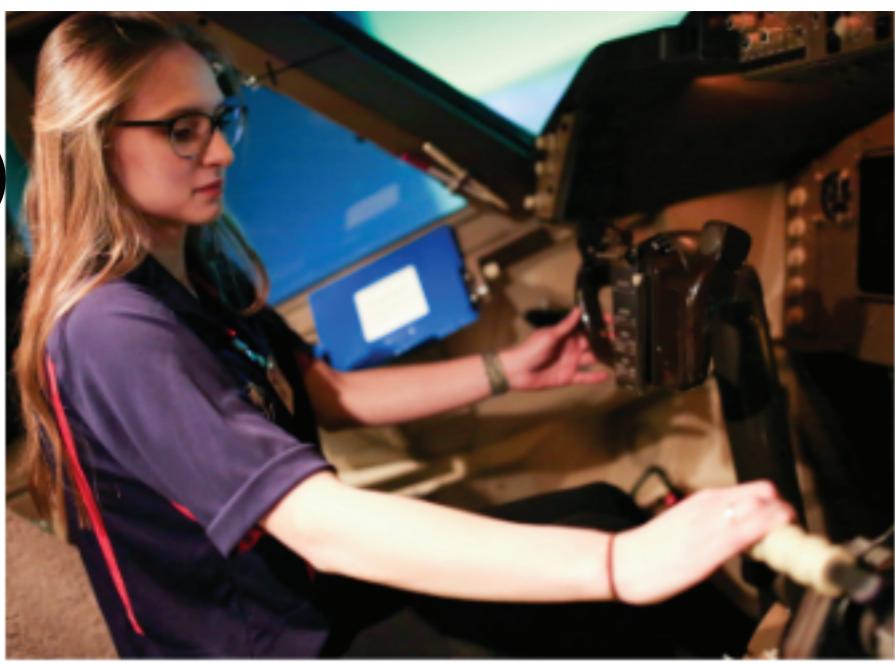
7. Featured story: Gotham, medium 500, uppercase, 16px/0.8889rem, #FFFFFF, letting spacing: .15em

Story title: Gotham, black 800, uppercase, 30px/1.667rem, #FFFFFF, letting spacing: .15em

Byline: Gotham, book 400, uppercase, 16px/0.8889rem, #FFFFFF, letting spacing: .15em

9. Caption: Gotham, bold 700, 18px/1rem, #FFFFFF, no letter spacing

10. Background: #00447C, **Padding top and bottom:** 40px



1

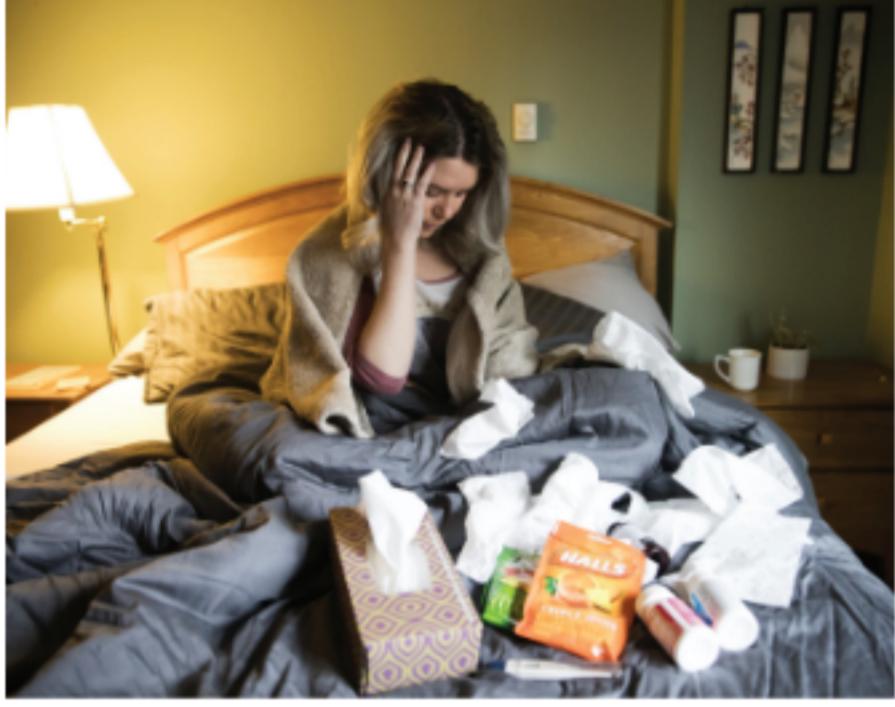
2 AVIATION

Double-check your paycheck with the new tax law

Partnership between United Airlines and MSU Denver provides clear path from classroom to flight deck.

3

4



HEALTH CARE

Double-check your paycheck with the new tax law

Ah-choo! There's a nasty bug going around – so equip yourself with a doctor's insight that's nothing to sneeze at.

5

READ MORE STORIES

6

1 NEWS RESOURCES

- MEDIA CONTACTS
- EXPERTS GUIDE
- FOR JOURNALISTS
- MSU DENVER MEDIA LIBRARY

THE INSIDER

- SUBSCRIBE TO THE INSIDER
- SUBMIT A STORY
- SEND US FEEDBACK
- CONTACT US

 METROPOLITAN STATE UNIVERSITY OF DENVER

5 

6 [SUDENVER.EDU](#) **8**
GIVE TO MSU DENVER
APPLY TO MSU DENVER

7 [METROPOLITAN STATE UNIVERSITY OF DENVER](#)
PRIVACY, TERMS, AND CONDITIONS

Footer

1. **Story image:** 580x450, scale down with same aspect ratio
2. **Topic tag:** Gotham, book 400, uppercase, 16px/0.8889rem, #000000, letter spacing: .15em
3. **Story title:** Gotham, bold 700, 30px/1.667rem, #00447C, no letter spacing
4. **Story caption:** Gotham, medium 500, 18px/1rem, #000000 no letter spacing
5. **Spacing in between stories:** 90px
6. **Horizontal rule:** #COBDBC 2px
7. **Button:** Fill: #D11242 Font: Gotham, black 800, uppercase, 20px/1.111rem, letter spacing: .15em

Footer

1. **Links title:** Gotham, black 800, uppercase 18px/1rem, #FFFFFF, letter spacing: 0.15em
2. **Links:** Gotham medium 500, uppercase 16px/0.8889rem, #FFFFFF, letter spacing: 0.15em
3. **Spacing in between links:** 50px
4. **Hairline:** 1px, #FFFFFF
5. **Background:** #707070
6. **Font awesome icons:** #FFFFFF, 30px/1.667rem facebook-f, twitter, instagram, linkedin-in, youtube
7. **Call to actions:** Gotham, black 800, uppercase, 18px/1rem, #FFFFFF, letter spacing: 0.15em
8. **Legal information:** Gotham, book 400, uppercase, 14px/0.7778rem, #FFFFFF, letter spacing: 0.15em
9. **Background:** #00447C
10. **Padding top and bottom:** 60px