

Lo-Fi Testing Questions:	Tester One:	Tester Two:	Tester Three:	Tester Four:	Tester Five:
By browsing through the homepage can you find 3 reasons why UNLwise is a good company to choose for digital assessment?	The tester noticed right away the “Why choose UNLwise” section and mentioned that they will read through that the most	Found them easily.	Took their time and went through the whole homepage but at the end was able to state values.	Stated them right from the hero section based on assumptions.	Went in the about and then company.
Can you find an overview of all products/solutions UNLwise offers?	Clicked on Solutions in the menu right away	Done.	Done.	Done.	Went through the whole homepage first.
Can you find specific information about UNLwise's product called WISEflow? How about WISEflow's Originality?	After having explored the “Solutions” in the navigation it was easy for the tester to find the WISEflow page	Done.	Done.	Done.	Done.
Can you find a list of what values the company finds to be of most importance?	After looking around a little bit, the tester clicked on Company and then scrolled to find the values	Went to Company and scrolled but missed them the first time.	Assumed the companies values by the information on the homepage. They values were overall correct. But the user didn't go to the About Company	Found them in About.	-
Can you find in which location does the company has offices?	The tester clicked on company again - so they found the locations with no problem but when they were asked where else they can find it they went to the footer	Found in Careers after looking in the footer.	Done	Easily found in the about company.	Done.
You are interested to hear what other people had said about the company or about their experiences. Find two different places in the website with two different types of content that can give you this information?	The tester found the Customer Stories, no other place	Found the Testimonials and Customer Stories but were a bit confused with their differences.	Found only CS didn't really notice the testimonials.	Found them.	Found them.
Where would you go if you wanted to work for UNLwise and wanted to find out if they have open positions?	The tester went to Careers with no problem	Done.	Done.	Done.	Done.
Can you find some blogs to read?	They found it.	Found in Resources.	Found the blogs, initially before opening it were confused about the difference between CS and Blogs but after looking at blogs they realized.	Looked at navigation and in the Resources was wondering if the articles on the side were blogs and said taht it would be nice if it displayed the most recent ones.	Did it.
What about events? Can you find some events you would like to visit?	They found it.	Done.	Done.	Found them and asked about the video.	Done.
You would like to sign up for a Newsletter. Where and how would you do that? Explain what you see.	The tester found the newsletter but confused it for a second with the Whitepapers	Went to footer and found newsletter there.	Found it.	Did it and said that the button needs to be specific what they are signing up for.	Found it.
What do you think is the most important function of this website?	The tester said that for them the most important was to find out what the company offers that is better than others.	Said that they think that it's probably the “book a demo” as it's the main button everywhere.	Said to tell the user what the company offers.	Said the website offers a lot fo functions.	Said that it's to connect to the company and to “book a demo”
You would like to experience what the product is and get more information. How would you do that?	They remembered that in the homepage they saw the “See it in action”	Clicked on “book a demo” in the menu	Were a bit confused but saw the “See it in action” section	Clicked on “book a demo” in the menu	did it.