Nicholas Elder

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Education

The University of Western Ontario   **Graduating May 2020**

3.7 / 4.0 GPA | Dual Degree

BSc, Honours Specialization in Computer Science | Scholars Electives, <u>Machine Learning Research</u>
HBA, Honours Business Administration | Richard Ivey School of Business

Employment Experience

Product Manager Intern   **Summer 2018**

Hubdoc, Toronto
- Discovered solutions for calculation issues causing total, tax, and subtotal inaccuracies considered a top customer pain point by pairing with developers for code level visibility, discovering 7 distinct issues.
- Analyzed user data to prioritize the solutions for each calculation issue and understand the solution space culminating in a presentation to the entire company to enable transparency with customers.
- Prioritized all bugs by communicating using JIRA with support / developers, and Zendesk with end customers to determine bug reach / impact, and solution effort / confidence.
- Researched and selected Product Board to capture user insights to inform feature prioritization and share product management choices by soliciting iterative feedback from internal stakeholders.

Business Technology Analyst   **Summer 2017**

Deloitte, Toronto
- Software Development: Implemented a data transfer process automation tool in bash to increase the velocity of our projects core task resulting in 8 man-hours saved weekly.
- UI Design: Designed, and iteratively tested a proposed internal community-building app which is now in development for a Toronto pilot. Presented solution to leadership team and practice-wide audiences.

Founder   **2011 - 2015**

Stormcraft Minecraft Game Server, www.stormcraft.ca
- Created custom game experience and unique community with a staff of 15 attracting 15k users.

Projects

NIKU Farms, Freelance Project, Design + Development, Startup MVP. nikufarms.com   **2018**
Fero Analytics, Startup Co-Founder, featured on Product Hunt. fero.io   **2017**
Setsail MOOCs, Freelance Project, education platform, 2100+ users. setsail.io   **2015 - 2017**

Extra Curricular Activities

President, Western Founders Network.   **2015 - Present**
- Supported a team of 40 by inspiring a strong direction and individually coaching members resulting in a doubling of membership to 250 and a passionate team.

Organizer (Design Lead), Hack Western 3 & 4.   **2016 - 2018**

Skills	**Languages**: PHP, Javascript, Python, SQL, Java, C, HTML/CSS **Frameworks/Libraries**: Node.JS, JQuery, Meteor, Socket.IO, Gensim, Adagram, Word2Vec **Design**: Adobe Illustrator, Photoshop, Premiere, InDesign
Awards	Western University, Dean's **Honour List** - 2016 to 2018 Hack Western, **Third Place** Project, Wishfor.xyz (100+ Submissions) - 2015 Western University, Selected for **Scholars Electives** Academic Program (50 students) - 2015 The Duke of Edinburgh's Award, **Silver** Standard - 2015